



The concept of gurus and disciples

The concept of gurus and disciples encompasses a wide spectrum of beliefs and practices. On one end, some individuals exploit religion for personal gain, seeking money, prestige, and power. On the other end, some sincere devotees desire nothing but a connection with God, finding contentment even in the mere thought of divine happiness.

Recently, those who have renounced worldly life and embraced solitude have created their own luxurious worlds, offering comforts and luxuries unavailable to ordinary people. Many of them focus on religious rituals, astrology, esoteric knowledge, and amass wealth by building ashrams and temples.

Compared to the traditional qualities, actions, and principles of the Gurus who have been revered throughout ancient times, these modern figures exhibit none of the signs. Yet, they are worshipped as Gurus, and their followers are self-centred disciples. A true measure of a Guru can be found in the character of their disciples, which reveals the true nature of the so-called Guru.

Editorial

Among the disciples of these modern gurus, one finds individuals engaged in immoral behaviour, such as adultery, bribery, deceit, addiction, and corruption. This diverse group includes elements reminiscent of various criminal organizations. This paints a vivid picture of the character of their teacher.

These gurus live in opulent ashrams with extravagant buildings resembling resorts or five-star hotels. They hold titles like Mahants, Mahamandaleshwars, Yogis, and Dhyanayogis, and claim discipleship from politicians, businessmen, financiers, and brokers. Like an army of propagandists, their followers worship them as if they were gods.

In this realm, the name of God is invoked for everything, and the ashrams, monasteries, and temples are constantly bustling with activity. However, these Babas and Gurus have little to do with genuine spiritual practices, God, or spiritual realization. They focus on increasing their reputation and the number of disciples they attract.

These self-proclaimed gurus, who often lack true spiritual depth, gain popularity through a few mass manipulation techniques. They are supported by a group of ritualists who praise them among common devotees. They effortlessly receive offerings and contributions without making any genuine efforts. People who have forsaken their ancestral traditions and values are drawn to them, solely driven by their personal desires and interests.

Sadly, our country's landscape of gurus and babas is a great spectacle. Many people, neglecting their responsibilities towards the poor, their families, and their nation, fall prey to these fraudulent individuals who exploit religion for personal gain. They squander their hard-earned money on false gurus, witch doctors, and charlatans, becoming fools.

There is a separate religion for the elite, who seek extravagant hospitality, free food, and accommodation and exploit the benefits of religion without investing any effort. They rely on others to fulfil their religious obligations and travel, disregarding their lineage and caste's traditional values and practices. The VIP culture has tarnished the true spirit of religion, creating a hierarchy even in front of God.

Genuine devotion is not determined by wealth, age, or social status. True devotees undertake arduous journeys on foot, enduring extreme weather conditions, to reach sacred pilgrimage sites across the country. They willingly face hardships, lacking food, shelter, and comfort. These humble pilgrims, who do not seek VIP treatment or luxurious facilities, are the epitome of true devotion.

The grace of God resides with these sincere devotees alone. True virtue is achieved through personal dedication, utilizing one's resources, body, mind, speech, and actions. The acts of service, worship, and pilgrimage hold.

Sojatia Jewelers Celebrates 10th Car Draw Event

Udaipur: On a momentous occasion, Sojatia Jewelers held its 10th car draw event today. Prof. Ranjit Singh Sojatia, the esteemed founder of Sojatia Jewelers, and Vimla Sojatia, joined by enthusiastic customers, unveiled the first prize winner.



Dr Mahendra Sojatia, the director of Sojatia Jewelers, announced that the lucky recipient of the first prize car was Mr Sunil Khatik, a resident of Sunderwas. After hearing the news, Sunil expressed his deep satisfaction with the continued patronage of Sojatia Jewelers. He praised the store's reputation for trustworthiness, purity of gold, hallmark jewellery, innovative designs, and, most importantly, reasonable pricing. Sunil emphasized that Sojatia Jewelers caters to the diverse needs of small and large families regarding jewellery.

Dr. Dhruv Sojatia further revealed that 200 additional prizes were awarded to other fortunate customers. Individual notifications have been sent to inform them about their winnings. This event marked the tenth car given away by Sojatia Jewelers, with the next draw scheduled for December. To participate in the upcoming draw, customers can take advantage of the prize coupon scheme, receiving one coupon for every purchase of Rs. 5000.

Nehal Sojatia, speaking on behalf of the store, highlighted the extensive range of jewellery available at Sojatia Jewelers. Their collection includes 916 Hallmark Jewellery, Rajwadi Collection, Diamond Polki Jewellery, Antique pieces, and the latest designer jewellery from Calcutta. She proudly mentioned that Sojatia Jewelers has been recognized with prestigious accolades, such as India's Trusted Retail Jeweler Award and the Authenticity Award for Diamond Jewellery by IGI. Nehal expressed gratitude to the customers for their unwavering trust in Sojatia Jewelers.

