



International Woman's Day & Sarojini Naidu

8th March is a significant day. Can you make out the meaning of this magical word? Every letter of which says something quietly about a woman.

W—a wonderful wife
O—outstanding friend
M—marvelous daughter
A—adorable sister
N—nurturing mother

These are the qualities hidden in a woman, which she cannot express herself. Men have to go deeper into her heart and fetch the meanings out from there within. These can be found in her speech, gestures, and body language. A man must be keen enough to notice them all and react in the same language or manner. But, alas, in foreign countries, women had to fight for their rights from time to time.

In India, the scene had been different for a long time. Here, since the time of Vedas, women have been educated.

They got the chance to speak, converse, and argue on different spiritual topics with men. Gargi and Vidushi are great examples. But as time passed, invaders attacked India, and circumstances were changed. These were responsible for bringing women on their back foot for some time. But this could not stay for long.

A great personality emerged in the guise of a great star and leader in India by the name of Sarojini Naidu. She was born on 13th March 1879 in Hyderabad. Later she became the first governor of Independent India from U P and the first woman chairman of the Indian National Congress. She fought for women and brought significant changes in India again. Her date of birth, 13th March, is celebrated as National Women's Day in India.

National and international women's day is the most important day to be celebrated in the country and the world. Why so? Because they belong to half of the earth's population, they occupy a significant room and play an essential role on the stage of the country and the world. Therefore the government is busy bringing and launching new plans for women empowerment. Different programs are being executed, and different plans are converted into actions for the same reason.

I should remind you that 8th March is International women's day, whereas 13th March is National women's day. Society has to move on and change its thinking pattern.

Now, in India, Sarojini Naidu was a great name. Her father, Aghornath Chattopadhyay, was a scientist and an educationist, whereas Varda Sundari was a great poet of the Bengali language. Sarojini Naidu was excellent in Urdu, Hindi, English, Telugu, Bangla, and Farsi languages. She cleared her matric examinations at the age of 12. At 13, she wrote a poem, Lady of the Lake, and a drama Mahar manir. She was awarded a scholarship by Nizam of Hyderabad to study in foreign. At the age of 16, she went to study in England, where along with her studies, she wrote many poems. Her collections of poetry are The golden threshold, Bird of time, Broken wing, Hyderabad ke Bazarrom me, The queen's rival, and The royal tombs of Golconda. She sang her poems so sweetly that she was called Nightingale of India.

She was a freedom fighter and actively participated in Savinay avagya Andolan and Satyagrah Andolan with Gandhiji. Many times she was also jailed. In 1931 she participated in the Goal maiz conference. In 1942 she was jailed for taking part in Bharat chhodo Andolan. She worked with many eminent leaders of India. Fought for the rights and welfare of women in India. She helped establish the Indian Federation to protect the social and political rights of women. She played an important role in establishing the Women Indian association also.

She presented Home rule League also. The office of Bharatiya Mahila Parishad in New Delhi is named after her name as Sarojini Naidu to respect her cooperation in the rights and education of women in India. She was the first woman to say that only a family and society will be educated properly when a woman has been educated. When India got freedom, she became the first Governor of independent India. So we celebrate her birthday as National Women's Day. This day reminds us of the great deeds and magical personality of Sarojini Naidu.

She proved to be an excellent example of leadership for women. She taught and showed that a woman could do anything if she wanted. While working actively in politics, she had a massive attack on 2nd March 1949, and the Great Divine Soul was departed from us forever. Her name is engraved in the Golden letters in the history of India.

- Sulekha Shrivastava

Airtel and Axis Bank announce partnership to bolster India's digital ecosystem

Udaipur: Bharti Airtel ("Airtel"), India's premier communications solutions provider, and Axis Bank, India's third-largest private sector bank, today announced a strategic partnership to strengthen the growth of India's digital ecosystem through a range of financial solutions.

In a bid to accelerate adoption of digital payments in the country, over the coming months, Airtel and Axis Bank will bring to market a range of innovative financial offerings and digital services exclusively for Airtel's 340 million plus customers. These will include co-branded credit card with industry leading benefits, pre-approved instant loans, Buy Now Pay Later offerings and many more. The alliance, with its significant reach across the country will help penetrate tier 2 and tier 3 markets by enabling higher adoption of digitized payments.

