



Promoting Rural Livelihood through Soil and Water Conservation - Dr. P.C. Jain

Udaipur: A one-day program titled "Conservation of Rural Livelihood through Soil and Water Conservation" was successfully organized by the Regional Coordination Office of Swachh Bharat Abhiyan, Maharana Pratap Agriculture and Technology University, Udaipur. Active participation was observed from all collaborating organizations under the Swachh Bharat Abhiyan, along with enthusiastic farmers from the adopted village.

The main guest for the program was Dr. Ajit Kumar Kamata, Honorable Vice-Chancellor of Maharana Pratap Agriculture and Technology University, Udaipur. Dr. P.C. Jain, a retired medical practi-



tioner and a renowned water warrior, graced the event as the keynote speaker. The inauguration of the program was done by Dr. Ajit Kumar Kamata and Dr. P. K. Singh Dean, CTAE, and Regional Coordinator, Swachh Bharat Abhiyan.

Dr. Kamata shed light on the main aspects of the Swachh Bharat Abhiyan and emphasized the importance of water and soil. He also addressed the water issues specific to Rajasthan. Dr. Singh discussed how rural lifestyles can be transformed using advanced technologies. He provided insights into various activities under the Swachh Bharat Abhiyan and its role.

Dr. Jain, in his enlightening speech, highlighted how rural communities can contribute to environmental enhancement through active participation in water and soil conservation. He urged individuals to safeguard their livelihoods by staying away from addictions. As a symbolic gesture, rural women, along with Dr. Jain, performed a water dance to convey the message of rainwater conservation to all the participating farmers. Dr. Vishakha Bansal conducted training sessions for rural women on various aspects of rural livelihood, and information on forming self-help groups was also provided. Dr. Bansal expressed willingness to visit

villages and provide training according to their needs.

Information related to watershed activities and water quality was shared with officials during the program. The event was graced by the presence of officials from Arpan Seva Samiti and Mahan Seva Samiti. The participants also shared their thoughts on Swachh Bharat Abhiyan.

The program was efficiently conducted by Dr. Vinay Kumar Gautam. Towards the end, the unveiling of a published book by the Swachh Bharat Abhiyan office took place, and a vote of thanks was presented by Dr. Manjeet Singh, Assistant Professor, Department of Soil and Water Engineering.

Lake City Blooms with Tourists in the Waning Days of December

Udaipur: In the closing days of December, the renowned Lake City is witnessing a delightful influx of tourists, adding to its distinctive identity on the global tourism map. Visitors from across the country and beyond are currently indulging in the pleasures of Udaipur's primary tourist destinations.

Due to winter vacations and the ongoing tourist season in Udaipur, the Monsoon Palace and the Organic Garden at Sajjanganh, located in the charming Sajjanganh, have experienced a surge in tourist footfall over the past four days. In this duration, a remarkable 21,117 tourists explored these sites, contributing to a revenue of ₹29,04,320 from December 22 to December 25.

The Deputy Conservator of Forests (Wildlife) informed that, just like every year, the A b h y a r a n a y a Sajjanganh, a part of the Forest Department, has been captivating tourists arriving from various parts of the world and the country in December. This year, to cater to the convenience of tourists visiting Monsoon Palace Sajjanganh and the Organic Garden Sajjanganh, the department established the first-ever Tourist Range in the Sajjanganh Main Gate in October. This initiative aims to streamline traffic and make tickets easily accessible by setting up two ticket windows in the parking area for Monsoon Palace Sajjanganh and Organic Garden Sajjanganh. The department has also deployed staff and home guards for the convenience of tourists and the orderly management of tourist vehicles. From December 22 to December 25, Monsoon Palace Sajjanganh welcomed a total of 13,554 tourists, contributing to a revenue of ₹26,48,530. Simultaneously, the Organic Garden witnessed 7,463 visitors, generating a revenue of ₹2,55,790 for the department. The Deputy Conservator of Forests mentioned that the flow of tourists is continuous, and the department expects a sustained tourist presence for the next one to two weeks.



Benefit from Banking Schemes in the Journey of Developed India Campaign

Udaipur: The quarterly meeting of the District Review Committee of Guiding Banks held on Wednesday at the District Council Hall under the chairmanship of District Collector Shaillesh Surana, who also holds additional charge as the District Collector Administration. The meeting reviewed and discussed the progress of various government schemes, including the Annual Crop Plan, Crop Deposit Ratio, Agricultural Loans, Jan Dhan, Pradhan Mantri Suraksha Bima Yojana, Financial Literacy, Developed India Campaign, Crop Insurance, and other schemes.

