

## Raksha Bandhan: A Sacred Bond of Trust and Togetherness

Celebrating the Enduring Spirit of Sibling Love

In a world constantly evolving, few traditions continue to bind us with the same strength and warmth as they did centuries ago. Raksha Bandhan stands as a glowing testament to this enduring emotional fabric—an annual celebration of the cherished bond between brothers and sisters.

More than just the ceremonial tying of a rakhi, this festival symbolizes a profound commitment of protection, respect, and mutual care. The sister's thread is not merely a decorative string but a prayer for her brother's well-being and success. In return, the brother's vow transcends physical protection, extending into emotional support, lifelong encouragement, and an unwavering presence in her life.

Over time, the definition of "protection" has evolved. Today, a sister may be the protector, a guiding force, or even a caregiver. Siblings are increasingly seen standing together against social inequalities, supporting each other's ambitions, and being each other's safe spaces. Raksha Bandhan is no longer confined to gender norms but has matured into a celebration of trust, equality, and companionship.

It is heartening to see schools, workplaces, and civil societies embrace the values of Raksha Bandhan—sometimes even celebrating it across communities to symbolize harmony and brotherhood. This progression reinforces that at its core, the festival is about love and responsibility, not rituals alone.

As we celebrate Raksha Bandhan this year, let us remember: the thread tied today must become a lifelong strand of empathy, equality, and empowerment. In preserving and evolving this tradition, we gift ourselves and future generations a reason to celebrate each other—beyond all differences.

## Editorial

## Sojatia Fest Extended Till Rakhi, Customers Receive Free Silver Equal to Gold Purchase

**Udaipur:** Owing to overwhelming customer demand, the ongoing Sojatia Fest at Sojatia Jewellers, which began on July 10, has now been extended until Rakhi (August 9). The large crowds and long waiting lines at the showroom are a clear testament to the festival's growing popularity.

Dr. Mahendra Sojatia, Director of Sojatia Jewellers, stated that numerous customers had requested the extension of the fest. Prof. Ranjit Singh Sojatia confirmed that the fest, along with its central offer—free silver equivalent to the purchased gold—has now been extended until Rakhi.

Dr. Sojatia further explained that with gold prices on the rise, their in-house workshop has been creating jewellery that offers maximum visual spread with minimal weight, a concept well-received by customers. The exclusive collection of Jadau and Polki jewellery has become especially popular.

Many customers are also enrolling in the Sojatia Gold Scheme, which offers jewellery at zero making charges when customers plan wisely. Under this monthly gold scheme, customers pay 10 instalments, and the 11th instalment is contributed by Sojatia Jewellers. Additionally, 200 prizes are announced through monthly lucky draws, adding more excitement to the fest.

This extended fest not only brings exceptional value to jewellery buyers but also strengthens Sojatia Jewellers' bond with its loyal clientele.

## Importance of Meditation

I have seen miracles happen to all the people in all walks of life all over the world. Miracles will happen to you too when you start using the magic power of your subconscious mind. "For as a man thinketh, so is he."

There is something beautiful in everyday  
You just have to find it...!!

As you walk down a path, you gain the simple aspects and knowledge. You are inspired, light & can ignite force. There is a connection b/w Meditation and Science. It is scientifically proven that meditation is the harmonious interaction of the conscious levels of mind. It has various true aspects on health including Blood Pressure, Immune and pain management.

Here is the master secret of Meditation i.e. Where one can mind & find it & how can it be contacted and brought into actions. Arise, awake and contemplate your thoughts into reality with the given points: -

- Wish for yourself
- Comfort on difficult days
- Smile when sadness intrudes
- Faith to believe in
- Courage to know yourself
- & Love to complete your life

In this way train your brain to focus on a task for within a time limit. Music can boost brain power & improve focus. The environment you work in affects your focus. To optimize your focus:

- Eliminate visual distractions
- Smooth your way in daily affairs
- Desire for perfect health
- To try mindful meditation:
- Find a quiet place to think deeply
- The serenity of a place can enhance your thinking

When your mind wanders, gently guide it back to your breath. "Focus on the good" means finding gratitude in everyday moments, appreciating small victories and learning from setbacks. By shifting your mindset towards the good, you cultivate resilience, joy and inner happiness within your soul.

