

## World, a blanket

There were two friends, Shalabh and Sourabh. They were walking on the road. They had met after a long time so were happy, had dinner in a restaurant and were walking, talking about their past life memories. It was a snowy evening and cold waves were blowing. They were passing by near a cafe, when they saw that four orphan children were sleeping out on the footpath, shivering due to cold.

Shalabh was soft hearted. He felt pity for them. So he took off his own blanket and covered the children with it. Children felt comfort and warmth of love also. They soon went into a deep sleep. Sourabh was hard hearted. He threw an eye of carelessness onto the children and again was busy talking.

They both entered the cafe. Sourabh hung his blanket on a hook and set at a table to have coffee with his friend.

## Editorial

When they were done, they paid the bill. While coming out of the cafe Sourabh looked for his blanket but could not find because either somebody has stolen it or might have taken by mistake. Ultimately they both came home without the blanket. They both had to buy a new blanket, the next day.

Shalabh was satisfied at heart because he had helped, those four children, needy persons. So his soul was contented. In a peaceful mood he was lost in the deep sleep.

But Sourabh was busy thinking that who could take his blanket like that from the cafe. He was abusing that thief at heart. In a mood of irritation and anger he went to sleep.

Friends, this is the reality of the world. This world is similar to a blanket. If you throw it willingly for a good cause or surrender it for someone's happiness, to fulfil someone's need, you will be filled with ultimate joy, serene calm and peace. But if you stick to it, owing to some greed or attachment, you will never get satisfaction, up till the last breath. Otherwise also, everybody has to leave this world one or the other day. Unfortunately there is no arrangement of taking anything with us. How you react to people's behavior or confronting situations, will only become your karma and go along with you after the death also.

- Sulekha Shrivastava

## TECNO CAMON 19 series redefines lowlight smartphone photography with pioneering 64 MP Triple Rear camera with RGBW Sensor

TECNO CAMON 19 Neo will be available on Amazon, starting July 23rd 2022, at a special introductory price of INR 12,499

**Mumbai:** TECNO Mobile the premium smartphone brand of TRANSSION India announces the launch of a pioneering and premium, TECNO CAMON 19 series in India, under its camera-focused CAMON product line. The initial phase of the launch will witness two products viz. TECNO CAMON 19 & TECNO CAMON 19 Neo under the series.

Keeping up with its segment-first approach the highly anticipated TECNO CAMON 19 features the industry-first 64MP triple rear, with the next-generation RGBW camera sensor and 16MP HDR Selfie Camera, enabling one to click clear and impressive pictures with detailed out delineation. RGBW is primarily the traditional RGBW Lens with white pixels. RGBW white pixel camera sensor technology can accept any light wavelength to increase the sensor's sensitivity and allows 60% more light to travel through the sensor, giving unparalleled low-night photography.

The TECNO CAMON 19 series, addresses the demands of the fashion-forward, lifestyle enthusiasts, who have an active social life and enjoy making frequent, updates on social media by uploading pictures. These are mostly college-goers and young working professionals, who are high on fashion and seek to relish scintillating evenings, which symbolises the young and modern way of life for them.

Commenting on the launch of the new TECNO CAMON 19, Arijet Talapatra, CEO, and TRANSSION India said, "With TECNO's CAMON portfolio, we are constantly pushing the boundary to make cutting-edge mobile camera technology available to everyone at disruptive price-points. Our CAMON products seek to constantly transform the way photography has been experienced by the category consumers till now. The latest product offerings under CAMON 19 series have been designed keeping in mind the need of the hour requirements of the new-age consumers and offer pro-grade smart-phone videography & photography capabilities. The CAMON 19 series is the answer to everyone looking for high-end night photography camera specs for more defined pictures even in low light conditions."

## Steel Exchange India Ltd To Raise Rs.600 cr

**Udaipur:** BSE (534748) and NSE (SEIL) listed Steel Exchange India Ltd., an established leader in the field of iron and steel manufacturing and AP's largest private integrated steel plant, has approved fund raising through issuance of equity shares or securities convertible into equity shares, convertible debentures or warrants, unsecured, secured non-convertible debentures or a combination, etc. up to an aggregate amount of Rs.600 crores by way of Rights Issue or FPO (Further Public Offering) or private placement or qualified institutions placement (QIP) or through any other mode. The Board had approved the proposal for Sub division/ Split of Equity Shares of the Company from face value of Rs.10 each into Equity Shares of face value of Re. 1 each which will be traded from 12th July 2022.

Steel Exchange India Limited (SEIL) is the flagship company of the Vizag Profiles Group. Established in 1999, SEIL is a leading manufacturer of TMT Rebars under the brand 'SIMHADRI TMT'.



