

Gradual Cooling Policy Ahead

The recent statement by Union Environment Minister Bhopender Yadav at the India Climate Summit has provided clarity and relief on the proposed temperature regulation for air conditioners. The government is unlikely to enforce the 20–28 degrees Celsius operational range anytime soon, with implementation not expected before 2050. This cautious approach aligns well with India's broader climate responsibility under the principle of Common But Differentiated Responsibilities and Respective Capabilities (CBDR-RC), acknowledging the need for equitable climate action across developed and developing nations.

The discussion around regulating air conditioner settings stems from the growing pressure of climate change and energy consumption. As India adds 10–15 million new AC units annually, the future burden on the power grid is substantial. Without efficiency measures, peak power demand from cooling alone could reach 180 GW by 2035—nearly 30% of India's total projected requirement.

Editorial

Despite the delay in implementation, awareness must begin now. Data from the Bureau of Energy Efficiency (BEE) highlights the inefficiency of keeping ACs at 20–21°C, when comfort can be achieved at 24–25°C. Raising the thermostat even by 1°C saves around 6% in electricity use. Given that India experienced a 40–50% surge in AC sales during the summer of 2024 due to extreme heat, promoting energy-conscious behavior is essential.

A more energy-efficient path forward—such as doubling room AC efficiency—can save Rs 2.2 lakh crore and help prevent power shortages. It is also crucial that any regulatory shift accommodates India's developmental priorities, including ensuring widespread access to energy.

India's balancing act—between energy accessibility, economic growth, and climate commitments—must continue with foresight. A phased, incentive-driven policy promoting energy-efficient appliances, public awareness, and industry collaboration can build momentum today for a sustainable cooling future tomorrow.

Toyota, Ohmium Partner for Green Hydrogen

Udaipur: In a strategic move toward carbon neutrality and sustainable energy, Toyota Kirloskar Motor (TKM) has signed a Memorandum of Understanding (MoU) with Bengaluru-based Ohmium International, a leading provider of Proton Exchange Membrane (PEM) hydrogen technology.

The partnership aims to co-develop scalable, integrated Green Hydrogen power solutions in India, underscoring Toyota's ongoing commitment to clean fuel innovation and its leadership in fuel cell technology.



The MoU exchange was marked by significant endorsements from key government officials. Shri Nitin Gadkari, Union Minister of Road Transport and Highways, emphasized hydrogen as the "fuel of the future," vital for achieving a carbon-neutral and self-reliant India. He praised the growing ecosystem of innovation in India's hydrogen space, involving startups, researchers, and industry leaders.

Shri Shripad Yesso Naik, Minister of State for New and Renewable Energy, echoed the importance of home-grown, scalable solutions to accelerate India's low-carbon transition, aligning with the country's goal of establishing a green hydrogen ecosystem by 2030. Shri Manjinder Singh Sirsa, Minister in the Government of NCT of Delhi, also lauded the collaboration as a model for grassroots environmental transformation and industrial decarbonization.

Mr. Ahmad Chatila, Chairman of Ohmium, highlighted the synergy between Ohmium's locally manufactured electrolyser technology and Toyota's advanced fuel cell systems. He noted that the collaboration would bolster India's green hydrogen goals, promote cleaner air, and support a sustainable energy infrastructure.

This partnership marks a critical step in aligning global innovation with India's green energy ambitions, aiming for a cleaner, healthier, and more resilient future.

Nexus Celebration Announces Mega Weekend Sale from June 27th to 29th



Udaipur: Nexus Celebration, Udaipur's most preferred shopping destination, is thrilled to announce its exciting Mega Weekend Sale, running from June 27th to June 29th. Shoppers can avail the best discounts on their favourite brands with FLAT 50% OFF, making it the ultimate shopping opportunity for everyone in the city. The sale features exclusive offers and incredible deals across over 50 brands in key categories, including Fashion, Electronics, Beauty, and F&B, ensuring there's something for everyone. Also download the Nexus One app, and avail a free Gift Voucher, shop for Rs. 30000 and win a Resort Stay, Free parking on shopping at Smart Bazaar, and much more..

