



## Ensuring Safer Drugs through a New Law

The upcoming Monsoon Session of Parliament brings with it a crucial legislation aimed at ensuring safer drugs. It is high time that lawmakers thoroughly deliberate the Drugs, Medical Devices and Cosmetics Bill, 2023, considering the concerning frequency of counterfeit medications produced by Indian firms, which not only harm unsuspecting patients domestically but also abroad. This bill, set to replace the outdated Drugs and Cosmetics Act of 1940, seeks to establish stringent regulatory standards for the manufacturing, sale, import, and export of drugs, medical devices, and cosmetics.

However, while drafting the new legislation, Parliament must also consider the potential impact it may have on the pharmaceutical industry at the state level. The bill is likely to curtail the powers of state drug controllers in terms of drug licensing. It is worth noting that previous attempts to empower the Central Drugs Standard Control Organisation had failed, as the Drugs and Cosmetics (Amendment) Bills of 2007 and 2013 were eventually withdrawn by Parliament.

During the bill's development in 2021, Punjab's pharmaceutical industry, for instance, expressed objections to the proposed centralization of licensing and regulatory procedures. Small pharma units in the state, numbering around 200, feared an uncertain future as they lacked the financial resources to engage with central agencies or upgrade their infrastructure to meet the new regulations. In contrast, their counterparts in Himachal Pradesh thrived due to a 12-year tax holiday they enjoyed before the implementation of the GST regime, which leveled the playing field. It is crucial to find a solution that addresses the challenges faced by small units, as their troubles could adversely impact the generic drug market that serves the common man.

The passage of the Drugs, Medical Devices and Cosmetics Bill, 2023, must strike a balance between ensuring stringent regulatory standards for drug safety and maintaining a supportive environment for the pharmaceutical industry, particularly small-scale units. Collaboration between the central and state governments, along with proactive measures to address the concerns of small pharma units, can pave the way for a comprehensive framework that guarantees the availability of safer drugs for all. Ph. Shakuntala

Minister Shakuntala Rawat Flags Off Fire-Fighting Vehicles for Industrial Areas

Minister of Industries and Commerce Shrimati Shakuntala Rawat flagged off three fire-fighting vehicles with green flags for the industrial areas from the RIICO headquarters in Jaipur, Rajasthan. On this occasion, Sudhir Kumar Sharma, Director of RIICO, Dr Arun Garg, Deputy Director of REICO, and other officials and employees of RIICO were also present. The Minister of Industries and Commerce mentioned that the state government is committed to the safety of units and employees in industrial areas. Deploying these fire-fighting vehicles will help control and prevent fire incidents in industrial areas and surrounding residential areas.

The Minister of Industries and Commerce also highlighted that Rajasthan is a leading state in industrial development in the country, and the state's RIPS 2022 is the best investment promotion scheme, attracting more investors. The state's one-stop shop provides all necessary approvals and permissions to investors under one roof, making it convenient for them. During Invest Rajasthan, approximately 51% of the MOUs and LOIs signed have been implemented, providing employment opportunities to thousands of people. On June 22, 2023, workshops were organized in each district for the Dr Bhimrao Ambedkar Dalit Tribal Entrepreneur Promotion Scheme, where on-the-spot loan facilities were provided to SC-ST entrepreneurs and their issues were resolved. This scheme benefits individuals in this category, encouraging them to establish industries.

During the event, Sudhir Kumar Sharma, Director of RIICO, mentioned that RIICO had deployed 42 fire-fighting vehicles in industrial areas, which will now increase to 45. Additionally, three more firefighting vehicles will be acquired in August 2023. The tendering process for the purchase of six more fire-fighting vehicles is also underway.

## Pre-Bookings Open for the New Seltos SUV by Kia

**Udaipur:** Kia, India's leading mass premium car manufacturer, has officially opened bookings for the highly anticipated SUV, the New Seltos. The pre-bookings were launched alongside the unveiling of the SUV at Rajesh Motors, the authorized dealer of Kia in Udaipur.



