

Business & Entertainment

SC's Trailblazing Reforms : A Beacon for Justice Delivery

In the pursuit of justice, the Supreme Court of India, under the guidance of Chief Justice DY Chandrachud since November 2022, has embarked on a transformative journey to alleviate the longstanding issue of case pendency that has plagued the country's legal system.

The linchpin of this remarkable achievement lies in the strategic embrace of technology to streamline and expedite judicial processes. The reduction of the verification and listing period for cases from 10 days to seven has proven instrumental in setting a new standard for timely and efficient justice delivery.

The formation of specialized Benches tailored to handle specific types of cases has further contributed to the expeditious resolution of legal matters. This targeted approach has proved effective in streamlining the judicial process and addressing the diverse needs of litigants.

In addition to case disposal, the Supreme Court has championed several litigant-friendly initiatives. The establishment of a hybrid hearing system, an RTI portal, and the introduction of the e-SCR (electronic version of Supreme Court reports) have ushered in a new era of accessibility and transparency.

The Supreme Court's proactive approach serves as a beacon of inspiration for the high courts, urging them to emulate these pioneering reforms. The implementation of similar measures at the regional level can catalyze a nationwide transformation, fostering a legal landscape characterized by efficiency, accessibility, and fairness.

As we commend the Supreme Court for its unwavering commitment to justice, it is imperative for the entire judicial fraternity to collectively embrace and adapt to these reforms. The path illuminated by the Supreme Court's initiatives is not just a way forward; it is a mandate for a more equitable and responsive justice delivery system for the benefit of all citizens.

V Launches International Roaming Campaign

Udaipur: Renowned telecommunications service provider V has initiated its International Roaming campaign for the current travel season, offering unlimited free incoming calls at just Rs. 133 per day in over 100 countries.

As part of the truly unlimited international roaming experience, V has included the Maldives in the list of covered destinations. Under the Truly Unlimited International Roaming plan, subscribers traveling abroad this season can benefit not only from unlimited free incoming calls but also unlimited data and outgoing voice calls.

In a move to make international roaming plans budget-friendly for consumers, V has introduced a subscription at a starting price of just Rs. 133 per day, making it one of the most affordable options available. This offering is valid on the Rs. 3999 International Roaming Unlimited Pack.

In its commitment to providing popular destinations for travelers, V has included the Maldives as a new location. This addition is part of V's efforts to enhance the Truly Unlimited data and call experience for Indian travelers, not only in the Maldives but also in 105 countries globally, including the US, UK, Australia, Italy, Malaysia, Germany, Singapore, Brazil, and more.

The campaign reflects V's dedication to offering seamless connectivity and cost-effective international roaming plans, ensuring that travelers enjoy a hassle-free and enriched communication experience during their journeys.

HDFC Bank Conducts Cyber Fraud Awareness Workshops in North India

Udaipur: HDFC Bank as a part of its ongoing digital banking awareness drive, conducted a series of secure banking workshops in Delhi, Uttar Pradesh, Rajasthan, Punjab, Haryana, Himachal Pradesh & Jammu & Kashmir. The Bank organized over 300 such workshops in November and December amid the festive season sensitizing over 8,000 citizens on safe digital banking practices.

These workshops were aimed at educating school, colleges, customers, law enforcement agencies, senior citizens, self-help groups, customers and employees. Through these interactive sessions, participants gained valuable insights on safe digital banking practices that they don't fall prey to Cyber Frauds. Commenting on this Mr. Manish Agrawal, Executive Vice President - Credit Intelligence and Control - HDFC Bank said, "The festive season is a time for joy and celebration, but at the same time cybercriminals are also on the prowl. Typically, during this period due to various lucrative deals on e-commerce sites, there is an increase in online shopping which also increase the risk of falling prey to cyberfraudsters. That's why it's important to be vigilant during this period. It is essential to create awareness among the citizens so that they do not share confidential banking data or click on unverified links. The objective of these awareness sessions is to educate participants on various modus operandi used by fraudsters and the secure banking practices that they need to follow so that they do not become victims of such online frauds."

