

Celebrating India's Historic Triumph in Chess

India, a cricket-crazy nation, has found a new reason to celebrate as its men's and women's chess teams have triumphed at the 45th Chess Olympiad in Hungary, winning gold medals and making history. This remarkable achievement places India in an elite group of nations, alongside chess powerhouses like China and the former Soviet Union, both of which have previously secured this golden double. The presence of Viswanathan Anand, a titan in Indian chess with five World Championship titles, adds significance to this victory as he witnessed these young talents shine on a global stage.

The men's team, featuring formidable players such as D. Gukesh, R. Praggnanandhaa, Arjun Erigaisi, Vidit Gujrathi, and P. Harikrishna, showcases a new generation of chess prodigies. Remarkably, apart from Harikrishna, none of these young players were born when Anand became India's first

Grandmaster in 1988. At just 18, Gukesh and 21, Erigaisi are now among the world's top 10 players. Anand, at 54 and still ranked World No. 11, continues to be an inspiring figure for Gukesh and Praggnanandhaa. Just before the Olympiad, he expressed his confidence in the team's potential, saying, "If I had to roll the dice, these are good teams to roll them with."

This victory not only signifies a monumental moment for Indian chess but also serves as a confidence booster for Gukesh, who is set to challenge reigning world champion Ding Liren in Singapore later this year. Meanwhile, the women's team, comprising Harika Dronavalli, R. Vaishali, Divya Deshmukh, Vantika Agrawal, and Tania Sachdev, deserves special recognition for their triumph, especially in the absence of star player Koneru Humpy.

These are indeed exciting times for Indian chess, which is evolving beyond being a one-man or one-woman show. The upcoming second season of the Global Chess League, set to begin in London next month, promises further opportunities for these players to hone their skills and elevate the sport's profile in India.

As we celebrate this historic achievement, it is clear that Indian chess is on the rise, fueled by the passion and talent of its young players. With Anand as a guiding force and a new generation ready to take the stage, the future of chess in India looks brighter than ever.

OnePlus has announced exciting Diwali offers

OnePlus has announced exciting Diwali offers under its #MakeItSpecial campaign, providing attractive deals on smartphones, tablets, and audio devices. Starting from September 26, 2024, these offers will be available on platforms like OnePlus.in, Amazon.in, Reliance Digital, and Croma.

The flagship OnePlus 12 series offers powerful Snapdragon® 8 Gen 3 processors and 120Hz displays, with benefits such as a free pair of OnePlus Buds Pro 2, up to INR 7,000 bank discounts, and special price coupons. The OnePlus 12R, ideal for gaming, includes discounts up to INR 5,000.

The Nord 4 and Nord CE4 smartphones will feature instant bank discounts up to INR 2,000 and price drops. OnePlus' first foldable, OnePlus Open, offers a free OnePlus Watch 2 and up to INR 20,000 in discounts. Exciting deals on tablets and audio products, including the OnePlus Pad 2 and OnePlus Buds 3, will also be available. OnePlus

Celebrate Daughters with De Beers

This Daughter's Day, honor your daughter's brilliance with a De Beers Forevermark diamond pendant. Each piece in this curated collection celebrates her strength, grace, and individuality, featuring a natural diamond as rare and precious as she is. Crafted in 18k gold, these timeless pendants combine modern elegance with classic design, making them perfect for any occasion. A De Beers Forevermark pendant is not just a beautiful accessory; it symbolizes your love and admiration, serving as a daily reminder of her unique spirit, resilience, and boundless potential. Celebrate her with a gift that truly reflects her essence.

Zara Khan Supports Slum Children



Zara Khan, renowned Bollywood and South Indian actress, recently made a significant impact by distributing free stationery to slum children through her NGO, MOM Foundation, in Andheri, Mumbai. Known for her philanthropic efforts, Zara dedicates a portion of her earnings to uplift underprivileged communities. She emphasized that this initiative is a small gesture in her ongoing commitment to make a difference. The event featured Bollywood singer Altamash Faridi as the chief guest, who praised Zara for her selflessness and dedication to social causes. MOM Foundation, reflecting a mother's unconditional love, aims to meet the needs of disadvantaged children, providing school supplies and medical care. The event also saw participation from notable personalities, including film promoter Sanjay Bhusan Patiala and comedians Sunil Pal and Deepak Tripathi. Zara's unwavering efforts have garnered widespread appreciation, showcasing her commitment to improving the lives of those in need.