## VingaJoy launches new little MONSTER SP - 20A Wireless Speaker for Rs 999

**"The speaker offers a continuous power backup of up to 4 hours due to its rechargeable lithium battery. In addition to power backup, it has an array of features including TWS function, control buttons, calling, and multiple connectivity through AUX and Bluetooth v5.0 as well".**

**New Delhi:** If you're looking to feel the deep thump and rumble in bass-heavy music like EDM or hip-hop and don't want to carry long wired speakers then India's most trusted mobile accessories and elec-

tronic brand VingaJoy an innovator in the field of Bluetooth speakers, has launched its all-new VingaJoy Little MONSTER SP - 20A wireless speaker in India that is small and powerful, at most affordable rate Rs 999 only.

Small yet powerful, this Bluetooth speaker delivers dynamic sound with deep and explosive bass at an affordable price. It offers a great listening experience in a sleek compact design with a premium rubber finish. Its lightweight, sleek and compact design fits comfortably in the palm of your



hand, allowing you to listen to music on the go.

VingaJoy SP - 20A has a 5W sound output and uses Bluetooth 5.0 for wireless connections with a range of up to 10 meters. The portable speaker has a built-in microphone to receive calls. Its power backup and an inbuilt rechargeable battery guarantees up to 4 hours of playtime at mid-level volume. Further, the speaker uses a Micro USB port for connectivity.

A nice feature present in this MONSTER SP - 20A

speaker is that it can be easily connected to almost all digital devices.

Designed for music lovers, VingaJoy SP - 20A is a real treat with a powerful combination of great sound quality and long-lasting battery life. The little MONSTER VingaJoy Bluetooth speaker is a hassle-free companion for your parties or self-time. It is easy to carry and ideal for both indoor and outdoor use.

Commenting on the launch, Mr. Lalit Arora, Co-Founder, VingaJoy said, "VingaJoy is committed to develop and offer

the best in design, durable, and sophisticated products to Indian consumers at a very affordable price. We are confident that the product will strike the right chord with Indian users.

It is specially designed keeping in mind the music requirements of the millennial. Our motive is to cater to every age group and every user. This is the reason we sell our product at a budget price".

VingaJoy Little MONSTER SP-20A Wireless Speaker will be available at nearest Retail Stores.

## Airtel deploys India's first private 5G network at BOSCH facility

**Trial successfully demonstrates Airtel's capability to deliver high quality Private Network solutions for Industry 4.0**

**Udaipur:** Bharti Airtel ("Airtel"), India's premier communications solutions provider today announced successful trial of India's first 5G Private Network at Bosch Automotive Electronics India Pvt Ltd (RBAL) facility in Bengaluru. Airtel's on-premise 5G Captive Private Network was built over the trial 5G spectrum allocated by the Department of Telecom (DoT).

Airtel has implemented two Industrial grade use cases for

quality improvement and operational efficiency at Bosch's state of the art manufacturing facility, utilising the trial spectrum. In both the cases, 5G technology such as mobile broadband and ultra reliable low latency communications drove automated operations ensuring faster scale up and reduced downtimes.

The private network set up on trial spectrum at the Bosch facility has the capability to manage thousands of connected devices along with delivering multi- GBPS throughput. The Private 5G network provides greater reliability, enhanced security and

huge flexibility, freeing the operations from wire-dependency to enable Bosch in achieving the benefits of automated operations.

In any manufacturing set up, quality and efficiency are very important tools to measure. With Airtel 5G Captive Private Network, Bosch Manufacturing Execution System was able to significantly reduce the time taken to assess the quality through Automatic Optical Inspection (AOI) of surface mounted devices. The process was made efficient by ensuring faster transfer of data over highly reliable and secure net-

work to an AI/ML server for real-time decision making by Bosch Manufacturing Execution System (MES).

The blazing fast, low latency, high speed, Airtel 5G also helped Bosch shop floor managers and operators identify and resolves issues in real time thus reducing the Mean Time To Repair (MTTR) and Mean Time Between Failures (MTBF).

Ajay Chitkara, Director and CEO – Airtel Business said, "Airtel is committed to India's digital transformation and supporting the development of its enterprise as they seek to acquire global scale.

We believe that Airtel has the world class infrastructure, partnerships and expertise to deliver Captive Private Network Solution in any part of the country and to enterprise of any size."

Subhash P, Head of Technical Functions, Bosch Automotive Electronics India states: "The low latency and reliable connectivity provided by the Airtel Private 5G network at our facility which was experienced during the trial of proof of concept is enabling us to enhance our efficiency and our productivity. Usage of 5G will significantly reduce IT wired infrastructure and

enhance the operational efficiency."

