



"What is knowledge"

There is knowledge which we obtain from different sources through Reading, Watching, Hearing consciously. This knowledge goes into the conscious mind but is stored there in a corner and we are again ready to get something new from some other source good or bad.

Daily something new is entering into our mind from different sources. This way our mind becomes storehouse of informations because we are not at all paying any attention to words it so it remains in that store house as information only. When ever need arises to use that information we are failed. We cannot use it because we have not understood it in its correct sense. So this all storage proves to be a sheer waste.

Yet, there is another kind of knowledge which we receive from the specific source carefully. We pay attention to it. We try to understand it. We analyse it carefully inside the mind again and again so as to make sure that we have understood it clearly. We churn it in the mind. We know that we will need to use it also in future.

Editorial

Sometimes this knowledge when time comes passes through our experience also. After experiencing, it becomes more strong. Then we are able to impart that knowledge to others also for their benefit. Now, this knowledge has imprints on our mind. As, in the life bad experiences teach us so this knowledge also teaches us. This is called true knowledge.

Uptill this time, we have clearly seen the difference between two types of knowledge above.

Finally, the main point is that we should obtain knowledge of second type only. We should not at all waste our time and energy in storing useless informations. Whatever is useful, we should pay attention to words it but that which will not prove of any use in future, should be ignored. We should not make our mind a dustbin. We should have a good collection of true knowledge on different topics, instead of having a heap of informations that are of no use.

- Sulekha shrivastava

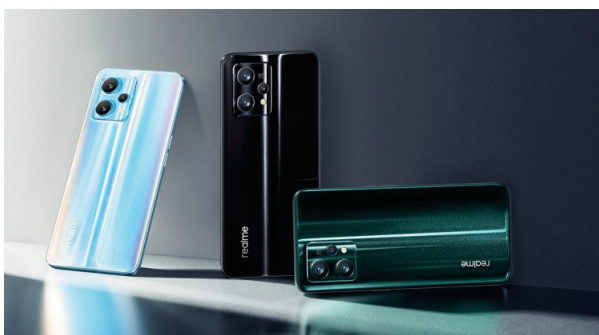
Actress Sana Sultan and Mahi Deshpande making A Buzz In Film Bakar PG !



The uncrowned queens of social media, on whose one act millions of fans lose their hearts. On each and every video of which millions of crazy people spend their hearts. Yes, social media influencer and music video actress Sana Sultan and Mahi Deshpande are all set to rock together in Santosh Gupta's Short Film 'Bakra PG'.

Made under the banner of Made in India and Sky 247, this short film shows the sour sweet tussle between Sana and Mahi which will be very interesting to watch. Although both are very active on social media, but their work is being seen in this film too. Roshan Garry is the director and writer of this short film by Santosh Gupta. Cinematography is done by Amit Singh. The Marketing Head is Piyush Singh and the Editors are Sandeep Bombale, Ankit Pednekar and the Executive Producer is Pooja Awadhesh Singh. The production designer is Dhairya Goyani.

realme unveils the realme 9 Pro + 5G and realme 9 Pro 5G with flagship camera



Udaipur: realme, the world's fastest-growing smartphone brand today introduced its latest Youth Flagship smartphones - realme 9 Pro 5G and realme 9 Pro+ 5G. The realme 9 Pro series 5G has been crafted with excellence, bringing a flagship camera in the mid-range segment, an enthralling light shift design with color change effect and powerful 5G processors to deliver par excellence performance. With the latest addition to its Number series, realme is yet again bringing the best comprehensive experience to users around the world and is expanding further into the mid-to-high-end segment.

Commenting on the launch, Mr. Madhav Sheth, CEO realme India, VP, realme, and President, realme International Business Group said, "The realme Number series has been one of the most adored and adopted series amongst our users, in India as well as globally. We recently achieved a new milestone by reaching 40 million shipments of the Number series globally, and we believe that one of the significant factors behind this milestone is our commitment to innovation. With the realme 9 Pro series 5G, our aim is to expand our Number series and bring to it a certain level of premiumness in features. Both these smartphones sport good cameras and are equipped with the latest 5G processors, reiterating our commitment to democratize 5G in India. We are confident that our users will have an exceptional experience with the realme 9 Pro series 5G."

