

Our Guests

The way we respond to respect or disrespect in various situations distinguishes us as either true saints or ordinary individuals. To illustrate this point, let's consider an example.

In ancient times, there was a lady who used to throw garbage at Muhammad Sahab every day as he passed by her home. One day, she fell ill, and Muhammad Sahab visited her to offer assistance. Deeply remorseful for her past actions, she humbly touched his feet and sought forgiveness. Muhammad Sahab smiled compassionately and blessed her. Even when she had thrown garbage at him previously, he remained unperturbed. Most others would have reacted angrily in his place. Similarly, when she expressed guilt and sought forgiveness, Muhammad Sahab did not exhibit happiness either. He consistently responded the same way in both situations, devoid of joy or sorrow. He understood that the feeling of happiness fosters ego, while unhappiness fuels the desire for revenge. True saints transcend these emotions.

Additionally, he recognized that time is impermanent. Furthermore, happiness and unhappiness are transitory guests in our lives, linked to our physical existence rather than our souls. Hence, we should not allow ourselves to be affected by them. This is the characteristic of a genuine saint.

Let's also consider the example of Gautam Buddha, a true spiritual saint who eventually attained enlightenment. After years of arduous meditation in a solitary forest by the banks of the Nilanjana River, he achieved salvation. Subsequently, he returned to the city and shared his teachings with the people for many years. People revered and listened to him with great respect. One day, his own cousin Devraj threw a stone at him, but Gautam Buddha did not react. On another occasion, an angry man approached him and spat on his back, yet Gautam Buddha remained utterly serene and calmly asked what else the man wanted to express. Consequently, the man felt ashamed and became Gautam Buddha's disciple. He did not experience happiness with his devoted followers nor did he harbor resentment towards his enemies. This exemplifies the nature of a true saint who transcends worldly matters.

- Sulekha Shrivastava

"Utkarsh 2023' Colorful Conclusion

Udaipur: The Divine India Youth Association (DIYA Udaipur) and Gayatri Parivar organized a five-day camp called 'Utkarsh 2023', which enthusiastically concluded. The camp coordinator, Navalkishor Sharma, mentioned that the chief guest of the program was K.C. Vyas, the administrator of Gayatri Parivar Udaipur. Mr Vyas urged the children to follow the values they learned during the camp.

The program was presided over by Education Deputy Director Rajendra Tripathi, who advised parents that the children were so engrossed in the activities during these five days that they didn't even miss their mobile phones and home. In such a situation, parents should plan and make time for their children and keep them engaged in constructive activities. The distinguished guests of the program were Hemant Shrimaali, Lakshman Jakhhar, Jagdish Palival, Dr Adesh Bhatnagar, Ramesh Asawa, Mahesh Joshi, and Mrs. Tanuja Joshi.

Hemant Joshi mentioned that the camp had the participation of 65 boys and girls aged 12 to 18 years. During the camp, Nehal Joshi conducted yoga, pranayama, asanas, and aerobics sessions at 6 a.m. Every morning at 8:30 a.m., the children participated in the daily Gayatri havan. Experts in their respective fields organized special knowledge sessions at 9:30 a.m. In these sessions, Dr. Anju Shrimaali spoke about the significance of the Gayatri mantra, Dr Adesh Bhatnagar discussed how to stay healthy, Dr. Jayshree Mathur talked about career options after 12th grade, Ayushi Shrimaali shared information about food habits, Nidhi Sharma discussed education, Hemanga Joshi covered the pros and cons of mobile phones, Lalit Paneri spoke about meditation and devotion, and Vivek Dave shared the secrets of a successful life. Making seed balls, painting pots, planting saplings, making newspaper caps, singing, and dancing were the main attractions of the camp. In the evening, the children played games like kho-kho and tug-of-war in Gulab Bagh, and then returned to the campsite for bhajans, Hanuman Chalisa, Shri Ram Stuti, and chanting, which filled them with energy.