The unveiling ceremony was graced by the presence of Rahul Shah, Director of Rajesh Motors, and Nitin Bagmar, Zonal Head of ICICI Retail. Speaking at the event, Rahul Shah expressed that the New Seltos has been eagerly awaited by SUV enthusiasts in India since its initial announcement on July 4th. He highlighted that the Seltos offers a plethora of advanced and state-of-the-art features in its segment, including a dual-zone air conditioner, panoramic sunroof, and a 20.50-inch digital HD touch screen. Furthermore, the car boasts the most powerful engine in its class, delivering an impressive 160 PS. Shah further shared that the New Seltos is equipped with the ADAS 2.0 version, which incorporates 17 new safety features. This makes the car one of the safest options in its class. Nitin Bagmar added that attractive offers such as zero down payment and low-interest rates are available for customers interested in the Seltos. He also mentioned the tremendous enthusiasm among the youth for this particular car model.

The opening of pre-bookings for the New Seltos SUV marks an exciting milestone for Kia and highlights the brand's commitment to delivering cutting-edge features and a thrilling driving experience to customers in India.

## Priya Mallik honored with the Atal Mithila Samman 2023

**F**olk singer Priya Mallik, known for her contributions to Bollywood and Maithili music, was honored with the Atal Mithila Samman 2023. The award was given in recognition of her significant contributions to Maithili Geet Sangeet. The felicitation ceremony took place at the prestigious Taj Palace Hotel in New Delhi, and it was attended by renowned personalities from different regions of the country, including Bollywood singers Kumar Sanu and Anuradha Paudwal, who have made a name for themselves in the music industry. Prominent media figures like Anjana Om Kashyap and Shweta Singh were also present.



Union Minister of Information and Broadcasting, as well as Youth and Sports Affairs, Anurag Thakur presented the award to Priya Mallik. In addition to Priya Mallik, media veterans Anjana Om Kashyap and Shweta Singh were also honored with the Atal Mithila Samman.

The organizer of the event, Pradeep Jha, highlighted Priya Mallik's exceptional contribution to Maithili music and her efforts to promote the Mithila language on prominent national platforms, which led to the decision to honor her with the Atal Mithila Samman.

Sanjay Mayukh, the media in-charge of the Bharatiya Janata Party (BJP) who attended the

program, commended Priya Mallik for her efforts in popularizing Bhojpuri and Maithili music across the country, particularly among the youth. He praised her for bridging tradition and progress, making these languages relevant and trendy.

Mayukh expressed his pride in honoring Priya Mallik and extended his best wishes and congratulations to her for the future.

Overall, Priya Mallik's recognition with the Atal Mithila Samman 2023 reflects her noteworthy contributions to the field of Maithili Geet Sangeet and her efforts to promote regional music on a broader scale.

## Dance Deewane Season 2 Winner Vishal Sonekar Inspires Bihar's Young Dancers"



Vishal Sonekar, the Dance Deewane Season 2 winner, taught dance to the children of Bihar. The renowned Rock and Roll Art and Craft School in Patna organized a one-day dance workshop. This workshop is being conducted across various cities in India by Riddhi Siddhi Entertainment.

Nearly 150 dance enthusiasts from Bihar participated in the workshop, with artists from Patna, Gaya, Muzaffarpur, Sitamarhi, Darbhanga, Bhagalpur, and Jharkhand attending. Vishal Sonekar, known for his expertise in hip-hop and Bollywood fusion, imparted his skills and techniques to the participants during the workshop.

Over 150 artists joined this workshop, creating a fantastic atmosphere filled with enthusiasm for learning. After the dance workshop, a dance competition was held where artists showcased their performances and competed to outdo each

other.

The event's highlight was the presence of Vishal Sonekar, the winner of Dance Deewane Season 2, who addressed the audience and praised Patna as an excellent place with talented children. He acknowledged Bihar's talent pool and emphasized the need for guidance to nurture their skills further. Vishal expressed his desire to return to Patna and appreciated the warm and welcoming nature of the people.

The program commenced with a ceremonial lighting of the lamp by Lok Gayak Satyendra Kumar. It was graced by Varun Kumar Singh, coordinator of BJP's Art and Culture Department, Maheshwar Dayal from Vichitra, Ravi Mishra, a renowned artist, and Rishi Kumar, the director of Rock and Roll. They felicitated Vishal Sonekar by presenting him with traditional attire, floral garlands, and symbolic tokens of honor.