Addressing the committee, Additional District Collector Shaillesh Surana emphasized that the Developed India Campaign is a nationwide initiative, encompassing various banking schemes. He urged all banks to actively participate in these campaigns and ensure maximum outreach to connect more people with banking schemes. Surana instructed banks to focus on increasing credit flow in the agricultural sector, achieve the allocated targets, and facilitate easy access to loans for economically weaker sections of society.

District Manager Rajesh Jain, in the lead at the outset, welcomed everyone and highlighted that as of September, the district's Crop Deposit Ratio stands at 72.03 percent. He urged bank officials to work towards achieving the national target and discussed the need for them to be present at every camp, providing progress reports daily.

Additionally, the National Bank for Agriculture and Rural Development (NABARD) launched the Potential Linked Credit Plan (PLP) 2024-25 booklet for Udaipur district during the meeting. NABARD estimates a credit distribution of Rs. 12,644 crores in the priority sector for the fiscal year 2024-25, focusing on agriculture, MSMEs, and other priority sectors. The discussion also included the participation of Gaurav Gupta, Regional Manager of the Reserve Bank of India, Jaipur, Neeraj Yadav, District Development Manager of NABARD, K.K. Gupta, Regional Manager of RMGB, Mohan Jakhar from Guiding Bank, and other representatives from various banks and government departments.



Dr. Priyadarshi Emphasizes Nature-Friendly Lifestyle

Dr. Priyadarshi, the Chief Executive of Vidya Bhavan, highlighted the significance of a nature-friendly lifestyle and service-oriented approach for the survival of human civilization during the closing ceremony of the National Service Scheme (NSS) workshop at Vidya Bhavan Polytechnic.

In the era of severe climate change, Dr. Priyadarshi stressed that human society could endure and thrive by adopting a nature-friendly lifestyle and embracing a service-oriented ethos. Programs like the National Service Scheme play a crucial role in promoting awareness and reinforcing the spirit of service.

Dr. Priyadarshi expressed his views on how, despite adversities, human society has managed to survive due to the adoption of a service-oriented and socially responsible approach. He mentioned that the principles of good com-



panionship, as elucidated by social reformer and philosopher Shailendra Barahath, are essential for leading a fulfilling life.

The closing ceremony was presided over by Dr. Anil Mehta, the Principal of Vidya Bhavan Polytechnic, and coordinated by Gaurang Sharma. Several distinguished personalities, including former Chancellor Dr. Manohar Kalra, Dr. Deepak Joshi, Vivekananda Kendra's Dr. Pukhraj Sukhlecha, educationist Mahipal Singh, Jay Prakash Shrimalli, senior journalist Dr. Bharat Bhushan, Ayurvedic College's Dr. Kishori Lal, and environmentalist Kartikey Nagar, addressed the participants.

Yogacharya Bharat Shrimalli conducted yoga sessions, emphasizing the importance of a healthy lifestyle. The participants, during the workshop, engaged in various activities, including awareness campaigns on literacy and drug-free initiatives. They also pledged for cleanliness and committed to voluntary blood donation.

The workshop, held under the guidance of Dr. Priyadarshi, provided a platform for students to understand the significance of service, environmental conservation, and the principles of a nature-friendly lifestyle.

Enhance Effectiveness Through Innovations in Training

In the review meeting chaired by Kirti Rathore, the Chief Executive Officer of the District Council, emphasized the integration of technological advancements and innovations to make training programs more effective. Encouraged by the success of trainees who established a Patta (leaf plate) unit in Salumbar, she suggested the establishment of similar units in each block of the district, collaborating with officials from the Agriculture Science Center and the Agriculture Department.

Rathore also urged the coordination with various departments to tailor training programs based on the needs, ensuring maximum benefit for participants. She emphasized the importance of post-training opportunities, connect-

ing youth with self-employment options.

Additionally, Rathore proposed the establishment of training programs in the Udaipur region for sectors such as marble processing, cutting, and other areas, as discussed in the previous meeting. The meeting was attended by representatives from various departments, including agriculture, animal husbandry, women's empowerment, and industry. Amar Dixit, the Joint Director of ARSETI, provided insights into the institute's progress, highlighting successful initiatives in various fields such as beauty parlour management, mobile repairing services, custom jewelry entrepreneurship, dairy farming, vermicompost making, electrical motor rewinding, domestic appliance services, fast-food stall entrepreneurship, paper bag, and envelope making, and more.