After the event, the participants showcased the skills they learned during the five days through various performances. Their presentations, including poetry recitation, singing, music, dance, and short skits, captivated everyone. At the end of the program, the participants were given Tulsi plants along with certificates of appreciation. The event began with the lighting of the lamp and Pragya Geet sung by Gurumata Srimati Fathakunwar Sanadhy. Nayan Tripathi, Parmesh Pandey, Ankita, Harshita, Arushi Shrimaali, Vishal, Harish, Vivek Dave, Anjali, Priyanka, Vinod Pandey, Dr Satish, Narendra, Dr Megha, Rekha Asawa, Manju, Ritu, and others contributed significantly to make the camp successful. Certificates of appreciation were also given to the heads of the departments responsible for the smooth organization of the camp. Aditya Kumar handled the coordination, and Pranay Tripathi expressed gratitude on behalf of everyone.

HDFC Bank to Launch Mega 'Two-Wheeler Loan Mela' in Central India

Udaipur: HDFC Bank, India's leading private sector bank, is set to launch a mega 'Two-Wheeler Loan Mela' drive in Central India on June 16, 2023. Over 250 branches across Rajasthan, Madhya Pradesh and Chhattisgarh will participate in the drive. While two-wheeler dealers will be present at the branches to showcase their vehicles to customers, the Bank would provide quick loan sanctions to eligible customers.

HDFC Bank's 'Two-Wheeler Loan Mela' drive aims to provide easy accessibility of two-wheeler finance to people. The participating branches will showcase a select set of two-wheelers, along with enquiry desks. Customers visiting the branches can get a test ride of two-wheelers and browse through loan options, and even book a vehicle on the spot.

Asian Food Pop Up at Mementos by ITC Hotels Ekaaya Udaipur

Last weekend, the residents of Udaipur embarked on a delightful culinary journey through the Asian Food Pop Up event hosted by Mementos at ITC Hotels Ekaaya Udaipur. This newly opened property, belonging to the renowned ITC Hotels brand, organized its inaugural Asian Food Pop-Up, offering a sumptuous spread of carefully curated and authentic pan-Asian recipes.

The event garnered an overwhelming response from June 9 to 11. Chef Wang Peng, a master of noodles from China's Xian region, mesmerized the patrons at Mementos Udaipur with a symphony of Asian flavours derived from traditional recipes. Chef Wang Peng's expertise lies in handcrafting a variety of noodle types, including La Mian



(pulled), Dao Xiao Mian (cut), BiangBiang (stretched), and many more. The Food Pop Up featured an array of noodle dishes accompanied by traditional sauces and comple-

mentary Asian delicacies. The menu included Stir-fried Jasmine Rice with Soy and Burnt Garlic, Wok-Tossed Vegetable Noodles with Microgreens, Stir-Fried Vegetables in Hot Garlic Sauce, Pan-Fried Tofu and Vegetable Dumplings, Prawn Crystal Har Gao, Steamed Mushroom Buns, Chengdu-style Wok-Seared Lamb with Bell Peppers and Scallions, and more.

"We are immensely grateful for the love and appreciation shown by the people of Udaipur and our visiting guests for our first Asian pop-up event. It is fascinating to witness how the locals of Udaipur, deeply rooted in their flavours and culinary traditions, have embraced and embraced new gastronomic discoveries," expressed Mr Sandipan Bose, General Manager of Mementos by ITC Hotels Ekaaya Udaipur.

Inauguration of "Lifestyle" Showroom at Udaipur's Prime Urban Square Mall



Udaipur: The Urban Square Mall in Udaipur has allocated space of 17,500 square feet on two floors for another significant lifestyle brand store. The chief guest did the inauguration of this showroom, Mr Ajay Pal Lamba, the Inspector General of Udaipur, in the presence of Udhav Poddar, Managing Director of the Bhoomika Group. On this occasion, Udhav Poddar, the Managing Director of the Bhoomika Group, expressed enthusiasm for welcoming the prominent Indian clothing brand "Lifestyle" at Urban Square Mall. He stated that this inauguration would be a milestone in developing our city's retail market. The mall gains special importance from presenting various national and international brands through its extensive showroom. Over 75 lifestyle

product brands from India and abroad have already taken it on lease. We are dedicated to making Urban Square Mall a leading retail destination in Udaipur."