This car draw event marked a moment of celebration and appreciation for Sojatia Jewelers as they continue to provide exceptional jewellery and rewarding experiences for their valued customers.

If I get good content, I have no reservations about playing bold characters - Neetika Jaiswal

Neetika Jaiswal, a lively actress known for her powerful performances in numerous TV serials, web series, and films, is now gearing up for the release of her Bhojpuri film "Baap Re Baap." During the film's promotion, Neetika candidly answered some questions, and here are excerpts from her frank responses:

Question: Can you tell us about your place of residence and your family?

Neetika: I am a resident of the spiritual city of Prayagraj. My entire family still lives here. I belong to a large joint family where my parents, siblings, uncles, and aunts all live together.

Question: With such a big family, did they support your decision to pursue acting right from the beginning?

Neetika: No, it was quite challenging in the beginning. Convincing everyone was difficult. But after a decade when everyone saw me becoming a successful actress on television and then in films, they have been supportive.

Question: Where did you receive your education?

Neetika: I completed my education in Prayagraj itself. Since I belong to a joint fam-



ily, I received support in my studies from home. After completing my graduation from Allahabad University, I started doing small acting assignments in the field of acting, and further studies took a backseat because my inclination shifted towards the film industry.

Question: Whose decision was it to enter the field of acting?

Neetika: It was my own decision. During my school and college days, I started doing small plays and stage shows. After that, I became

more passionate about this work, and I even started getting small advertisements in my own city. Then I felt that I should try for films, and that's how I am here today.

Question: What was your first breakthrough in this industry?

Neetika: My first breakthrough in this industry was the television serial "Jai Jai Bajrang Bali." After that, I continuously received work and never had to look back. Apart from prominent serials like "Taarak Mehta Ka Ooltah Chashmah," "Bade Door Se Aaye Hain," I have also worked in episodic shows like "Aahat," "CID," and "Shapath."

Question: Why did you enter Bhojpuri films after working in such big television serials? And what are you doing now?

Neetika: Bhojpuri is our mother tongue, and every actor/actress should work in their mother tongue. After working in Bhojpuri films/albums, the sense of satisfaction is unparalleled. Another reason is that you can achieve more fame by working in films and web series than in television.

Question: How many Bhojpuri films have you worked in so far?

Neetika: I started working in Bhojpuri films around 2014, and my first film was "Shiv Charcha" with Vinay Anand and Pratibha Pandey. After that, I worked in notable films like "Ichhadhari Naag," "Ghatak," "Sakshi Shankar," and "Challenge." The film "Challenge" gave me a lot of recognition. Currently, I am ready for the release of my film "Baap Re Baap."

Question: Have you also worked in web series on digital platforms nowadays? How has your experience been?

Neetika: Yes, recently, I returned from London after shooting for a web series. I shot for a big platform. Apart from that, I have worked in several other web series as well.

Question: In today's trend, bold and exposed content is prevalent. Do you enjoy doing such content?

Neetika: So far, I haven't done such content. But if the content is clean and has a minimum amount of authentic exposure, then I have no reservations about doing it. However, if it involves vulgar or adult content in the name of boldness, then I am not interested. Nowadays, many good works are happening even without explicit exposure.

ApnaGhar BizCorp Pvt Ltd, Udaipur win big at Tally MSME Honours 202



Udaipur, Tally Solutions, a pioneer in the software products industry, today, announced the winner of the third edition of 'MSME Honours' for the NorthZone. ApnaGhar BizCorp Pvt Ltd from Udaipur triumphed amongst 5000 global nominations.

Tally MSME Honours is an annual initiative to identify businesses and entrepreneurs for their contribution in the economic

advancement of the nation. The honours will recognize and celebrate the diversity and the positive impact of MSMEs through their best practices at the grass root level.

This makes it an inclusive recognition to ensure that the real impact makers across the tiers of cities, segments and the unsung heroes driving the economy are celebrated. These honours are given out once a year on the occasion of International MSME day and are applicable to all types of businesses with a turnover less than 250 crores and a valid GSTIN.

Rakesh Samar & Seema Samar from ApnaGhar BizCorp Pvt Ltd was honoured in the 'NewGen Icon' category for identifying the market gap in the building material purchase industry which has deep entrenchment in the offline and traditional market with buyers still exploring physical shops and relying on word-of-mouth advice.

