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Business & Entertainment

Sena Factional Feud - A **Blow to Democratic Values**

Imost a year after the Election Commission of India granted the party name 'Shiv Sena' and the party symbol (bow and arrow) to the faction led by Maharashtra Chief Minister Eknath Shinde, the recent declaration by Assembly Speaker Rahul Narwekar has added another layer to the ongoing factional feud within the Shiv Sena. The Speaker's decision to recognize Shinde's faction as the 'real Shiv Sena' has far-reaching implications for

Editorial

Maharashtra's political landscape, especially with crucial Lok Sabha and Assembly polls scheduled

The split within the Shiv Sena, engineered by Shinde in June 2022, led to a significant political upheaval. The majority of Sena MLAs sided with Shinde, prompting then CM Uddhav Thackeray to resign rather than face a floor test. This move resulted in the collapse of the Sena-led Maha Vikas Aghadi (MVA) government, comprising the Nationalist Congress Party (NCP) and the Congress as junior partners.

The Speaker's verdict not only strengthens Shinde's position but also puts Uddhay Thackeray's faction in a challenging position ahead of the upcoming elections. The internal strife may impact the Shiv Sena's seat-sharing arrangements with the Congress and the NCP, leading to a complex political

Beyond the immediate political ramifications, the factional feud raises broader concerns about the sanctity of the electoral mandate and the effectiveness of anti-defection laws. The ease with which MI As switch sides without facing disqualification highlights the need for a comprehensive overhaul of existing laws. The loopholes in the current legal framework must be addressed to prevent opportunistic political maneuvers that undermine the democratic principles upon which our electoral system is built.

As Maharashtra gears up for crucial elections, the focus should not only be on the electoral battle but also on reinforcing the democratic values that form the foundation of our political system. The Shiv Sena's internal discord serves as a reminder of the urgent need for electoral reforms and stricter laws to uphold the integrity of our democratic process-

Shahrukh Khan Contributes **INR 2600 Crores to Bollywood's 4400 Crore** Earnings in 2023

Jio Studios, Red Chillies Entertainment, and Rajkumar Hirani Films witnessed significant success as their jointly produced film 'Donkey,' starring Shah Rukh Khan, crossed the 200-crore



gering 4 0 0 crores world. wide This nonaction film

marked Shah Rukh Khan's triumphant hat-trick in 2023, following the successes of 'Pathan' and 'Jawaan,' with each film contributing significantly to the box office. 'Donkey' tells a hearttouching story of four friends whose dreams of going abroad face numerous obstacles and challenges when they opt for the 'Donkey' route. The film not only sheds light on the sentiments of love for the country but also highlights the struggles and aspirations of those willing to cross borders for better opportunities. The tremendous success of 'Donkey' has made it the most beloved film of 2023, securing Shah Rukh Khan's hattrick in the box office with 'Pathan,' 'Jawaan,' and 'Donkey.'

Young Talents Set to Create Waves in 2024

of blockbusters for Bollywood; it also saw the debut of some promising artists. Let's explore the most talented newcomers whom the industry is eagerly looking forward to: 1. Ali Zeh:

- Noteworthy Debut: 'Farrar'

- Highlight: Ali Zeh is widely regarded as the most talented among the young actors, leaving a lasting impact with his powerful performance in 'Farrar.'



2. Khushi Kapoor: - Noteworthy Debut: 'The Archiez'

- Highlight: Khushi Kapoor, the youngest daughter of late Sridevi and sister of Janhvi Kapoor, stunned everyone with her splendid performance as Betty Cooper in 'The Archiez.

3. Vedaang Raina: Noteworthy Debut: 'The Archiez' Highlight

an indelible mark on people's hearts with his impressive performance in 'The Archiez,' earning accolades from directors and creating anticipation for his future projects.

4. Suhana Khan:

- Noteworthy Debut: Band Baaja Bandits (Web Series) - Highlight: Shah Rukh Khan's daughter, Suhana Khan, made her presence felt in the world of entertainment with 'The Archiez,' portraying the character of Veronica. Not only did she deliver a stellar performance, but she also exuded charm, enhancing Shah Rukh's legacy.

