

India's Cancer Burden: A Call for Urgent Action

India is grappling with a rising burden of cancer, and the mortality rate for this dreaded disease is also on the rise. According to recent data presented in the Lok Sabha, there were 14.61 lakh cases of cancer detected in 2022, which is 35,000 more than the previous year. Alarming, out of these cases, 8.08 lakh patients lost their lives, compared to 7.89 lakh in 2021. This concerning trend demands immediate attention and necessitates the implementation of better curative, palliative, and preventive measures, along with the strengthening of cancer care infrastructure.

Another distressing aspect is India's high mortality-to-incidence ratio for cancer, which ranks among the highest in the world. A study conducted by FICCI-EY in 2022 revealed even more worrisome news: the actual incidence of cancer in the country could be two to three times higher than the official figures. This highlights the urgency for the establishment of more specialized hospitals equipped with oncologists and state-of-the-art machinery. Union Health Minister Mansukh Mandaviya warned in December last year that cancer prevalence in India is projected to increase by 12.8 per cent.

One of the core issues contributing to the problem is the lack of easy access to specialist hospitals for timely detection and affordable treatment of cancer. Many cancer victims, unable to afford quality care, face immense challenges. To address this, the government must expedite the development of the promised 19 state cancer institutes and 20 tertiary care centers. The existing public healthcare system is already overburdened, and treatment costs in private hospitals are exorbitant. Therefore, it is essential to prioritize campaigns that raise public awareness about cancer detection and prevention. Risk factors such as tobacco and alcohol consumption, obesity, malnutrition, a sedentary lifestyle, and the consumption of processed and packaged foods containing preservatives have been linked to cancer. Encouraging healthy habits is crucial to combat this disease effectively.

As India's cancer burden continues to grow, a comprehensive approach involving government intervention, improved healthcare facilities, and public awareness campaigns is vital to alleviate the suffering of cancer patients and reduce the disease's impact on society. Taking decisive action now can pave the way for a healthier and more resilient future.

Editorial

Eco-Tourism Unveiled : Exploring Nature's Hidden Gems in Rajasthan's Wilderness"

Udaipur: The Forest Department of Udaipur has embarked on a remarkable initiative to promote eco-tourism in the scenic landscapes of southern Rajasthan. On the inaugural day of this exciting forest tour program, nature enthusiasts were taken on a journey through the captivating Phulwari ki Nal Wildlife Sanctuary, situated in the Kotra region.

The tour was graced by the presence of Deputy Forest Conservator (Wildlife) Arunkumar D and Deputy Forest Conservator Yadendra Singh, along with ACF Dinesh Godhwal. The tour began early on Sunday morning outside the Forest Department office,

where more than two dozen eager tourists gathered, ready to explore the wonders of nature.

The group set off in two air-conditioned vehicles, relishing the beauty of Naal Sandol en route, with its serene water sheet and lush green hills. The expedition reached the picturesque Amleta Valley, navigating through winding roads nestled amidst the hills, intensifying the tourists' excitement.

Upon reaching Panarwa, the day's highlight awaited the group: a trek on Kathavali Jher, accompanied by knowledgeable environmentalists Sharad Agarwal, Vinay Dave, and Forest Guards. The verdant hills and cascading waterfalls



mesmerized the nature lovers, while Agarwal and Dave enlightened them about the diverse flora and bird species they encountered during the trek. The discovery of ancient caves on the hills left the participants in awe. Dave explained that the arched

caves were formed due to the erosive action of water on the line stone (chuna) in the hill over time.