## Airtel experienced a surge in demand for International Roaming Packs in Rajasthan this travel season

**Udaipur:** Bharti Airtel, one of India's leading telecommunications service providers, has witnessed a growth of 174% in the subscription of packs for customers travelling abroad from Rajasthan as compared to last year. In order to make staying connected easy, intuitive and compelling, Airtel has refreshed its International Roaming Plan such that it costs as little as 133/day at the starting point, making it more economical than the local SIMs of most countries. This has resulted in a significant jump for the company in pack subscriptions in both the prepaid and postpaid segments. The 10-day validity packs remain the most popular pack subscriptions among the Rajasthan outroamers and even though USA and UK are the most frequently travelled destinations from India, the most popular international holiday destinations on Airtel's network for Rajasthan outroamers are countries like UAE, Nepal, Saudi Arabia, Kuwait, Thailand and Oman.

Marut Dilawari, CEO, Rajasthan, Bharti Airtel, commenting on Airtel's new International Roaming Plan, had this to say, "At Airtel, we are continuously challenging ourselves to keep improving our customers' experience. Our new international roaming plans once again focus on putting the customer first. Reliable connectivity when travelling abroad is an absolute necessity nowadays. Our industry-leading roaming plans are very affordable and will ensure that our customers can stay connected all the time, wherever they are, without the hassle of changing their SIM cards or numbers." Airtel's International Roaming Plan offers several advantages over local SIM cards, including seamless connectivity (with no need for a change of number), the best available network, flexible duration options, unlimited emergency connectivity, control through the Airtel Thanks App and a dedicated toll-free number 99100-99100 available on call and WhatsApp.

## Every Income Taxpayer Nation Maker

**Udaipur:** The two-day Income Tax Clinic, held at ICAI Bhawan in Sector 14, Udaipur, organized by The Institute of Chartered Accountants of India, Udaipur Branch, concluded successfully. CA. Abhishek Sancheti, the president of the Udaipur branch, stated that the clinic offered free income tax consultation to taxpayers and covered various topics such as filing income tax returns online, the benefits of timely filing, exemptions in income tax, and provisions related to trusts and societies. Mr. T.P. Sanjeev, an Income Tax Officer, visited the camp and appreciated the efforts of ICAI in bridging the gap between taxpayers and the Income Tax Department. Income tax officers interacted with taxpayers to understand their issues and concerns.



The main objective of the Tax Clinic Camp, as mentioned by Mr. Sancheti, was to establish better communication between taxpayers and the Income Tax Department, raise tax awareness among the general public, promote tax compliance, and assist taxpayers with e-filing of returns. Expert panel members, including CA Ankit Vaya and CA Harshad Bhopawat from the Institute of Chartered Accountants, Udaipur branch, provided guidance on income tax return-related problems and errors. A significant number of taxpayers participated in the clinic.

CA Rahul Maheshwari, the Branch Secretary, emphasized that the clinic aimed to increase the number of filed returns and emphasize the importance of reporting all taxable income. The event was attended by CA Abhishek Sancheti (Branch President), CA Raunak Jain (Vice President), CA Rahul Maheshwari (Secretary), and CA Chirag Dharmavat (Executive Member).

## India Celebrates

## Seltos Rollout

**Udaipur:** Kia India recently rolled out the first unit of the newly launched Seltos from its state-of-the-art manufacturing facility in Anantapur. With this achievement, the company has also accomplished the historic milestone of dispatching 1 million vehicles from this manufacturing unit.

Furthermore, this unit has begun the production of India's most advanced, safe, and smart SUV, like the new Seltos. The new Seltos comes with a contemporary design and 32 safety features.

Presenting the 1 millionth car, Kookhyun Shim, Managing Director and CEO of Kia India, stated, "This is an important moment for us, our employees, and our partners who have been a part of this journey and contributed to making Kia a reality."

Today, Kia has become an integral part of Indian consumers' lives. We are immensely grateful for their support and love from our customers."

## Hyundai Introduces Exter, a Mini SUV

**Udaipur:** Prabhulal Bamaniya, the Regional Transport Officer, officially launched Hyundai's latest offering, the mini SUV Exter, at Royal Hyundai, the authorized dealership in Udaipur. This new mini SUV is characterized by its unique combination of safety, modernity, and aesthetic appeal, according to Shabbir K. Mustafa, Director of Royal Hyundai.

## BJP Launches Rajasthan Movement to Counter Congress Government

**Udaipur:** To challenge the ruling Congress government in the state, the Bharatiya Janata Party (BJP) has announced the commencement of the "Rajasthan Movement" from Tuesday, which will persist until August 1. During a press conference held on Monday, Udaipur MP Arjunlal Meena outlined the reasons behind this movement, alleging the involvement of the Congress government in various corruption cases. He further highlighted instances where significant amounts of money were found stashed away by officials, leading to the arrest of several leaders and ministers. Meena declared that the state government had gained the top position in corruption and in cases related to rape and paper leaks. The people of Rajasthan can no longer tolerate these issues, and as a response, the BJP has decided to take to the streets.