"realme has been at the forefront of the 5G smartphone space in India, with its array of devices offering splendid performance and innovative features. The realme 9 Pro+ 5G, powered by MediaTek Dimensity 920, boasts of the latest and most market-defining features and we expect great demand for the smartphone.

TECNO launches SPARK 8C, India's 1st 6GB RAM and 90Hz Smartphone at a Special launch price of Rs.7499

Mumbai : TECNO, the global premium smartphone brand, is once again poised to disrupt the market, with its latest offering, TECNO SPARK 8C under its reputed Spark 8 series.

TECNO SPARK 8C is a premium smartphone with all-rounder capabilities especially in memory, processor, display, camera, and battery. All these collectively gives it an edge over its counterparts. TECNO SPARK 8C is a true value for money product.

The smartphone boasts of best-in-the-segment features such as Octa-core Processor, 90Hz higher Refresh Rate, 6.6 HD+ Rich Display, Massive 5000mAh Battery, and 13MP AI Dual Rear Camera.

Speed and agility are the two key features that are indispensable to most users today. In line with the same, TECNO SPARK 8C offers up to 6GB* RAM with Memory Fusion and 64GB ROM.

In addition, the smartphone packs in various smart features such as IPX2 Splash Resistant, DTS Sound, Soplay 2.0, HiParty, Anti-oil Smart Fingerprint, Face Unlock, 3-in-1 SIM slot with Dual 4G VoLTE and many more – all in a premium design and vibrant colors. The phone is powered by HiOS 7.6 based on Android 11.

Commenting on the launch, Arijet Talapatra, CEO of TRANSSION India, said "Our aim has always been to deliver the best possible smartphone experience at compet-

itive pricing to our customer base. The launch of Tecno Spark 8C testifies our commitment towards this aim. We hope, with the all-new Tecno Spark 8C hitting the markets, premium smartphone experiences will now be more accessible and affordable.

Key USPs of TECNO SPARK 8C:

6GB* RAM with 64GB ROM for quick and seamless operations

TECNO SPARK 8C is equipped with 6GB* RAM for faster speed and lag free operations. It offers up to 6GB* RAM with the help of memory fusion technology. It comes with 3GB installed RAM which can further be extended up to 3GB with memory fusion. With this bigger RAM, you get ultra-fast speed, up to 45% improvement in launching the apps and up to 15 apps support in the background thus, enhancing your multitasking experience. Memory Fusion will allow users to borrow additional RAM from storage capacity to offer a better experience. Its 64GB eMMC 5.1 internal ROM with up to 256GB expandable support through SD card, is sufficient for your daily multimedia needs.

Octa Core Powerful Processor

The smartphone features an ultra-efficient Octa-Core Processor with AnTuTu score of 144753. The Octa-core Processor is made up of eight processor cores that powers Tecno Spark 8C. The processor enables the smartphones

to carry out more advanced tasks such as handling high resolution videos and graphic-heavy games without draining the battery, making the devices capable and efficient. The Octa-core processor also gives Tecno Spark 8C devices faster load times.

The smartphone features Superboost for system optimization to enjoy lag free experience for long use. Superboost basically optimizes your application launching time, sliding operation, switching operations and gives the user smooth experience of multi-tasking.

90Hz Refresh Rate with 6.6 HD+ Dot Notch Display

With an 89.3% screen to body ratio and 269PPI Pixel Density, the 6.6 HD+ display of TECNO SPARK 8C give users a premium display experience, vis-à-vis its counterparts in the market. Its 480nits max Brightness makes the display easy to see, even under bright sunlight. The SPARK 8C's 90Hz high refresh rate delivers users an unmatched touch experience in the category.

