



"Udaipur's Ark Jain to Play Lead Role in Upcoming Film 'Love All'"

Udaipur: Ark Jain from Udaipur is set to appear in a lead role in the upcoming Hindi film 'Love All,' scheduled for release on September 1. The 18-year-old Ark, known as a badminton player, was selected for this film. He later received training in acting and now acting has become an integral part of his life alongside sports.

Prior to the film's release, Ark, along with his parents Jaswant Jain and Anjana Jain, spoke with journalists at the Gaania Restaurant and provided detailed information about the film. Ark mentioned that the film features K.K. Menon in the lead role. The film will be released in seven



languages: Hindi, Tamil, Telugu, Kannada, Bengali, Odia, and Malayalam. It is slated to be released in over 700 theaters simultaneously. Sudhanshu Sharma is the producer-director of the film.

The film's story revolves

around a father and son. K.K. Menon plays the role of the father, while Ark Jain will be seen as the son.

Regarding his selection for the film, Ark shared that auditions were conducted for play-

ers across 10-11 cities in the

country for two years. A total of 200 auditions were held, from which he was chosen. Auditions were conducted in cities like Chandigarh, Jaipur, Bangalore, Madhya Pradesh, and Mumbai. The entire film was shot in Bhopal for 45 days.

Ark's mother, Anjana Jain, mentioned that Ark has been playing badminton since childhood and she is happy that he is now making a name for himself in the world of acting alongside sports. She mentioned that while it's not possible for everyone, Ark's achievements are the result of his hard work and dedication.

Ark Jain stated that he is just starting out, so he will give

importance to both badminton and acting. He believes that if he gets opportunities in the field of acting in line with his emotions, he will pursue it. He has won several awards in national and state-level badminton competitions. His selection for the film came when he participated in a national competition organized in Jaipur. At that time, auditions for the film were taking place. He also participated in the audition, but he didn't even dream of being selected. He only informed his family and friends after he was chosen. During the press conference, film's producer-director Sudhanshu Sharma and actor K.K. Menon also joined

online to answer journalists' questions. They mentioned that Ark possesses the ability to work hard. He can become a good actor alongside being a good player. Ark has a thirst for learning. Sudhanshu mentioned that instead of turning an actor into a player, they have transformed a player into an actor in this film, and that's the uniqueness of the film. It's up to Ark now whether he wants to become a player or an actor. He emphasized that every task requires practice, and so far, Ark has succeeded in this practice. His hard work and dedication will determine his future. Everyone wishes for the success of the film.

Rajasthan Librarian Deepak Shrivastava Earns Prestigious Certification

Kota: Dr. Deepak Kumar Shrivastava, the Head & Divisional Librarian of the Government Divisional Public Library in Kota, Rajasthan, has achieved a prestigious certification from the American Library Association (ALA) for his successful completion of the International Librarian Networking Program



(INLP). This remarkable accomplishment marks a significant advancement in the field of library sciences and highlights Dr. Deepak's dedication to his profession and international collaboration.

The INLP, organized by ALA and sponsored by the International Relations Round

Table (IRRT), provides a platform for librarians worldwide to connect, collaborate, and enhance their skills. Dr. Deepak's certification not only recognizes his achievement but also underscores his role as the first public librarian in Rajasthan to attain this distinction. This accomplishment solidifies his position as a leader in the library community and a pioneer in Rajasthan.

During the ceremony, Mr. Safi Safiullah, Chair of IRRT for the 2022-23 session, was also honored for his successful planning, implementation, and completion of the 2022-23 INLP. This dual recognition highlights the commitment of both Dr. Deepak and Mr. Safiullah to raising the standards of library science through global cooperation.

The Department of Language and Library expressed immense pride in this achievement, emphasizing the significance of ALA's certification. Dr. Deepak conveyed his gratitude for participating in the INLP, stressing the importance of international networking in advancing the library sciences. He stated, "I am honored to be the first public librarian from Rajasthan to complete the International Librarian Networking Program. This achievement is a testament to the collaborative spirit of librarians worldwide and the importance of continuous learning in our profession."