The adventure concluded with a visit to the Forest Department's rest house, where the tourists enjoyed seeing a rare orchid flora gar-

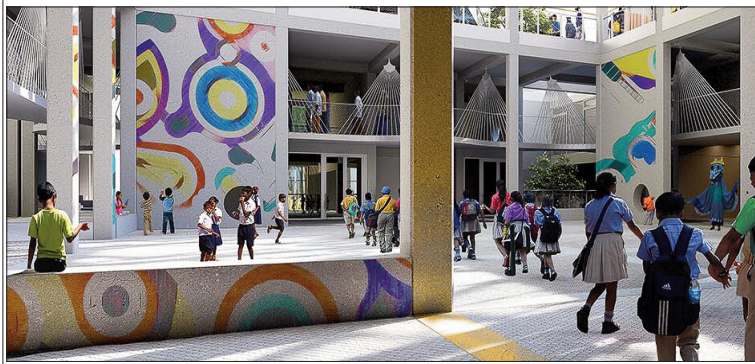
den. Later, they also had the opportunity to immerse themselves in the natural beauty surrounding the Wakal River near Khachan village.

The Forest Department's commitment to eco-tourism extends beyond this inaugural tour. The Deputy Conservator of Forests announced the next destination, Goram Ghat, scheduled for exploration on July 29. To facilitate such expeditions, the department has fixed reasonable fees for various sites, covering transportation in air-conditioned vehicles, meals, entry fees, eco-guide charges, toll taxes, cleaning fees for eco-sites, and all applicable taxes.

In the future, the Forest

Department plans to organize more tours in collaboration with expert guides, ensuring a diverse range of experiences for the general public. The department will publish tour schedules in newspapers, allowing interested individuals to make bookings through authorized personnel or online platforms. With the Forest Department's dedicated efforts, tourists can relish the enchanting beauty of Rajasthan's wilderness while simultaneously promoting conservation and sustainable practices in the region. This eco-tourism initiative promises an unforgettable adventure for all nature lovers and wildlife enthusiasts alike.

Third Space: A New Comprehensive Initiative for Learning and Exploration



Udaipur: From woodworking to watching plays, swings and slides to reading books, Udaipur will soon have a massive 14,000 square-meter community centre for learning, artistic activities, and entertainment. Third Space in Udaipur is where people can explore, discover, learn, and share with like-minded individuals.

It aims to provide a complete experience to its visitors, with diverse facilities such as a library, cinema hall, theater, café, innovation lab, science laboratory, kids' zone, outdoor adventure area, a world-class climbing wall, and much more. The centre will be open to the public from the

30th of this month.

Speaking about the centre, Shivani Singhal, the head of the Heritage, stated that Third Space is built on the belief that when people are provided with the right environment, they can become their best versions by exploring, creating, and collaborating with others.

It is designed to be a haven for thinkers, creators, and innovators, breaking free from the traps of our limitations. At Third Space, people can experiment with things that may seem beyond their capabilities. Whether it's sports, science, or culture, we aim to expand the horizons of opportunities for everyone, even those who may seem ordinary but can deliver extraordinary results. Third Space truly embodies this vision.

Sports-Based Film 'Love All'

All India badminton champion Padma Shri Pullela Gopichand, renowned filmmaker Mahesh Bhatt, and versatile actor KK Menon will be coming together in the upcoming sports-based film 'Love All'. This multi-language film, set to release on August 25th, is produced under the banner of 'Film Art Productions' by Sudhanshu Sharma. The post-production work is currently in its final stages.



The film 'Love All' joins the league of successful sports-centric films in Indian cinema, such as 'Chak De India' (hockey), 'Bhaag Milkha Bhaag' (athletics), 'Dangal' (wrestling), 'MS Dhoni' (cricket), and 'Mary Kom' (boxing). The movie is expected to make a mark at the worldwide box office upon its release.

Presented by Mahesh Bhatt, Pullela Gopichand, and Anand

Pandit, 'Love All' will have a grand multi-language release, including Hindi, English, Tamil, Telugu, Kannada, and Malayalam. The film's co-producers are Manish Singhal, Dilip Soni Jayaswal, Rahul V Dubey, and Sanjay Singh, with Sanjeev Jha serving as the executive producer."

