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Royal Harbinger

Business & Entertainment

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A Festival Beyond Boundaries

Each year, as darkness gives way to the brilliance of countless lamps, the festival of Diwali reminds humanity of a timeless truth — that light will always conquer darkness, knowledge will triumph over ignorance, and goodness will prevail over evil. Beyond religion or region, Diwali carries a message that resonates with every soul — a message of hope, renewal, and inner awakening.

Editorial

In the Hindu tradition, Diwali marks the homecoming of Lord Rama after fourteen years of exile and his victory over Ravana, the embodiment of arrogance and evil. The citizens of Ayodhya celebrated his return by lighting rows of lamps — deepavali — symbolizing the illumination of joy and virtue.

In Western and Southern India, the day is devoted to Goddess Lakshmi, the harbinger of wealth and prosperity. For others, it is the day Lord Krishna defeated the demon Narakasura — an eternal reminder that evil, however mighty, cannot withstand truth and righteousness.

The beauty of Diwali lies in its inclusiveness. Among Jains, it marks the attainment of nirvana by Lord Mahavira, the twenty-fourth Tirthankara. For Sikhs, it is Bandi Chhor Diwas, the day Guru Hargobind Ji was freed from captivity, symbolizing liberation and justice.

Buddhists, particularly the Newar community, celebrate it as a day of enlightenment and harmony. Despite these varied origins, the festival's essence remains constant — the illumination of both the outer and inner worlds.

More than a celebration of lights, Diwali is an occasion for introspection. People clean their homes and decorate them with lamps, but the deeper cleansing happens within — of negative thoughts, resentment, and fear. The festival reminds us that every lamp lit outside must ignite a flame of goodness within the heart. Diwali also symbolizes India's cultural and economic vitality. It fuels trade, craftsmanship, and community spirit. Streets glow with energy, local markets thrive, and people share sweets, smiles, and solidarity. The festival strengthens social bonds and revives a sense of collective prosperity — the very foundation of a healthy society. Across India, Diwali unfolds in many hues. In North India, fireworks mark the return of Lord Rama. In Gujarat, devotees worship Goddess Lakshmi through Chopda Pujan, seeking prosperity for the new financial year. In West Bengal, the festival coincides with Kali Puja, celebrating divine feminine power.

In Tamil Nadu, Naraka Chaturdashi emphasizes the destruction of evil, while in Odisha, lamps are lit to guide ancestors' souls. In the hills of Himachal and Uttarakhand, Diwali comes with folk songs, fairs, and the warmth of community gatherings.

Each region tells the same story — the victory of good, through its own cultural rhythm.

In today's times, Diwali also demands responsibility. The excessive use of firecrackers and artificial lights often dims the very purpose of the festival. The need of the hour is an eco-friendly celebration — one that values light, not noise; warmth, not pollution.

Culinary Excellence Meets Festive Tradition at “Saya Grand by Treat”



A Celebration of Creativity, Camaraderie, and Christmas Cheer

Mumbai: The aroma of spices, candied fruits, and festive warmth filled the air as Saya Grand by Treat came alive with a dual celebration of International Chef Day and its Annual Cake Mixing Ceremony. The event beautifully captured the spirit of culinary artistry, teamwork, and the joy of togetherness that defines the Treat Hotels brand.

Honoring the Art of Culinary Craftsmanship-

Treat Hotels marked International Chef Day with great enthusiasm, celebrating the creativity and dedication of its talented culinary brigade. The occasion paid heartfelt tribute to the chefs who transform simple ingredients into extraordinary dining experiences and uphold the brand's commitment to culinary excellence across all its properties.

The Annual Cake Mixing: A Ritual of Joy and Togetherness - Festive cheer arrived early at Saya Grand by Treat as the much-anticipated

Cake Mixing Ceremony unfolded with laughter, music, and the fragrance of Christmas delights. The lively event was graced by Mr. Saurabh Tripathi (General Manager) and Chef Satish Gupta (Executive Chef), who led the ceremony with spirited enthusiasm and festive charm.

Long tables brimmed with colorful dry fruits, nuts, candied peels, and aromatic spices, ready to be soaked in rich spirits — the first magical step in preparing the hotel's signature Christmas cakes. The ritual, rooted in old English tradition, symbolized abundance, harmony, and the joy of giving — reminding everyone that the best recipes are always made with love and shared smiles.

A Celebration of Team Spirit and Festive Flair - Speaking at the event, Mr. Saurabh Tripathi shared,

“At Treat, we believe in celebrating every occasion with

our team and guests like a family. The Cake Mixing Ceremony is not just a culinary ritual but a celebration of unity, creativity, and festive spirit.”

Echoing his sentiment, Chef Satish Gupta added, “This ceremony reflects the true essence of hospitality — passion, teamwork, and happiness. Every ingredient mixed today carries the excitement and energy of our team, and that's what makes our Christmas cakes truly special.”

A Prelude to the Festive Season

As laughter mingled with the rustle of aprons and the clinking of glasses, the ceremony concluded on a heartwarming note — a perfect prelude to the upcoming festive season. Guests were treated to a delightful preview of Saya Grand's upcoming holiday décor and indulgent festive offerings, setting the tone for the months ahead.

Sojatia Jewellers Completes Preparations for Dhanteras

Udaipur: As part of the five-day Diwali festivities, Sojatia Jewellers has completed all preparations for the first day of the festival, Dhanteras, which begins tomorrow.

Prof. Ranjit Singh Sojatia highlighted that, while gold and silver prices are considerably higher than last year, the Indian tradition of celebrating festivals and investing in gold and silver for weddings continues with great enthusiasm. This year, Sojatia Jewellers has also launched a special range of lightweight jewellery. Designers and artisans at the Sojatia workshop have worked diligently to reduce the weight of jewellery from 100 grams to 60 grams, providing direct benefits to customers.

Dr. Mahendra Sojatia shared that the lightweight collection includes necklace sets, bangles, chains, mangalsutras, rings, earrings, and more. He emphasized the cultural significance of buying gold and silver on Dhanteras, which is believed to invite Goddess Mahalakshmi into homes. Following this tradition, customers are expected to purchase gold and silver jewellery on Saturday, Dhanteras, with full preparation in place at the showroom. The showroom will also feature lightweight silver idols, 99.9% pure silver coins, silver utensils, antique silver items, and various Italian-style designs. It is a common belief to place a silver coin during Mahalakshmi Puja. Sojatia Jewellers has crafted carefully selected designs in 916 hallmark gold, Kolkata, Kundan, and Meena styles for its customers.



NARAYAN SEVA SANSTHAN
Nar Seva Narayan Seva

शिवमिलाते दीपों की रोशनी से प्रकाशित ये दीपावली आपके घर में सुख-समृद्धि और आशीर्वाद लेकर आए

शुभ दीपावली

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आपको और आपके परिवार को सुख-समृद्धि से भरी दीपावली की हार्दिक शुभकामनाएँ।

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उदयपुर डेयरी

उदयपुर दुग्ध संघ परिवार की ओर से

दिपावली की हार्दिक शुभकामनाएं

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