



Vice-Chancellors across Rajasthan join voices for strengthening tobacco control laws

Bikaner: Dr. Shuchi Sharma, former Secretary Higher and Technical Education, President Guru Bhakti Kalyan Samiti organized the first Rajasthan state level workshop on "Role of Universities in Tobacco Control" with 14 state universities Vice Chancellors.

While introducing she emphasised that only a mentally and physically healthy youth can be counted as a useful Human Resource for the development of the country. The global surveys show that the Tobacco consumption is increasing and it has become a menace for the youth of the country. A proactive approach of Educational Institutes to curb this menace is urgently required.

Taking the lead on behalf of the Vice Chancellors Dr. Dev Swarup VC Dr. Ambedkar Law University stressed that Tobacco epidemic can end only when we are successful in preventing early tobacco initiation in youth. He was of the view that it is of paramount importance to design tobacco control programs with youth taking the center stage.

Miss Vandana Shah, Director South Asia Programs campaign for Tobacco free kids in her presentation talked about the global scenario and

the gravity of the prevalence of Tobacco consumption in India.

All the experts agreed that increasing the legal age of sale of tobacco products to 21 years, adopting a comprehensive ban on tobacco advertisement & promotion, and banning the sale of single sticks of cigarettes/bidis, would go a long way to prevent children and youth from initiating tobacco use at an early age.

The workshop highlighted the national data from the Global Youth Tobacco Survey released earlier by Govt. of India. Nearly one-fifth of students aged 13-15 years are using tobacco products in India. The nationwide survey of students revealed that 38 percent of cigarettes, 47 percent of bidi, and 52 percent of smokeless tobacco users picked up the habit before their 10th birthday.

Speaking at the occasion renowned pulmonologist and tobacco control advocate Dr. Virendra Singh, President, Rajasthan Hospital and Asthma Bhawan, Jaipur highlighted that the tobacco consumption is more responsible for premature deaths and Rajasthan is one of the worst affected states.

Early age initiation in use of tobacco leads to accelerat-

ed dependency in a short period of time from first exposure in formative years. Tobacco does not spare a single organ in its life course and is usually linked to cancers, heart dis-



eases, and premature mortality.

Dr. Om Prakash Bera from Global Health Advocacy Incubator highlighted universities provide the perfect setting for sensitizing young minds on the harmful impact of tobacco and can be the role models in society and help prevent their friends, families, from falling into the trap of tobacco consumption.

Advocate Ranjit Singh discussed the existing COTPA Act 2003 (Cigarettes and Other

Tobacco Products Prohibition of Advertisement and Regulation of Trade and Commerce Production, Supply and Distribution) which is comprehensive and mostly focuss-



es on regulating advertising, sale, and availability of tobacco products in India. However, with time every Act needs amendments, and now is the time to address important issues like;

- Ban on an advertisement at point of sale.**
- Ban on Designated Smoking areas at hotels and airports.**
- Ban on sale of single sticks, as the sale of single sticks, increases affordability and accessibility to**

minors to purchase tobacco products easily.

d. Increase of permissible sale from 18 years to 21 years to limit access to youths.

The representatives expressed the need for immediate action and amendment of the existing COTPA Act 2003 to help reduce the prevalence of tobacco use in India.

Tobacco companies have been exploiting loopholes in the law to target impressionable minds of children and youth through their marketing tactics. It is critical to strengthen the law by removing all exemptions allowing point of sale advertisements and comprehensive ban of designated smoking areas at hotels and airports, sale of single cigarettes/bidis to prevent them from endangering the lives of our young generation, said Ms. Vandana Shah, Regional Director, Campaign for Tobacco-Free Kids.

Dr. Shuchi Sharma, President Guru Bhakti Kalyan Samiti rose to the occasion and committed to a major tobacco-free youth sensitization drive in the state of Rajasthan to promote smoke-free policies and also committed to approaching the Ministry of Health and Family welfare for stricter COTPA amendments

to prohibit youths falling into the tobacco trap.

