



The Significance of the Upcoming State Elections in India

The recent announcement of the election schedule for five pivotal Indian states – Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan, and Telangana – by the Election Commission has effectively set the stage for what promises to be a politically charged and closely-watched event. These states, collectively representing a substantial proportion of India's voting populace, will head to the polls in November, providing a crucial glimpse into the nation's political mood as it edges closer to the 2024 General Election.

Among the myriad dynamics in play, the fate of the Indian National Congress looms large. With much at stake, the Congress party is battling to retain power in both Rajasthan and Chhattisgarh. In its pursuit, it has embarked on a spree of freebie declarations aimed at wooing the electorate. Additionally, the party has raised the contentious issue of a caste census and the incorporation of an OBC quota within

the women's reservation, potentially reshaping the electoral calculus in these states. Failure to secure victories here could significantly dent the Congress's standing as a leader of the Opposition alliance, INDIA, a coalition forged to jointly challenge the dominance of the BJP. On the flip side, the Bharatiya Janata Party (BJP) is banking on anti-incumbency sentiments and an aggressive campaign to lure voters away from the grand old party. In Madhya Pradesh, the tables are turned, with the BJP bearing the weight of anti-incumbency. Nevertheless, smaller parties entering the electoral arena and internal rifts within both the Congress and BJP could disrupt their carefully crafted strategies.

Telangana presents an intriguing, three-cornered contest, featuring the ruling Bangaru Telangana Rashtriya Samithi (BRS), the Congress, and the BJP. The state is awash with mixed signals: Chief Minister K Chandrashekar Rao's ambitions for a national role in the 2024 elections have kept him at arm's length from both INDIA and the National Democratic Alliance (NDA). Simultaneously, the Congress has alleged that the BRS is growing cozy with the BJP following a strategic agreement.

Mizoram, on the other hand, is poised for a keenly contested battle between the ruling Mizo National Front and the Zoram People's Movement. As these five states prepare for their electoral showdowns, they are poised to influence not only the dynamics within their respective regions but also to have far-reaching implications for the future course of Indian politics. The poll bugle has sounded, and the electorate now bears the immense responsibility of shaping the trajectory of their states and the nation as a whole. These elections represent more than just regional contests; they serve as a litmus test for the aspirations, desires, and expectations of the Indian citizenry. In this crucible of democracy, the ballots cast in November will hold the power to chart the course of India's political future.

Editorial

BNI to Host Two-Day Business Conclave 'Udyam-23' from December 16

Udaipur: BNI or Business Network International, Udaipur Branch, is set to organize a two-day business conclave called "Udyam-23" in the city on December 16th and 17th. This marks the first time that BNI is hosting such an event at the senior level in Udaipur, with the participation of around 500 members from across the country and an expected presence of over 2500 local businesses. This event is anticipated to be the largest business gathering in Udaipur to date.

Anil Chhajer, the Regional Executive Director of BNI, revealed that BNI has been active in Udaipur for five years

now. Approximately 500 members from 20 BNI regions across the country will participate in this conclave. Business owner members and non-members will set up stalls for their respective products, making it a fully business-oriented event where they can network and promote their businesses.

Udyam-23 has received significant support from its main sponsors, including World of Atara, Ghumosa Dot Com, Parakasa, Neelima Jewels, LitoMatic, Gateway International, and Discovery Travel.

Chhajer further added that the event will feature motivational speakers who will inspire



the members. Awards will also be presented to members who have excelled in their businesses over the past five years. Chhajer mentioned that

BNI includes members engaged in various business sectors, including valuation, real estate, manufacturing, insurance brokerage, industrial

real estate brokerage, stock market brokerage, office supplies/furniture, interior decoration, surveying, residential development, commercial development, industrial development, project management, IT services, software development, telecommunications hardware, telecommunications service providers, 3D printing marketing, advertising agents, branding/identity, commercial printers, public relations, social media experts, and web developers.

Chhajer stated that BNI operates in 78 countries worldwide, with approximately 313,000 members globally. In the past year, its members

collectively conducted business worth over 1,75,000 crores. In India, BNI has a presence in 126 cities, with more than 54,000 members, who conducted business worth over 37,000 crores in one year.