The Mega Weekend Sale is part of Nexus Select Trust's continued efforts to provide customers with exceptional value and a memorable shopping experience. With vibrant mall decorations, engaging activities, and unmatched deals, it promises to be the perfect way to kick off the summer season.

Hindustan Zinc Shines with 6 Accolades at the 29th Bhamashah Awards

Udaipur: Hindustan Zinc

Limited (NSE: HINDZINC), world's largest integrated zinc producer, was felicitated with 6 awards at the 29th Bhamashah Awards for long-standing and deeply impactful contributions to school education in Rajasthan. 5 units of the company, Rampura Agucha Mine, Chanderiya Lead Zinc Smelter, Zawar Mines, Rajpura Dariba Complex, and Zinc Smelter Debari were recognized under Shiksha Vibhushan category and Kayad Lead Zinc Mine under Shiksha Bhushan category for sustained efforts in strengthening both physical infrastructure and learning outcomes across the state. The award function was graced by the esteemed presence of the Hon'ble Chief Minister of Rajasthan- Shri. Bhajan Lal Sharma; Hon'ble Deputy Chief Minister of Rajasthan- Shri. Prem Chand Bhairwa; Education Minister of Rajasthan- Shri. Madan Dilawar; Principal Secretary Education - Shri. Krishna Kunal; Distinguished government dignitaries- Shri. Vishwa Mohan Shrivastav, Shri.

Sitaram Jat, Shrimati. Anupama Jorwal, along with leadership team from various units of Hindustan Zinc.

The Bhamashah Awards—named after the famed patron of education and philanthropy—are conferred annually by the Government of Rajasthan to individuals and institutions making exemplary contributions to school education. Hindustan Zinc has consistently featured among top awardees over the years, further cementing its reputation as a people-first and purpose-driven enterprise.

Over the last eight years (2017–2025), Hindustan Zinc has invested over ₹430 crore towards education-focused social development, including ₹80 crore on infrastructure upgrades—such as classroom construction, washrooms, playgrounds, drinking water facilities, and electrification—and ₹350 crore on long-term education interventions. These transformative interventions include flagship initiatives like Nand Ghar (early childhood care at modernised Anganwadi centres), Shiksha Sambal (remedial education for rural

students), Khushi (focused on health and nutritional wellbeing of students), Jeevan Tarang (inclusive education for children with special needs), Unchi Udaan (STEM education for girl students), promotion of higher education for rural girls, and support for company-run schools.

"Our belief is that education is the strongest foundation for building empowered communities. Receiving the Bhamashah Awards year after year is a testament to the enduring impact of our initiatives and the partnerships we've nurtured with schools, educators, and families across Rajasthan. Hindustan Zinc has always stood by its communities and prioritised their needs, this award is a reflection of this unwavering commitment that we have for our people and the state," said Mr Arun Misra, CEO & Whole Time Director, Hindustan Zinc. Hindustan Zinc's education programs reach over 2 lakh children annually, with measurable impact on school enrollment, retention—especially of adolescent girls—and learning outcomes in tribal and rural

areas. The company's targeted interventions align with

ity education for underprivileged children in rural

Hindustan Zinc's efforts go beyond education. The com-



Rajasthan's recent educational progress:

The Class 10 pass rate in the state surged from ~47% in 2007 to 93.6% in 2025, with girls consistently outperforming boys. Dropout rates, especially among girls, have declined significantly in regions where Hindustan Zinc operates. Rajasthan's female literacy rate, which stood at 57.6% in 2017, has steadily increased to 65.8%, with many districts closing the gender gap in school attendance.