India has the second-largest number (268 million) of tobacco users in the world and these 13 lakhs die every year from tobacco-related diseases. 10 lakh deaths are due to smoking, with over 200,000 due to secondhand smoke exposure, and over 35,000 are due to smokeless tobacco use. Nearly 27% of all cancers in India are due to tobacco usage. The total direct and indirect cost of diseases attributable to tobacco use was a staggering Rupees 182,000 crore which is nearly 1.8% of India's GDP. Tobacco use in all forms, whether smoking or chewing, is associated with severe COVID-19 casualties as per the Ministry of Health and Family Welfare and the Indian Council of Medical Research. Dr. RA Gupta VC Rajasthan Technical University, Dr. Anula Maurya VC Sanskrit University, Dr. J.P. Yadav VC Matsya University, Dr. VK Singh Ganga Singh University Bikaner, Dr. Om Thanvi, Patrakar University were also present and fully supported the cause. All the Vice Chancellors showed their commitment to take forward the mission of making the University campuses Tobacco free.

International Seminar on Imaging Prospectus of Accounting and Finance



Udaipur: Due to the increasing use of artificial intelligence in accounting, immense employment opportunities have arisen in these fields. Along with this, employment in the areas of traditional accounting has decreased. The Chief Guest stated this, former President, Indian Accounts Council, Prof. G. Soral, expressed his views. He said that in the coming time, e, the existing technical resources will be rapidly out of use, and new advanced technology will be replaced. He also said that in the field of financial and accounting, A.I. Accuracy and consistency in accounting practice is maintained by the use of This allows better financial statements to be prepared.

In the inaugural session of this symposium of Pacific University, the President of Pacific University, Prof. KK Dave, said that A.I. is the changing format of the business. He said that it is increasing its use in various fields of business. And for this, there is a need to create the latest courses at the university level. Different financial companies, bankers, insurance companies A.I. By expanding our service through this, we are ready to provide better services to the customers as a whole. He said that leading companies like Google and Apple are also poised to take their place in Fintech.

Dr. Mahima Birla, Conference Chairperson of the seminar, said that participation has also been received from Gulf countries, Nepal, Bangladesh, and Singapore. As far as the G.H.C. is concerned, we have received 74 abstracts and 48 research papers, out of which 37 papers representing the conference's theme were selected for presentations at the conference. The conference covers various aspects, contemporary issues, and innovations limited to accounting, finance, and banking, including IFRS, carbon accounting, blockchain accounting, behavioral finance, forensic accounting, and many more. It also emphasizes the role of Artificial Intelligence in the field of accounting and finance. After the inaugural session, a plenary session has also been scheduled to gain new insights into these areas. The keynote speaker of the plenary session was Prof. Shurveer Singh Bhanawat threw light on the use of the Blockchain method in accounting. With the help of this method, we are moving from a double-entry system to a triple entry system.

Sameer Jaiswal, Co-Founder, and C.E.O., TaxBuddy.com, told about the expansion of Fintech and its components. Dr. Charu Banga from De Montfort University, Dubai, apprised the participants about the growing trend of green finance. Commenting on the various digital assets, Ajay Pathak, Assistant Vice President, Crypto University, said that digital assets would make their way forward in the future. C.A. (Dr) Alok Garg explained the changes in accounting reporting at the global level. Dr. Anurag Mehta, Director of Seminar, proposed the vote of thanks in the inaugural session. Dr. Pushpkant Shakadvi, Organizing Secretary for the welcome session, said that a total of 37 research papers were read in the technical sessions.

Successful completion of Vigyan Sarvatra Pujyate Festival

Udaipur: The seven-day Vigyan Sarvatra Pujyate Mahotsav, sponsored by the Ministry of Culture and Vigyan Prasar, Government of India, concluded under Prof. Narendra Singh Rathore's direction Vice-Chancellor of Maharana Pratap University of Agriculture and Technology. In the closing ceremony, Chief Guest Director Research Prof. SK Sharma said that this type of festival should be organized every year in the university. Udaipur city's science and technology students can get information about science in one place. He said that the students should start working on new science technologies like 6G, uncrewed vehicles, etc. because they will be the technology of the future. He said that apart from physical knowledge, they should also pay attention to their inner purity to become a strong young scientist who can make an invaluable contribution to the country's development. The fulfillment of that objective is visible in the closing ceremony, where students were shown 75 scientific videos, 75 scientific posters, 75 radio talks, 75 scientific books and distributed them free of cost. He lavished praise on the lectures delivered at the festival.

Udaipur will gift from jungle adventures on the bicycle for the fifth time

Udaipur: To promote eco-tourism, under the joint aegis of Forest Department, Green People Society, Tourism Department "Le Tour de India" and Bela Basera Resort, a three-day adventure of nature on bicycle 'Pedal to Jungle' will start from March 5. This is the fifth time in Udaipur that you will feel the thrill of jungle travel on a bicycle.

