

## Upholding Democracy Amid Rising Tensions in West Bengal

The recent attack on National Investigation Agency (NIA) officials in West Bengal's East Midnapore district has exacerbated the already tense relationship between the Centre and the state government. The officials were targeted while apprehending two local leaders of the ruling Trinamool Congress (TMC) in connection with a fatal blast in December 2022. Chief Minister Mamata Banerjee has accused the NIA of instigating locals and mistreating women, leading to a retaliatory counter-FIR filed by the police against the agency's personnel.

### Editorial

This incident echoes a similar event in January, when Enforcement Directorate (ED) officials encountered mob violence during a search at the residence of TMC figure Shahjahan Sheikh. Allegations of unauthorized entry without a search warrant sparked clashes, highlighting the volatile atmosphere surrounding law enforcement actions in the region. Both incidents demand thorough investigation, especially as the TMC has lodged complaints with the Election Commission of India (ECI) regarding the alleged misuse of central agencies in Bengal.

As West Bengal gears up for the upcoming Lok Sabha elections, the confrontation between the TMC and its main rival, the BJP, is poised to intensify. The BJP, having made significant electoral gains in Bengal during the 2019 General Election, is aggressively vying for dominance once more. However, amidst this political battleground, it is imperative for the ECI to bolster security measures and mitigate the risk of further violence or disruptions during the seven-phase election process spanning from April 19 to June 1.

Both parties must be held accountable for any actions that incite violence or undermine the democratic process. Leaders from all sides should refrain from inflaming tensions and focus instead on engaging in constructive dialogue and adhering to the principles of fair and peaceful elections. The integrity of the electoral process in West Bengal must be upheld, safeguarding the rights of citizens to participate in a free, transparent, and democratic manner. Only through concerted efforts to uphold democratic values can stability and progress be ensured for the state and its people.

## Motorola debuts Edge50 Pro in India



Motorola debuts Edge50 Pro in India, boasting world-firsts: AI-powered Pro-Grade Camera and True Color Display validated by Pantone. Crafted with a handmade Moonlight Pearl Finish in Italy, it features Snapdragon® 7 Gen 3 processor, 125W TurboPower™ charging, 50W wireless charging, IP68 protection, and up to 12GB RAM with 256GB storage. T.M. Narasimhan, Motorola India's MD, highlights innovation and AI integration, aiming to redefine smartphone experiences with competitive pricing and industry-leading features. Motorola

## Swiggy's "She The Change" initiative

Swiggy's "She The Change" initiative celebrates women entrepreneurs like Binita Chamling and Geetika Anand Gupta, owners of Nimtho, Momogogo, and Mad Over Parathas, Pakoras in Delhi. With over 50,000 women-run restaurants on its platform, Swiggy recognizes their transformative impact, estimated to create 300,000 jobs. The initiative aligns with Prime Minister's vision of 'Nari Shakti', promoting women's inclusion in the workforce and contributing to the food and beverage sector, which accounts for 3% of India's GDP. Distinguished figures and Swiggy leadership, including CEO Sriharsha Majety, celebrated these women's inspiring journeys at the event.

## Sushil Reddy, Guinness Book record holder, embarks

Sushil Reddy, Guinness Book record holder, embarks on an Eco ride with MG ZS EV, spanning 25 cities and 9,000+ kms from Mumbai to Kaziranga. Promoting sustainable mobility, Reddy educates over 5,000 students across 20 universities on EV advantages, including economical costs, reduced emissions, and evolving infrastructure. Through college sessions, quizzes, and test rides, he underscores EV sophistication and reliability. Reddy's expedition champions a greener future, urging others to join the movement toward sustainability. MG Motor India echoes this commitment to fostering a robust EV ecosystem.

## Legal Dispute Delays Release of JNU: Jawaharlal Nehru University

Amidst anticipation for the release of JNU: Jawaharlal Nehru University, controversy brews as actor Ravi Gosain files a petition in the Mumbai High Court. Gosain alleges the film was made without his permission, based on his script, and excludes him from the cast. Scheduled for April 5th, the release faced postponement due to technical reasons. Gosain refrains from commenting, citing the ongoing legal proceedings. As the dispute unfolds in court, audiences await the film's fate, suspended in limbo.

