

### Beyoung, Indian Startup, Secures Funding from Abu Dhabi Royal Family

Indian fashion startup Beyoung has successfully secured an undisclosed "strategic investment" from the Abu Dhabi royal family, as announced in a recent press release. The funding is earmarked for Beyoung's expansion beyond India, with ambitious plans to launch 300 stores globally over the next three years.

The Royal Office Executive Director, Zulfiqar Ghadiyali, expressed the long-term vision of supporting the Indian apparel industry and nurturing the creation of international brands through this strategic investment. He believes in Beyoung's potential to not only thrive in the domestic market but also emerge as a global fashion leader.

Established in 2018 in Udaipur, India, Beyoung specializes in providing direct-to-consumer (D2C) everyday fashion to over 3 million customers in India's emerging cities. Currently valued at INR 1.5 billion (AED 66 million), the startup aims to increase its valuation to INR 6 billion (AED 265 million) within the next three years.

In a related development, the Dubai Future District Fund (DFDF) has participated in the final closing of Partech's second Africa-focused fund, Africa II fund, with an undisclosed investment. The oversubscribed fund, reaching its hard cap of USD 300 million, will be directed towards tech startups across Africa, providing seed to series C funding. Africa II fund has already deployed funds in three companies and has ambitious plans to expand its portfolio to include over 20 companies across the continent.

### "Sanjay Bhushan: From Prayagraj to Mumbai, A Maestro in Film Publicity"

Renowned film publicist and celebrity manager, Sanjay Bhushan, reflects on his journey upon receiving the Dadasaheb Phalke Award. Originating from Prayagraj, he established himself in Mumbai, showcasing unwavering dedication and expertise. Initially focusing on Bhojpuri films, Sanjay's repertoire expanded to include Hindi, Marathi, Avadhi, Maithili, and Punjabi languages. Managing celebrities across diverse linguistic landscapes, he became a prominent figure in film publicity. Beyond his role, he ventured into film journalism, launching the magazine "Patilputra News." Sanjay's journey, marked by hard work and accolades, exemplifies his versatile presence in the industry, earning him the prestigious Dadasaheb Phalke Award.

### Airtel Doubles Retail Footprint in Udaipur with Next-Gen Stores

Bharti Airtel, a prominent telecom service provider in India, has expanded its presence in Udaipur by inaugurating three next-gen company-owned stores in Hiran Magri - Sector 14, Hiran Magri - Sector 5, and Malla Talai. This move aims to strengthen Airtel's retail presence, offering an enhanced service experience to customers. The stores, themed around creating excellence and customer loyalty, will showcase Airtel's advanced technologies, including Xstream, Xsafe, and 5G Plus. Named 'Airtel Friends,' the store staff is trained to address customer queries across Airtel's entire portfolio, covering mobile, broadband, and DTH services. Marut Dilawari, CEO of Rajasthan at Bharti Airtel, highlighted the company's customer-centric approach and commitment to further investing in the Rajasthan market. With this expansion, Airtel's national store count reaches 1500, reflecting its continued efforts to fortify its retail presence across the country.

### Solar Cooking Workshop Illuminates Shastri Nagar with Sustainable Culinary Wisdom

In a remarkable event that blended tradition with innovation, women from the local Khempur community in Shastri Nagar gathered for a transformative cooking workshop led by the seasoned solar cooking expert, Dr. Manju Jain, in Arvind Nagar.

Dr. Jain, who has championed solar cooking for an impressive four decades, demonstrated the art of crafting delicious meals using eco-friendly solar cookers. The workshop highlighted the pivotal role solar cookers could play in the culinary landscape, providing a sustainable alternative for preparing a variety of dishes.

During the session, Dr. Manju Jain showcased the simplicity of creating traditional recipes such as dal baati, kadhi chawal, and green vegetables utilizing the power of solar energy. She underscored the importance of embracing solar cooking, especially for women blessed with abundant sunlight in their homes, as a means of preparing nutritious meals while contributing to environmental sustainability.

