# Mix Buzz..



## World Quality Day: Hindustan Zinc Reaffirms **Commitment to Superior Product Quality & Innovation**

**Udaipur:** On the occasion of World Quality Day, Hindustan Zinc Limited (NSE: HINDZINC), India's largest and the world's second-largest integrated zinc producer, reaffirms its unwavering commitment to superior product quality and innovation. The company's extensive product portfolio, encompassing critical minerals like zinc, lead and silver are certified to meet the highest international standards. Hindustan Zinc is the first in the Indian zinc & lead industry to hold the prestigious National Accreditation Board for Testing and Calibration Laboratories (NABL) accreditation, reflecting its alignment with global standards in qual-

ity and reliability. In addition, the company's zinc and lead products are also registered with the London Metal Exchange (LME), serving as indisputable evidence of their international quality standards. The company has also received certification from the prestigious London Bullion Metal Association (LBMA) for adherence to international quality standards for producing 99.99% pure silver and

ensuring responsible sourcing of raw materials.

Hindustan Zinc also holds the REACH certification. essential for exporting products to the European Union (EU). This certification ensures that Hindustan Zinc's products comply with stringent safety, health, and environmental standards across all 27 EU member states. The company offers the same high-quality products in India as it does in Europe and other developed markets.

To achieve these quality benchmarks. Hindustan Zinc deploys state-of-the-art technologies in metal manufacturing, leverages advanced processes, and invests in deep research and development (R&D), utilizing emerging technologies from around the world. By consistently raising the bar in product excellence, Hindustan Zinc in turn empowers its customers to develop high-quality end-products that cater to the evolving demands in sectors such as infrastructure, steel, automotive, and sunrise industries like hi-tech manufacturing, renewable energy, battery technologies, and electric vehicles.



Hindustan Zinc has also received Environmental Product Declaration (EPD) international verification for its extensive range of zinc products, among the largest in the global zinc industry. The EPD is an independent verification that provides transparent and comparable information about the life-cycle environmental impact of products. Hindustan Zinc's EPD complies with ISO 14025:2006 and EN 15804:2012+A2:2019 standards and includes a Life Cycle Assessment (LCA) study in line with ISO 14040 and ISO 14044 standards. The LCA offers a comprehensive view of the environmental performance of zinc products, considering impacts from all stages, including manufacturing, product

use, and end-of-life phases. Arun Misra, CEO Hindustan

Zinc Limited, commented, "Since the liberalization of India's economy in the early 1990s. Indian companies have demonstrated their competitiveness in cost efficiency and global quality standards by rapidly adopting ISO 9000 standards. As India positions itself as a global manufacturing powerhouse, superior quality becomes the focal point for India Inc. in fuelling India's manufacturing ambitions. At Hindustan Zinc, customer delight is at the heart of all our endeavours, driving product and service excellence. On this World Quality Day, we rededicate ourselves to Total Quality Management across every

aspect of our business. From

our manufacturing excellence

to stringent governance norms

in the production of zinc, lead,

and silver, we are prioritizing

tioning its significant benefits

Sanctuary', Jasjeev Bhasin

and Dr. Drishti Chhabra,

explained that the center offers

The co-founders of 'Liquid

for pregnant women.

quality at every step to deliver a distinctive competitive edge and unmatched value to our customers.'

Hindustan Zinc offers one of the most diverse zinc product portfolios in the world, working closely with customers to meet their specific and dynamic needs. The company produces Special High-Grade (SHG) Zinc, High Grade (HG) Zinc, Prime Western (PW) Zinc, Low Dross Special High Grade Jumbo Zinc, High Grade Jumbo Zinc, Continuous Galvanizing Grade (CGG) Zinc, Hindustan Zinc Die Casting Alloy (HZDA) 3, Hindustan Zinc Die Casting Alloy (HZDA) 5, Refined Lead, Silver and actively collaborates with customers to develop products as per their specifications. The company's customer-first approach drives ongoing product innovation. with its Centre of Excellence collaborating with customers to address emerging challenges through cutting-edge R&D and technological expertise. With a presence in over 40 countries, spanning Europe, South America, Asia Pacific, and the Middle East, Hindustan

Zinc remains committed to delivering top-quality products worldwide.