## The Mustard Model Farm Project: Pioneering Self-Reliance in India's Oilseed Production

**Udaipur:** The Mustard Model Farm Project, launched collectively by The Solvent Extractors' Association of India (SEA) and Solidaridad in 2020-21, continues its commitment to increase Rapeseed-Mustard production in India. So far, more than 3500 model farms have been setup under the programme covering more than 125,000 farmers in 5 States. As a result of these concerted efforts coupled with favorable weather and price of mustard seed, India has witnessed a remarkable increase in mustard production year after year, around 8.6 million tons in 2020-21, 11.00 million tons in 2021-22 and 11.35 million tons in 2022-23 mustard production recorded. Also there has been expansion in cultivation areas annually as in 2020-21 it was 6.70 million hectares and it reached 8.80 million hectares in 2022-23. The production of mustard seed is likely to touch an all-time high of 12.0 million tons in 2023-24 season with sown in record 10.0 million hectares area boosting domes-

tic supplies of edible oils. The Mustard Model Farm project was inception in 2020-21 with 400 model farms in 5 Districts of Rajasthan only. In 2021-22, project has been expanded to Rajasthan and Madhya Pradesh with 500 more model farms. In 2022-23, 1234 model farms are developed and along with Rajasthan and Madhya Pradesh project has been expanded to Ayodhya (Uttar Pradesh) and Sangrur (Punjab) and in 2023-24, Varanasi (Uttar Pradesh) and Karnataka are newly added in the list. Thus, more than 3500 model farms have been setup so far in 5 States.

India has emerged as the largest importer of edible oils in the world. The present rate of edible oil consumption in India surpasses the domestic production rate. Hence, the country has to rely on imports to meet the gap between demand and supply. At present, India meets nearly 60% of its edible oil demand through imports. As per SEA latest



data during 2022-23 (Nov-Oct) India imported 16.47 million tons of edible oils valued at Rs. 1.38 lakh cores (US\$ 16.65 billion). It emphasizes the need for self-sufficiency in edible oil production to mitigate this impact.

The nation's dependency on imported edible oil is a matter of concern and to address this challenge, India needs to critically look into the ways and means to increase productivity of oilseeds crops including important crops i.e. mustard. In India, Rapeseed and Mustard accounts for nearly one third of edible oil produced

through primary sources making it country's key edible oilseed crop.

It is one of the most promising oilseed crop for reducing dependence on edible oil imports. Besides this, the crop offers higher returns with low cost of production and less water requirement for irrigation and also contribute export earning of about Rs. 5000 crores by exporting 22.00 lakh MT of Rapeseed Meal during 2023-24 (Apr-Mar).

The Mustard Model farms has been implemented various strategies and interventions to achieve this target, focus-

ing primarily on enhancing mustard yield through innovative farming practices, advanced technology adoption, and comprehensive farmer support programmes. Through the dissemination of best agricultural practices, access to high-quality seeds, modern farming equipment, and expert guidance, the project aims to empower farmers to optimize their productivity and yield potential.

Apart from the techno-economic inputs, under the project farmers are also facilitated with trainings and capacity building through its unique

Farmer's Field school (FFS) in each of the blocks. These FFS act as a strong community institution where farmers share their learnings with each other. It is expected that the improved knowledge of farmers and adoption of set of proven technologies and good practices as well as access to quality inputs and markets would increase the yield and income significantly while ensuring better environmental performance.

Further, introduction of the digital application-based supported farmers on good practices, which includes ICT led extension and advisory systems to ensure better access to appropriate and real-time information tailored to the need of farmers.

The tools/mobile applications would also provide benchmarking and tracking the impact of good practices and improved technologies on farm production and income as well as environmental performances of practices adopted by farmers.

## Titiksha Arya Awarded Tarangini Kalashri Honor in Mumbai



**Udaipur:** In the domain of Indian classical music, efforts are underway to provide a platform for aspiring artists and students, aiming to pro-

mote the genre among the youth. In line with this objective, the Pandit Jaggannath Prasad Smriti Manch, established in memory of Pandit Mathura Prasad and Pandit Jaggannath Prasad, under the guidance of late Pandit Badri Prasad and led by Pandit Jaggannath Prasad, organized a program where Titiksha Arya, a student of Shruti Music School, was recently honored with the Tarangini Kalashri award in Mumbai.

Director Shikha Bahal

explained that Titiksha Arya, a student of the fifth year (Pratham Sangit Samiti) here, was honored with the Nriya Tarangini Kalashri award in Mumbai.