Learn that real strength comes from focusing on the good, no matter how small it is. Fall in love with yourself — connect with your mind, be kind to yourself, practice positive self-talk, love nature & show gratitude.

Be spiritual and heal your seven chakras according to the effect of faith and their "karmic filters".

So, welcome the beautiful dawn with open arms. Adorn & beautify the mornings with a positive attitude.

- Pooja Bhandari

# Hindustan Zinc and AIFF Launch India's Premier Girls Football Academy

Residential Academy in Zawar, Udaipur to Empower Young Girls Through Football and Education

**Udaipur:** In a pioneering move to promote gender equality, grassroots sports, and youth empowerment, Hindustan Zinc Limited (NSE: HINDZINC), India's largest integrated zinc producer, has launched India's premier residential girls football academy at Zawar, near Udaipur. This initiative, part of Hindustan Zinc's social investment programme – Zinc Football – is in strategic collaboration with the All India Football Federation (AIFF), which will provide technical and operational support

to the academy.

The Zinc Football Girls Academy is the first of its kind in India, equipped with world-class facilities and F-Cube – the world's first intelligent and interactive football training and assessment device. The academy has already inducted 20 highly talented girls under the age of 15 from states like Rajasthan, Gujarat, West Bengal, Haryana, and Jharkhand, with plans to scale to 60 girls in the next 12–18 months. The academy ensures comprehensive development by combining professional football training with formal education.

The infrastructure includes

3 FIFA Quality Turfs, a 7v7 natural grass ground, team dugouts, and a multi-sport ground supporting basketball, volleyball, cricket, and badminton. Coaching is led by licensed professionals, focusing on skills, fitness, nutrition, psychological, and cognitive development, backed by real-time data analytics through F-Cube technology.

Priya Agarwal Hebbar, Chairperson of Hindustan Zinc Ltd., said, "This academy isn't just about sports — it's about creating future leaders through access, opportunity, and mentorship." AIFF President Kalyan Chaubey emphasized the importance of this partnership, especially as women's football gains national momentum. With over four decades of sporting legacy, Hindustan Zinc continues to promote athletics, kabaddi, volleyball, and



nership, especially as women's football gains national momentum. With over four decades of sporting legacy, Hindustan Zinc continues to promote athletics, kabaddi, volleyball, and

its iconic Vedanta Zinc City Half Marathon. Through such initiatives, nearly 30,000 lives have been positively impacted.

The company has part-

nered with The Football Link to deliver scalable grassroots football programmes nationwide, reinforcing its commitment to building a healthier, more inclusive sporting culture.

## Mewar: Land of Sanskrit Renaissance, Says Commissioner Jodhawat

**Udaipur:** Mewar, renowned as the land of valour and sacrifice, is also the cradle of Sanskrit revival, stated Sanskrit Education Commissioner Priyanka Jodhawat in a press conference held at Hotel Kajri. She shared that during Maharana Raj Singh's reign, the Sanskrit text Raj-Prashasti made a significant contribution to the promotion of Sanskrit, and hosting the Sanskrit Vidwat Samman Samaroh on this land is a matter of immense pride.



Highlighting the government's exceptional efforts in Sanskrit education, Jodhawat said that initiatives such as establishing Vedic schools and grounding the concept of Gurukul have elevated the status of Sanskrit. Hosting the state-level event in Udaipur again affirms the government's commitment to the divine language. Sanskrit Education Minister Madan Dilawar played a key role in shifting the event venue outside Jaipur—after

Kota in the previous year, this time, Mewar has been entrusted with the responsibility. She informed that dedicated committees were formed for the smooth execution of the event, all of which have worked diligently to finalise the arrangements.

During the press conference, Special Officer to the Minister Abhay Singh Rathore, Senior Inspector Bharat Kumar, Regional Sanskrit Education Officer Natthu Ram Sharma, Bhagwati Shankar Vyas, and state committee members Ramanuj Pandey, Shivcharan Sharma, Piyush Dashora, Ram Mohan Sharma, and former Regional Officer Kamal Kishore Chotiya were present.