The event witnessed the enthusiastic participation of women from the community, including Nirmala Kanwar, Pallavi Ameta, Chanda Sharma Durga, and Umeshwar Mahadev Mandal. Dr. P.C. Jain from Jalsastar, part of the same initiative, provided valuable insights into daily water-saving measures, making the event a holistic exploration of eco-conscious living. The sunlit workshop not only filled the air with the aroma of freshly prepared solar-cooked delicacies but also enlightened the participants about the potential of sustainable cooking practices. It marked a significant step towards integrating eco-friendly alternatives into daily life, fostering a sense of empowerment and environmental responsibility among the residents of Shastri Nagar. The event concluded with the attendees carrying home not just culinary skills but a commitment to a greener and more sustainable future.

## Royal Harbinger : A Decade of Pioneering Positivity in Mewar's Narrative

In an enchanting journey spanning nine remarkable years, Royal Harbinger has not just been a newspaper; it has been a beacon of positive storytelling in the heart of the Mewar region. As we embark on our tenth year, the privilege of narrating stories in the native tongue becomes even more profound.

Our journey, while sprinkled with obstacles, has been a testament to resilience, teamwork, and the unwavering support that has guided us through. Operating in the intricate landscape of English journalism, Royal Harbinger has carved a niche by infusing each story with positivity, setting itself apart in the media landscape. Esteemed authors, including Vilas Janve, Hemendra Chandalia, Ritu Sodhi, and many more, have lent their wisdom and creativ-



ity, shaping Royal Harbinger into the narrative powerhouse it is today. They have been the architects of stories that resonate with the soul of Mewar.

In this odyssey, institutions such as GMCH, PMCH, Ananta Hospital, JRN, and others have been the pillars of support, fostering a symbiotic relationship between the newspaper and the community.

As we express our gratitude to advertising partners, the pivotal role of Hansraj Choudhary of Choudhary Offset and Acharya Printing Press cannot be overstated.

Their commitment to quality and timeliness has been the backbone of our publication process. The support of advertisers and the dedication of reader have been the driving force behind our growth. With heartfelt thanks, we acknowledge the collective effort that has propelled Royal Harbinger into its glorious tenth year.

Entering this milestone year, our commitment to presenting news in a new light is unwavering. With the privilege of expanding our content horizons, Royal Harbinger is poised to redefine journalism, setting sail into another decade of storytelling excellence.

- Nishant Shrivastava

## Vaishno Devi Temple: Udaipur's Divine Marvel

### A Divine Marvel Amidst the Aravalli Ranges

In Udaipur, a spectacular temple dedicated to Goddess Vaishno Devi, inspired by the Trikut Peak, is set to be inaugurated on March 3rd. Located 17 kilometers from Udaipur on the Nathdwara Road, this architectural masterpiece stands as the largest temple in Rajasthan, sprawling across a vast complex of approximately 4 lakh square feet, with the main temple reaching a majestic height of around 3 lakh feet.

**Unique Features Showcasing Vaishno Devi's Glory**

Constructed by the Shri Meera Kishan Darbar Trust, the temple aims to provide devotees with a unique and immersive experience. Unprecedented in Rajasthan, this temple will showcase the complete form of the Vaishno Devi Temple located in Jammu, allowing worshippers to witness the entire structure in all its glory. Pilgrims will have the opportunity to view the deity in the form of a Pindi (a sacred stone) within the temple.

**Cave-Like Structures and Sacred Installations**

Emulating the renowned Vaishno Devi Temple in Jammu, the Udaipur temple features two caves: a 311-foot-long cave for youth and a 251-foot-long cave for the elderly. Devotees will experience a symbolic journey through these caves, reminiscent of the sacred Yatra in Trikut Parvat. The temple complex also houses a 51-foot Trishul (trident) and a Bhairu Nath temple, along with installations of 12 Jyotirlingas and nine goddess statues.