The partnership was kicked-off today with the launch of the first-of-its-kind 'Airtel Axis Bank Credit Card' that will offer a host of attractive benefits such as cashbacks, special discounts, digital vouchers and complimentary services to Airtel customers. This credit card will be exclusively available for eligible Airtel customers through a seamless digital journey on the AirtelThanks app. Additionally, Axis Bank will leverage Airtel's suite of digital services such as its C-PaaS platform -Airtel IQ which spans voice, messaging, video, streaming, call masking and virtual contact center solutions, to enhance digital capabilities. Axis Bank will also use various cyber security services from Airtel.

Empowerment of Women in Political Sphere Can promote World Peace: Prof. Sudha Chaudhary

Empowerment of women in political sphere can not only help the women face their problems but also can promote world peace. If women were leading the ruling parties in Russia and Ukraine perhaps the war could be avoided. This was stated by Prof. Sudha Chaudhary, National Vice President All India Progressive Women's Association. She was addressing the conference of women on the eve of international women's day jointly organized by AIPWA, AIDWA, Mahila Atyachar Virodhi Manch, Vikalp Sansthan, Bohra Youth Women's Wing, Muslim Mahasabha Women's Wing, NFIW and PUCL in the hall of the Bar of district court, Udaipur. She said that the day is celebrated to commemorate the sacrifice of women fighting for reduced hours of work and right to vote. She appealed the women to unite for their fight against patriarchy, exploitation and discrimination.

State President of the women's wing of Muslim Mahasabha, renowned Urdu novelist and academic Dr. Sarwat Khan said that in the present political regime at the center the right wing fascist forces have become very powerful which has had a negative impact on the democratic rights of women like what to wear and whom to marry.

Comrade Ganpat Devi of All India Democratic Women's Association said that the BJP government has made policies which are anti workers, anti-farmers and anti women. Crimes against women like rape and murder have increased and BJP has defended its leaders involved in such crimes. Comrade Leela Devi Sharma, National Vice President of All India Federation of Democratic Women said that women are facing great difficulty in rural

areas where people have lost employment and agriculture has become non-viable due to policies of the governments. She said that when there is a price hike, women are the

majority with women struggling there. Dr. Hina Khan of Women Wing of Muslim Mahasabha said that only that society is strong where women are empowered. Convener of

restore the rights attained with historic struggles of the working classes and women. He said that women should develop political consciousness and actively engage in struggle

against suppression of all sorts. Dr. Shahid Iqbal Sheikh, Associate Professor of Sociology said that a place where mothers, sisters, daughters in law are given respect is a true heaven. Haji Mohammad Bakhsh of Muslim Mahasabha in his address advocated the liberation of women from age old traditions and customs which obstructed their progress. The meeting was ably convened by Usha Chaudhary of Vikalp



worst sufferers. Sadhana Meena, office bearer of NFIW described the role of her organization in the villages of Girwa Tehsil and invited all to visit those villages to express sol-

Jantantrik Vichar Manch Prof. Hemendra Chandalia expressed his solidarity with the women's organizations and said that the world needs a revolution once again to

advocate the liberation of women from age old traditions and customs which obstructed their progress. The meeting was ably convened by Usha Chaudhary of Vikalp

LIEUTENANT GENERAL RAKESH KAPOOR, VISHISHT SEVA MEDAL TAKES OVER COMMAND OF KONARK CORPS

Jaipur: Lieutenant General PS Minhas handed over the reins of Konark Corps to Lieutenant General Rakesh Kapoor, Vishisht Seva Medal on 07 March 2022. During his tenure of one year, Lieutenant General PS Minhas led the Konark Corps to new heights of professionalism and administrative excellence.

Lieutenant General Rakesh Kapoor, Vishisht Seva Medal during his service career spanning thirty five years, has held prestigious Command, Staff and Instructional appointments both in India and abroad.

The General Officer is a graduate of the

US Army War College and has commanded an Armoured Brigade and a Division in the Desert Sector. He has been instructor at the Indian Military Academy, Dehradun and Army War College, Mhow. His Staff assignments include serving in an Independent Armoured Bn, frontline Division in Eastern Sector in a Command Headquarter, Strategic Forces Command and Integrated Headquarter of Ministry of Defence. He has also served as an Advisor to the Botswana Defence Forces.

Prior to this, he was the Director General, Capability Development at Integrated

Headquarter of Ministry of Defence (Army) at New Delhi; responsible for capital acquisition, policy formulation and coordinating capabilities.

On assuming the command of Konark Corps, he exhorted All Ranks to focus on operational preparedness for assured victory in the modern day battle field and combat readiness with realistic training to achieve highest level of professional competence.