**Ceremony Details:** The Vidwat Samman Samaroh will take place at Sukhadia Rangmanch Auditorium under the chief guestship of Rajasthan Assembly Speaker Prof. Vasudev Devnani and chairmanship of Sanskrit Minister Madan Dilawar. Minister of Tribal Area Development Babulal Kharadi will attend as the special guest, while Director of Central Sanskrit University, Jaipur, Prof. Y.S. Ramesh will be present as the 'Sarawat Alitihi'. City MLA Tarachand Jain and Rural MLA Phool Singh Meena will join as distinguished guests. Blessings will be bestowed by saints Shri Uttam Swamiji and Shri Gulabdas Maharaj of Makardev

Ashram, Jhadol.

**Top Honours Announced:** Jodhawat revealed that 56 awards will be presented across four categories. The highest honour, Sadhana Shikhar Samman, carrying ₹1 lakh, will be awarded to Shri Kailash Chandra Moondra from Chittorgarh. Two individuals will receive the Sanskrit Sadhana Samman with ₹51,000 each, while seven scholars will be honoured under Sanskrit Vidwat Samman with ₹31,000 each. Eleven individuals will be conferred the Sanskrit Yuva Pratibha Puraskar worth ₹21,000 each. Additionally, clerical staff and meritorious students from various academic levels will also be honoured.

**Selection Process:** Ramanuj Pandey, a member of the state-level organising committee, informed that a selection committee headed by Minister Madan Dilawar reviewed the nominations and finalised the recipients. Committee members included MLA Gopal Sharma, Joint Secretary Kailash Chandra Yadav, Prof. Jyotsna Vashishtha from Rajasthan University, Dr. Vinod Kumar Sharma from Sanskrit University Jaipur, Principal Hazari Lal Bairwa from Dausa, Prof. Dr. Shalini Saxena from Jaipur, Joint Director Dr. Jitendra Kumar Agrawal, and Commissioner Jodhawat.

## Shah Rukh Khan Wins His First National Award for 'Jawan'

The Government of India has officially announced the winners of the 71st National Film Awards, and for the first time in his 35-year career, Bollywood's 'King Khan' Shah Rukh Khan has won the Best Actor Award for his blockbuster film Jawan.

Globally celebrated as the 'King Khan' and the 'Badshah of Bollywood', Shah Rukh Khan (SRK) has captivated audiences worldwide with his charm, intelligence, and outstanding performances. With this prestigious National Award for Jawan, SRK has added another significant accolade to his illustrious career. The award not only celebrates his dynamic role in Jawan, filled with action, emotion, and entertainment, but also marks a milestone moment in his journey as an actor. Over the years, Shah Rukh Khan has been honored with numerous national and international recognitions. In India, he has been awarded the Padma Shri, while the French government has conferred upon him the Ordre des Arts et des Lettres and the Legion of Honour, two of France's highest civilian honors.



## Sangam University Earns Rising Institution

**Bhilwara:** Sangam University has been honored with the prestigious title of a "Rising University in India" for the academic session 2024-25. Expressing pride on this recognition, Vice Chancellor Prof. Karunesh Saxena shared that this award is a testament to the institution's unwavering commitment to quality, innovation, and inclusive education.

"At Sangam University, we continuously strive to nurture a learning environment that not only delivers knowledge but also shapes responsible citizens of tomorrow," he remarked.

Underlining the importance of progress in education, Prof. Saxena said, "It is crucial for academic institutions to embrace innovation and adapt to changing societal needs. Our curriculum is aligned with global standards, and we have introduced several interdisciplinary and industry-integrated programs to ensure students are future-ready."

He further emphasized the university's efforts in fostering research, skill development, and entrepreneurship among students. "We are committed to developing a knowledge-driven ecosystem. Our focus on research and collaboration with industries has opened new avenues for our students." Reflecting on the future, Prof. Saxena added, "This recognition inspires us to work harder and maintain our leadership in higher education, particularly in Rajasthan. We are determined to make Sangam University a model institution that empowers youth across the nation." With consistent achievements across academics, placements, and innovation, Sangam University continues to rise as a beacon of academic excellence.