During the press conference held today, various BNI members, including Yash Khandelwal, Shripat Singh Mehta, Surbhi Jain, Irfan Jayapuri, Prince Jain, Tarun Dave, Shalini Bhatnagar, Prince Jain, Preeti Ranka, Gaurav Seth, and Bhupendra Singh Solanki, were present. BNI recognizes members who facilitate business transactions of over one crore with the "Crorepati Giver" pin.

Upcoming Film "Naya Daur" with Shreyas Talpade and Anant Kumar Gupta



It is often said that one should elevate themselves so high that even before destiny, God inquires about one's achievements. These

ly recognized by the general public. Anant has embraced success with humility, a remarkable trait in an industry where success is elusive, and he has made a mark of his own.

Anant Kumar Gupta has worked tirelessly in various capacities within the industry. After his debut as an Assistant Production Manager, he continued his journey by working in films like "Platform," "Gopi Kishan," "Milan," "Khilona," "Smuggler," and "Pardesi Babu," contributing as a Production Manager in nearly 13 films.

Following this, he ventured into marketing and distribution, handling approximately 12 films, including "Manto," "Rajee," and "Dharam Sankat." Despite his significant contributions, Anant Kumar Gupta desired to do more. He believed that true contentment could only be achieved by creating something of his own within the industry.

In 2011, he produced his first film, "Sonny De Nakhre," which not only became a hit but also marked the beginning of Anant's journey as a film producer. Subsequently, he produced three more significant films. Additionally, he has also written the story for a film called "The Bridge."

Now, Anant Kumar Gupta is all set to produce his next film, "Naya Daur," which features Shreyas Talpade as the lead actor. Shreyas Talpade expressed his honor in working with Anant Kumar Gupta, acknowledging the latter's long-standing presence in the industry.

The film "Naya Daur" is a unique cinematic experience, as per Shreyas Talpade, and working on it brings immense satisfaction. The shooting for the film is scheduled to begin in Indore and will also take place in London.

The movie is written by Anant Kumar Gupta himself, and the director of the film is Ravindra Ram Patil. The Director of Photography is Yogesh Koli, with music composed by Amit Trivedi and Vishal Mishra. Sabina Khan serves as the film's dance master.

The cast of "Naya Daur" includes Shreyas Talpade, Shraddha Das, Manveer Gujjar, Sanjay Mishra, and Annu Kapoor.

Anant Kumar Gupta's journey in the Indian film industry has been a testament to his dedication and passion. With "Naya Daur," he aims to add another milestone to his illustrious career, continuing to make his mark in the world of cinema.

A significant event unfolded in the world of Bhojpuri cinema

Last evening at 5 PM, a significant event unfolded in the world of Bhojpuri cinema - the telecast of "Imli Ghotai," a highly emotional family drama. While there are numerous platforms and channels nowadays for Bhojpuri film enthusiasts, "Bhojpuri Cinema" stands out for its content-driven approach. Despite the growing influence of OTT and digital platforms, this channel has maintained its popularity.

In today's competitive world where other channels are struggling with viewership and TRP ratings, Bhojpuri Cinema quietly continues to gather a dedicated audience. The channel focuses on premiering films according to viewers' preferences and demands, which seems to be the secret behind its success.

In this series, on October 7th, at 5 PM, an emotional family drama titled "Imli Ghotai" is set to be telecast. The film delves into the themes of love, affection, and the familial turmoil that follows. "Imli Ghotai" centers around the Imli Ghotai ceremony, a significant ritual performed by the maternal uncle (mama) of the bride or groom. This ritual holds a crucial place in Indian weddings, and the film explores how it can become a matter of contention and emotional upheaval within a family. The film tells the story of how, despite their differences, family members must come together to fulfill this age-old tradition. It highlights the challenges they face in trying to unite and the emotional journey they undergo. Such films resonate with Bhojpuri audiences, who easily relate to the stories and find joy in watching films that mirror their own lives.



Bhojpuri Cinema is known for producing and acquiring content that appeals to viewers and offers them an enjoyable and relatable experience. The channel's success also lies in its ability

to create content that connects with the audience on a personal and emotional level. "Imli Ghotai" is produced under the banner of Shopping Private Limited, with producers Anant Singh, Apur Medatia, and Monica Singh. The film is directed by Dev Pandey, with Arvind Tiwari as the screenplay writer and lyrics penned by Pyare Lal Yadav. The music is composed by Rajesh Jha. The film's main cast includes Rishabh Kashyap Golu, Richa Dixit, Manoj Tiger, Amit Shukla, Prakash Jais, J. Neelam, Ritu Pandey, and Shweta Verma.