Inauguration of Cooperative Supermarket in Udaipur

Udaipur : Shri Gautam Dack, Minister of State for Cooperation and Civil Aviation, inaugurated a new Cooperative Supermarket in Sector 8 on Saturday. During the event, he awarded winners of the Cooperative Wholesale Store's Diwali Fest, emphasizing the importance of providing high-quality products to consumers. "We must ensure the quality of products we sell, as there should be no compromise on quality," he stated, highlighting the cooperative sector's strong reputation in Udaipur.

Boosting Women's Participation in Digital Economy

Mumbai: Reliance Foundation has pledged USD \$10 million to the Women in the Digital Economy Fund (WIDEF), a joint initiative by the U.S. Agency for International Development (USAID) and the Bill and Melinda Gates Foundation. This collaboration aims to bridge the gender digital divide in India, enhancing women's economic empowerment. Announced by U.S. Vice President Kamala Harris in March 2023, WIDEF focuses on improving women's liveli-

hoods and resilience through digital solutions. Reliance Foundation's contribution will double the funding available for India, aligning with G20 leaders' commitment to halve the digital gender gap by 2030.

Isha Ambani, Director of Reliance Foundation, emphasized the foundation's commitment to digital inclusion and empowering women through technology. This partnership builds on previous efforts, including the WomenConnect Challenge India, which has empowered 600,000 women



by addressing barriers to digital access. Additionally, Reliance Foundation aims to support one million women entrepreneurs and promote a Digital Skills Program targeting rural communities. USAID/India Acting Mission Director Dr. Alexandria Huerta highlighted the importance of closing the gender digital divide for progress in India and globally. Since its inception, WIDEF has raised over \$1.01 billion in pledges from various global partners for gender digital equality.

Hindustan Zinc's All-Women Rescue Team Wins Globally



Udaipur: Hindustan Zinc Limited (NSE: HINDZINC), the world's second-largest integrated zinc producer, announced a historic achievement for its all-women mine rescue team, which secured the second position in the women's taskforce category at the XIII International Mines Rescue Competition. The event, organized by the National Mining Agency of Colombia and under the guidance of the International Mines

Rescue Body (IMRB), saw over 20 teams from eight countries participate.

This year's competition marked the first time an all-women team from India participated. The teams were tested in simulated underground mine rescue scenarios across six categories, including mine rescue in both breathing and non-breathing atmospheres, first aid, rescue skills, equipment maintenance, and theoretical knowledge.

Arun Misra, CEO of Hindustan Zinc Limited, expressed pride in the team's achievement: "This all-women team representing India has made history, proving that women can excel in any field with determination and strength."

Competing in a global, gender-neutral environment and earning such recognition is a surreal moment for our country."

Team member Nehal Solanki shared her excitement: "It's an honor to be part of this historic moment. Competing globally and securing the second position proves the strength and dedication of our team." Another member, Sandhya Singh, added, "Seeing the Indian flag raised in Colombia was a moment of immense pride."

Hindustan Zinc is known for its commitment to fostering

diversity and inclusivity in the workplace, with 22% female representation in executive roles and 54% female engineers in executive positions. The company aims to achieve 30% diversity in all management roles by promoting inclusive work environments supported by rapid digitalization and automation.

Hindustan Zinc Limited, a Vedanta Group company, is a key player in the global metals and mining industry. The company was recognized as the world's most sustainable in the metals and mining category by the S&P Global Corporate Sustainability Assessment 2023.

It also launched Asia's first low carbon 'green' zinc brand, EcoZen, with a carbon footprint significantly lower than the global average. Hindustan Zinc is committed to achieving Net Zero emissions by 2050.