**Realizing a Dream of Devotion**

According to devotee Pratap Chug, the Shri Ram Kishan Darbar Trust harbored a dream to construct this majestic temple in devotion to Mata Vaishno Devi. The vision was to provide an alternative for those unable to undertake the pilgrimage to Jammu, enabling them to seek the blessings of the deity in Udaipur.

**Communal Feast, Cultural Amenities, and Spiritual Ambiance**

The temple complex includes a grand kitchen designed to serve a daily communal feast from 9 AM to 9 PM, catering to thousands of visitors. The kitchen will prepare organic meals without onions, garlic, and with the use of ghee.

Additionally, two 7D cinemas have been established within the premises for devotees to watch a film on Goddess Vaishno Devi, featuring actress Hemamalini.

**Holistic Facilities and Cultural Reverence**

Besides the main temple, the complex features facilities such as a meditation center, library, and cow shelter, enhancing the spiritual experience for worshippers. The grand inauguration on March 3rd is anticipated to mark the beginning of a new era for the devotees of Mata Vaishno Devi in Udaipur, offering them a divine haven that mirrors the sanctity and grandeur of the sacred Trikut Peak.

## Fatehnagar Railway Station to Undergo Transformation

**Udaipur:** As part of the Amrit Bharat Station project, the Fatehnagar Railway Station in Udaipur district is set to undergo a transformation. Prime Minister Narendra Modi virtually inaugurated the redevelopment and unveiled the foundation stone for the improvement works of 554 railway stations and 1500 railway overbridges and underbridges across the country on Monday. The Fatehnagar station is included in this initiative.

The inauguration ceremony at Fatehnagar saw the participation of District Collector Arvind Poswal and other local representatives. Sharad Purohit, Station Director of Udaipur City Station, informed that a total of 21 stations, including Fatehnagar, have been selected from Rajasthan under the Amrit Bharat Station scheme. The virtual ceremony, including the Prime Minister's program, was broadcasted live.

In attendance were District Collector Arvind Poswal, MLA Mavli Pushkar Lal Dangi, Former Legislative Assembly President Shantilal Chaplot, Chairperson of Fatehnagar Municipality Manjulata Devi, social worker Chandragupta Singh, and other dignitaries. Senior officials from the railways, including Sandeep Dhringra, Mandal Engineering Officer, welcomed the guests.

Purohit explained that the redevelopment of Fatehnagar station, as part of the Amrit Bharat Station project, would cost around 18.50 crores. The upgraded station will feature facilities such as a roof plaza, shopping zone, food court, and a children's play area. Various amenities, including separate entry and exit gates, multilevel parking, lifts, escalators, lounges, waiting rooms, and accessible facilities for differently-abled individuals, will also be developed.



## Zinc Empowers Farmers: Training Initiated

Hindustan Zinc kickstarts farmer training at Debari's CEOEI. Dr. S.P. Trivedi, Anupam Nidhi, and Manas Tyagi grace the event. Dr. Trivedi enlightens 46 Ghatawali Mataji FPO farmers on animal husbandry schemes. Dr. Bansal covers clean milk production, livestock care, and worm infestation. Vardiya introduces CEOEs using Goyam Dairy as a model. Tyagi showcases Hindustan Zinc's community efforts, highlighting FPO's 1.5 crore turnover. Training modules launch with insights on vaccines, nutrition, and livestock best practices. Aruna Chita expresses gratitude, aiming to empower farmers for economic well-being. Hindustan Zinc drives progress, fostering a knowledgeable and skilled farming community.



