



Preserve Precious Drops, Make the Nation Green

The arrival of the monsoon brings life and joy to both nature and humanity. As clouds gather and lightning flashes across the sky, peacocks begin to dance and birds fill the air with melodious calls. Children and adults alike delight in the rain, enjoying natural waterfalls, paper boats, and hot snacks at home. Rain is not merely a season—it is nature's gift that refreshes the earth and nourishes life.

Water is an invaluable treasure bestowed by nature. It gives rise to greenery, lush gardens, and fertile fields. From traditional stepwells and ancient ponds to modern reservoirs, India has a long history of water conservation, reflecting the wisdom of our ancestors. Rain-fed water bodies not only support agriculture and industry but also hold deep religious and cultural significance—from water offerings to the Sun to constructing bird water pots and animal troughs.

Despite its critical role, water is being neglected. Rampant pollution, deforestation, and unregulated use have led to shrinking rivers and polluted water sources. India ranks 120th globally in water availability and quality. Many rural and urban regions still lack access to clean drinking water, with millions falling ill each year due to waterborne diseases.

Rajasthan, despite its arid climate, stands as a beacon of traditional water conservation through its historic stepwells and tanks. Cities like Bundi—known

as the 'City of Stepwells'—and Kota, once dotted with lakes, showcase the architectural brilliance of water management. Government efforts to restore old water bodies and construct new structures like tanks and ponds are showing positive results, with rising groundwater levels and reduced water crises in many regions.

But government action alone is not enough. Every citizen must take responsibility for conserving water. Contributing money, labor, or simply using water wisely can make a difference. Tree planting, too, must go beyond symbolism to meaningful care and growth. On this World Environment Day, let us pledge to preserve every drop of rain and green our land—for if we fail to act now, future generations will never forgive us.

Sacred Haldighati Soil Welcomes Tourists on Maharana Pratap's 485th Birth Anniversary



On the occasion of the 485th birth anniversary of Mewar's brave warrior Veer Shiromani Maharana Pratap, a seven-day celebration was organized by Bharat Swabhimaniyas and Patanjali Yoga Samiti Udaipur family. Today, at the City Railway Station, the statue of Maharana Pratap was ceremoniously anointed with water, marked

with tilak using the sacred soil from Haldighati, and garlanded with flowers.

Tourists were welcomed by applying tilak with the holy soil of Haldighati and showering them with flower petals. Mohan Singh Shaktawat, District In-charge of Bharat Swabhimaniyas and Patanjali Yoga Samiti, explained that the soil of Haldighati symbolizes valor and struggle. It reminds everyone of the great battle fought between Maharana Pratap and the Mughal army at Haldighati.

Following the ceremony, yoga masters including Preetam Singh Chundawat, Puran Singh Rathore, and Yogi Ashok Jain performed various yogic asanas to pay respectful tribute to Maharana Pratap with loud cheers.

The event also witnessed the dignified presence of notable personalities such as Chandraveer Singh Karelia, President of Mewar Kshatriya Mahasabha; Kamalendra Singh Panwar, founder of Bajrang Sena; Karni Sena members; and yogis like Ranveer Singh, Naresh Paliwal, Manohar Singh, Ganesh Patel, Vimla, Suresh Singh, and Kailash Sharma.

Udaipur's children's boom in international dance program

In a grand display of cultural excellence, children from Udaipur captivated audiences at the five-day International Cultural Harmony program held at Shimla Kalibari. The event was organized by Nrutayadham Kala Samiti under the aegis of the Ministry of Health & Family Welfare and the Ministry of Tourism, Government of India. Among the standout performers was young dancer Diyara Juneja from Udaipur's Sur Sangam Sansthan, who mesmerized the audience with her fire-infused Chari dance. Her daring and graceful performance, involving multiple fire-lit pots, earned her thunderous applause and ultimately secured her the first prize in the solo category. In the group dance segment (Laghu Samuh Nritya), Diyara, along with co-performers Khwahish, Ivanka, Aanvi, and Venisha, delivered a synchronized and vibrant performance that also bagged the first position for their group. The performances not only showcased their immense talent but also brought laurels to Udaipur on an international stage. In recognition of their success and guidance behind the scenes, their dance mentor Guru Renu Gorar was also felicitated during the event. The outstanding achievements of these young artists have made the city of Udaipur proud and reflect the city's growing cultural footprint on global platforms.

'Hhasrat' Climbs to #7: A Love Song That Whispers to the Heart

Hhasrat, the tender tale of love and longing, is finally getting its moment—now trending at #7 on Instagram. Starring Qaseem Haider Qaseem and Ayushi Tiwari, this soulful piece explores a love that remains unbroken despite separation. Written by Qaseem himself, the lyrics carry a personal depth, capturing the silent ache of distant love. Harmaan Nazim's heartfelt voice and Sajahan Shaikh Sagar's delicate composition, under Nitesh Tiwari's direction, elevate Hhasrat beyond music—into pure emotion.