Rathore praised the efforts of ARSETI and urged the coordination of various departments to conduct training programs that cater to the diverse needs of the community. She also stressed the importance of providing information about different loan facilities available for trainers and facilitating eligible individuals to avail themselves of these opportunities. The meeting concluded with gratitude expressed by Sharad Mathur of ARSETI.

Enthusiasm Among Bird Enthusiasts Soars

Udaipur: Bird lovers and specialists are eagerly anticipating the upcoming 11th edition of the Udaipur Bird Festival scheduled from January 11 to 14. A special focus has been placed on the study of the Bar-headed Goose (Anser indicus), known for its remarkable ability to reach extreme altitudes. Renowned bird specialist Devendra Shrimalli has provided a detailed description of this species.



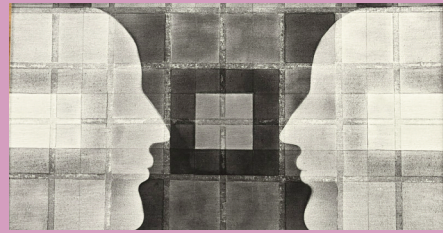
According to bird expert Devendra Shrimalli, the Bar-headed Goose is a waterfowl species that breeds in colonies near mountainous lakes in Central Asia, with populations reaching thousands. During winters, it migrates to South Asia, particularly the Indian subcontinent, residing in high-altitude lakes. This species is known to lay three to eight eggs at a time in nests built on the ground. It is remarkable for its ability to reach incredibly high altitudes during its migration over the Himalayas.

This migratory journey includes traversing challenging routes through Tibet, Kazakhstan, Mongolia, and Russia before reaching South Asia. The Bar-headed Goose is a prey species for predators like crows, foxes, eagles, gulls, and others. Notably, it is considered one of the world's highest-flying birds, having been observed flying at altitudes of 8,481 meters (27,825 feet) over Mount Makalu and reportedly even at 8,848 meters (29,029 feet) over Mount Everest.

It's a marvel that despite the prevailing eastward winds at high altitudes, Bar-headed Geese seem to defy these winds and wait overnight for the favorable updrafts that enable them to initiate the steepest ascent, starting what is known as the highest climb rate observed in any bird, as per a study published in 2011.

Dinesh Kothari's Artworks Selected for International Exhibition

Udaipur: Dinesh Kothari, a renowned artist and photographer, has been chosen for the prestigious Finest Art Award and International Exhibition organized by the Yashaswini Foundation in Bhopal. His painting, 'HuaRayu,' and a photograph titled 'Color of Life' have been selected for the upcoming exhibition scheduled to take place from January 13 to 15 at the renowned Devalalika Art Gallery in Indore.



The Yashaswini Foundation, based in Bhopal, is known for recognizing excellence in the field of arts through the Finest Art Award and curating an International Exhibition. Dinesh Kothari's artworks have been acknowledged for their exceptional artistic merit, and the chosen pieces will be showcased alongside other distinguished artists during the event.

Heritage Girls School: 17 Students Selected for State-Level Sports Competitions

Udaipur: The students of Heritage Girls School showcased outstanding performance in the 67th district-level sports competitions, securing a total of 78 medals in yoga, karate, athletics, and tennis. The impressive medal tally comprised 33 gold, 29 silver, and 16 bronze medals. Notably, the school dominated in karate, swimming, and athletics, winning the Overall Champion Trophy along with the Under-17 Runner-Up and Under-19 Winner awards.

A total of 22 students from the school were selected to represent the state in basketball, yoga, football, karate, swimming, athletics, and tennis at the state-level competitions. Arista Singh clinched the gold medal in state-level karate, while Soumya Succi earned the silver medal in yoga.



Soumya Succi's exceptional performance at the National Yoga Camp earned her a spot in the upcoming National competition. The school's principal, Tulsi Bhatia, extended heartfelt congratulations to the teachers and students for their remarkable achievements.

Udaipur Emerges Victorious in Seventh Inter-District Civil Services Volleyball

Competition

In the Seventh Inter-District Civil Services Volleyball Competition held in Banswara from December 23 to 25, the Udaipur district team showcased a remarkable performance, clinching the winner's trophy. Upon their return, the victorious team presented the trophy to District Collector Arvind Kumar Poswal, ADIM City Rajeev Dwivedi, and Deputy Director General of Registration and Stamp Department, Jitendra Ojha.

As disclosed by the Sports Coordinator at the District Collector's Office, Surendra Singh Chundawat, the Udaipur team displayed excellence in the competition. The team included prominent players such as Captain Balvant Choudhary, Nareesh Palival, Roshan Dangi, Jitendra Choubisa, Shashank Joshi, Sanjay Bhatt, Sanjay Vaishnav, Lalit Ahari, Avadhesh Rai Singh, Rajkumar Khatik, Jagdish Soni, Kapil Sanchiher, and Kundan Pandya, who played pivotal roles in the team's success.