## Tech Advancements Unveiled : Digital and Analytics Conclave at Pacific University



**Udaipur:** Pacific University inaugurates the Digital and Analytics Conclave, emphasizing the pivotal role of digital technology and analytics in shaping nations' prosperity. UNESCO M.G.I.P. Chairman Prof. B. P. Sharma, the chief guest, underscores the widespread use of digital and analytics across sectors, predicting increased employment and solutions to public issues through these technologies in the next decade. Manish Joshi from Blue Yonder Panasonic highlights the transformation of imagination into reality with affordable artificial intelligence. Pacific University introduces new courses, aiming to raise awareness about blockchain, cybersecurity, data science, and analytics. The conclave, featuring exhibitions and competitions, seeks to empower students for diverse opportunities in the Fourth Industrial Revolution.

## Revitalizing Congress : Winds of Change in Northern India

In the political heartland of North India, Congress, led by strategist Gopendra Nath Bhatt, is challenging traditional defeat narratives. Smarting from recent setbacks, the party, with renewed vigor, prepares for Lok Sabha polls in Rajasthan, a state holding 25 crucial seats. Sonia Gandhi's confidante, Bhatt's elevation to the Rajya Sabha, injects enthusiasm. Despite assembly losses, leaders like Ashok Gehlot and Sachin Pilot rally Congress for a fresh Lok Sabha approach. Sonia's Rajya Sabha entry fuels a comeback focus. Congress counters BJP's propaganda, emphasizing real issues. Meticulous candidate panels in Rajasthan and alliances elsewhere signify a united front against BJP. The battle for North India's political landscape unfolds as Congress seeks to rewrite its electoral history.

## New Rajya Sabha MP Chhunnilal Garasiya Expresses Gratitude and Commitment

**Udaipur:** Recently elected Rajya Sabha MP, Chhunnilal Garasiya, conveyed his thanks to the Bharatiya Janata Party (BJP) leadership in a press conference at the Udaipur BJP office. Expressing dedication to his assigned responsibilities, Garasiya confidently predicted the BJP forming the government in Rajasthan. He outlined his priorities, focusing on social, cultural, and educational upliftment, particularly for the tribal community. Responding to queries, he emphasized protecting tribals from anti-national influences, noting their heartfelt perspectives. Garasiya lauded Prime Minister Narendra Modi's leadership, envisioning India's full development by 2047. He pledged to promote nationalist ideologies across sectors. The event was attended by prominent BJP leaders, showcasing unified party support.



## Enchanting Ritu Vasanta Grand Finale

Renowned musicians, the Kedia brothers, delivered a mesmerizing jugalbandi, blending the resonant tones of the sitar and sarod at Shilpgram's Mukta Kashi stage during the Ritu Basant Utsav. Their nimble fingers brought the instruments to life, captivating music enthusiasts and creating an enchanting experience.

Under the guidance of choreographer Santosh Nayar, the Sadya Group presented "Nritya Stuti" at the Bharat Samskriti Kendra in Shilpgram. This cultural offering featured classical dance forms expressing devotion through hymns, adding a significant touch to



rience that spanned a delightful hour. Simultaneously, Santosh Nayar directed "Nritya Stuti," a classical dance presentation that paid homage to Lord Shiva and Lord Ganesha. Pandit Mor Mukut Kedia on sitar and Pandit Manoj Kedia on sarod graced the Mukta Kashi stage, marking the grand finale of the 'Ritu Vasanta' festival on February 23. With over 50 years of collaboration in sitar-sarod jugalbandi, the Kedia brothers seamlessly blended various ragas, introducing innovative elements and earning applause from the audience. Starting with Raag Desh, they showcased expertise in slow-paced

the 'Ritu Vasanta' festival. The collaboration with Nayar brought a fusion of traditional and contemporary elements to the dance presentation. The evening celebrated the rich cultural heritage, paying homage to maestros like Ustad Ali Akbar Khan and Guru Annapurna Devi. The Kedia brothers' jugalbandi showcased their unmatched success in the contemporary music scene, leaving an enduring impact. The Sadya Group's grand finale, a synergy of Indian classical dance forms, paid tribute to Lord Shiva and captivated art lovers with its fusion of traditional and contemporary elements.