Vedanta's Nand Ghar Launches Project Balvardhan in Dholpur with JSI and Rocket Learning

Transformative partnership to strengthen early childhood care and nutrition in Rajasthan

Dholpur: Vedanta's flagship CSR initiative, Nand Ghar, has partnered with John Snow Inc. (JSI) and Rocket Learning to launch Project Balvardhan in Dholpur, Rajasthan. The

initiative aims to modernize over 800 Anganwadi centers into Nand Ghars, directly benefiting 80,000 children, 14,000 women, and impacting over 1 lakh community members.

Project Balvardhan, under the Anil Agarwal Foundation, focuses on improving early childhood care and education (ECCE), maternal and child health, and nutrition.

The centers will be equipped with LED TVs, smart learning tools, BaLA designs, and fortified meals. JSI will lead

operations using digital growth monitoring and maternal awareness campaigns. Rocket

Learning will enhance ECCE delivery by training Anganwadi workers with interactive and

state-aligned learning methods. Nand Ghar CEO Shashi Arora emphasized grassroots

change, saying the initiative will empower Anganwadi workers and fight malnutrition sustainably. Supported by Deputy CM and Minister for Women & Child Development, Smt. Diya Kumari, the program reflects the Rajasthan government's commitment to child welfare.

With over 5,100 Nand Ghars already developed in Rajasthan and a national goal of 25,000 centers, the initiative marks a scalable, sustainable model of integrated rural development.



Hotel Federation of Rajasthan Delegation Presents Key Demands to Diya Kumari



Udaipur: Udaipur Division President of Hotel Federation of Rajasthan, Rakesh Chaudhary, informed that under the leadership of State President Hussain Khan, the delegation held a highly constructive and positive meeting with Rajasthan's Honorable Deputy Chief Minister and Tourism Minister, Mrs. Diya Kumari.

Several important issues related to tourism and heritage conservation were discussed during the meeting, resulting in agreement on three major points:

Conservation and Restoration of Heritage Buildings: Concerns were raised over many historical havelis, palaces, and heritage buildings in the state being demolished or altered for commercial purposes. The Honorable Minister agreed that the state and central governments should launch a special "Heritage

Restoration Grant Scheme" to enable restoration of these buildings to their original form. An initial fund proposal of ₹200 crore will be requested from the Rajasthan government. The Federation suggested implementing this scheme modeled on similar programs in the United Kingdom.

Full Focus on Digital Platforms for Rajasthan Tourism Promotion: Mrs. Diya Kumari agreed with the proposal to shift the state's tourism promotion strategy from print media and hoardings to digital platforms, which offer greater direct benefits and wider reach. The state may enter into MoUs with major online travel agencies such as MakeMyTrip, Agoda, and Booking.com to boost tourism promotion.

Partnership in National Travel Marts and Organization of Kota Travel Mart 2025: The Minister announced that Rajasthan will participate as a partner state or chief sponsor in prominent travel marts like TTF and OTM. Additionally, approval was granted for organizing the Kota Travel Mart 2025, along with assurance of necessary funding for the event.

The Hotel Federation of Rajasthan expressed heartfelt gratitude to Mrs. Diya Kumari for her visionary leadership and dedication to the tourism sector.

Authorities have stated that such checks will continue to ensure food safety and compliance across the zone.

Sunil Sindhi Reappointed Chairman of Trade Welfare Board



Sunil Sindhi has been reappointed as Chairman of the National Trade Welfare Board by the Government of India, recognizing his impactful leadership since the Board's formation in 2023. During his tenure, he conducted over 322 trader conferences, engaged with nine Union Ministries and NITI Aayog, and ensured swift resolution of trade concerns. A newly released booklet highlights his efforts in bridging state and central coordination. Trader organizations across India welcomed the move, thanking Prime Minister Narendra Modi and expressing hope that Sindhi's continued leadership will further empower the trade community and boost the Vocal for Local mission.

Jio Maintains Lead in Rajasthan, Adds 1.43 Lakh Subscribers in April: TRAI Report

Jaipur: Reliance Jio has once again delivered a strong performance in Rajasthan. As of April 30, 2025, Jio's subscriber base in the state has reached 2.65 crore, securing its position as the number one telecom operator. According to the latest report released by the Telecom Regulatory Authority of India (TRAI), Jio added 1.43 lakh new subscribers in April, outperforming all other telecom operators in the state.

During the same period, Bharti Airtel, Vodafone Idea, and BSNL lost 36,804, 50,461, and 8,234 subscribers, respectively. Rajasthan's total wireless subscriber base increased by 48,142 in April, reaching 6.46 crore by the end of the month.

As per TRAI data, Jio leads the state with 2.65 crore subscribers, followed by Bharti Airtel with 2.33 crore, Vodafone Idea with 91.22 lakhs, and BSNL with 56.26 lakh. Jio is the only telecom operator providing 4G and 5G services across all districts of Rajasthan.