Annual Program of Rajasthan Pensioners Society in Kota

Kota: The annual program of the Rajasthan Pensioners Society in Kota witnessed the presence of Chief Guest Lok Sabha Speaker Om Birla. He emphasized the importance of every individual contributing to Prime Minister's vision of a prosperous India. Birla urged pensioners to channel their energy, enthusiasm, and strength to contribute to the development of the state and the country, much like they served during their active years in times of crises and emergencies.

Birla highlighted the foundational importance of India's democracy, which rests on the impartial electoral system. He acknowledged the crucial role played by employees at all levels in the electoral process.

Speaking about development, Birla emphasized the need for communication and basic infrastructure. He noted the significant role played by express highways in reducing distances and contributing to the country's economy. Birla announced the commencement of air services in Kota soon, connecting the city to various parts of the country. Assuring support in resolving pensioners' issues, Birla suggested the construction of a new Pension Bhavan in Kota. Prominent attendees included Kota South MLA Sandeep Sharma, State President Manohar, Secretary J.P. Meena, and Kota Branch President Ramesh Gupta, among others.

The event featured the lighting of lamps by dignitaries, and special recognition was given to pensioners who have crossed the age of 80, with a centenarian, Prabhu Lal Sharma, being honored. Pensioners excelling in various fields were also recognized for their outstanding contributions. Representatives from the state and district levels, along with a large number of pensioners, participated in the event.



Attracting Attention: Drone Demonstrations Highlight Neno Urea Application

Udaipur: The agriculture department is creating a buzz during the Developed India Campaign by showcasing drone demonstrations, becoming a center of attraction for rural communities. The demonstrations focus on the application of Neno Urea, enlightening farmers about its significance. Additionally, the agriculture department officials are providing information on various departmental schemes.

Assistant Director of the Agriculture Department, Shyam Lal Salvi, stated that two drones have been made available in the district to showcase the demonstration of Neno Urea application during the Developed India Campaign in rural areas.

The drone technology has significantly simplified the work for farmers. Drones prove to be beneficial for large-scale spraying of fertilizers. This not only saves time for farmers but also prevents damage to crops during the spraying process. Salvi mentioned that demonstrations have already taken place in shivirs organized in various Panchayat Samitis, including Jhadol, Girwa, Bhinder, Vallabh Nagar, and Khairwada. Live demonstrations are being conducted in nearby fields during these events.

Technical Specifications of the Drone:

Renowned scientist Dr. Prafull Bhatnagar of KVK Badgaon explained that this agriculture drone is made in India and is capable of covering approximately 50 acres of fields daily. It takes a maximum of 10 minutes to spray one acre of land. The drone has technical features that contribute to saving water, fertilizers, and pesticides. The battery is based on green energy, and a single charge can cover spraying for 2 to 3 acres of land. Charging the battery takes approximately 35 to 40 minutes.



YouTube Channel on Personality and Self Development

Udaipur: Amidst applause and excitement, the Rotary Club Meera officially launched the Rotary Club Meera YouTube channel on Wednesday at Aishwarya College. The event witnessed the presence of Rotary members, including Dr. Nirmal Kunawat, President Sangeeta Munda, Kavita Shrivastava, Anita Munda, Dr. Seema Singh, Pushpa Kothari, Dr. Shraddha Gattani, Archana Shaktawat, and others.

The ceremony commenced with the lighting of the lamp and a prayer. Club President Sangeeta Munda highlighted the significance of Rotary Club Meera's YouTube channel, emphasizing its role in fostering personality development and self-improvement among children. She expressed the club's ongoing commitment to contributing positively to society and empow-

ering children to build strong self-esteem. Munda encouraged the youth present at Aishwarya College, stating that maintaining happiness in life is essential, and the YouTube channel aims to support self-development in children. Rotarian Dr. Nirmal Kunawat officially inaugurated the YouTube channel by playing a video on the screen.

He emphasized the importance of growth and health in life, assuring that the channel would provide educational content for children. Dr. Kunawat shared motivational insights, urging the children to understand five key words - Watch, Act, Think, Character, and Habits, represented by the acronym "WATCH." He advised them to observe, take action, think critically, build a strong character, and cultivate positive habits for success.

The event also featured recognition for Rotary members who have made notable contributions in their respective fields. Jyotsana Jain conducted the ceremony.