On Saturday, Lakshyaraj Singh Mewar released the logo of the 5th edition of Pedal to Jungle and gave his consent to meet and felicitate the participants during the Rush Hour ride at City Palace on March 5. Green People Society President Rahul Bhatnagar, Prof. Sharad Srivastava, Pratap Singh Chundawat, Dr. Lalit Joshi, and Suhail Majboor during the logo unveiling present.

The head of this event, retired Chief Conservator of Forests and President of Green People Society, Rahul Bhatnagar, said that selected participants from other parts of the country, including Rajasthan, are participating in this unique campaign of three nights and four days.

In which cyclists will travel a 750 km nature path. This journey will be decided by a special type of hi-tech cycle. The main objectives of the Yatra are to encourage the local people to promote eco-tourism and provide better opportunities for nature conservation, livelihood, and self-reliance.

Bhatnagar said that the participants would also be exposed to places of historical importance and tourist places around Udaipur in this exciting journey. At the same time, flora found in the lap of nature, biodiversity rehearsal, photography, bird watching etc. will also be the center of attraction.

Akhil Arora set a unique example after the death of his mother, gave the final shape to the budget of Rajasthan before the meeting

The most revered place in India is that of the mother and for every Indian one mother who gives birth is revered and the second mother is the mother land whom he respects and loves the most. There are many examples before us that

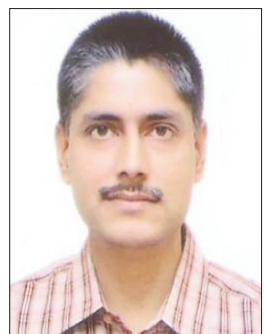
There are many such examples in front of us that the people of India have sacrificed everything for the sake of Motherland. But the most painful moment in a person's life comes when he loses his mother. Even after sad demise of the mother, when a person puts forward his duty for his motherland, suppressing his feelings and returning to work immediately after burning the mother's heart, then that person should be praised with a free throat.

One such example has been seen recently in Rajasthan Bureaucracy, the mother of Akhil Arora, senior IAS officer of Rajasthan, died on 20 March, at that time Akhil Arora had the budget of Rajasthan to be presented on 22 February, had an important responsibility. Being the Principal Secretary of the Finance Department, the budget was to be presented in front of Chief Minister Ashok Gehlot by making it according to the demands of the people of Rajasthan.

If Arora wanted, any other senior officer could have done this work, but keeping the duty paramount, on hearing the news of the death of mother Kamlesh Arora, on February 20, after suspending the budget work for a while, Akhil Arora reached directly to the mother's. Completed the last task, gave shoulder to the mother, sent off the mother with a heavy heart, he returned to his work before the meeting and got busy in finalizing the budget.

If he wanted, he could have sent the budget to Chief Minister Ashok Gehlot through his subordinates and Chief Minister Gehlot would have readily accepted this, being a serious person. But giving priority to the duty, Akhil Arora along with his team finalized the budget at the Chief Minister's residence and presented it to Chief Minister Ashok Gehlot. Such virtuous examples make one person better than another, he sets an example for others. Akhil Arora is known in the bureaucracy of Rajasthan as a kind hearted, patient, serious and responsible person. The example that Akhil Arora has left, such examples are rarely seen. Akhil Arora's wife Arpana Aroda is also posted at a high position in the Bureau of Rajasthan.

- Dr. Munesh Arora



15 Days Workshop Concludes

Udaipur: Dr. Jayshree Singh, H.O.D., Department of English, Social Sciences, Bhupal Nobles University, informed that the English Literary Language Study Workshop for Faculty Development Program was conducted from 6:00 pm to 7:30 pm daily from 12th to 27th February 2022

Around 300 Indian and International participants, including research scholars and students from the B.N.U. participated in the workshop. Dr. Jayshree Singh said that this program had been organized under the aegis of the patrons - Working President VPS Shri K Pradeep Kumar Singh Singoli, VPS Dr. Managing Director B.N.S. Shri Mohabbat Singh Rathore, Chairman of B.N.U. Prof. Naresh Bahadur, and Registrar, B.N.U. Shri Parbat Singh Rathore respectively presided over the F.D.P. The session was presided over by Professor Zoya Chakraborty (Retd.), former Head of English, Dean of Humanities, University of Rajasthan, Jaipur, India.