This program was held at the Lata Mangeshkar Natya Griha in Mumbai, where Titiksha Arya's dance was highly appreciated by artists, audiences, and critics.

She mentioned that Titiksha Arya is currently receiving education from Pandit Narendra Kumar Vyavati in Udaipur and has already presented suc-

cessful performances as a newly emerged artist on many stages.

Titiksha practices herself and also teaches children at Shruti, The School of Music. This institute provides training in singing, instrumental music, and dance. She also mentioned that a summer camp for classical music will be organized in the upcoming summer vacation.

Shikha Bahal stated that the aim of this organization is to present Indian classical music in its true form to the youth.

## Khurai's Natraj Talkies to Reopen for Screening of Good Luck

**Khurai:** In a heartwarming homecoming, the classic Natraj Talkies cinema in Khurai, Madhya Pradesh, will reopen its doors specially for the screening of 'Good Luck,' a family comedy produced by Khurai's very own Dr. (Er.) Azad Jain.

Dr. (Er.) Azad Jain, born and brought up in the Sagar and Khurai districts of Madhya Pradesh, holds fond memories of visiting the long-withstanding talkies throughout his life. The cinema has been a pillar of the community, fostering countless cherished experiences. Holding a capacity of about five hundred audience members, this single-screen cinema will play the film daily in 4 shows (12:00 PM, 3:00 PM, 6:00 PM, 9:00 PM).

"The reopening of Natraj Talkies for 'Good Luck' is a dream realized," Dr. (Er.) Azad Jain states. "Witnessing the theatre's

history firsthand, this film is a tribute to the warmth and experiences this town has given me. I invite everyone in Khurai to come to the cinemas with their loved ones to support this film and make this hometown story a success. I promise an enjoyable time for everyone".

'Good Luck' is an eccentric story set in Ujjain about Angoori, a 75-year-old woman who throws her family into comedic chaos when she unexpectedly becomes pregnant. The film is a feature debut of Prakhar Shrivastava and is helmed by actors with the likes of Brijendra Kala ( Paan Singh Tomar, Ankhon Dekhi ) and Malti Mathur.

Produced by Asha Azad Films and distributed by Platoon Distribution, 'Good Luck' is now showing in theatres across India.

## Satish Pandey's 'Bengal 1947': A Tribute to India's Cultural Tapestry

Acclaimed producer Satish Pandey unveils his latest cinematic endeavor, Bengal 1947, directed by Akashaditya Lama and featuring Devoleena Bhattacharjee. Despite sharing the screen with heavyweight releases, the film has captured the hearts of young audiences with its timeless love story set against the backdrop of historical richness. Pandey, alongside co-producers Rishabh Pande and Akashaditya Lama, expresses gratitude for the overwhelming response, emphasizing their commitment to storytelling beyond commercial motives. With a passion for bringing unique narratives to light, Pandey envisions Bengal 1947 as a platform to celebrate Indian culture and heritage, bridging the gap between generations and cultures. As he embarks on a journey to explore uncharted territories in filmmaking, Pandey's dedication to societal development through cinema remains unwavering. Featuring a talented ensemble cast and enchanting musical compositions by Abhishek Ray, Bengal 1947 promises to be a cinematic ode to India's timeless legacy.

## Hanumangarhi's Mahant



Vishnoi, addressing policy inconsistencies in non-essential mineral extraction and other relevant issues, including those related to the RECO and electricity department. The two-day session concluded with the national anthem.

## Releases 'Modi Anthem'

Amidst the fervor of the Indian general elections, Hanumangarhi Dham in Ayodhya reverberates with anticipation as Mahant Shri Brijmohan Das Ji Maharaj unveils the Modi Ji Again in 24 anthem. With symbolic imagery intertwining Narendra Modi's leadership with Lord Shri Ram and Yogi Adityanath Ji as Hanuman, the anthem exudes confidence in Modi Ji's return to power. Released on MBD Music World's YouTube channel, the anthem, featuring lyrics by Nirmal Naye and music by Baban Vishnu, serves as a rallying cry for BJP supporters nationwide.

## Tanishq Rajan: Leading the Haunting Tale of 'Kalwa'

Renowned South Indian actress Tanishq Rajan, celebrated for her roles in Telugu and Tamil cinema, ventures into the realm of Hindi web horror with her upcoming show Kalwa. Known for her portrayal of strong female characters, Tanishq takes on the lead role in this spine-chilling series, promising a narrative that transcends conventional horror tropes. With her considerable following on social media and a track record of captivating performances, Tanishq Rajan brings a sense of anticipation to Kalwa, set to captivate audiences with her prowess once again.