Dr. Deepak's recognition by ALA not only strengthens his professional credentials but also sets a precedent for aspiring librarians in Rajasthan and beyond. It is anticipated that his accomplishment will inspire more librarians to engage in global networking, contributing to the enrichment of the library field. Overall, Dr. Deepak Kumar Shrivastava's certification stands as a significant milestone in the journey of library sciences in Rajasthan and serves as a testament to the power of international collaboration in advancing the profession.

Rajasthan Cinema Festival Honors Legends

Udaipur: The Rajasthan Film Development Association is all set to host the second season of the Rajasthan Cinema Festival on August 23-24 at Udaipur's Celebration Mall and Ashoka Green. In collaboration with the Department of Tourism, Art and Culture of the Rajasthan Government, Rajasthan Film Development Association, and M Square Productions and Events, this festival aims to amplify the recently launched Rajasthan Film Incentive Policy 2022.

The forthcoming festival is poised to pay tribute to the stal-

warts of Rajasthan's cinema industry, honoring them across 20 categories. An announcement was made during a press conference on Thursday, sharing insights into the upcoming event.

Vipin Tiwari, the custodian of the Rajasthan Film Development Association, emphasized that the festival is dedicated to those who have dedicated their lives to the growth of Rajasthan cinema and remain passionately involved. The event not only commemorates cinema legends but also seeks to inspire

and encourage those currently engaged in the world of filmmaking.

The festival, spanning two days, is scheduled to commence with the showcasing of select Rajasthan films by a jury on August 23. This day will also include seminars focusing on the direction and trends in Rajasthan cinema. The second day, August 24, will witness the grand award ceremony at Ashoka Green, Udaipur. Awards will be presented in twenty categories, including Best Film, Best Director, Best Actor, and Best

Actress in the Western category. All awards will bear the names of Rajasthan cinema legends, underscoring their contributions. The event will also feature cultural presentations by esteemed celebrities from both Mumbai and the Rajasthan film industry.

Mukesh Madhwani, a prominent figure in the field, shared that the Rajasthan Cinema Festival's second season is set to unfold over two days. The program will begin with the screening of Rajasthan films selected by the jury on August 23, accom-

panied by a seminar reflecting on the present and future of Rajasthan cinema.

The festival will culminate with the award ceremony on the evening of August 24 at Ashoka Green, Udaipur. The ceremony will recognize outstanding achievements in twenty categories, including Western Film, Western Director, Western Hero, and Western Heroine. These awards will be bestowed in honor of Rajasthan cinema legends, ensuring their legacy



endures. The event will be graced by cultural performances from eminent celebrities of Mumbai and the Rajasthan film industry. For further details and updates, interested parties are encouraged to follow the official channels of the Rajasthan Film Development Association.