5. Agastya Nanda:

- Noteworthy Debut: 'The Archiez'

- Highlight: Agastya Nanda, the grandson of Amitabh Bachchan, has emerged as the heartthrob of 2023. Playing the role of Archie, he has proven that he is here for the long run, establishing himself as a force to be reckoned with.

Presentation by: Kali Das Pandey

NSE Encourages Financial Development Journey with Wisdom and Diligence

Udaipur: As we step into the new year, the National Stock Exchange extends heartfelt greetings to everyone. NSE encourages individuals to embark on a journey of financial development with

wisdom and diligence. The advice is to engage

only with registered intermediaries and avoid investments in irregular products.

Investing in the stock market is a long-term wealth-creation strategy. Unpleasant risk derivatives or frequent experiences can discourage investors, so it is crucial to exercise caution, especially for those new to the stock market or not well-versed in it. Avoid the risks associated with high-

trading in the stock market. Become a committed participant in India's development story and pave the way for a bright future. Wishing you a prosperous and joyful 2024.

"Saiya Ji Ki Jay Ho" Commences Shooting with Muhurat in Prayagraj!



The shooting for the film "Saiya Ji Ki Jay Ho" by Vikrant Singh and Sudhir Singh has officially commenced with a grand muhurat ceremony in the spiritual city of Prayagraj.

The film, whose title resonates with the cheers for a husband, is not merely a dis-

play of spousal adoration but the actual title of a cinematic venture that kicked off today in the city of Prayagraj, Uttar

As the shooting of this romantic comedy unfolds against the scenic backdrop of Prayagraj's Sangam, the film

promises to bring immense joy to the audience. "Saiya Ji Ki Jay Ho" revolves around the playful banter between a husband and wife, intertwined with the relationships of those around them. The film beautifully depicts the love and dedication of a wife-devotee towards her husband.

The shooting of this film will take place in and around Prayagraj until the upcoming week. Prayagraj, known for its spiritual and academic significance, is now gaining recognition in the film industry due to the growing trend of filmmakers choosing it as a prominent shooting location.

Produced under the banners of SDRS Entertainment and Manya Film Production, the film is helmed by producers Kiren Singh and Amlesh. Sunil Manjhi directs the film, while D.K. Sharma handles cinematography, and Milan Manjoshi oversees the art direction. The renowned music director Madhukar Anand has composed the music, with dance choreography by Kaanu Mukherjee.

The star-studded cast includes Vikrant Singh, Sudhir Singh, Chandni Singh, Joya Khan, Preiti Maurya, Mahesh Aacharya, and many more. The film aims to captivate audiences with its unique blend of romance and humor, promising an entertaining cinematic experience.

Dubbing Commences for Pradeep Pandey Chintu's Film "Fida" First Look to be Revealed Soon!

The dubbing for the Bhojpuri film "Fida," based on triangular love relationships, has officially begun in Mumbai. The shooting for this film, which explores the complexities of cross-border love and the challenges faced by a soldier, took place for a month in the spiritual city of Varanasi, Uttar Pradesh. Besides delivering a compelling narrative, the film also promises outstanding musical compositions.

The film's shooting, which recently concluded, extensively explored historical locations in Uttar Pradesh. The post-production work has now commenced in Mumbai, with the dubbing process officially underway. Neelam Pandey, one of the film's artists, has successfully completed her dubbing work today, with other actors gradually joining the process.