13MP AI Dual Rear Camera for clear images

TECNO SPARK 8C's 13MP AI rear camera with F1.8 wide aperture, Samsung image sensor and brilliant image processing technology enables you to click clear and vivid photos every time. Various modes like AI Beauty 3.0, Portrait Mode, Wide Selfie, HDR, Filters etc. add more flavors to your photos. Users can click



outstanding selfies either in the day or at night with its 8MP selfie camera with front flash-light. The phone also features 1080P Time lapse video and Slow Motion video.

5000mAh mega Battery for unstoppable entertainment

TECNO SPARK 8C provides an ultimate battery backup with 5000mAh mega battery. The user will get a standby time of upto 89 days and can talk for up to 53 hours or enjoy music for up to 137 hours. Additionally, the Battery Lab features like Ultra Power Saving, Sleep Mode Optimization, etc. provides longer battery backup with need-based intelligent optimizations.

Trendy and stylish design with attractive colors

The glossy finish with Iconic Design and Punchy Colors including Magnet Black, Iris Purple, Diamond Grey and Turquoise Cyan of TECNO SPARK 8C makes it a flaunt-

worthy smartphone. With various attractive and energetic colors with bolder brand logo further enhances the premium appeal of the smartphone.

Other Segment Breaking Features

TECNO SPARK 8C is IPX2 Splash Resistant and promises a 90Hz high refresh rate and 180Hz touch sampling rate to provide faster touch inputs and zero lag experience to users while playing games. The phone offers localized features such as Vault 2.0, Smart Panel 2.0, Kids Mode, Social Turbo, Anti-Theft Alarm, Phone Cloner, Voice Changer, Peek Proof, Game mode, and many more.

Connectivity options include 4G LTE, Wi-Fi, Bluetooth, FM radio, GPS/AGPS and a 3.5mm Jack. A perfect smartphone for the Gen Z in the sub 10K segment. Tecno Spark 8C comes with Soplay 2.0 for customizing music where in a user can customize and produce the music

without need of Internet connectivity.

The smartphone comes with powerful Octa-core Processor. Super boost for system optimization which will optimize your application launching time, sliding operation, switching operations and give you smooth experience of multiple operations. Tecno Spark 8C comes with 3-in-1 SIM slot with Dual 4G VoLTE to give its users multiple connectivity options.

"With 3GB Extendable Virtual RAM, Memory Fusion may need OTA update.

Commenting on the launch Mr. Nishant Sardana Director-Mobile Phones, Amazon India said, "We are happy to partner with TECNO for another stellar product from their 8 series. The smartphone promises to bring premium features in the affordable category while focusing on performance. We look forward to the launch of the much-awaited TECNO SPARK 8C."

'Axis NIFTY Smallcap 50 Index Fund'

Udaipur: Axis Mutual Fund, one of the leading asset management companies in India announced the launch of Axis NIFTY Smallcap 50 Index Fund, (an Open Ended Index Fund tracking the NIFTY Smallcap 50 Index) today. Managed by Jinesh Gopani, Head – Equity, the fund will track the NIFTY Smallcap 50 TRI Index. The NFO opens for subscription on 21st February 2022 and closes on 7th March, 2022. The minimum application amount is INR 5,000 and investors can invest in multiples of INR 1, thereafter. The exit load is Nil.

Axis NIFTY Smallcap 50 Index Fund and the underlying index

Rebalanced on a semi-annual basis, the NIFTY Smallcap 50 Index represents top 50 companies selected based on average daily turnover from the top 100 companies selected based on full market capitalization in NIFTY Small cap 250 Index. This index is computed using free float market capitalization method, wherein the level of the index reflects the total free float market value of all the stocks in the index relative to particular base market capitalization value.

The Axis NIFTY Smallcap 50 Index Fund is structured in a manner to look for Quality, Scalability, and Stability in its portfolio. By relying on the market's ability to identify niche high performing growth businesses, the fund will be selecting the most liquid small caps by average daily turnover over a 6-month period. Furthermore, higher weights will be assigned to companies with larger float and securities will be excluded if stock falls below the 130th rank based on full market cap. For more details visit www.niftyindices.com.