GREEN ENTREPRENEURSHIP AND TEXTILES INDUSTRY

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The Indian handloom textile industry, an integral part of the Indian economy, is the oldest industry in the country. The handloom industry represents the traditional and unique art of weaving cloth and plays an important role in the Indian economy. A glimpse of traditional art and skill can be seen in handloom fabrics. These clothes are manufactured by skilled weavers. But at present special attention is not being given to increase the production capacity of the loom. As a result weavers are facing loss and unemployment. Therefore, the country's oldest textile industry and traditional weaving art need protection. The handloom industry needs to compete with other power mills, there is a severe need to increase the quality of the products as well as make changes in technology and designs for the survival of the industry, so that the products can be molded in the latest form. Machine-made products are cheaper while hand-woven garments are relatively more expensive due to human labor. It is necessary to adopt new techniques in handloom clothes so that hand-woven clothes can be brought at par with clothes made in power looms and mills. The work of promotion, marketing and weaving of handloom fabrics is mainly done by weavers, intermediaries, cooperatives and marketing organizations. Under this, Apex Weaver Societies, Handloom House, All India Handloom Fabric Marketing Societies, Handicraft Sales Center and Handloom Export Corporation etc. are included. Presently handloom fabrics are also being marketed through social networking sites. The interests of handloom weavers can be protected by using marketing policies. To sell their products in the market at competitive prices, the standard of living can be improved by providing adequate employment opportunities and improving marketing policies. The handloom industry in India provides employment to the people as an economic activity and helps in expanding the handicraft arts and crafts to the global market in a big way. But the handloom industry is facing the problems of obsolete technologies, unorganized production system, low productivity, insufficient working capital, traditional product range, weak marketing system, overall stability of production and sales and competition from powerloom sector etc. The handloom industry has grown to a great extent over a period of time, it has expanded all over the country but most of the handloom units are run either on sole proprietorship or partnership basis, the owners lack the required professional approach in handling over the overall management of their units. Therefore many of them are not aware of the modern techniques of marketing such as product development, brand promotion, packaging, advertising, market survey and demand forecasting etc. There is a need to study and



implement marketing practices to maximize sales volume, different marketing strategies and sales promotional strategies, there is a need to increase exports. To promote the handloom sector, many steps are being taken by the government to preserve the heritage, under this projects like 'Make in India', 'Skill India' and 'Digital India' have proved beneficial for the handloom industry and weavers.

Literary Figure Purushottam Pallav Honored with 'Agivan' Award

Udaipur: Purushottam Pallav, a renowned and distinguished literary figure of Udaipur, has been honored with the 'Agivan' Award by the Rajasthan Language, Literature, and Culture Academy, Bikaner, for his notable contributions in the field of literature.

The award was presented to Pallav by Dr. B.D. Kalla, Minister of Education, Art, Literature, Culture, and Archaeology, who was the chief guest at the annual awards and honor ceremony organized in the auditorium of the Veterinary University in Bikaner on Monday. Under the 'Agivan' Award from the Rajasthan Language, Literature, and Culture Academy, Pallav received a certificate and a cash prize of Rs. 31,000. Local literary figures celebrated Pallav's achievement in receiving this honor.

Pallav: A Writer in Hindi and Rajasthani Literature

Purushottam 'Pallav' was born on October 15th, 1945, in Udaipur. He holds a postgraduate degree in both Hindi and Rajasthani literature. His prominent works include poetry collections such as 'Raag Aur Aag,' 'Shri Chaturbhuj Bhajanmala,' 'Jagdish Chalisa,' 'Maa Durga Chalisa,' 'Navratri Bhajanmala,' 'Anadakh Naav,' 'Pratispardha,' 'Maydari Maan,' 'Sabsun Pyaro Desh Dharma,' 'Pothyam Bancheri,' and 'Pannadhy Shatak.' He has also contributed to radio broadcasts and television programs through Akashvani Udaipur and Doordarshan Jaipur.

Honors and Acknowledgements

Purushottam 'Pallav' has been recognized by prominent organizations for his achievements and remarkable contributions to the literary field. In 1983, Srijan Manch Badi (Udaipur) honored him with the 'Lokman' award. In 1984, Paliwal Nayayuvak Mandal Nathdwara awarded him for his significant contributions in the literary field. In 1986, Jawahar Jain Chhatrawas Kanod (Rajasthan) awarded him for his outstanding contributions to Rajasthani poetry. In 1987, Chetna Vidyalaya Udaipur honored him. In 1991, he received the District-level Teacher Award. In 1993 and 2002, the Paliwal Brahmin Society Kalyan Samiti Udaipur awarded him for his literary service. In 1995, he was honored with the State-level Teacher Award. In 2003, the Paliwal Society Khmanor honored him with the 'Vibhuti' award. In 2005, he was adorned with the 'Kavya Shiromani' title by the All India Magicians' Federation Ajuba for his literary contributions. In 2006, he received the Shri Kanhaiyalal Dhing Rajasthani Award. In 2009, he was awarded the Shri Dwarakesh National Literature Prize.