"Fida" attempts to showcase the nuances of cross-border love and the hardships faced by a soldier. Along with an engaging storyline, the film places a strong emphasis on delivering exceptional music that complements the situations depicted. The musical composition in "Fida" surpasses expectations, featuring a diverse range of songs that are sure to captivate the

Expressing his thoughts on the project, Pradeep Pandey Chintu mentioned during a brief press interaction on the commencement of the dubbing work in Mumbai that "Fida" is an excellent film. Having recently wrapped up the shooting of another outstanding film, the actor emphasized their commitment to bringing "Fida" to theaters soon, enabling audiences to expe-



"Fida" is produced under the banner of Ravi

Enterprises, with Janak Shah directing the film. The screenplay is written by Veeru Thakur, while Rajkumar Pandey takes charge of the music direction along with Gunvant Sen. The dance sequences in the

film are choreographed by Kanu Mukherjee, and the cinematography is handled by Devendra Tiwari. Aashish Dubey serves as the production head, overseeing the film's artistic team, including Sanyogita Yadav, Arohi Rawat, Neelam Geeri, Rajveer Singh Rajput, Sushil Singh, Santosh Pahalwan, Neelam Pandey, Namita Pandey, Vivek Singh, Sunny Ojha Vaishnavi Chawla, and Swagi Singh Rajput.

Sanjay Bhushan Patiyala, the film's promoter, is responsible for the promotional activities of "Fida."

Ravi Kishan Pays Melodious Tribute to Ayodhya's Shri Ram, Expresses Honor



As the consecration date of the revered Shri Ram Temple in Avodhva approaches, BJP Member of Parliament and actor Ravi Kishan contributes to the fervor with a soulful song dedicated to Lord Shri Ram. The audio recording of this musical homage was recently finalized in a prominent sound studio in New Delhi.

Speaking to the media during the song's recording session in New Delhi, Ravi Kishan shared that he considers it his duty to engage in activities that align with his principles. Expressing devotion to Lord Shri Ram, he believes that contributing to the spiritual realm is a fitting endeavor. The actor, known for his multifaceted roles, emphasized the significance of commemorating Lord Shri Ram's temple completion, a historical event occurring after 500 years.

The video shoot for this song took place in October at Rajghat in Gorakhpur, with Ravi Kishan participating in a vibrant dance sequence alongside thousands of dancers, symbolizing the filmography of Ayodhya's Shri Ram. The actor, who seamlessly transitions between his political responsibilities and artistic pursuits, expects the song to receive abundant love and blessings from the audience and devotees.

The song is set to be released soon under the banner of Shri Monks Entertainment Producer Niranjana Kumar Sinha and writer Meenakshi S.R. are behind the creation of this video song, while RaviKishan and Madhav S. Rajput lend their voices. The choreography is directed by Ricky Gupta, with Shakil Rehan Khan as the cinematographer and Akhilesh Rai as the production head. The Public Relations Officer (PRO) for the video song is Sanjay Bhushan

Recording Completed for a Song from 'Godan'

The latest presentation from the Deen Dayal Kamadhenu Gau Anusandhan Kendra witnessed the recording of a song for the upcoming movie 'Godan' at Soundideaz Studio in Andheri (West), Mumbai. The recording commenced with coconut-breaking and a prayer to Lord Ganesha conducted by Dr. Satish, the State Coordinator of the Rashtriva Swayamsevak Sangh (RSS) in Mumbai. In the recording process, Jaynand Kumar, National Executive Member of the RSS, Bala Sahab Choudhary, Karva Area Coordinator (Western Uttar Pradesh), Mahesh Gupta, President of the Kamadhenu Gau Anusandhan Kendra Mathura, Harishankar of the Kamadhenu Anusandhan Kendra Mathura, Mahendra Ji Bhai Sahab, Regional Spokesperson for Western Uttar Pradesh/Uttarakhand, and all workers and officials of various Sangh committees participated through an online Zoom meeting.



On this occasion, the production team celebrated the birthday of Shantanu Bhambre, one of the film's actors and producers, by cutting a cake in the recording studio. The song titled 'Jai Gau Jai Gopala...' written by lyricist Sameer was sung by the renowned Bollywood singer Shaan, with chorus support. The film, based on the famous writer Munshi Premchand's story 'Godan, is produced by Vinod Kumar Choudhary and Sandeep Marwaha. The direction is helmed by acclaimed Indian filmmaker Ashok Tyagi, with Binod Pradhan as the cinematographer, Babu Khanna as the action director, Anoop Dev for sound, and Riju Roy as the music composer