Muhurat of "Maatru Devo Bhav"

Mumbai: The muhurat of the highly anticipated Bhojpuri film "Maatru Devo Bhav," starring Amrapali Dubey, took place in Mumbai. Filming begins on September 25 in Ambedkar Nagar, Uttar Pradesh. Directed by Machhindra Chate, the film explores family dynamics, focusing on a mother's sacrifices in a modern, economically driven world. It highlights her unconditional love and struggles, distinguishing itself from typical films with its emphasis on maternal strength and family values. Produced by Devayani Movies, the film features a talented cast, including Dr. Mahesh Kumar and Manoj Tiger, promising an emotional and refreshing take on family dramas.



Celebrating 25 Years of Taal

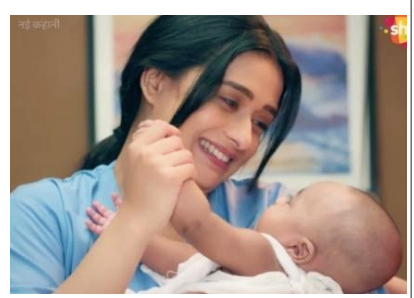
Mumbai – Radio Nasha is hosting a special screening of the beloved film Taal to celebrate its 25th anniversary at Nasha Premiere Nights on September 21. Directed by Subhash Ghai, the film features iconic performances by Aishwarya Rai, Anil Kapoor, and Akshaye Khanna, along with A.R. Rahman's memorable soundtrack. This interactive event allows fans to engage with the film's creators while revisiting its unforgettable music and moments. Celebrated as a cinematic journey into human emotions, Taal continues to inspire audiences and filmmakers alike, solidifying its status as a timeless classic in Bollywood history.

Experience Action in Ratnam Premiere

Mumbai – Get ready for an action-packed evening as Zee Cinema presents the World Television Premiere of the highly anticipated film Ratnam on Friday, September 27, at 8 PM. Directed by the acclaimed Hari, this gripping story features a stellar cast, including Vishal, Priya Bhavani Shankar, Gautham Menon, Samuthirakani, and Yogi Babu. The film follows Ratnam, portrayed by Vishal, a loyal aide to MLA Paner Selvam, whose life changes dramatically when he rescues a young woman from a gang attack. The emotional and thrilling journey explores themes of courage and sacrifice as Ratnam confronts dangers to protect her. Vishal describes his role as unforgettable, highlighting the deep emotions of loyalty and righteousness, while Priya emphasizes the connection between their characters. Mark your calendars for this exhilarating rollercoaster ride and don't miss Ratnam on September 27, only on Zee Cinema!

Tune into Main Dil Tum Dhadkan

Mumbai – Brace yourself for an emotional rollercoaster with Main Dil Tum Dhadkan on Shemaroo Umang! In the latest episode, viewers witness a heart-wrenching twist as Vrinda, portrayed by Radhika Muthukumar, gives birth to a stillborn baby and falls unconscious, shattering her family's hopes. Simultaneously, Deepika, Keshav's wife, welcomes a healthy baby boy but feels overwhelmed by the demands of motherhood. Struggling to balance her dreams and new responsibilities, she asks the doctor to help her abandon the child. In a dramatic turn, the doctor proposes a shocking plan to exchange the newborn, aiming to save Vrinda's life, weaving a complex web of emotions. Radhika reflects on her role, emphasizing the profound grief of losing a child. This poignant storyline delves into themes of love, loss, and the true essence of motherhood. Don't miss Main Dil Tum Dhadkan, airing Monday to Saturday at 8:30 PM on Shemaroo Umang!



ASUS Expands Retail Strategy in India with New Exclusive Store Launch in Ajmer



Ajmer: In a move to strengthen its retail footprint across the country, Taiwanese tech giant ASUS India has launched a new exclusive store in Ajmer.

Spread over 400 square feet, this latest store is fully equipped to offer a wide range of electronics and computer hardware, featuring ASUS flagship products such as Vivobook, Zenbook, Republic of Gamers (ROG) laptops, gaming desktops, all-in-one desktops, and accessories. This is ASUS's first store in Ajmer and 12th in Rajasthan.