Hindustan Zinc's Shiksha Sambal program is a cornerstone of the company's mission to improve access to qual-

ity education for underprivileged children in rural Rajasthan. Reinforcing this commitment, the company recently signed an MoU with the Department of Education, Government of Rajasthan, pledging an investment of ₹36 crore over the next five years to drive educational development across the state. Over the years, Hindustan Zinc has played a pivotal role in shaping Rajasthan's educational landscape through impactful initiatives like Unchi Udaan, which mentors and supports students from low-income families aspiring to enter IITs, and Jeevan Tarang, which empowers children with hearing and speech disabilities.

pany has been a catalyst for sustainable livelihoods by supporting rural women and farmers, expanding access to healthcare, promoting water conservation, and improving sanitation infrastructure. These initiatives have collectively impacted over 23 lakh lives across more than 2,300 villages Rajasthan and Uttarakhand. Ranked among India's top 10 socially responsible corporates, Hindustan Zinc remains dedicated to building a resilient and inclusive Rajasthan—one that thrives on innovation, empowerment, and environmental stewardship.

True love is felt only with the right partner": YRF and Mohit Suri to release 'Humsafar'



turing the lead pair Ahaan Panday and Anit Padda. The image offers a glimpse into their intense chemistry and hints at a heart-felt love story waiting to unfold.

SAYARA marks the first collaboration between Yash Raj Films and Mohit Suri — both renowned for their expertise in crafting memorable love stories. The film's title Sayara, which means "a wandering celestial body," is often used in poetry to describe something dazzling, dreamlike, and unattainable — a metaphorical star that guides but remains out of reach.

The film introduces Ahaan Panday as YRF's newest leading man, while Anit Padda, acclaimed for her performance in Big Girls Don't Cry, takes on the role of the female lead.

Produced by Akshaye Widhani, CEO of Yash Raj Films, SAYARA is slated for a global theatrical release on 18 July 2025.

Over the past few decades, YRF has delivered legendary romantic tales under the direction of Yash Chopra and Aditya Chopra — from Dilwale Dulhania Le Jayenge to Veer-Zaara and Jab Tak Hai Jaan. Meanwhile, Mohit Suri, now celebrating 20 years in the film industry, has crafted iconic romantic films like Aashiqui 2, Ek Villain, and Malang.

With Humsafar, the journey of SAYARA continues to redefine modern romance — through soul-stirring music, powerful storytelling, and unforgettable on-screen chemistry.

Bhojpuri Film Chhaya Starts Shooting



The shooting of Bhojpuri film Chhaya has commenced in Kushinagar under Pragayamatic Films Pvt. Ltd. Lead actors Prithvi Tiwari and Raksha Gupta headline the project, directed by Jaspal and produced by Gaurav and Priyanka Chhabra. Kushinagar, emerging as a film-friendly location in Uttar Pradesh, is benefiting from state subsidies supporting regional cinema. The film features seven songs and engages many local talents. The cast includes Anshu Tiwari, Rohit Singh Mataru, and others. With music by Madhukar Anand and Ravi Raj Deepu, Chhaya promises rich content. Lead actor Prithvi Tiwari expressed joy at the warm response from Kushinagar's enthusiastic audience.

Shantanu's Romantic Music Video Released

The romantic music video Tere Bina Jeena Nahin, produced by actor Shantanu Bhamare under Shaan Se Entertainment, has officially been released. Starring Shantanu and debutante Ruchita Aglave, the video was shot at Pune's scenic Kundalika Valley and directed by Bhamare himself. Arijit Chauhan penned the lyrics, while Shivani Kashyap and Chauhan lent their voices to Shankar Malik's composition. The video targets Gen Y and Z, and is available on all major audio and video platforms. Bhamare, also known for films like Fire of Love: RED and Collar Bomb, will next be seen in Rajeev Chaudhari's SHAK – The Doubt.



Rangnayak 2025' Theatre Workshop Concludes in Udaipur

Udaipur: The 25-day summer theatre workshop "Rangnayak 2025", organized by Team Sanstha, concluded with two powerful and emotionally stirring theatrical performances. Directed by renowned theatre artist and director Sunil Tank, the intensive camp featured two categories—Junior (ages 7 to 15) and Senior (ages 18 and above)—with a total of 37 enthusiastic participants.

Throughout the workshop, children and young adults received in-depth exposure to various facets of acting, including physical expression, dialogue delivery, gestures and body language, stage discipline, and the fundamental principles of dramatic arts. Through practical activities such as theatre games, role-play exercises, and emotional expression drills, participants developed self-confidence and stage presence.