Maha Yogi's Melodious **Tribute: 'Dab Daba** Hamesha Bana Rahe

In the divine aura of Ayodhya, Mahant Brijmohan Das, the revered head of the Dashrath Gaddi, has sung a soul-stirring anthem, "May the Roar Always Resonate," expressing profound devotion to Lord Shri Ram. The world will witness the grandeur of the consecration of the idols of Lord Shri Ram, Mata Janaki, and Shri Lakshman in the sanctum sanctorum of the Ram Temple on the sacred soil of Ayodhya on January 22. As preparations for this auspicious event are in full swing, Mahant Brijmohan Das takes a back seat, immersing himself in the divine devo-



The anthem, titled "May the Roar Always Resonate." captures the magnificence of the upcoming temple's consecration. The music video begins with Mahant Ji's arrival in a helicopter. setting a majestic tone. Surrounded by thousands of Shri Ram devotees, the video portrays Mahant Ji participating in the filming of the anthem. The viral video, available on MBD Music World on YouTube for the past four days, has captivated audi-

Mahant Brijmohan Das emphasizes the significance of the grand Ram Temple in Ayodhya, asserting that its completion signifies the triumph of eternal truths and the victory of Sanatan harma. The saffron flag fluttering in all directions symbolizes the resurgence of Sanatan Dharma, and the cheers of victory resonate globally. With Lord Shri Ram's grace, Hinduism has asserted its dominance worldwide, a testament to its enduring

This devotional anthem, sung by Mahant Shri Brijmohan Das in his melodious voice, has become a sensation, spreading the spirit of devotion and respect for Lord Shri Ram. The lyrics, penned by renowned Ayodhya poet Yogesh Das Shastri, are set to music by Babbu and Vishnu. Mahant Ji expresses the conviction that the influence of this anthem will endure, resonating with the divine grace of Lord Shri Ram Lalla.

Airtel Business to power 20 million smart meters for Adani Energy Solutions Udaipur: Airtel Business - the B2B arm of Bharti Airtel,

one of India's leading telecommunications service providers today announced that it will power over 20 million smart meters for Adani Energy Solutions Limited (AESL).

Airtel, through its robust nationwide communications network will deliver reliable and secure connectivity for all AESL's smart meter deployments. In addition, Airtel's transformative smart metering solutions that are powered by NB-IoT, 4G and 2G, will help AESL to ensure real-time connectivity and uninterrupted transfer of critical data between smart meters and headend applications. The solution will also come powered with Airtel's IoT platform - 'Airtel IoT Hub,' which enables smart meter tracking and monitoring with advanced analytics and diagnostic capabilities in addition to real-time insights and services that empower customers with enhanced control over their energy consumption. Adani Energy Solutions has an order book of over 20 million smart meters from the power utilities of Assam, Andhra Pradesh, Bihar, Maharashtra and Uttarakhand.

Ganesh Lakshmi narayanan, CEO - Airtel Business (India). said, "India's smart metering programme is one of the most significant policy reform measures undertaken by the Government. These meters are critical building blocks for smart grids and fundamental enablers for the digitalization of the power sector. Airtel expects its NB-IoT technology to play a significant role in the Utilities space to connect and manage smart meters at scale with enhanced coverage, high reliability and security. We look forward to a long and fruitful association with the Adani Group, supporting them in their endeavours to digitize utilities". Kandarp Patel, CEO - Adani Energy Solutions Ltd., said, "India's ambitious Revamped Distribution Sector Scheme (RDSS) is transforming the way we deliver power, and AESL is proud to be at the forefront of this revolution. Our partnership with Airtel marks a critical step towards realising the vision of a smarter, more efficient grid for all. This strategic tieup leverages the best of both worlds: our deep domain expertise in the T&D sector and Airtel's robust nationwide network and comprehensive suite of IoT offerings, including NB-IoT and 4G LTE. This powerful combination will enable us to seamlessly deploy our current order book of over 20 million smart meters across India, empowering millions of consumers with real-time consumption data and control, while simultaneously driving down inefficiencies in the distribution network".