## Policy Inconsistencies in Non-essential Mineral Extraction

A residential training session organized for the Small Scale Industries Association in Chittorgarh, attended by approximately 256 members, concluded in Udaipur with a focus on contributing to India's five trillion-dollar economy goal. Participants were briefed on central government schemes and subsidies, with a special session on lean management conducted by Professor Virender Kavar, CEO of the Quality Council of India. Prakash Chandra, National Secretary of the association, emphasized ethical construction practices and the potential for high-quality product manufacturing to boost India's global stature. Kapil Surana, Udaipur's Secretary, noted the participation of 55 local entrepreneurs in the exhibition. President Manoj Joshi expressed gratitude and highlighted a memorandum handed to Industry Minister Vishnoi, addressing policy inconsistencies in non-essential mineral extraction and other relevant issues, including those related to the RECO and electricity department. The two-day session concluded with the national anthem.

## Toyota URBAN CRUISER TAISOR

Toyota Kirloskar Motor (TKM) introduces the All-New Toyota URBAN CRUISER TAISOR, re-entering the A-SUV segment in India. With modern styling, cutting-edge features, and advanced technologies, the URBAN CRUISER TAISOR offers prestige and versatility. Mr. Masakazu Yoshimura, MD and CEO of TKM, emphasizes the Indian market's significance and TKM's commitment to excellence. Mr. Tadashi Asazuma, Deputy Managing Director - Sales-Service-Used Car TKM & Lexus, highlights TKM's dedication to customer satisfaction and enhancing accessibility to world-class products, aligning with their mission of 'Leave No One Behind'.

## Airtel is the most awarded 5G network of Rajasthan: Open Signal

Open Signal, the global authority on mobile experience standards, has recognized Bharti Airtel as the most awarded 5G network in Rajasthan. Airtel clinched 5 out of 6 awards in the latest consumer report, solidifying its position as the leader in overall network performance. Airtel excelled in 5G video streaming experience, voice app experience, and upload speed, ensuring uninterrupted services for customers. With this accolade, Airtel reaffirms its commitment to delivering superior connectivity and customer satisfaction in Rajasthan's telecom sector.

## Shakti Pumps (India) Limited successfully raises Rs. 200 Crores through QIP

Shakti Pumps (India) Limited, a prominent manufacturer of solar pumps and motors, has completed a successful Qualified Institutional Placement (QIP) of Rs. 200 Crores. The QIP received strong interest from qualified domestic institutional investors and was fully subscribed by LIC Mutual Fund and SBI Mutual Fund. The funds raised will primarily be allocated to enhancing the capacity of pumps, motors, inverters, and structures, reflecting the growth potential of the solar pumps industry, particularly under the PM KUSUM Scheme. Mr. Dinesh Patidar, Chairman of Shakti Pumps (India) Limited, expressed delight at the confidence shown by investors, highlighting the company's commitment to expansion and quality service.

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## Mobil 1 TM 50th Anniversary: Ready for What's Next

ExxonMobil marks the 50th anniversary of Mobil 1™ motor oil with a series of initiatives across partnerships, motorsports, and virtual reality. Mobil 1™, the pioneering full synthetic motor oil, has been synonymous with engine protection for gas-powered, hybrid, and electric cars. Celebrating its legacy, ExxonMobil collaborates with David Coulthard for an immersive journey through Mobil 1's evolution. Specially designed liveries and highlights in the 2024 motorsports season honor Mobil 1's extensive racing history. With unwavering commitment to innovation and collaboration, Mobil 1 promises to shape the future of engine protection and performance.

## Ruchi Kajal: Illuminating Jharkhand's Talent on the Silver Screen

Emerging actress Ruchi Kajal, hailing from Petarwar in Bokaro district, Jharkhand, recently made her mark in the comedy film Welcome Wedding, directed by Anand Rout. Her melodious voice and acting prowess in a club song added sparkle to the film's entertainment quotient. During a promotional event at Sujata Multiplex, Ranchi, I had the privilege of conversing with her. Ruchi shared her journey from a teaching background to pursuing her passion for singing and acting in Mumbai. Her aspirations to diversify her roles and contribute to both singing and acting reflect her versatile spirit.