Airtel is spearheading the 5G technology in India, testing various vertical industry use cases with multiple partners and at several locations as a part of its #5GforBusiness. Last year, Airtel successfully demonstrated India's first 5G experience over a live 4G network in Hyderabad. It has also demonstrated India's first rural 5G trial as well as the first cloud gaming experience on 5G. As part of #5GforBusiness, Airtel has joined forces with leading global consulting and technology companies and brands to test 5G based solutions.

## HDFC Bank Q1 Net Profit Up 19% On Higher Core Income

**Udaipur:** India's largest private sector lender HDFC Bank saw its net profit for the quarter ended June 30 rise 19% on a year-on-year basis on higher net interest income and lower provisions.

Net profit for the bank rose to Rs 9,196 crore, compared with Rs 7,730 crore a year ago. Analysts polled by Bloomberg estimated a net profit of Rs 8,197 crore for the quarter.

Net interest income, or core income, stood at Rs 19,481 crore, up 14.5% from last year. The bank's core net interest margin was at 4% of total assets.

Other income rose a marginal 1.6% year-on-year and stood at Rs 6,388 crore. The low growth in other income was on account of a loss on sale and revaluation of investments of Rs 1,312 crore, according to the bank's press release. Other income, excluding trading and mark-to-market losses, grew 35.4% over a year ago, the bank said.

## Indian Automobile Industry thanks the Government

**Mumbai:** In line with the Hon'ble Prime Minister's vision of Gas Based Economy as one of the pathways for carbon neutrality and fostering sustainable mobility, the Indian Automobile Industry is dedicated to manufacturing factory fitted CNG vehicles that would reduce air pollution and carbon emissions and support the economy by reducing the oil import burden.

Society of Indian Automobile Manufacturers (SIAM) on behalf of the automobile industry appreciates the Government for its rapid and continuous focus on the expansion and promotion of CNG as a transport fuel. To keep the momentum forward, today Hon'ble Union Minister of Petroleum & Natural Gas, Shri Hardeep Singh Puri inaugurated 166 CNG stations and appreciated the display of CNG vehicles by auto manufacturers at Shastri Bhawan. This is in addition to 1,332 CNG stations, the highest ever, in the single financial year 2021-22.

As part of India's decarbonization journey converging through the pathways of Panchamrit announced at the COP 26 at Glasgow to achieve carbon neutrality in the year 2070, gas-based mobility holds a significant role. Aligning with India's global commitments to reduce carbon emissions, the automobile industry continues to make significant investments, resource allocation towards R&D and localization of technology products. The concerted efforts of the Government, Industry, and R&D institutions will position gas-based mobility as a cornerstone as one of the technologies towards sustainable mobility.

Congratulating the Government on the occasion, Director General of SIAM, Mr. Rajesh Menon said, "It is commendable to have a collaborative approach of the Government and Industry for fostering and nurturing the national goals of reducing oil import and cleaner environment. Automobile Industry is committed to

complementing and supporting the Government's efforts of promoting CNG and expanding the network, by continuously increasing volume and expanding the product portfolio of CNG vehicles.

Also, over the last few months, there has been a major challenge regarding an exponential increase in CNG prices. The industry is keenly looking forward to the right kind of interventions and support from the Government for moderating the CNG prices for the benefit of the society, economy, and country's environment for overall achieving sustainable mobility and SDG 2030."

## Brand campaign for Pepsi Black

**Udaipur:** With an intent to bring more positive choices to health-conscious consumers, Pepsi for the first time, launches a brand campaign for its zero-calorie variant Pepsi Black. The new 'Max Taste with Zero Sugar' campaign celebrates the balance of taste and health. The campaign recreates Pepsi's most iconic Cindy Crawford commercial with Bollywood diva, Jacqueline Fernandez.



The film is set at a secluded vintage gas station where two young boys are seen filling their tanks. A girl on a bike soon pulls over at the gas station. She is then seen parking her bike and removing her helmet only to reveal that the girl on the bike is Jacqueline Fernandez, sporting cut-off jean shorts and white tank top. The film shows Jacqueline taking a swig from the Pepsi Black can. The boys are seen being awestruck, and the film keeps you guessing whether they are enthralled by Jacqueline's presence or by the new Pepsi Black can - only to innocently reveal that all this while the boys were mesmerized by new Pepsi Black. The captivating film ends by reinstating that new Pepsi Black promises you maximum taste with zero sugar.