The students' honor ceremony and tree-planting program



Udaipur: The students' honor ceremony and tree-planting program were organized at Jawahar Navodaya Vidyalaya, Mavli. The event was presided over by Police Superintendent Ajaypal Lamba, with Deputy Forest Conservator Suganaram Jaat as the chief guest. Special guests at the ceremony included Mavli Police Sub-Inspector (Trainee) Prashant Kiran, Mavli Police Deputy Superintendent Shrimati Kailash Kunwar Rathore, and Navodaya Vidyalaya Mavli's principal, Elias Khan.

The program commenced with the chief guest lighting a lamp in front of the image of Goddess Saraswati. During the event, he shared his experiences from Navodaya Vidyalaya Sikar and urged the students to study hard and diligently for a better future. He emphasized the importance of discipline and considered Gurukul life as the best way to lay the foundation for their future. Mr. Lamba assured full support from the government for the physical facilities at Navodaya Vidyalaya Mavli. During the ceremony, Mavli Police Sub-Inspector Prashant Kiran and Navodaya Vidyalaya Nagaur student IFS Suganaram Jaat also shared their experiences. Principal Dr. Mahboob Ali presented the school report and honored the guests. The students who secured first place in various categories were felicitated, and the school's best teachers, Hariram Godara, Makant Jonawal, Shrimati Nivedita Chandravat, and Office Supervisor D.P. Joshi, were also recognized and appreciated. The guests motivated the students to contribute to environmental conservation by planting trees in the school's educational garden. At the end of the program, Deputy Principal Ranjana Choudhary expressed her gratitude.

Splish, Splash, Save: Indulge in the Earth-Friendly Monsoon Sale at Amala Earth!

Delhi, Amala Earth, the go-to marketplace for all things natural, artisanal, and earth-friendly, is delighted to announce its exclusive Earth-Friendly Monsoon Sale from July 21 to July 23. Embrace the essence of this magical season with Amala Earth's limited-time sale, offering up to a whopping 60% discount with an additional 20% off using the code on the website. Indulge in guilt-free shopping as you choose from an extensive collection of artisanal home goods, nourishing and natural food, cruelty-free personal care items, and handcrafted fashion accessories. Each purchase allows you to embrace an eco-friendlier lifestyle and extends your support to a brand dedicated to ethical sourcing, fair trade practices, and sustainable production methods.



Sharing the vision behind the sale and spirit of sustainability, Gunjan Jindal Poddar, Founder of Amala Earth, says, "With our Earth-Friendly Monsoon Sale, we aspire to inspire positive change and encourage a more environmentally conscious way of living. By making small yet meaningful switches in our daily choices, we can collectively significantly impact our planet."

The company takes great pride in using organic materials and recyclable packaging, embodying the brand's core ethos of 'making every day earth-friendly.' Shopping at this curated marketplace empowers customers to align with their values and actively contribute to a greener future.

Actor Teetu Verma participated in Caravan Ghazal Safari Season 2

VS Nation celebrates its 1000th episode, a beautiful evening of ghazals Mumbai Karaoke Club, in a drizzling rain, brings out a beautiful evening of ghazals at Mayor Hall, Mumbai. This evening Vs Nation YouTube Channel presented celebrating its thousandth episode. Shoma Banerjee, the owner of well-known velvet voice, gave her special support in this, along with Lions Club of Vasai Suvidha, Golden Happenings, Being Spiritual Global Foundation also had special support.

Let us tell here that every year VS Nation organizes events like Vasai Gaurav Award, Evergreen Music Award, Evergreen Beauty Contest, Singing Contest, Dancing Contest etc.

The chief guest of Caravan Ghazal Safari, legend singer, composer Kuldeep Singh was present at the event. Apart from these, actor Teetu Verma, Chunari fame lyricist Sudhakar Sharma, Lion Sunil Lavati, Shraddha More, Shelly Dang, Anil Vishwakarma etc. also participated. The event was hosted by fashion fitness icon Zainab Lahiri.