Hindustan Zinc, a Vedanta Group company, is the world's second-largest integrated zinc producer and the third-largest silver producer. Hindustan Zinc has been recognized as the world's most sustainable company in the metals and mining category by the S&P Global Corporate Sustainability Assessment 2023, reflecting its operational excellence, innovation, and leading ESG practices. The company also launched EcoZen, Asia's first low-carbon 'green' zinc brand. Produced using renewable energy, EcoZen has a carbon footprint of less than 1 tonne of carbon equivalent per tonne of zinc produced, about 75% lower than the global average. Hindustan Zinc is also a certified 2.41 times Water-Positive company and is committed to achieving Net Zero emissions by 2050 or sooner. As a world leader in the metals and mining industry, Hindustan Zinc is pivotal in providing critical metals essential for the global energy transition towards a sustainable future.

low blood pressure.

Dr. Sweety Chhabra and

Dr. Pooja Chhabra mentioned

that this therapy helps in reliev-

ing stress, insomnia, muscle

pain, and provides mental tran-

cessful 23 years of NICC were

also celebrated. Over the

years, NICC has carved a

niche for itself in the beauty

and wellness industry, and

now, with the launch of 'Liquid

Sanctuary', it is pioneering a

new direction in healthcare ser-

On this occasion, the suc-



#### **Tribute to Maharana** Mahendra Singh Mewar: A Legacy of Vision and Values

On January 18, 2021, at 4:30 PM, Professor Amarika Singh. Vice Chancellor of Mohanlal Sukhadia University (MLSU), paid a courtesy visit to Samore Bagh Palace to meet the late Maharana Mahendra Singh Ji Mewar. This meeting was a significant moment of academic and cultural exchange, highlighting the visionary contributions of Maharana Bhupal Singh Ji to India's integration during the independence era and his transformative role in advancing education.

During the discussion, insights into Mewar's heritage were shared, with particular emphasis on its pioneering water management practices and concerns over environmental conservation. Present at the meeting were Maharaj Kumar Vishvaraj Singh Ji Mewar, BhanwarrajDevjyaditya Singh Ji Mewar, Shri Pratap Singh Jhala Talawda, and Shri Devendra Singh Rathore. Their presence underscored the enduring legacy of the House of Mewar in fostering education, sustainability, and community welfare

A noteworthy topic was the upcoming Bhupal Jayanti celebration, scheduled for February 22, 2021, at Maharana Bhupal Science College, where the enduring values and contributions of the late Maharana Bhupal Singh Ji were to be honored.

The sad demise of Maharana Mahendra Singh Ji Mewar casts a profound shadow of loss over Mewar and beyond. His noble demeanor, unwavering commitment to preserving Mewar's cultural ethos, and his contributions to societal development will forever remain etched in our hearts. His life was a testament to the ideals of service and integrity, inspiring countless individuals to work toward greater good.

As we remember Maharana Mahendra Singh Ji, we also carry forward the torch of his vision, ensuring that Mewar's rich heritage continues to shine brightly on the global stage. His absence is deeply felt, yet his legacy lives on through the values he upheld and the lives he touched

**Chandra Prakash Chittora** 

## Inauguration of Rajasthan's First Dedicated Float Center 'Liquid Sanctuary'

Udaipur: Emerging Tribal Sports Talents Honored On the Udaipur: Rajasthan's first occasion of the state-level Birsa Munda Birth Anniversary Tribal dedicated float center, 'Liquid Pride Day celebration in Banswara, Chief Minister Bhajanlal Sanctuary', was inaugurated Sharma recognized two promising tribal sports talents from today at the NICC Ground Udaipur district. Dalai Gameti, a student from the Government Floor, Meera Nagar Block-B. Senior Secondary School in Dhar, and former student Mohanlal On this special occasion, Dr. Gameti were honored for their outstanding achievements in Ajay Murdia, the founder of sports. Dalai has earned several accolades, including a sil-Indira IVF, cut the ribbon to ver medal at the Asian Lacrosse Championship and gold medals mark the opening. at the Lacrosse Federation Cup and Junior National Lacrosse Dr. Murdia, who has been Championship. Mohanlal, a former student of Rajasthan associated with the Chhabra

Dignitaries and Public Figures Attend the Ceremony The ceremony saw the presence of several prominent fig-

Vidyapeeth, was celebrated for his leadership as captain of

**Tribal Pride Day Celebrated** 

on Bhagwan Birsa Munda's

**Birth Anniversary** 

ures, including Tribal Development Minister Babulal Kharadi, former Minister



the Rajasthan Senior Lacrosse Team.