Speaking on the expansion, Jignesh Bhavsar, National Sales Manager for PC and Gaming Business, ASUS India, said, "We are thrilled to announce the expansion of our retail footprint in India.

Rajasthan is a key market for us, and the launch of our latest brand store in Ajmer is a significant step towards empowering consumers across different regions of the country with a better experience of our latest innovations. With a strategic retail expansion approach, we will continue to create more interaction and touchpoints for our users."

Airtel Digital TV's New Plan Offers Amazon Prime Benefits to Customers

Udaipur — Airtel Digital TV has joined hands with Amazon Prime to offer live TV and Prime Lite benefits as part of its new Ultimate and Amazon Prime Lite plan. Subscribers of the plan can enjoy unparalleled entertainment from Prime Video on 2 devices in HD quality, in addition to enjoying linear TV channels. Prime Lite subscription also includes other Prime benefits like free unlimited same-day delivery on over 10 Lakh products and next-day delivery on 40 Lakh+ products on Amazon, early access to sale events & Lightning Deals and 5% cashback on purchases on Amazon.in with Amazon Pay (ICICI Bank Credit Card).

Siddharth Sharma, CEO-Airtel Digital TV, Bharti Airtel, said, "The growing demand for mobile entertainment has prompted us to expand our TV offerings, providing customers with anytime, anywhere access. Our partnership with Amazon Prime enhances our content lineup, complementing our diverse range of home entertainment services. We are excited to offer customers an unparalleled experience, with prices starting as low as INR 521 for the Hindi content. We are confident our users will maximise the value of this compelling deal."

"At Prime Video, we are constantly looking at ways to strengthen our distribution and take our much-loved movies and series to an even wider audience," said Shilangi Mukherji, director & head – SVOD business, Prime Video, India. "The collaboration with Airtel Digital TV makes access to Prime Video's full selection of content even more seamless, while providing other shopping & shipping benefits of Prime Lite, like unlimited free 'Same-day/Next-Day' delivery across millions of products, early access to exclusive deals, and much more. The collaboration aims to make premium entertainment even more accessible to customers in India."

Rajasthani Cuisine Thrives at India Gate

In a remarkable initiative, the Rajasthan Tourism Development Corporation (RTDC) has launched a Rajasthani food shop at India Gate in New Delhi, showcasing a delightful array of authentic dishes. Inaugurated by RTDC Managing Director Sushma Arora, this venture aims to satisfy the strong demand for Rajasthani cuisine in the capital. Despite Delhi's diverse culinary scene, locals often struggle to find genuine Rajasthani flavors.

With favorites like crispy kachoris, dal baati churma, and ker sangri, the food shop fills a void left by the closure of other Rajasthani food outlets in the city. The new food court, located near Children's Park, was launched with vibrant folk performances, enhancing the Rajasthani experience.

Sushma Arora emphasized the commitment to quality food and service, while Executive Director Rajendra Singh Shekhawat highlighted RTDC's broader social welfare innovations. Open daily from 10 AM to 10 PM, the shop offers a variety of dishes at reasonable prices, aiming to promote Rajasthan's culinary heritage and encourage tourism.

"Journey of Life"

Life is a challenge that we must face. Start each and every day with wholly and solely... Let your heart be happy that pays its toll, to youth and age, and travels on with cheer. Let the way wind up the hill or down, over rough or smooth, the journey will be joy. Each experience will shape us and bloom into the flowers. Making mistakes along the way, failing and losing our way. Embrace every adventure. You can't call the storm, What you can do is calm yourself. The storm will pass. These moments teach us and helps us blooming into a beautiful rose. It is a journey with twists and turns, ups and downs and highs and lows. Streams of dreams, rivers of doubt, Life's journey weaves in and out. With which we must walk along. At times, roads will be smooth and clear, filled with joy, love and cheer. Or may be bumpy and rough... We must grow and learn face our fears, and shape ourselves into a unique star. Live life before life leaves you. So, cherish every moment, for life is precious. Embrace the journey and let your soul forever glow. Live it to the fullest because Life is a journey.