Pallav's contributions have been well-acclaimed and celebrated by various organizations, making him a respected and honored figure in the literary landscape."

DCC Commemorates Former Prime Minister "Bharat Ratna" Rajiv Gandhi

Udaipur : On the occasion of the birth anniversary of the former Prime Minister and "Bharat Ratna" awardee, the late Rajiv Gandhi, a thoughtful gathering was held today at the Dehat District Congress office in Surajpole. Dr. Sanjeev Rajpurohit, the Rajasthan Pradesh Congress Social Media Coordinator and former Dehat District Congress Committee spokesperson, highlighted that the event involved recalling and discussing the legacy of Rajiv Gandhi.

Before the discussion, a floral tribute was paid to the portrait of the late Rajiv Gandhi as a mark of respect. During the gathering, Kachru Lal Choudhary, President of the Rural District Congress of Udaipur, thanked Rajiv Gandhi, noting that the visionary leader's contribution to the nation's progress and his ideals of youth



empowerment remain invaluable.

Choudhary stated that during Rajiv Gandhi's tenure as Prime Minister, he fostered the country's information, communication, and technology development. His efforts positioned India as a leading nation in these fields worldwide. He also highlighted that the reduction of the voting age from 21 to 18, an important and revolutionary decision, was initiated by Rajiv Gandhi, demonstrating his commitment to the youth's role in shaping the nation's future. Choudhary emphasized that today's youth are living the dream envisioned by Rajiv Gandhi, who saw them as pivotal to the country's progress. He further expressed that the path set by Rajiv Gandhi continues to inspire the nation to propel the youth's role in every domain.

The gathering was attended by Kachru Lal Choudhary, Udaipur Rural District Congress President, Ram Lal Gayeri, member of the Pradesh Congress, Gopal Singh Chauhan and Naval Singh Chundawat from the Dehat District Congress Committee, among others.

The commemorative event was concluded with thanks extended by Lakshmi Narayan Meghwal. The event, organized to remember the contributions and ideals of Rajiv Gandhi, served as a tribute to the late leader on his birth anniversary.

Three-Day Law School Induction program

Udaipur: A three-day induction program was organized at Pacific School of Law. The program was presided over by Prof. K. K. Dave, the Chancellor of Pacific University. He provided students with insights into various dimensions of law. Dr. Pushpa Mehrotra, the Principal of the college, acquainted the students with the opportunities available in the field of law and on the first day of the program, Namrata Saikhekar talked about psychological techniques to motivate oneself. On the second day, Professor Vipin Mathur shared strategies for achieving success through self-motivation

along with various means of goal attainment. Finally, on the last day of the program, Dr. Shankar Choudhary provided insights on achieving success in the field of education by maintaining discipline.

All faculty members were present at this program, and Dhruval Shah conducted the program.

Navigating Life's Challenges: Essential Lessons"

Bhilwara: In a grand orientation program organized for the first-year students of Sangam University, the mantra of success was shared. The three-day orientation program commenced with an event held at the Town Hall. The program began with a warm welcome to the new students and a group song. The initial address was delivered by Prof. Rajiv Mehta, Registrar of the University, who welcomed all the new students to the Sangam University family. He emphasized the importance of hard work and dedication and encouraged students to strive towards fulfilling their dreams during the upcoming three years. Prof. Dr. Karunesh Saxena, the Vice-Chancellor, introduced all the faculty staff of the university family and stressed the significance of self-assessment in one's life journey. He highlighted that accepting uncontrollable situations is crucial, and effectively managing controlled situations with skill is essential and that a person's earning potential lies within their learning. Motivational speaker and founder of Sprouts Career Bridge, Tushna Pandey, captivated the audience with her motivating speech and engaged the students in various mind-stimulating games. She inspired the students by likening them to Arjuna and encouraged them to practice diligently like Eklavya. In the next session, Nikhil Dage, Project Manager at Veda Rehabilitation and Wellness, shared insights on learning from life's experiences, drawing parallels to the lessons from the life of Arjuna and Eklavya. Dr. Saurabh Maheshwari, Consultant at Emparticus Learning, shared the mantras for success in life, emphasizing the importance of having a mental fitness plan. The program's second phase featured captivating dance performances