Up Close and Personal with Prithvi Hatte

This "Girl on the Beach" is definitely grabbing eye balls worldwide as she has made everyone spellbound with her romance for her lover and indignation against the sea! Yes, she is none other than the gorgeous and supremely talented, Prithvi Hatte. A few highlights of the candid conversation of our Special Correspondent S.K. De with Prithvi Hatte Prithvi, Congratulations for your stupendous performance in the internationally acclaimed short film, Girl On The Beach! You have been the Winner of 7 awards as the Best Actress; including the Best Actress Award in Rome International Movie Awards 2023, Rome Women Film Festival 2023, Dubai International Cine Carnival 2023, Hong Kong



International Film Carnival 2023, Druk International Film Festival 2023, Korea International Short Film Festival 2023 and the latest

Best Actress Award at The Singapore International Competition. How was the experience?

Thank you so much for your heartfelt congratulations! Being a part of "Girl On The Beach" has been an incredibly transformative journey, one that has touched my heart in ways I could have never imagined. The opportunity to bring this character to life and explore the nuances of her story was both challenging and immensely rewarding.

Receiving recognition through seven awards has been a surreal and humbling experience. The international acclaim and acknowledgment from these esteemed festivals have added an extra layer of significance to the project. It goes beyond personal achievement; it's a testament to the collaborative efforts of the entire cast and crew who poured their passion into making this film.

Prithvi, your rendezvous with the silver screen and TV industry started a few years back. How has the journey been so far?

The spectrum of roles I've had the privilege to portray from Television to feature film to web-series has allowed me to explore different facets of storytelling, from intense dramas to lighthearted comedies. Each character has left an indelible mark on my journey, con-

tributing to my growth as an actor.

The audience's response, their connection with the characters, and the ability to evoke emotions through storytelling have been the most rewarding aspects. It's a reminder of the powerful impact that the world of entertainment can have on people's lives.

As I continue on this path, I look forward to the adventures that lie ahead, embracing the challenges, cherishing the victories, and relishing the joy that comes with being a part of the magical world of cinema and television. The journey has been a rollercoaster of emotions, and I am grateful for every moment, every opportunity, and everyone who has been a part of this incredible expedition.

How did you land up being cast for this role and how was your experience shooting for it?

I have a very dear friend Irfan Khatri to thank for this. He referred my name to Monjoy. We had a meeting where we discussed why he wanted to tell this story and how much this means to him. It was challenging because the director was very clear in terms of how he saw his lead (That's me) and his story.

Monjoy's guidance and the support enriched my understanding of the character and added layers to my perfor-



mance. The synergy on set made every day memorable, turning the challenges into opportunities for growth and exploration.

The locations, the set design, and the overall production quality elevated the experience, creating an atmosphere where the story came to life authentically.

The entire experience was both fulfilling and enjoyable. It's a project that holds a special place in my heart, not just for the role itself but for the bonds formed and the lessons learned during the process.

You were paired opposite Monjoy Joy Mukerji who is also the Writer Director of this short film. What has been your experience working with him?

Working with Monjoy Joy Mukerji, who not only served as the writer but also the director of this short film, has been an enriching and collaborative experience. Monjoy brings a unique blend of creativity, passion, and a deep understanding of storytelling to the table. In his role as a director, Monjoy fostered an atmosphere of creativity and collaboration on the set. His ability to communicate effectively and his openness to ideas created a space where every member of the cast and crew felt valued. This collaborative spirit allowed for a dynamic exchange of thoughts, ultimately enhancing the overall storytelling process.

What is the USP for watching Girl On The Beach?