Teetu Verma congratulated on the 1000th episode of VS Nation. Teetu Verma has worked in big films such as Goodbye, Lal Singh Chadha, Waah Zindagi, Gangubai Kathiawadi, Total Dhamaal, Chalo Dilli, Kasai, Turtle, Sif Ek Friday, besides web series like Kaon Banengi Shikharvati, Candy, Crashcourse, Heeramandi, She-2, Rangbaaz-3.

The cake of the 1000th episode of VS Nation was also cut on the occasion. In this ghazal caravan, 12 singers from Mumbai Karaoke Club showed off their singing skills. In these, the audience was seen clapping on the ghazals of Neetu Singh, Bhavna Raja, Nitin Parmar, Deepali Vaje, Zainab Kasuri, Kavita Badoni, Jayanto Kar, Minal Athalye, Gautam Roy, Mohit Palkar, Sanjay Athalye, Kunal Kaushal. Today was also the 100th birthday of legend Mukesh ji, so Shoma ji remembered Mukesh ji and sang a song Kabhi Kabhi Mere Dil Mein Bhi. While all the guests were felicitated on the occasion, all the singers were also given mementos from VS Nation.

On this occasion, Dadvira Khanna, Editor-Director of VS Nation thanked everyone and also announced his upcoming event Miss Mrs. Evergreen India 2023.

Udaipur Hosts International Makeup Carnival Extravaganza"

Udaipur: Makeup Carnival Tomorrow, the city's makeup artists will witness the International Makeup Extravaganza in Udaipur. The carnival, organized by Delnaaz Beauty Salon and Makeup, will be held on July 23rd at Ashoka Green on Soubhagpura Road from 10 AM to 6 PM. Around 200 makeup artists from the city will participate in the event.

Sandhya Mehta, the local franchise director of Delnaaz Beauty Salon and Makeup, revealed that the carnival will feature international makeup artists Neetu Shinde and her daughter Nishita Shinde, who are renowned for their exceptional skills and high demand in the makeup industry. They will share insights about special London techniques, surprise looks, Kiara, Katrina, and Alia's bridal looks during the event.

Participants will be taught about international eye makeup variations, Candy-style hair makeup, sweat-proof makeup, advanced base techniques, contouring, blush, highlighter techniques, and detailed product knowledge. Twenty lucky winners will be honored on this occasion. Mrs. Mehta informed that Nishita and Neetu Shinde have completed their advanced makeup courses from the London-based Delmar Academy. Despite their young age, they have received certifications under the guidance of celebrity makeup artists like Brazil's Rajni Sosa, Florian Hurl, Richa Dave, Canada's Hoffman, and many others. Nishita believes

in learning and sharing knowledge with people around the world.

Nishita has worked as a makeup artist for Star Plus TV shows, YouTube series, and Netflix shows in Mumbai. She is the youngest entrepreneur running her mother's brand Delnaz and aims to expand it to new heights across India.

She has established six branches in Aurangabad, Udaipur, and Pune and plans to set up more shortly. Nishita's major success came when she organized a makeup carnival in Aurangabad, where she shared her expertise with over 650 students. Her journey in the beauty industry was inspired by her mother, Neetu Shinde's success story, a renowned makeup artist with over 4000 students trained and educated by her. Nishita follows in her mother's footsteps, taking Delnaz to new heights.

Jagran Film Festival 2023: A Cinematic Celebration of Indian & International Retrospectives"

The highly anticipated eleventh edition of the Jagran Film Festival (JFF) is set to make a grand return, showcasing a captivating selection of Indian and international cinema retrospectives. Presented by Rajnigandha in association with the Government of Uttar Pradesh, this year's festival promises to be a spectacular celebration of the world of filmmaking.