Jio has also maintained its dominance in the 5G Fixed Wireless Access (FWA) or AirFiber segment. In April 2025, Jio AirFiber added 42,104 new users in this category, whereas Airtel could add only 9,364. Jio's total 5G FWA subscriber base in Rajasthan now stands at 3.42 lakh, compared to Airtel's 83,107. The total number of 5G FWA users in the state has crossed 4.25 lakh, with Jio holding over 80% market share in this segment.

Raj Israni: The Visionary Entrepreneur Who Always Stayed Ahead of Time

A globe-trotting salesman turned media maverick, Raj Israni is a name that reflects vision, resilience, and reinvention. After spending 14 years touring 54 countries, Raj returned to India and found himself intrigued by the legal grey areas of the booming pirated video cassette market. That curiosity led to his first production, Ek Daku Shaher Mein, which he released through iconic video labels like Magnum, Bobino, and Time Video. Despite 4,000 cassette libraries in Mumbai, legal constraints allowed sales of only 300 copies, selling early losses.

Seeing the future, Raj brought together industry pioneers to form United 3, a legal video outlet in Santacruz. Inaugurated by Mithun Chakraborty, it launched with Dance Dance and sought to redefine video distribution. But with the rise of cable TV and new players like Nari Hira, the business took a downturn—until 1992 changed everything with the arrival of Zee TV, followed by Sony and Star, and later OTT platforms.

Raj went on to establish India's first casting agency, Israni Communication, with the bold claim of "making heroes out of zeroes." Drawing inspiration from his father's Kannada film success (NammaOoru), Raj ventured into Bhojpuri (with Nirahua) and Marathi (Chinghi) films, though they didn't meet commercial expectations.

His entrepreneurial spirit remained undeterred. From Raunak in Punjabi to a Vietnam-shot reality show King, and launching a film archival portal—The Indian Film Industry—with 10 lakh+ pages of cinematic history, Raj kept innovating. His magazine Filmi Beat ran successfully for six months until illness forced a pause.

Now 70, Raj helms Israni Industries, still bubbling with ideas. With daughter Megha managing content and budgets, and three fresh projects in the pipeline, Raj Israni remains a dynamic force in Indian entertainment—an entrepreneur truly ahead of his time.



Hindustan Zinc Secures India's First Potash Block



Udaipur: Hindustan Zinc Limited, India's only integrated zinc producer and a Vedanta Group company, has emerged as the preferred bidder for India's first Potash & Halite block in Hanumangarh, Rajasthan, and a Rare Earth Elements (REEs) block in Sonbhadra, Uttar Pradesh. This marks a significant leap in India's drive towards self-reliance in critical minerals.

Under the fifth tranche of the Central Government's e-auction for strategic mineral blocks, Hindustan Zinc now holds three critical mineral assets, including a previously secured tungsten block in Andhra Pradesh. The potash block spans 1841.22 hectares, while the REE block covers 210.01 hectares—both at the G3 exploration stage.

Potash, essential for NPK fertilisers, is currently 100% imported by India. This development will significantly reduce import dependence, strengthening the nation's agricultural backbone.

CEO Arun Misra emphasized the company's commitment to supporting India's mineral security and creating large-scale employment. Hindustan Zinc was recently ranked the world's most sustainable metals and mining company by S&P Global for the second year in a row.

These acquisitions position the company as a key contributor to India's energy transition and critical mineral strategy.

The Udaipur Mahila Samridhi Urban Co-op Bank Ltd. Honored with Bharat Ratna Cooperative Awards



Udaipur: the city of lakes, has brought pride to Rajasthan's cooperative sector at the national level, as The Udaipur Mahila Samridhi Urban Co-operative Bank Limited received two prestigious awards in the cooperative domain across India.

Bank Chairperson Dr. Kiran Jain informed that the National Cooperative Convention was held on May 23 at The Lalit Hotel, Mumbai, organized by BOTB Mumbai, a reputed national institution in cooperation, IT, and banking. Cooperative banks from all over the country participated in the event.

Bank CEO Mr. Vinod Chaplot shared that based on the progress report of banks for the year 2024-25, the chief guests Mr. Sumanesh Joshi, Joint Secretary, IT Communication Ministry, Government of India, and Mr. Prabhat Chaturvedi, CEO of National Urban Cooperative Finance and Development Corporation, honored Mahila Samridhi Bank's IT Head Mr. Nipun Chittoda with the prestigious Bharat Ratna Cooperative Award for Best IT Head.

Additionally, the bank was awarded the Bharat Ratna Cooperative Award for Best Women's Urban Co-operative Bank for its overall performance.

Mr. Chaplot also mentioned that Dr. Kiran Jain (Chairperson), Mrs. Vimla Moonda (Vice Chairperson), and IT Head Mr. Nipun Chittoda represented Mahila Samridhi Bank at the convention.