Simpl appoints Vivek Pandey as Vice President – Engineering to augment the vertical

Mumbai: Simpl, the market leader in 1-tap checkout, today announced the appointment of Vivek Pandey as Vice President – Engineering. In his previous role, Vivek served as Staff Software Engineer at Google India.

Vivek has more than 15 years of robust experience in computer science engineering. He also Co-founded QGraph – a marketing automation platform offering android, iOS and web push in 2014, which was eventually sold to Taipei-based Appier. He has completed B. Tech. in Computer Science from IIT Kanpur, followed by Masters in Computer Science from the University of Illinois at Urbana Champaign and later an MBA from IIM Bangalore.

Commenting on the executive appointment, Simpl's CEO & Co-Founder Nitya Sharma said, "We are excited to welcome Vivek Pandey as VP-Engineering. A strong engineering team is crucial as we place technology at the core of our business. Reimagining the payments side in fintech with transformative products. Vivek will be instrumental in augmenting our engineering team. We believe a strong technology and engineering vertical will help scale up the business and ensure continued operational excellence."

Vivek Pandey, Vice President, Engineering – Simpl, stated, "In this journey towards revolutionizing digital payments in India, it's exciting to join Simpl. I look forward to building resilient, dynamic technology systems while contributing towards achieving Simpl's commitment to simplify and democratize the digital payments landscape in India."

Simpl, the country's leading 1-tap checkout network, plans to heavily expand its engineering team and is seeking to hire from top tier colleges, pan-India. And as part of its commitment to gender diversity, Simpl is proactively striving to balance the male-female ratio in its engineering department. With women leaders heading key functions such as the Partner Success and Data Science & Engineering teams, the company is aiming to establish a gender-balanced workplace in the coming years.

Bajaj Finance Fixed Deposit can Empower the Women of Tomorrow

Pune : Financial independence is a stepping stone to empowerment, as it helps with making decisions that align with future goals. Studies reveal a substantial rise in the number of women who have actively invested in the recent past. Women today are keen to maximise their savings, generate wealth, and build a foundation for a stable future. Women's investing habits favour low-risk investments, and as

such, the Bajaj Finance Women FD makes for a great addition to any portfolio. As the world celebrates Women's Day, learn about how this fixed deposit can empower the women of tomorrow.

Returns at a fixed interest rate of up to 7.05% p.a. - With volatility and uncertainty plaguing the market, assets that provide a buffer against sub-par returns are precious. With a Bajaj Finance Fixed Deposit, women investors stand to gain fixed FD rates throughout their investment tenor, helping them achieve their dreams and goals. This investment is not linked to the market performance and is AAA-rated. It carries ICRA's MAAA and CRISIL's FAAA ratings, the highest in their respective categories. These ratings bring the assurance of investment stability and zero loss of capital.

Female investors above 60 can earn at an interest rate of up to 7.05% p.a. In contrast, other women investors can gain up to 6.80% p.a. With this women's FD, investors can look forward to an enhanced corpus and default-free interest and principal payouts.

Align personal finances with future goals - With Bajaj Finance Fixed Deposit, women investors can plan for a care-free tomorrow and invest in a 12-60 month flexible tenor. According to recent studies, women are patient investors keen on meeting their financial goals. This FD offers top rates for those investing for 36 months or more.

Master Harshvardhan & Ms Ambika Chauhan of Army Public School Jaipur did proud

Jaipur: Master Harshvardhan & Ms Ambika Chauhan of Army Public School Jaipur did proud to the school by winning in The INSPIRE Awards - MANAK (Million Minds Augmenting National Aspirations and Knowledge) & Global Yoga Competition for children (Indian Expo – 2020) organized by FICCI respectively. Master Harshvardhan of class 9th, APS Jaipur has been awarded Rs 10,000 in Inspire awards for presenting an idea of Robotic arm. He has to further use this money for making and submitting his project. Innovation in Science Pursuit for Inspired Research (INSPIRE) scheme is one of the flagship programmes of Department of Science & Technology (DST), Government of India. The objective of the scheme is to target one million original ideas/innovations rooted in science and societal applications to foster a culture of creativity and innovative thinking among school children.

Ambika Chauhan, Class 5th student of Army Public School Jaipur won 1st position in Global Yoga Competition for children (Indian Expo 2020) Organised by FICCI. She performed 11 yoga asanas, narrating benefit of each yoga asana. This competition was conducted at International level wherein 5000 Students from 12 countries participated. She has been awarded a sponsored trip to Dubai between 18 March 2022 to 28 March 2022. The felicitation cere-

mony will take place on 19 March 2022 in Dubai. Ambika Chouhan got 3 year yoga training in the school and had also recently won the 'Inter Army Public School Online Sports Competition' named "DESPOORTIVO" in Feb 2022.