So, don't forget to tune in to Bhojpuri Cinema tonight at 5 PM to watch "Imli Ghotai" and experience the emotions, drama, and family dynamics that are sure to strike a chord with Bhojpuri cinema enthusiasts.

Music Video "Oh Papa" Raises Awareness for Girl Child Adoption

Jaipur: Renowned director Arun Kumar Nikam, who is actively involved in the public awareness campaign for girl child adoption, recently launched the music video "Oh Papa" at Sahara Star Auditorium in Mumbai. The event saw the presence of singer Roop Kumar Rathod, actor Manish Vadha, music composer Leslie Lewis, producer Manoj Desai, singer Kavya Jones, Naishadh Desai, Rajiv Surati, Bhavna Ben Patel, Ganpat Kothari, Nandkishor Agrawal, R.A. Dalmia, Jayesh Master, Ritu Pandit, Aastha Jain, and prominent educator and social activist Dr. Anusha Srinivasan Ayyar, who praised Arun Kumar Nikam's "Oh Papa" single for its contribution to raising awareness about girl child adoption.



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The launch of "Oh Papa" is an important step in increasing awareness about adopting girls in India. Arun Kumar Nikam's inspirational journey and support from these prominent figures have paved the way for a movement with the goal of providing loving homes for countless underprivileged girls.

A global initiative to make cricket possible

New Delhi: DP World, a global leader in smart end-to-end supply chain logistics, has today unveiled the new 'Beyond Boundaries' initiative, in partnership with cricketing legend Sachin Tendulkar and the ICC, aimed at driving the growth of cricket around the world.

This global mission will see DP World use its end-to-end network and smart logistics capabilities to distribute fifty repurposed shipping containers to grassroots cricket clubs around the world, each one kitted out with essential equipment.

Ahead of the 2023 ICC Men's 50 Over Cricket World Cup, taking place in India from 5 October to 19 November, the first container was unveiled by new DP World Global Ambassador Sachin Tendulkar at NSCI, Mumbai. The first DP World container along with 40 cricket kits will be placed at the Chikhali Sports Club in Palghar, Maharashtra while another 210 kits will be presented to young cricketers from academies like Achrekar Cricket Academy, and Shivaji Park Gymkhana Academy, to name a few.

Included within each of the containers is 250 bespoke kits: each made up of a cricket bat, helmet, gloves and pads. Each container is multipurpose, also serving as a pavilion which includes an in-built scoreboard, sun protection and seating.

Speaking during the first container launch, DP World Global Ambassador Sachin Tendulkar said: "I am extremely happy to partner with DP World to go beyond boundaries and help make cricket possible globally. Like most young cricketers, I grew up playing for my local club. I understand the importance of quality cricketing equipment and kits. Grassroots clubs are the bedrock of every nation's cricket. It's heartening to see DP World's commitment to nurturing young cricketing talent not just in India, but across the world.

The first container design was brought to life by local artist Sadhna Prasad and pays homage to the Master Blaster himself, with the first 10 containers being inspired by Tendulkar's legacy.

Over the next five years, DP World will continue to leverage its interconnected global network across 75 countries and six continents to distribute the remaining 49 containers at strategic locations around the world; including another two during this year's tournament, with more details to follow.

Kevin D'Souza, Senior Vice President - Business Development - Middle East, North Africa and India Subcontinent, DP World added, "We are truly proud to welcome Bharat Ratna Sachin Tendulkar to the DP World family. Sachin represents a billion dreams and has played an inspiring role in taking cricket beyond boundaries. A role model to youngsters, he epitomises hard work, determination, and dedication to perfection. These are attributes that resonate with every member of DP World as we strive to make trade flow beyond boundaries for our customers and stakeholders. We are confident that our partnership with Sachin will serve to make cricket possible for even more people across the world."



The Beyond Boundaries initiative will be amplified throughout the course of the tournament via the ICC broadcast, with a bespoke graphic depicting how ten kits will be donated for every 100 runs scored in each match. All kit donations will be made via the containers unveiled in 2023.

Karan Rathore Assumes Role as Chairman

Chairman

Udaipur: Mr Karan Rathore, an entrepreneur from the Hospitality sector takes over as Chairman of the Services Export Promotion Council, a set up by Ministry of Commerce and Industry Govt of India. He served SEPC as Vice Chairman since September 2021.