Along with national and international brands, the store will also showcase popular brands such as Melange, Kappa, Code, Fossil, Ginger, Bossini, Fame Forever, and more. Urban Square Mall aims to become the largest mall in Udaipur. The project's first phase includes a six-screen multiplex that offers a complete visual experience to its viewers. The total construction area of the project is 8.54 lakh square feet. So far, only the first phase of this large complex, which covers 1.1 million square feet, has been completed. The second phase has already commenced. Urban Square Mall is a part of the development of a 3-acre land. Once the second phase is completed, Urban Square Mall will become one of the leading retail shopping destinations in Rajasthan.

Roff, Pidilite's cutting-edge tile fixing adhesive brand, announced the launch of a consumer awareness campaign

Udaipur: Pidilite, a leading manufacturer of construction and specialty chemicals, has announced the launch of a new campaign aimed at increasing customer awareness regarding the consequences of using traditional options for tile fixing. The campaign describes the customer's frustration with cracked tiles, debonding, falling tiles, and unaesthetic appearance resulting from traditional tile fixing methods, including cement. The usage of tiles has undergone significant transformation over the past few decades, and adhering to traditional tile-fixing methods may not align with the evolving needs of the new-age customers.



Commenting on the new campaign, Sudhanshu Vats, Deputy Managing Director of Pidilite Industries Ltd., said, At Pidilite, pioneering in emerging categories is a core value that drives us. Our brand Roff is aimed at transforming the way tiles are fixed in India. The nationwide launch of our campaign underscores our unwavering commitment to raising awareness and enhancing customer experiences. Roff products embody cutting-edge technology, blending global expertise with local intelligence. They enable contractors, architects to create long-lasting beautiful tile and stone creations without any worry. Through this initiative our objective is to inform and empower customers to make well-informed choices."

While ceramic tiles have a clay surface at the back that bonds well with cement, vitrified tiles, which are the most used tiles today, have a smooth & non-porous surface at the back which is difficult to bond with cement alone. Also tile sizes are becoming bigger. The traditional method provides low bond strength. Modern day tiles and stones require adhesives with higher bond strength that spread evenly for proper fixing.

Furthermore, most other fixing agents are water cured and result in faster evaporation and thus they break and come undone when exposed to weather change cycles. However,

Roff adhesives are self-cured and hence are not affected by change in climatic conditions. Considering these challenges, the company has launched a campaign to help consumers make informed choices. Roff tile adhesives have been specifically designed to reduce and eliminate the common problems that people face when installing tiles. Roff tile adhesives have been designed to provide high bond strength resulting in better fixing and keeping tiles levelled.

With its cutting-edge technology and sustainable formulation, Roff stands at the forefront of eco-friendly tile adhesive solutions. The campaign highlights the brand's commitment to quality, performance, and sustainability, empowering customers to achieve outstanding results while reducing their ecological impact.

A four-day "Mining Safety Training Program@UCCI

Udaipur: The Udaipur Chamber of Commerce and Industry organized a four-day "Mining Safety Training Program." The program, organized by the UCCI's Mevad Harmony Vocational Training Center, provided training on "Primary Medical and Mining Met Practice" to the participants.

Mr. Hansraj Chaudhary, Chairman of the VTC Committee of the UCCI, stated that a total of 37 candidates registered for the training program, out of which 27 candidates registered for the Primary Medical program and 29 candidates registered for the Mining Met program. All participants were from various mines, marble processing units, and engineering colleges. The operation of the "Primary Medical Program" was conducted by the St. John's Ambulance



Association, with the assistance of Dr. R.C. Mehta and Gopal Krishna Gurjar from Sayles Medicare.

Secretary General Mr. Manish Galundia stated that the Mining Met program was conducted by Engineer Mr. R.K. Bapna, First Class Mine Manager (Mining), Engineer Mr. K.S. Dangli, B.E. (Mining), First Class Mine Manager, and Mr. Devi Lal Mehta, Second Class Mine Manager. The participants learned about various emergency medical techniques in differ-

ent critical situations. They also learned about the duties and responsibilities of mining mates and mine safety during blasting, drilling, loading, and unloading.

On the third day of the training, Mr. Dilip Kumar Talesara, Vice President of the UCCI, addressed the participants and discussed the benefits of this training. He also thanked them for providing suggestions to further improve the program.

"Apaharan" released

The first look poster of the film "Apaharan," produced under the banner of Rakesh Kumar Gupta, will be released on June 15. The film features the lead role of Yash Kumar, a renowned action star and a multi-talented actor from the Bhojpuri film industry. Audiences can expect to witness Yash Kumar's powerful action in this action-packed thriller.