The final evening featured two impactful productions:

The Junior group performed "Aao Bado TumheSikhayen"—a heartwarming play that showcased the innocence of childhood and simple life truths. The Senior group staged "Udaan"—a powerful narrative of dreams, struggle, and self-belief.

Both plays were written and directed by Sunil Tank himself. The performances captivated the audience—evoking laughter at times and moist eyes at others. The spectators were not only entertained but emotionally moved and deeply connected to the stories.

Lighting design, set aesthetics, and background music significantly enhanced the experience, turning each scene into a memorable moment rather than just a visual.

Audience members remarked that such theatre workshops play a vital role in today's age by pulling the younger generation away from the virtual world of mobile screens and reconnecting them with real-life values and human emotions—something immensely important for a balanced society.

In his closing remarks, director Sunil Tank expressed gratitude to all participants, their parents, technical collaborators, and the audience. Certificates of participation were also distributed to all performers.

"Rangnayak 2025" was not just a workshop—it was a journey into the soul of theatre, leaving an indelible impact on both the participants and the audience alike.

Hindustan Zinc Showcases Zinc Innovation in Malaysia

Hindustan Zinc Limited, the world's largest integrated zinc producer and a Vedanta Group company, represented India at the 13th Asia Pacific General Galvanizing Conference (APGGC), held in Kuala Lumpur, Malaysia from June 23 to 26. The event, hosted by the Galvanizers Association of Malaysia, served as a premier platform to showcase global galvanizing capabilities and innovation. At Booth No. 10, Hindustan Zinc featured an immersive 3D augmented reality experience, offering visitors a glimpse into its advanced, technology-led operations.



The company also led a key thought leadership session titled 'Galvanizing Industries: Current Scenario and Impact', where global experts, policymakers, and corrosion specialists discussed the vital role of zinc in sustainable infrastructure development. CEO Arun Misra highlighted zinc's growing relevance in clean energy systems and emphasized Hindustan Zinc's role in supporting the 'Make in India, for the World' vision. As a fully integrated mine-to-metal producer, Hindustan Zinc ensures a consistent global supply of high-quality products, including Special High-Grade Zinc, EcoZen (Asia's first low-carbon zinc), die-casting alloys, lead, and LBMA-registered silver bars. Zinc's role in galvanization is vital, especially in tropical, coastal regions like South Asia, where corrosion threatens structural integrity. India alone loses nearly 5% of its GDP to corrosion-related damage annually.

By offering BIS-certified, EPD-verified, and REACH-certified products across 40 countries, Hindustan Zinc positions itself as a global leader in sustainable zinc solutions. The company's focus on innovation, environmental responsibility, and strategic partnerships strengthens its role in advancing resilient infrastructure across developing nations.

Save Earth Mission Goes Global

Udaipur: After creating history by planting over 500,000 trees in just one hour through the "EkPedMaaKe Naam" campaign and securing a Guinness World Record, Save Earth Mission is now set to scale its efforts globally.

The organization has announced its most ambitious international event yet — Save Earth Mission Global Vision Unveiling — scheduled for July 3, 2025, at 6:00 PM IST at GIFT City Club, Ahmedabad. This event will formally introduce the Mission's global strategy to plant 30 billion trees by 2040 and steer the world toward net-zero carbon emissions.

This announcement comes on the heels of international acclaim, with the campaign being featured in Forbes, Fox, Business Insider, and leading TV networks.



Chosen through a global public vote, Ahmedabad triumphed over cities like Abu Dhabi, Dubai, Goa, and Bangkok, solidifying India's position at the forefront of global climate action.

"This is a proud moment not just for India but for the entire planet," said Sandeep Choudhary, President – India Chapter, Save Earth Mission. "We'll unveil our roadmap for global plantation drives, strategic partnerships, and mass mobilization of citizens, corporates, and governments to achieve the 30 billion trees goal."

The event will include keynote speeches, partnership announcements, national commitments, cultural performances, and a global pledge to heal Earth's ecosystems — transitioning the world from climate promises to unified action.