Searching for the right product and zeroing into the right

brand amongst thousands available is a big challenge in these times. Comparing prices across brands is a big issue as that requires multiple visits to multiple vendors even to get a quote where the items to be purchased are in a list form like plumbing pipes and fittings.

His company sorted these problems by making building materials purchase online where buyers can compare prices across brands, choose and buy them online at a click of a button, right from their desktops and mobile phones.

His company is further trying to inculcate the very idea that building materials can be purchased online too with a click and receiving appreciation and good feedback from users. They are presently catering to customers across country and supplying niche products to them delivered to their doorsteps.

They are currently self-funded and looking at funding to grow further across the country.

Swachhata Drive conducted by IndianOil at Jaipur : Govts initiative of spreading awareness on 'Swachhta', Cleanliness Drive

In this series, cleanliness drive was organised at Jawahar Circle, Jaipur on 8th July/23 by employees of Indian Oil under the leadership of Sh Alok Kumar panda, Executive Director & State Head, Rajasthan State Office. Team of Indian Oil reached Jawahar Circle early morning and made their contribution in cleaning the Jawahar circle area. Inspired by the team, public present at the site also joined hands with our team and contributed to the cleanliness drive. A walkathon was also done with Cleanliness banners and plaques to spread awareness among masses about maintaining cleanliness of public places. Employees of RSO, IOCL along with public present at the



site also took 'Swachhta Pledge' to maintain cleanliness and also to further educate other on 'Swachhta'. As a token of gratitude and also environment awareness, saplings were also distributed to public present at the site.

Mr. Anil Mishra Elected as Chairman of IIM-Udaipur Branch

The annual meeting of the Indian Institute of Materials Management (IIMM) - Udaipur Branch took place at Hotel Blue Feather. On this occasion, the new Executive Committee for the years 2023-2025 was elected. Mr. Anil Mishra, Senior General Manager (Commerce) at J.K. Tyre and Industries, was chosen as the Chairman of IIMM - Udaipur Branch. Ms. Priya Mogra and Dr. Manisha Agarwal were elected as National Councilors.

The election officer, Mr. R.C. Mehta, announced the election of Mr. Rajesh Jain as Vice Chairman, Mr. P.P. Bhattacharya as Honorary Secretary, and Mr. Anil Parikh as Honorary Treasurer. The announcement for the election of Mr. Nikhil Sharada, Mr. Mubarak Khan, and Ms. Pallavi Nahar to the positions of Executive Committee Members was made.

Secretary Ms. Hasina Chakkivala welcomed everyone and initiated the start of the

annual meeting.

Chairman Mr. D.C. Jhanwar, in his welcome speech, presented a detailed account of various activities organized during his two-year tenure and expressed gratitude to the former Chairman and all the members for their support and guidance.

Secretary Ms. Hasina Chakkivala presented a report on the activities conducted in the previous year, highlighting the initiation of the Annual Procurement Award by IIMM Udaipur, the receipt of the Best Branch Education Activity Award, and the honoring of Ms. Priya Mogra with the "Outstanding Woman Achiever Award." She also mentioned the organized industrial exposure visits, panel discussions, webinars, and other initiatives aimed at enhancing members' knowledge.

Vice Chairman Mr. Rajesh Jain provided an overview of the academic programs conducted by IIMM and Honorary Treasurer Mr. Anupam Luhadia presented the annual financial report, which was approved by the assembly.

National Councilor Ms. Priya Mogra presented a proposal for the development of a software-based portal called "Dead Inventory Marketplace" to facilitate the disposal of dead inventory stock in companies and the creation of a website-based portal for procuring goods at the appropriate prices. The proposal was approved by the assembly.

Newly elected Chairman Mr. Anil Mishra expressed gratitude to all the newly elected members and expressed his commitment to taking IIMM-Udaipur Branch to new heights.

At the end of the meeting, Mr. P.P. Bhattacharya thanked all the members for their participation in the smooth conduct of the election and the election officer Mr. R.C. Mehta for completing the election process. He extended gratitude to everyone.

Teaser Released: Priya Mallick's 'Saiya Mile Larkaiya' on BhojpuriT!



The teaser for Priya Mallick's "Saiya Mile Larkaiya" has been released on the BhojpuriT YouTube channel. Upon hearing the teaser, you will be amazed by its magnificence. The song's lyrics have been carefully crafted, blending the words of the Bhojpuri language into a melodious composition. Priya Mallick, a renowned Bollywood singer, lends her incredible voice to this song. Hailing from Supaul,

Bihar, Priya Mallick has already made a name for herself in Bollywood and Maithili music with several hit songs. Now, she has dedicated her talent to BhojpuriT, delivering a remarkable Bhojpuri composition.