Ajay Shrivastava, a prominent director in the Bhojpuri industry, has directed the film. Alongside Yash Kumar, the film also stars Priyanka Revadi and Gauri Shankar in pivotal roles. The producer of the film is Amit Kumar Gupta, who has left no stone unturned in creating an outstanding film. The music in the film is also beautifully composed by Chhote Baba. Surendra Mishra has provided the story and screenplay of the film. The film's trailer and songs can be viewed and listened to on Captain Music Channel. Upon hearing the name "Apaharan," one might recall a Bollywood film, but the story and concept of this film are entirely different. While several powerful action and thriller films have been made in the Bhojpuri industry, a film like this has never been seen before by the audience. The producer, Amit Kumar Gupta, shared, "Every day, numerous films are being made in the Bhojpuri industry, but I wanted to create something unique. When I came across this story, I immediately decided to take up this film without any sec-

Nayanabharam :Sojatia Jewellers Mesmerizes Customers with Sojatia Jadau Polki Exhibition in Udaipur

Udaipur, I Sojatia Jewellers, a renowned jewellery brand, has captivated customers with its exquisite Sojatia Jadau Polki jewellery exhibition in the city. Titled "Nayanabharam Sojatia Jewellers: Enchanting Customers with Jadau Polki Masterpieces," the exhibition has successfully captured both women's and other customers' hearts and minds.

Under the leadership of Mahendra Sojatia, the director of Sojatia Jewellers, the annual Sojatia Jadau Polki exhibition continues to enthrall visitors. Like in previous years, this year's exhibition showcases a dazzling collection of jewellery pieces. The Syndicate Polki-embellished Jadau Polki jewellery, Ladka Kandora, Kalangi, Shishful, and Bajuband royal jewellery, exhibited at the event, have managed to captivate customers even from afar.

Mahendra Sojatia revealed that the intricate designs of the jewellery incorporate the splendid use of Meena, adding a touch of elegance to the bracelets and bangles. Each piece showcased at the exhibition goes through rigorous quality control in the workshop in the Sojatia showroom. This meticulous attention to detail ensures that customers receive jewellery of impeccable craftsmanship at affordable prices.



ond thoughts. The entire team has contributed significantly to the film. We are now soon releasing the first look."

Lead actor Yash Kumar stated, "Ever since I stepped into the Bhojpuri industry, my fans have bestowed upon me the title of an action hero. After that, I worked in several comedy and family films, which were highly appreciated by the audience. But now, in my film 'Apaharan,' viewers will once again see me performing intense action sequences."

Dinesh Lal Yadav "Nirahua," along with Aamrapali Dubey, celebrated birthday

Dinesh Lal Yadav "Nirahua," along with Aamrapali Dubey, celebrated his birthday by cutting a cake with actor Ravi Yadav. The birthday party took place at the Audio Lab in Mumbai. Ravi Yadav referred to the day as the most beautiful day of his life because his role model had come to bless him personally. On the occasion of his birthday, Ravi Yadav started his day by visiting Lord Shiva and Lord Hanuman's temples, stating that he derives positive energy from his devotion to God and considers it appropriate to begin his daily routine after seeking their blessings. Speaking about Ravi Yadav's upcoming projects, the shooting for his biggest film, "Neelakanth," is scheduled to start on June 26. He expressed great enthusiasm for this film, which has an estimated budget of around 3 to 4 crores. Apart from this, his films "Aag Aur Suhag," "Sapno Ka Safar," and "Rudradev" are also ready for release and will be released soon. Ravi Yadav has also made a mark in the album industry alongside his film career. His recently released Bhojpuri songs "Palang Bajae" with Chandni Singh and Shilpi Raj's voice and "Kamar Lachkawe Ke Pari" with Chandni Singh have created a significant buzz on social media and have been viewed millions of times. Additionally, he gained attention through the film "Red Zone."

Dinesh Lal Yadav and Aamrapali Dubey were the main attractions at Ravi Yadav's birthday party. Other notable guests present to congratulate Ravi Yadav included Parag Patil, Prem Rai, Sanjay Bhushan Patiayala, Bobby Singh, Sunny Shah, Mahi Khan, and various mem-