## Techstination 2025 Arrives in Udaipur

**Udaipur:** Techstination 2025 is live at Nexus Celebration Mall, Udaipur, from July 26 to August 17. Explore the latest in electronics, smartphones, and appliances from top brands like Reliance Digital and Imagine. Shoppers spending ₹1,00,000 or more on electronics can win a premium trolley bag, with assured prizes under the Shop & Win campaign. From gadgets to home tech, Techstination offers unbeatable deals and an exciting shopping experience for all tech lovers.



## Maruti Suzuki Hits 5,500 Touchpoints

Maruti Suzuki India Ltd. has reached a major milestone by inaugurating its 5,500th service touchpoint in Udaipur, Rajasthan.

## Banking Laws (Amendment) Bill 2024 Passed

Parliament has passed the Banking Laws (Amendment) Bill, 2024, introducing reforms to enhance banking operations and regulatory compliance. Key changes include allowing up to four nominees per account, redefining "substantial interest," and extending cooperative bank directors' tenures to 10 years. The bill enables cross-representation on cooperative bank boards and gives banks autonomy on auditor remuneration. Reporting dates are now



## Hindustan Zinc Partners with GreenLine for Green Logistics Expansion

**Udaipur:** Hindustan Zinc Limited (BSE: 500188 & NSE: HINDZINC), India's largest and the world's leading integrated zinc producer, has announced a major partnership with GreenLine Mobility Solutions Ltd., an Essar Group venture, to deploy Electric Vehicles (EVs) and Liquefied Natural Gas (LNG) trucks, marking one of India's largest green logistics transitions.

As part of its commitment to achieving Net Zero emissions by 2050 or earlier, Hindustan Zinc will replace diesel-powered trucks with 100 advanced EVs for inter-unit concentrate movement. GreenLine will invest ₹400 crore in this initiative and establish India's first commercial-scale battery swapping infrastructure with three high-capacity stations to enable 24x7 operations. Additionally, 100 new LNG trucks will be added to double Hindustan Zinc's long-haul fleet to 200, further reducing transport emissions.



This initiative is expected to cut Scope 3 emissions by nearly 1.5 lakh tonnes annually, equivalent to planting around 12,000 trees each month, and will significantly improve cost efficiency via discounted freight rates.

Arun Misra, CEO of Hindustan Zinc, emphasized the company's resolve to integrate sustainability into its operations and supply chain, calling the collaboration a bold step toward green manufacturing. GreenLine CEO Anand Mimani highlighted the shared mission to decarbonize logistics at scale.

Recognized as the world's most sustainable metals and mining company by S&P Global in 2024, Hindustan Zinc continues to lead with its green brand, EcoZen, and its broader 2030 Sustainable Development Goals, covering emissions, water, biodiversity, and workplace equity.

## Shakti Pumps Begins FY26 Strongly

Shakti Pumps (India) Ltd. delivered a robust start to FY26, fueled by strong solar pump execution, steady export growth, and strategic investments. The company holds a 25% share in the PM-KUSUM scheme and an order book of ₹1,350 crore as of August 1, 2025. It is expanding in rooftop solar, domestic, industrial, and EV segments. Exports, growing at 25% CAGR, are supported by demand from the USA, Middle East, Africa, and South Asia.

## Kyunki Saas Bhi Kabhi Bahu Thi returns This July

The iconic show Kyunki Saas Bhi Kabhi Bahu Thi returns on July 29, reviving nostalgic memories for fans. Smriti Irani reprises her role as Tulsi, stirring emotions with the new promo. Ahead of the launch, Ekta Kapoor and Irani visited Nathdwara Temple near Udaipur to seek blessings. This spiritual visit has added emotional depth to the comeback. The new season promises fresh twists while preserving the heart of the original, making it highly anticipated.

## Xtelify Unveils Airtel Cloud Platform

Xtelify, Airtel's digital arm, has launched 'Airtel Cloud', a sovereign, telco-grade cloud platform built to manage 140 crore transactions per minute. Powered by Gen-AI provisioning and hosted on sustainable data centres, it promises secure migration, scalability, and zero vendor lock-in. Already supporting Airtel's vast operations, it now extends to Indian businesses. With partners like Singtel and Globe Telecom, Xtelify aims to drive digital innovation, offering IaaS, PaaS, and unmatched connectivity across sectors.