SEPC as a nodal organisation for Services Export Promotion has been playing a very significant role in enhancing India's services export. SEPC's major role entails providing trade intelligence, creating an enabling business environment, and policy inputs and carrying out events and activities related to export development and export promotion.

Having over 25 years of experience, Mr. Karan Rathore, Director of a group of Umaid Hotels and Resorts in Jaipur, is an alumnus and now serving as a member on the board of the prestigious Mayo College Ajmer. He has been in the advisory committee of tourism for the Government of Rajasthan.

Commenting on his new role, Mr. Karan Rathore, Chairman of SEPC shared, "My task is cut out to steer SEPC's role in India's aim to reach 1 TRN USD services exports by 2030. The vision is to position SEPC as the knowledge hub, create value additions and bring business opportunities for the stakeholders."

Airtel continues its 5G growth streak with 50 million unique customers on its network

Udaipur: Within 1 year of the launch of Airtel 5G Plus, Bharti Airtel ("Airtel"), one of India's leading telecommunications service provider, today, announced that it has over 50 million unique 5G customers on its network. The company also announced that Airtel 5G Plus services is available across all districts in the country.

Making it one of the fastest rollouts in the country, Airtel 5G Plus is available across all the 28 states and 8 union territories. From the scenic Balia in Bihar to the historic Cuttack in Odisha, the smallest Ramgarh district in Jharkhand to Bishnoi a land for wildlife lovers in Rajasthan, from the serene Serai of Kerala to the marshy villages of Kashmir, Airtel customers are now onto the digital superhighway and are enjoying blazing fast speeds.

Commenting on the milestone, Randeep

Sekhon, CTO, Bharti Airtel said, "We are thrilled at the speed of adoption to 5G by millions of our customers and we are reaching this milestone earlier than planned. This marks a big expansion of Airtel's 5G coverage going from 1 million in October of 2022 to 50 million in just 12 months of the launch. The expansion continues at full speed and I am sure, we will continue to rapidly multiply as we work towards nationwide coverage and enable all our customers to enter the 5G age."

Hindustan Zinc Signs Landmark Agreement for 180 LNG Vehicles

Udaipur: Hindustan Zinc, a Vedanta group company and India's largest & only integrated producer of Zinc, Lead & Silver, has unveiled two groundbreaking initiatives that underscore their commitment towards environmental stewardship through strategic partnership and cutting-edge technology. In a significant move towards green transportation, the company has joined forces with Greenline, a subsidiary of Essar Group, by signing contract for 180 Liquefied Natural Gas (LNG) vehicles. The contract was signed between HZL CEO – Mr. Arun Misra and Greenline CEO – Mr. Anand Mimani. Additionally, the company has launched Zero Liquid Discharge (ZLD) Plant Phase 1 in collaboration with Ion Exchange (India) Ltd at Zawar Mines. The ZLD Plant having a capacity of 4,000 KLD which will utilize advanced technology and help in water conservation.

With the deployment of 180 LNG vehicles, Hindustan Zinc will reduce its carbon footprint in inter unit transportation and finished goods transportation by 30% in comparison to traditional diesel vehicles. These vehicles will contribute towards reduction in Scope 3 emissions and mitigate noise aligning with its philosophy of operating a sustainably conscious operation. Simultaneously, the ZLD Plant will facilitate water recovery which reaffirms the company's vision of Zero Waste & Zero Discharge. The ZLD plant at Zawar Mines results in reduction of freshwater dependency, aligning with the vision of becoming 5 times Water Positive by 2025. Speaking on the occasion, Mr. Arun Misra, CEO – Hindustan Zinc & Executive Director – Vedanta said, "In our pursuit of a sustainable future, these initiatives stand as pillars of our commitment. The introduction of LNG vehicles in our supply chain and inauguration of ZLD Plant at Zawar reflects our dedication to pushing boundaries, embracing innovation, and weaving environmental responsibility into every part of our operations. At Hindustan Zinc, we believe in pioneering a legacy of sustainable practices and transformative change. These endeavours epitomize our vision to achieve Sustainability Development Goals by 2025 and aligns with our approved SBTi targets to reduce 50% of absolute Scope 1 and 2 GHG emissions and further reduction of 25% of absolute Scope 3 GHG emissions FY2030 from the base year FY2020."