Smallcaps have been known to be alpha generators in Growth Cycles. Characterised as high growth companies with niche businesses aiming to disrupt the status quo, they have a high risk-high reward quotient. Further aided by the passively managed nature of the fund, the fund can be an ideal option for investors looking for market-linked returns and long term wealth creation solutions. Investors can look to invest through various systematic options like SIPs, STPs to adopt a more disciplined approach or invest via lumpsum.

Mr. Chandresh Nigam, MD & CEO, Axis AMC said, "When it comes to Smallcap companies, who can be considered at the stepping stones to Midcaps and Largecaps, only good quality-oriented companies are able to make the transition. With the introduction of the Axis NIFTY Smallcap 50 Index Fund, we are hoping to drive alpha for our investors while maintaining focus on Quality, Scalability, and Stability in the portfolio. It aligns with our belief of offering quality products to investors that suits their risk appetite and need to yield long term wealth creation opportunities."

HINDUJA GLOBAL SOLUTIONS WINS

CONTRACT FROM THE UK

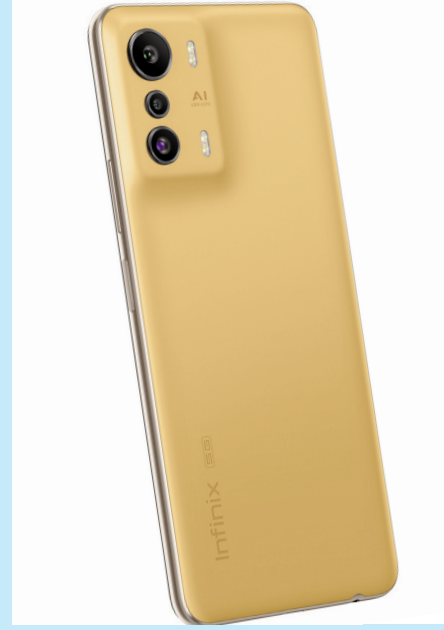
Udaipur: Hinduja Global Solutions (HGS) (listed on BSE & NSE) today announced that its subsidiary HGS UK Limited has been selected by the UK Health Security Agency (UKHSA) to provide critical customer support to UK citizens for an initial period of two years, with an option to extend further. The partnership is already underway having launched earlier last week, and the contract could be worth up to £211 million (Rs. 2,100 crores) across the term of the contract, employing over 2,000 Work@Home positions across the UK. The UKHSA is responsible for NHS Test & Trace and this contract will assist with future contact tracing needs for Covid-19 and other health security risks such as a large flu outbreak or new pandemic. The advertised cost of the contract is the maximum that can be spent, and the total could be less. Over the last decade, HGS has developed and grown its partnership with the UK government, with this becoming its biggest-ever win in the public sector to date, drawing on a foundation of excellence created by the UK business delivering existing public sector campaigns across the country. "HGS has been successfully operating in the UK market for over 10 years. While revenues for year ended March 21 were approx. GBP 67 million,

Our partnership with UKHSA and the responsibility this has bestowed on HGS isn't being taken lightly. We understand the reality of the requirement and are confident in our ability to deliver service of the utmost quality," said Graham Brown, Chief Revenue Officer, HGS UK.

Infinix Launches its first future ready 5G smartphone Zero 5G with 13 5G bands

Udaipur: As India steps closer towards the rollout of 5G technology and network, Infinix, the premium smartphone brand from TRANSSION group, today has unveiled its first 5G Smartphone, Zero 5G in the Indian market. Infinix has partnered with Reliance Jio for the testing of Zero 5G and has received stellar performance results. The refreshing new ZERO 5G will be a complete package for users who are looking to buy a future-ready 5G phone with smooth performance at its support of 13 5G Bands, the maximum number of bands any smartphone has, along with some high-end features at a competitive price of INR 19999.