Professor Dr. Balasubramanian delivered the lecture on "The Text and Context: A Reluctant at John Keats Selected Odds" in the plenary session. The respected speaker was a retired Professor of English from Manonmanyam Sundaranar University, Tirunelveli. Ireland's Professor Conal Creedon, an award-winning novelist, playwright and filmmaker, talks about The Magic of Creativity, which he feels requires being fearless in adopting ridicule for true creativity. Argentine professor Berta Elvira Otero presents her e-book on "Dickens Literature Light to Cinema: David Copperfield". Madame Berta's E.L.T. Pedagogy Activity Book expanded cultural horizons and broken barriers to improve memory and communication for all scholars in the literary field. Professor Prem Kumar Srivastava, University of Delhi, presented her lecture on "Literature and Cinema: Pedagogical Impact". Dr. Amrith Singh, Director Equality, Diversity and Inclusion, Institute of International Education, University of St Andrews, Scotland spoke about the format of academic writing "On the Perils, Pressure, and Paradoxes of Academic Writing," and his presentation was on - "Try, Twists and Textuality: Bollywood and English Literary Canoe". Dr. M. Elangovan, Associate Professor of English, Thyagaraja College, Kamaraj University, Madurai, Tamil Nadu, delivered his presentation on "The Anatomy of Creativity: A Pro-Poetic Approach," which explained to us being and becoming in the context of life. Dr. Sanjay Kumar, Former Faculty BITS Pilani, Reader and Associate Professor JK Laxmipath University, Jaipur gave his presentation on "Understanding Cinematic Language". Dr. Amin Dawoodi, Assistant Professor E.S.L. Education, UT Permian Basin Royal Trust, University of Texas, U.S.A., an applied linguist, talks about free education, i.e., reading self-selected books and fostering creativity, visualization and imagination For. His talk was on Teaching English through Storytelling: Pedagogical Implications of Story-Based Language Learning. B.N.U.'s PRO, Dr. Kamal Singh Rathore, proposed the vote of thanks in technical moderation and educational arrangements.

The divisional commissioner inspected the women's police station

Udaipur: On Sunday, Divisional Commissioner Rajendra Bhatt checked the Mahila Police Station, Udiapol, and the Women's Advisory and Security Center Udaipur. During this, the Divisional Commissioner was given a guard of honor.

During the inspection, Divisional Commissioner Bhatt gave instructions to give wide publicity to the laws and provisions to prevent violence against women. From One-Stop Center, Mrs. Kiran Patel, center manager, was apprised about the facilities provided by the center, such as shelter, medical, legal, counseling, police assistance, etc. Smt. Pushpalata Bhati and Smt. Laxmi Nagda, a counselor from the Women's Safety and Advice Center, was apprised about the assistance provided to women victims of violence. Divisional Commissioner Bhatt laid particular emphasis on the efforts to connect women in the tribal areas with the mainstream. He said that the Women and Child Development Department would have to play an active part with the office bearers of various societies and social institutions/organizations working in the area while making holistic efforts in the community. During the discussion, he gave instructions to take overall practical steps on preventive work and efforts to stop violence and harassment of women. He said that women are ready for social change, necessary steps need to be taken to make them empowered and aware.



On this occasion, the Director of Extension Education, Dr. RA Kaushik, suggested ways to increase fertilizer use efficiency to the trainees and increased their knowledge by giving information on topics like sustainable farming, crop diversification of integrated farming system, etc. In the closing ceremony of the training, certificates and training-related literature was given by the guest to all the trainees who participated in retail fertilizer vendor training. Training co-coordinator Dr. Ratan Lal Solanki, Soil Scientist, said that 34 trainees from different districts of the state-Udaipur, Chittorgarh, Rajsamand, Bhilwara, Pratapgarh, Tonk etc. participated in this training, who were given theoretical and practical information related to fertilizer certificate course.

Science Day

Udaipur: Science Day was celebrated in Alok School, Fatehpura. Pradeep Kumawat said that science is based on principles, techniques, and facts. At present, the world economy is progressing very fast, and the opening of various fields of employment is the result of science. Administrator Mr. Nishchay Kumawat also appreciated the different high-level labs of Alok for making science subjects exciting and said that to make science subjects interesting, Alok's students are taken to the



labs from time to time, and information is given by expert teachers. And in this context, seminars were taken by talented teachers of various universities at whatever time they got during the Covid transition period. Giving thanks, the physics teacher, Mr. Ranawat shared information regarding organizing a science fair in the next session.