Shailendra Dwivedi, the founder of BhojpuriT, originally from Deoria, Uttar Pradesh, is passionately working for his mother and mother tongue, even while residing in Singapore. Together with his supporters, he aims to undertake impressive projects through BhojpuriT. The song "Saiya Mile Larkaiya" is written by Santosh Puri and composed by LK Laxmikant. It will be released soon.

Blockbuster Success: 1920 Horrors

Mahesh Bhatt and Anand Pandit presented Vikram Bhatt's film "1920 Horrors of the Heart," which was released on June 23. The worldwide distribution was handled by M Ramesh's Lakshmi Ganpathy Films Studios. The film has surpassed expectations in its second week.

In June, Bollywood witnessed its first super-hit film, "1920 Horrors of the Heart." This content-oriented horror movie, made on a budget, made a strong business statement by grossing over 12 crores (nett) in its first week alone. It runs successfully in the second week across approximately 490 theatres pan-India and in some overseas countries. It is expected to cross the 20 crores (nett) soon mark. Overseas collections are yet to be determined.

A grand party was hosted at a well-known five-star establishment in Mumbai to celebrate the film's success. Along with the cast and crew, several famous personalities from the industry graced the occasion. Anand Bihari Yadav, the owner of the Celebrity Cricket League (CCL) Bhojpuri Dabangs cricket team, was present to join in the joyous occasion.

"1920 Horrors of the Heart" is directed by Krishna Bhatt, the talented daughter of Vikram Bhatt. It stars Avika Gaur, known for her role in the TV show "Balika Vadhu," along with Ketaki Kulkarni, Danish Pandor, Barkha Bist, Avtar Gill, Amit Bahl, and Rahul Dev in lead roles. The film is produced by Dr Raj Kishor Khaware, Rakesh Juneja, and Shwetambari Bhatt, with Dilipsoni Jaiswal and Sanjay Singh as associate producers. Their hard work and dedication contributed to the film's timely release, resulting in its inspiring success.

Rahul V Dubey, the creative head of Anand Pandit Motion Pictures, spearheaded the marketing and release planning. M Ramesh, the owner of Lakshmi Ganpathy Films Studios, was praised as "The Magician" for always taking risks, as stated by Sanjay Singh, the film's associate producer.

The success party was attended by Mahesh Bhatt, Vikram Bhatt, Anand Pandit, renowned South Indian producer A.M Rathnam, Pahlaj Nihalani, Atul Mohan, singer Palak Muchhal, Advocate Nagesh Mishra, Avika Gaur, Rahul Dev, Sunny Suchanti, Avtar Gill, Sanjay Suchanti, Pranav Vats, LGF Studios team, APMP team, pan-India distributors, and other

celebrities. Dilipsoni Jaiswal and Sanjay Singh ultimately expressed their gratitude to everyone for attending the party and showing their love for the film. Sanjay Bhushan Patiyala handles the film's PR. According to the associate producers, LGF Studios and Vikram Bhatt have already planned to continue their strong association for the next three films, which are slated to go on floors very soon.

Ravi Kishan Sets Record by Asking 482 Questions in Parliament: A Remarkable Achievement

During his tenure, Ravi Kishan, a prominent member of the Lok Sabha, has established himself as a notable parliamentarian, standing out among the 543 elected members. Over the past four years, he has garnered attention for his outspokenness and dedication. From advocating for the inclusion of Bhojpuri language in the Eighth Schedule to pushing for a film city in Gorakhpur and introducing a private bill for population control, Ravi Kishan has consistently been two steps ahead, impressing both the government and the Lok Sabha Speaker.



Furthermore, Ravi Kishan has taken great care to maintain excellent attendance in Parliament, recognizing the importance of active participation in shaping discussions on public concerns and development plans. This commitment has earned him praise and accolades from top officials, including the Prime Minister. Recently, he was even listed among the top 10 MPs by Hindustan Times, a well-respected publication. This achievement was a testament to his dedication, which was reflected in his impressive record of posing 482 questions over the past four years.

In 2019, Ravi Kishan received the Bharatiya Janata Party's ticket for the prestigious Gorakhpur Lok Sabha seat in Uttar Pradesh, replacing the then MP and current Chief Minister, Yogi Adityanath. Today, he expresses immense pride in this honor and credits the people of his constituency for their support. Ravi Kishan remains committed to his work and aims to make the Prime Minister's vision of Sabka Saath Sabka Vikas (Collective Efforts, Inclusive Growth) more impactful at the grassroots level. He is determined to continue working harder and achieving greater success in the future.