The USP of watching "Girl On The Beach" lies in its compelling exploration of the profound and universal theme of loss and heartbreak. The film delves into the emotional journey of a girl who has lost her lover to the sea, capturing the raw and visceral experience of grief. The music wins my heart time and again and so does the cinematography.

The film's visual and cinematic elements captured by Mr. Anil Singh contribute to its appeal. From breathtaking seaside landscapes to evocative cinematography, "Girl On The Beach" creates a visual feast that enhances the overall storytelling experience.

What inspired you as an actor to play the protagonist?

The prospect of conveying the story with minimal dialogue presented a unique artistic challenge. It required a deep exploration of non-verbal communication, relying on facial expressions, gestures, and body language to convey the character's emotions and narrative arc. The character's journey and the overall narrative demanded a more restrained and introspective approach. The challenge was not just about delivering lines but about tapping into the character's internal world, allowing the audience to connect with the story through the unspoken aspects of the performance.

Bisleri Ropes in Iconic Star Deepika Padukone as it's Global Brand Ambassador



Mumbai: Bisleri, India's leading mineral water brand has roped in Global Indian Icon Deepika Padukone as its first-ever global brand ambassador in the new campaign Bisleri #DrinkItUp. The campaign is a fresh and never seen before take on hydration infusing excitement and fun. The ad film showcases Padukone grooving to a snappy and modern take on the iconic song 'Jhoom Jhoom Jhoom Baba' while relishing the pure refreshment of the original beverage, "water". Commenting on getting onboard Deepika Padukone as the brand ambassador, Jayanti Chauhan, Vice Chairperson, Bisleri International Pvt. Ltd, said, "Bisleri is synonymous with hydration. Our new campaign Bisleri #DrinkItUp is embracing the fun and excitement of visualising hydration in an iconic style with Ms. Deepika Padukone for the first time ever. We are thrilled to have Ms Padukone as our first global brand ambassador as her work and values align with our brand

philosophy. With her we are able to show our brand evolving with modern times. We are confident that everyone will love this campaign and enjoy hydrating with Bisleri."

Deepika Padukone, known for her versatility as an actor and her commitment to excellence, expressed her enthusiasm as the global ambassador of Bisleri, "I am delighted to be associated with a brand as iconic as Bisleri. I have always believed in the importance of hydration as a key step in our commitment to a healthy lifestyle and overall wellbeing and the Bisleri #DrinkItUp campaign celebrates just that."

Tushar Malhotra, Head of Marketing, Bisleri International Pvt. Ltd., adds, "The Bisleri #DrinkItUp campaign is a significant step to contemporize the brand, increase brand love and have exciting conversations with our consumers."

The Bisleri #DrinkItUp campaign has been shot by Nirvana Films and directed by ace director Prakash Verma while Bisleri's association with Deepika Padukone was managed by Wavemaker and GroupM ESP.

The integrated campaign will be promoted across various platforms, including television, digital, Out-of-Home media, delivery vehicles, influencer engagement, OTT platforms, and much more. Padukone will also be part of all Bisleri product packaging. Through these diverse touchpoints, we aim to offer consumers an immersive and engaging experience.

Callisto Restaurant : A Landmark in Udaipur with Innovative Foreign Technology



Udaipur: Renowned builders and granite exporters, Rajesh Sharma and Daksh Sharma, have introduced a unique restaurant in Udaipur, named "Callisto Restaurant," incorporating innovative foreign technology and structural design.

With a vision to create a landmark that offers a magnificent ambiance, delicious cuisine, and serene entertainment for both domestic and international tourists, the duo aimed to set a new standard in the food industry. In a press conference held at "Callisto Restaurant," Rajesh Sharma shared that the idea was to design a dome using "Bacminster Fuller Dome Technology" in collaboration with architect Priyanka Arjun. The project is expected to become a landmark in the city, showcasing futuristic architecture and technology.