Speaking on the launch, Saumya Rathor, Category Lead, Pepsi Cola, PepsiCo India, said that with more and more people looking for sugar-free alternatives especially post the pandemic, and with an intent to bring more positive choices to our consumers, we are all geared to launch the new Pepsi Black that brings max taste with no sugar. It has also been wonderful to collaborate once again with the beautiful Jacqueline Fernandez who fit perfectly into our vision of recreating the iconic Cindy Crawford commercial. We are confident that this campaign will make waves here as it did globally and will be loved by our audiences.

## e POWER TO EMPOWER INITIATIVE BY ARMY AT

## SRI GANGANAGAR MILITARY STATION

**Jaipur:** Indian Army at Sri Ganganagar Military Station celebration the Digital India week from 04th to 11 July 2022.



During the week a series of interactive sessions were held to educate troops, families and children towards Digital India Initiative. The attendees were given full insight into effective utilization of digital services forming part of e-governance. The families and children showed their keen interest towards learning and keeping themselves abreast with the available services of Government including Digilocker and e-Aadhaar.

Event provided a fillip to facilitate Individuals to be digitally sound in consonance with Government's goal & empowering every citizen with digital tools to achieve transparency & efficiency.

## HQ RECRUTMENT ZONE RAJASTHAN CREATE AWARENESS ON AGNI-PATH RECRUITMENT RALLIES

**Jaipur:** Army Recruitment Offices under the aegis of HQ Recruiting Zone, Rajasthan conducted various activities to create awareness & coordination for conduct of Agnipath Recruitment Rallies in Rajasthan.

ARO Jhunjhunu liaised with Addl City DM & SP Bikaner on 09 July for Police & Administration support for successful conduct of Bikaner rally. ARO Alwar conducted a motivational lecture at Govt PG College, Bansur on 11th July. Approximate 600 NCC Cadets and 11 NCOs attended the said lecture.

Dir Recruiting Kota also carried out a meeting with Shri Om Prakash Bunkar, New DC Kota on 11 Jul 2022 for conduct of rally for Agnipath Recruitment Scheme. Online registration for Army Recruitment Office Jhunjhunu, Alwar & Jaipur has already commenced in Rajasthan. The registration will close on 30th July 2022 for ARO Jhunjhunu and on 03rd August 2022 for ARO Alwar & Jaipur.

## Astrology Startup Astrotalk Doing a Business of Rs. 70 Lakh per Day

**Noida:** There is an app for everything these days with their sole purpose being solving our life problems. But factually speaking, most of these apps are only here to solve our immediate problems. So what about the problems that lie in the future? Well, worry no more because we have found an app that not only takes care of your present but also your future - Astrotalk.

Founded by Puneet Gupta, Astrotalk is the world's biggest astrology startup that helps people connect with astrologers and ask them questions about their marriage, love, career, health and more.

Astrotalk has already served over 3-crore people in less than 5 years & does a business of over 70 lacs per day making it one of the most successful startups in India.

But, the most interesting fact about Astrotalk is that the founder himself never believed in astrology until one astrology prediction changed his life forever.

Astrotalk was launched as a result of an astrology prediction!

## Prateek Sethi Under 40 Leaders

**Gurugram:** In a glittering award ceremony recently held in Gurugram, a dynamic entrepreneur, Prateek Sethi for his exemplary leadership has been named in the coveted list of Times 40 under 40 Leaders and was awarded by the hands of famous Bollywood Actor & Philanthropist, Sonu Sood.

**Prateek Sethi felicitated at Times 40 under 40**

Times 40 under 40 is an exclusive platform created by Optimal Media Solutions under the aegis of Times Group that identifies, encourages and provides recognition to the top 40 brightest young entrepreneurs, leaders, achievers and innovators who are under 40 years of age and have been game-changers in true sense.

The recipients of the exclusive Times 40 under 40 recognition belong to various categories like Auto, Retail, Real Estate, Health Care, E-commerce, FMCG, Sports, Entertainment and Service Industry to name a few. To recognize these bright minds, a survey was conducted and several entities were assessed. Undoubtedly, the winners fared through an exhaustive criterion and made it to the top 40. Best known for his stint on the popular TV show FAQ on the Pogo channel,



Prateek Sethi has carved a niche for himself in the sphere of Creative

Communication Design. He started his design firm Trip Creative Services in the year 2009 and hasn't looked back since. Today, he is a producer, designer, TEDx speaker and entrepreneur whose company Trip Creative Services is redefining the sphere of creative communication. Speaking on this spectacular achievement, Prateek said, "It's always been a team effort. I love my team. Super thankful to my family, awesome clients and all the various teams I've had the pleasure of building and being a part of!" Owing to his unmatched spirit and ability to attract young talents with his valuable experience and perspectives, he has now also made it through the list of Times 40 under 40 Leaders and is all set to take the industry by storm in the times to come.