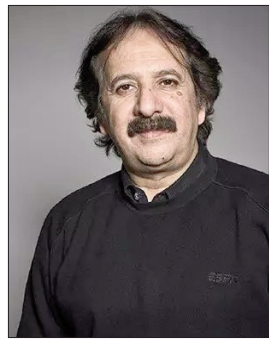
The festival will feature two prominent figures in the industry: esteemed global actor Anupam Kher, representing the Indian cinematic retrospective, and renowned film director and producer Majid Majidi, representing the international cinematic retrospective. With a career spanning several decades, Anupam Kher has established himself as one of the most versatile and acclaimed performers in the Indian film industry. The retrospective aims to honor his remarkable journey by celebrating his outstanding performances, which have left an indelible mark on Indian and international cinema. During the festival's grand opening, Kher will engage the audience with a heartfelt conversation about the present state of the film industry. Following the discussion, the highly anticipated and yet-to-be-released film "The Signature," in which Kher plays the central role, will have its world premiere at JFF as the Indian opening film.

Expressing his excitement about attending the Jagran Film Festival, Anupam Kher stated, "It brings me immense pleasure to be a part of the Jagran Film Festival, where I can not only share the captivating Indian retrospective of cinema but also represent my film 'The Signature' as an opening film on such an incredible platform. Through such platforms, the industry aims not only to emphasize the significance of Indian cinema but also to discuss the imperative need for better storytelling for aspiring filmmakers."

This edition of JFF promises an extraordinary storytelling experience, featuring a distinctive narrative style that is sure to provoke thought and captivate the imagination. Majid Majidi, a highly esteemed and globally renowned figure in the realm of global cinema, has firm-

ly established himself as a creative force to be reckoned with. To pay tribute to his remarkable contributions to filmmaking, the festival will present a retrospective of Majidi's work, allowing viewers to delve deeply into his extraordinary artistry and cinematography.

Reflecting on the current scenario of the global film industry, Majidi expressed his delight and honor to be invited to the prestigious Jagran Film Festival. He emphasized the importance of sharing the international retrospective of cinema and exploring the emerging realm of OTT platforms and the global recognition bestowed upon films as the cinematic landscape continues to evolve.



Basant Rathore, Senior VP – Strategy and Brand Development at Jagran Prakashan Ltd., stated, "This year's Jagran Film Festival promises to be a mesmerizing ode to cinema! We are thrilled to celebrate the phenomenal work of Anupam Kher in the Indian retrospective and Majid Majidi in the international retrospective. These two cinematic luminaries have artistry that transcends borders and inspires audiences around the world. Join us for an unforgettable cinematic journey at the Jagran Film Festival!"

The world's largest traveling film festival will commence on August 3rd, 2023, starting from Delhi and traveling to Mumbai, along with several other cities such as Kanpur, Lucknow, Prayagraj, Varanasi, Gorakhpur, Bareilly, Dehradun, Hisar, Gurgaon, Ludhiana, Patna, Darbhanga, Ranchi, Raipur, Indore, and Siliguri. All entries for the festival must be submitted by September 1st, 2023, through the official website www.jff.co.in.

A Beautiful Future with a Tree

Udaipur: The Central Public School in New Bhopalpura, Udaipur, initiated a tree-plantation campaign within the school premises. The school's Administrative Director, Mr. Anil Sharma, and Director, Mr. Deepak Sharma, inaugurated the campaign by planting saplings themselves. The event saw the presence of the school's Principal, Mrs. Poonam Rathore; Joint Director, Mr. Vikram Jeet Singh Shekhawat; Administrator, Mr. Sunil Babel, and Headmistress, Mrs. Krishna Shaktawat, along with members of the school's Environment Club and other students, who planted saplings at different locations within the school.

On this occasion, the school's Chairperson, Mrs. Alka Sharma, emphasized the importance of trees and encouraged students to plant as many trees as possible. She stressed that trees are the foundation of our lives, and their conservation is crucial. This campaign aims to spread this message far and wide through the students and plant as many trees as possible in the coming years.

The school aims to continue this tree-plantation campaign throughout the year and foster a greener environment.