"Callisto Restaurant" at Celebration Mall is designed to provide a unique dining experience for enthusiasts of delectable cuisine. The dome is carefully crafted to offer a tranquil atmosphere, and the menu is curated with contemporary and bold interpretations of classic flavors from around the world.

Rajesh Sharma emphasized that the restaurant aims to become a place for celebrations, festivals, and memorable dining experiences. The team has invited skilled chefs from abroad to create exquisite dishes that will leave a lasting impression on every visitor.

Daksh Sharma highlighted that "Callisto Restaurant" is not just about the culinary experience but also about the innovative use of engineering and technology. The dome incorporates D.G.U. glass and tensile fabric, making it a robust and internationally recognized architectural system, a first in Udaipur.

Janhvi Kapoor Opens Up About Emotional Moments Spent with Sridevi

In a recent event held in Mumbai, young Bollywood actress Janhvi Kapoor, daughter of the late legendary actress Sridevi, emotionally shared insights into her life and acting career. Reflecting on her debut film and the initial stress she felt to establish her own identity, Janhvi expressed her determination to carve a unique path despite being Sridevi's daughter.

Speaking about her mother's unparalleled legacy in the Indian film industry, Janhvi acknowledged Sridevi's multifaceted talent and the benchmark she set with every dance move and performance. Despite initial stress and anxiety, Janhvi realized that comparisons were inevitable, and she began to find inspiration in her mother's achievements.

Janhvi revealed that Sridevi encouraged her by emphasizing that the comparison should not be with her debut film but with Sridevi's last film, stating that she wouldn't wish such pressure even on her enemies. Janhvi expressed gratitude for her mother's guidance and shared how Sridevi's standards continue to motivate her in the competitive world of Bollywood.



Presenter: Kali Das Pandey

Campaign for the Preservation of Culture and Values

Every citizen plays a crucial role in the nation's development. Today's newborn will shape the future of the country. The child's education, upbringing, and values will determine the success and progress of the nation. It is essential to understand the significance of every action and task, as sometimes, what is considered unimportant can become revolutionary in the future. Keeping this in mind, our ancient sages and saints emphasized the importance of culture and traditions in society.

As the world evolves, Western culture has significantly influenced us. Many Indians are forgetting their cultural roots. To address this, Prime Minister Narendra Modi has taken the initiative to remind people of their heritage. Starting with the Swachh Bharat Abhiyan, he is now focusing on economically empowering the poor, tribal communities, and women. Recently, during his visit to the Barki Gram Sabha in Varanasi, the Prime Minister discussed with Chanda Devi of the Radha Mahila Self-Help Group the tradition of sitting down while eating and the wastage of food.

Stressing the importance of cultural values, he suggested eating with respect, avoiding wastage, and supporting employment through serving meals. This emphasizes the need to reintegrate cultural values into our lives.

Food habits are an essential part of daily routine. Any compromise in this area should be avoided. The Prime Minister has highlighted the importance of healthy eating habits by invoking ancient wisdom. The strength of a warrior and the wisdom of a judge vanish without proper nutrition. Food is the essence of life and the protector of the body and mind. Life is dependent on strength, and one should never forget this.

Hence, it is essential to adopt the traditional way of eating, as suggested by our ancient scriptures, Markandeya Purana, and Mahabharata. Proper digestion and a strong digestive system help prevent various diseases. Remembering the cultural significance of meals will contribute to the mental and physical well-being of society.

The Prime Minister's first step is to encourage the younger generation to embrace traditional values. Food should be considered a divine offering. Eating should ideally be done in a seated position, and only as much food as necessary should be consumed. Preserving food for future generations and respecting the farmers who provide us with nourishment are crucial.

Respecting food as a form of divine grace, avoiding wastage, and serving it with gratitude not only prevent food from going to waste but also create employment opportunities. By taking a solemn pledge to reintegrate cultural values, the dream of a developed India can become a reality, bringing sweetness to our lives.



Bhagwan Prasad Gaur, Journalist, Udaipur