MP Meena emphasized that although the

tenure of the Congress government is nearing its end, the promised loan waivers for farmers have not been fulfilled. He accused the government of deceiving the unemployed and failing to address the concerns of the youth. Rajasthan has also witnessed a surge in cases of atrocities against women and Dalits. As the upcoming assembly elections draw near, the Gehlot-led government is introducing attractive schemes to gain popularity.

The BJP's Rajasthan Movement aims to mobilize public support, highlight the alleged mismanagement and corruption under the Congress government, and present an alternative vision for the state's development. The party intends to bring attention to the unfulfilled promises, raise concerns about the deteriorating law and order situation, and voice the people's grievances. The movement will serve as a platform for the BJP to connect with the masses, understand their aspirations, and rally support for the upcoming elections.

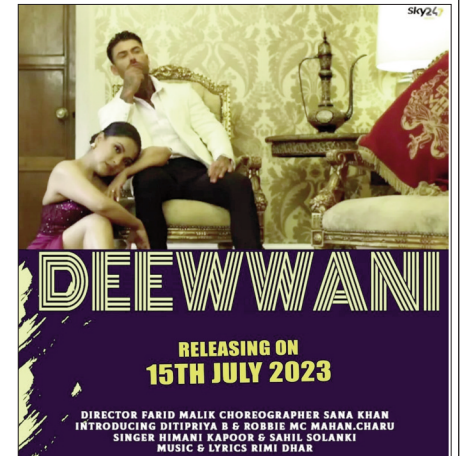
The political landscape in Rajasthan is set to witness increased activity as the BJP intensifies its efforts to challenge the ruling party. The success and impact of the Rajasthan Movement remain to be seen, as both the BJP and Congress vie for the support and trust of the electorate in the state.

## Deewani: Boldness and Romance

Bollywood singer Himani Kapoor's music video "Deewani" has been released. The song has been released on the YouTube channel of Sky 247 Music. This song, sung by the talented singer Himani Kapoor and composed by Rimi Dhar, touches the listeners' hearts. The lyrics and the music video of this recently released song are being widely shared on social media. Within just two days, the song has been viewed by more than 1 million people on YouTube alone. Across various social media platforms, approximately 5 million people have watched and listened to this song in just two days. Many users have commented that this song has a double dose of boldness.

Bollywood director Farid Malik has directed the music video. According to Farid Malik, this song leaves a lasting impression on the hearts of every music lover. Himani is an excellent singer; perhaps no one else could have sung this song better. Furthermore, the vibrant city of London as the backdrop has brought this song to life. You can feel the essence of romance and love by watching this song.

Singer Himani Kapoor has also described this song as one of the best numbers of her



career. She said that she immediately said yes as soon as she received this song. This song is special in many ways. Its lyrics touch you from within. While recording the song, I got lost in it several times. That's why I enjoyed recording this song a lot. Despite being only 02:56 minutes long, this song tells a long story.

The music video of this song, produced by Mechanic Limited Production House, features director Farid Malik, singer Himani Kapoor, music composer Rimi Dhar, Vaditipriya B, Robby Mahan, and Charu in the lead roles. Sana Khan does the choreography. PRVMP Communications is handling the promotion of the song.

## Munna Dubey is saying - "I don't want to love!"

In today's fast-paced life, people usually do not hesitate to express their love, and our era has witnessed a decline in traditional values such as keeping promises and commitments. However, love and affection hold a unique charm even in this era. Some people continue to love despite being betrayed, while others love someone to deceive them. In this context, actor, model, singer, and music director Munna Dubey once again surprises people with a new sensation. Munna Dubey has written and performed the song "Mujhe Pyaar Nahi Karna" ("I don't want to love"), which will be released soon. The music video of the song will feature popular Haryana star, Anjali Raghav.

MD Music presents this music video, directed by Yash and Gaurav. Munna Dubey has written, sung, and composed the song. Yashpal Singh is the makeup artist, Prince is the producer, and the editing, DI, and publicity design were done at Team Ridam Records. The executive digital partner for this video song is RN Digital Records. Sanjay Bhushan Patiala is responsible for the promotion and publicity of the song.