Ms Gayatri Kulshreshtha, Principal Army Public School Jaipur & the entire staff extended compliments to the proud winners for their outstanding achievements & bringing laurels to the school.

SHAKTI PUMPS BAGS AWARD FOR ITS MICRO SMART PUMP INNOVATION

Udaipur: Shakti Pumps (India) Limited, India's leading manufacturer of energy-efficient pumps and motors has been awarded for the Innovation of Micro Smart Pump, a highly efficient submersible helical pump solution it has developed. The award was presented to Shakti Pumps at the Low Carbon Technology Innovation Conclave in New Delhi today.

The Micro Smart Pump, which is one among many such innovative solutions in Shakti Pump's product portfolio, was created under the Facility for Low Carbon Technology Deployment (FLCTD) project to promote innovation of low-carbon technologies and its deployment in industrial and other related sectors of the Indian economy. Shakti Pumps received a grant of Rs. 35 Lakh for the Micro Smart Pump. FLCTD has been jointly implemented by the Bureau of Energy Efficiency (BEE) and the United Nations Industrial Development Organization (UNIDO).

The award for the innovation under the FLCTD 2019 challenge was presented to Shakti Pumps Chairman & Managing Director Dinesh Patidar and Manoj Modi, Head of R&D by Shri R K Singh, Minister of Power, Government of India at the Low Carbon Technology Innovation Conclave held on March 01, 2022 in New Delhi. The Micro Smart Pump is a PMSM - based submersible helical pump running from single-phase AC. It is presently installed at 15 sites in Indore, and 1 each in Shahdol and Hyderabad.

Key benefits of this innovation include, an increase in efficiency ranging from 200 to 500% vs conventional single - phase IM, energy - efficient pumping irrespective of seasonal head variation, SMPS - based pump 90V to 270V operations comes with in-built protection and does not require an external control panel.

arti Singh excels in Santosh Gupta's short film _Obsessed Crime_

Filmmaker Santosh Gupta's short films, produced under produced under banners Made in India Pictures and Sky 247, are a weekly offering being released on Sky247.

Recently, the Aarti Singh starrer short film with a storyline close to life, Obsessed Crime"

was released.. This short film is based on audience mindset change on watching crime shows on the telly. The film has an interesting take on how suspicion based on hearsay and influenced by telly viewing can wreak havoc in your life. Other than Aarti Singh, Nikhil Malik, Sushmita Das also star in this short film.

Along with the film release, the poster of the next film "Chuppy Diary" was also released in the presence of actors Lavina Tandon, Nikhil Kumar and Malvi Malhotra.

Regarding multiple short film release, filmmaker Santosh Gupta says that "the purpose of making short films is not only to earn money, but also to give chance to new actors, to showcase their talent."

Lava introduces its online exclusive smartphone X2 in India

Mumbai: Lava International Ltd – a leading Indian mobile phone company announces the launch of its online exclusive smartphone-Lava X2 under its new 'X' series. This Amazon special model has been launched keeping in mind the buying pattern of the customers shifting towards e-commerce. Lava X2 is the first Indian smartphone to offer MediaTek Octa core processor at just Rs 6599*. The smartphone is currently open for pre-booking on Amazon at a discounted price of Rs 6599. This pre-booking offer is only valid till 11th March, post which the smartphone will be sold at Rs 6999. Lava X2 is loaded with features like large display, impeccable sound quality, extra security, robust design, and long-lasting battery life, making it an ideal smartphone for low-budget performance seekers. Apart from Amazon, the phone will also be available for purchase on Lava e-store.

Nestlé India pledges to further help spice farmers in India through the MAGGI Spice Plan

Udaipur : Spices and herbs have the power to transform any dish into a tasty meal and give life to even the simplest preparations. Spices are essential to the Nestlé product portfolio and are used in many products, especially MAGGI. To help improve the economic stability of the spice farmers, Nestlé MAGGI has implemented a Sustainable Sourcing Programme for spices. Built on the pillars of traceability and responsible sourcing, the programme aims to ensure transparency on origins and progressively deliver positive impacts for the farmer communities, the environment and the business within its spices supply chain. The key areas of intervention of the MAGGI Spice plan are: ensuring good soil health, reduction in water wastage, no pesticide residues, the economics of cultivation, and biodiversity enhancements through the spice farms.