Mahendrajeet various local and regional leaders. Other attendees included Udaipur MP Mannalal Rawat, Udaipur Rural MLA Phool Singh Meena, and

Udaipur: On Thursday, the State

Minister for Animal Husbandry, Gopaln

and Devsthan, Joraram Kumawat, vis-

ited the Udaipur Saras Dairy to inspect

its operations. The Minister observed

the processing of milk, quality control

measures, and the dairy products man-

ufacturing section. He was briefed on

Vice Chancellor of Janardan Rai Nagar University Dr. S.S. Sarangdevot. The event also garnered support from notable organizations and sports figures such as the Lacrosse Federation of India and Indian Lacrosse Team Coach Neeraj

Gopaln and Animal

**Husbandry Minister Inspects** 

**Udaipur Saras Dairy** 

the production process of ghee, buttermilk, lassi, paneer, shrik-

hand, flavored milk, kulfi, mawa, and peda produced by the

Udaipur Dairy Union. He praised the efforts being made by the

Udaipur Saras Dairy Union in promoting and producing these

Earlier, Minister Kumawat paid his respects to the late Shri

Mahendra Singh Mewar, former member of the royal family, at

Samor Bagh. The President of the Udaipur Dairy Producers

Cooperative Union, Dalchand Dangi, and Managing Director

Vipin Sharma also expressed their condolences and paid trib-

Dr. Indraprakash Shrimali

Passes Away

Tribute to Late Shri Mahendra Singh Mewar

ute to the late Shri Mewar.

Udaipur: Dr. Indraprakash

Shrimali, the former Director of All

## **Fashion Designer Rathore Launches** 'Itihaas' Collection

Udaipur: Renowned fashion designer Vishal Rathore unveiled his latest collection, Itihaas, in Udaipur on Friday. Dedicated to preserving Rajasthan's cultural legacy, the collection was launched with a grand fashion show at Fatehgarh, where over a dozen models from across the country participated.

family for the past 30 years,

extended his heartfelt con-

gratulations for this new ini-

tiative and described it as an

mportant addition to the city's

healthcare services, also men-

Rathore, a Udaipur-based heritage dress designer, highlighted that each design in the



Rajasthan's traditional legacy. Itihaas was created to encourage the designs of his assistant designers, showcasing a blend of heritage and craftscollection narrates stories of manship. The launch event mances by Rajasthan's traditional Langa-Manganiyar folk artists, adding an authentic touch to the occasion. The event was graced by dignitaries such as Mahesh Singh Jasrotia

float (sensory deprivation tank)

therapy, which is particularly

beneficial for patients with high

blood pressure (hypertension).

However, the therapy is not

suitable for individuals with

and Sandeep Rathore, alongside prominent figures from the fashion and media industries Notably, Vishal Rathore has been a pioneer in heritage

fashion design since 2016,

achieving success with five flagship stores across Rajasthan.

itage wear, his timeless collections meticulously integrate the art and grandeur of Rajasthan's diverse regions and dynasties.

Rathore's designs celefashion brands.

Specializing in custom her-

brate the craftsmanship and magnificence of the past, positioning his label as one of the first 'Made in India' heritage

#### **Honored for Micro-Art Achievements** Udaipur: Renowned miniature artist Chandra Prakash Record" for creating a matchbox using "stapler pins."

Chittora from Udaipur earned recognition in the "Web World Dr. Lakshyaraj Singh Mewar

presented the certificate at a ceremony held at the City Palace. The event was attended by dignitaries like Kunwar Vijay Singh Kachhwaha and Govind

Lal Od. Innovative Micro-Book Creations Chittora claimed nominations in the Guinness Book

of World Records for his micro-Micro-Book: A 74-page

book, measuring 1.2 cm, highlighting the purpose and history of the Guinness Book

Micro-Diary: A diary with 108 pages and a size of just 1.1

Contribution on National Press Day: On National Press Day, Chittora launched a micro-book emphasizing the significance of the press. The book was unveiled by Garage Committee Chairman Manohar Chaudhary. It underlines the role of the press in society and extends greetings to journalists across India. Tributes to Indira Gandhi and Rani Lakshmibai Chittora craft-

ed two micro-books as a tribute to these iconic figures.

For Indira Gandhi: The book highlights her life, education, and political journey.

For Rani Lakshmibai: It showcases her struggles, childhood, and valor in battle.

cially for future doctors and working mothers, as it provides a healthy cooking alternative that saves time and reduces health risks such as varicose veins. She shared her own experience of using a solar cooker for 40 years, emphasizing its ability to cook, bake, and boil while saving on gas and reducing exposure to LPG-related health issues. Solar cooking also conserves natural resources like coal and electricity

Dr. Jain encouraged government and society to promote solar cooking as an eco-friendly option. The event was attended by water conservation advocate Dr. P.C. Jain and first-year students Nupur, Jayant, Vachi, Krishnamadhav, Salina, Hiya, Kuljot, and Bhavna.