The chief guest unveiled the annual magazine 'Pratibimb' in the presence of Prof. Preeti Mehta. The orientation program coordinator, Dr. Vinesh Agrawal, provided an overview of the upcoming two days and expressed gratitude to all. The event was graced by faculty staff, deans, heads, NCIC members, and students from all departments. The program was efficiently conducted under the guidance of Dr. Anurag Sharma, Prof. Anurag Sharma, HR, and the support of various individuals, including Pavan Atr, Atul, Chirag, Mahavir Pareek, Surendra Rathore, and others.

Overall, the orientation program aimed to equip the students with the right mindset and strategies for success, promoting mental well-being and instilling the spirit of facing challenges and embracing opportunities.

Unsung Hero's 34th SDP Donation Saves Coaching Student Amid Dengue Outbreak

Kota (KD Abbasi): The rapid spread of dengue in Kota City puts coaching students and the general public at risk. In many cases, dengue is proving to be a serious concern. One such case involved a coaching student, Anubhav Pandey, who hails from Chhattisgarh. He was pursuing coaching in Kota when his health deteriorated. He was admitted to a private hospital, where it was discovered that he was experiencing internal bleeding and was in a critical condition. The doctor immediately requested SDP (Single Donor Platelets) for his treatment. It was revealed that Anubhav had an A-negative blood group. After significant Haddoti Blood Donor Society and Team Jeevandata efforts, A-negative SDP was arranged for Anubhav. Bhuvnesh Gupta, the founder of Team Jeevandata, shared that Anubhav's parents were in Kota during this crisis, and his condition was grave. An emotional call was made to SDP donor Mangal Soni, who was currently in Talwandi, Kota. Despite the late hour, Mangal Soni immediately agreed to donate to SDP in the early morning. Vipul Gupta, an active member of Team Jeevandata, rushed to pick up the donated SDP. According to district president Manoj Chanchlani, as soon as Mangal Soni heard Anubhav's name, he rushed to his blood center in Talwandi and promptly donated SDP. Chanchlani informed that Mangal Soni has donated to SDP a total of 34 times and has made 42 blood donations. Mangal Soni believes that due to his rare blood type, he will always be there to help in emergencies, and he urges the general public to step forward and assist in this dengue season by donating blood with the negative blood group."



Three-Day Handicraft Exhibition Concludes with Grand Finale

Udaipur. The Ashoka Green in Shobhagpura witnessed the grand finale of the three-day handicraft exhibition organized by She Circle India. Vallabh Nagar MLA, Mrs. Preeti Shaktawat, expressed that exhibitions like these provide a wonderful platform for women to showcase their products from the comfort of their homes, enabling them to promote and expand their businesses.

Mr. Tarika Bhanupratap, the founder of She Circle India, explained that this exhibition aimed to reach a wider audience with the products created by these women and to inspire them.

On the final day, the Creation Group also organized a fashion show competition for children, with over 70 participants. Every stall owner received a participation certificate. All the stall owners shared that this three-day exhibition was a successful shopping event, with nearly two thousand men, women, and children benefiting from it.

Several members of She Circle India were present at the event, including Surbhi Khatri, Jyoti Sahgal, Namrata Sharma, Sonu Jain, Urmi Balani, Puja Kalra, Neetu Taladhar, Reena Rathore, Sonam Kalra, Vrinda Goyal, Sarika Bhandari, Anita Dangayach, Suman, Nitika Barman, Neha Maheshwari, and others."