The smartphone will be available on Flipkart on sale from 18th February onwards. A special launch day offer is available for Zero 5G users through which they will be able to buy Infinix Snokor (iRocker) worth Rs. 999 for Rs. 1 after seven days of purchase. Users can also avail of the eCommerce platform's recently launched Flipkart Smart Upgrade Program on the device at an additional fee of INR 99. Under this plan, they can own a Zero 5G by paying only 70% of MOP value upfront. After using the device for a year, customers can



either continue with it by paying the remaining 30% of the value or return it to Flipkart. In addition to that customers can also avail no cost EMI option for six, nine and twelve months. More Details: FSUP T&C.

Packed with an array of top-notch features, the premium & trendy-designed device will be the first-in-segment to feature the latest processor, an expandable 8GB+5GB RAM/128GB ROM, big battery with superfast charging and an advanced camera to give a far-fetched smartphone experience to the consumers. The device will come in two colour variants; Skyline Orange with vegan leather back panel and Cosmic Black.

Commenting on the launch, Mr. Anish Kapoor, CEO – Infinix India, said, "Infinix has always been at the forefront of innovation and it is our endeavour to introduce FIST features with each successive launch. As India is making significant inroads to make the 5G dream a reality, we thought of building a product that can help our customers live and experience true 5G with an all-rounder product that can address the evolving need of users, be it powerful performance through a Dimensity 900 chipset, great camera, rich display, lasting battery and an ergonomic design; Zero 5G ticks all the boxes. Additionally, Zero 5G is compatible with 13 5G bands, which empowers our customers with a better coverage of the various frequencies to ensure a seamless experience when 5G networks are available in India. We are more confident that Zero 5G will be loved by our customers and fans alike and will set a benchmark for upcoming 5G Smartphones."

Vayana Network partner with Pune Consumer Products Distributor Association (PCPDA)

Mumbai: Vayana Network, one of India's largest trade finance platform, today announced

its partnership with Pune Consumer Products Distributor Association (PCPDA). Through this partnership, Vayana Network will offer a last mile retailer financing program to the retailers and the distributors in the region.

Vayana Network's retailer financing program is designed to address the challenges faced by the distributor and retailer community. Distributors often deal with a mismatch in cash-flow, either due to giving credit to retailers or having to make upfront purchases when transacting with corporates. On the other hand, retailers are devoid of access to Supply-chain Financing (SCF) programs.

SIMPLILEARN PARTNERS WITH MPHASIS TO TRAIN CAMPUS HIRES ON JAVA FULL STACK DEVELOPMENT SKILLS

Mumbai: Simplilearn, a global digital skills training provider, announced its partnership with Mphasis to upskill freshers in Full Stack Java Development. Through this partnership with Simplilearn, Mphasis aims to enable freshers with the skills to be job and project-ready. The program is designed to train learners in Java for front-end, backend, and database layer web development. Upon completing the program, learners will be eligible to become Full Stack Java Developers.

This partnership will provide a high-touch learning experience to entry-level professionals at Mphasis enrolling for the Full Stack Java Developer program. Delivered via Simplilearn's high-engagement bootcamp-style learning model, learners will have access to self-paced videos and live virtual classes conducted by industry experts. Learners will be equipped with the skills to build an end-to-end application, test and deploy code, store data using MongoDB, and much more.

The Simplilearn and Mphasis partnership comes at the right time when the industry is witnessing rapid growth and demand for full stack developers. Speaking on the partnership, Mr. Kashyap Dalal, Co-founder and Chief Business Officer, Simplilearn, said, "Globally there is a need for millions of professionals trained in digital skills like programming, Data, Cloud, Devops, etc. These skills are not readily available in the market and increasingly the only scalable model is to hire for aptitude and then create the skills to make them job ready. New hire onboarding for digital roles is a key focus area for Simplilearn. We are delighted to partner with Mphasis to power the full stack Java online bootcamp to train new hires and get them job ready with a rapid turnaround time."

Simplilearn conducts more than 1,500 live classes, with an average of 70,000 learners who together spend more than 500,000 hours each month on the platform. Programs offered by Simplilearn allow learners to upskill and get certified in popular domains.