#### Diabetes Control Through **Medical Guidance and** Awareness

Udaipur: On World Diabetes Day, a workshop focused on diabetes awareness was held at Pacific Medical College & Hospital, marking the culmination of Diabetes Awareness Week. The workshop was inaugurated by PMU Chairman Rahul Agarwal, with significant contributions from President Dr. M.M. Mangal, Principal Dr. U.S. Parihar, and Medical Superintendent Dr. Sunita Maheshwari. Other key figures, including Dr. V.K. Goyal, Dr. Girish Verma, Dr. Jagdish Vishnoi, Dr. Nilesh Patira and Dr. Virendra Chaudhary, also attended the event, which began with the garlanding of Goddess Saraswati's statue.

Dr. V.K. Goyal, Head of the Medicine Department, elaborated on the causes, classification, and diagnosis of diabetes, while Dr. Jagdish Vishnoi discussed the management of diabetes during pregnancy. Dr. Girish Verma highlighted that diabetes control is achievable only through consistent medical advice, regular check-ups, and proper treatment.

The workshop also featured a specialist panel, including Neurologist Dr. Atulabh Vajpayee, Cardiologist Dr. C.P. Purohit, and Nephrologist Dr. Mohit Naredi, who discussed advanced treatment methods, diabetic retinopathy, and the role of digi-

### **Launch of Free Courses** under Pradhan Mantri

Kaushal Vikas Yojana at UCCI Udaipur: The free courses under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) were launched today at UCCI. General Secretary Dr. Pawan Telesara shared details, while Shri B. H. Bapna, Patron of UCCI and Chairman & Managing Director of Mewar-Harmony Group, welcomed the first batch of trainees. The Vocational Training Center (VTC) will provide skill training to youth in Udaipur, creating job opportunities. Shri Hamsraj Choudhary, Chairman of VTC, highlighted that successful participants will receive government certification and job placements with UCCI industries. Courses in various fields, including Mining and Solar Panel Installation, are now avail-

#### **Regional Level National Group Song Competition Organized by Bharat Vikas Parishad**

Udaipur: The Regional Level National Group Song Competition, organized by Bharat Vikas Parishad, was held at Rajasthan College of Agriculture's new auditorium. The event featured performances in Hindi, Sanskrit, and Folk Song categories, with teams from seven regions competing. The inaugural session was led by Shri Suresh Jain and Dr. Ajit Kumar, Vice Chancellor of Maharana Pratap University. In the closing session, BH Bafna addressed the gathering. The winning teams ncluded Swami Ramchandra Memorial International School, Ranthambore Children Senior Secondary School, and Central Academy Bhilwara. East Zone's Ranthambore Children School will represent in the All India competition in Bengaluru.

Workshop on Drug De-addic-

#### tion Organized at Aishwarya College

Udaipur: A session on drug de-addiction was organized at Aishwarya College, Udaipur, under the training and placement program, in collaboration with the Aarogya Seva Sansthan. The objective of the workshop was to raise awareness among the youth about the harmful effects of drug addiction.

The session was inaugurated by Dr. Ritu Paliwal, Principal of Aishwarya PG College, who led a discussion on the dangers of drug abuse and its impact on society and families. The main speakers at the event were Sunil Pancholi and his team from Aarogya Seva Sansthan.

Experts highlighted that drug addiction not only harms physical health but also severely disrupts mental balance, potentially jeopardizing the education and career prospects of young individuals. The session also discussed various methods of overcoming addiction, with a focus on how students can lead a healthy and successful life by staying away from drugs. Several students asked questions about the de-addiction process, to which the experts provided detailed answers. The importance of developing willpower to quit drugs and cultivating positive habits was also emphasized.

Officials from Aarogya Seva Sansthan shared that they regularly conduct awareness programs to help youth overcome addiction. Their goal is to promote positive thinking among young people and create a drug-free society.

At the conclusion of the program, Sunil Pancholi and his team were honored with a memento by the college as a token of appreciation for their contribution.

#### Medical Students Learn Solar **Cooking Benefits**

Udaipur: Students of American International Institute of Medical Sciences, Bedwas, explored the workings of a solar cooker under the guidance of solar energy advocate Dr. Manju Jain. Dr. Jain highlighted the solar cooker's advantages, espe-

