

## Fire at hospitals

The loss of 15 lives in four days in fire at two hospitals — in Ahmednagar and Bhopal — must stir the conscience of the nation and lead to accountability, penalty and actual enforcement of safety norms in public and private buildings in the country. The death of four newborn babies in the fire at the children's ward of Bhopal's Kamla Nehru Hospital is heart-breaking. After electrical sparks at a ventilator, a fire broke out and caused confusion and panic. The hospital staff and attendants managed to remove 36 of the 40 newborns from the ward, but four infants died while the condition of some others is stated to be serious. Eyewitnesses report that the firefighting equipment was dysfunctional and the fire extinguishers were empty or faulty — this is shocking, but it would not shock anyone who has any experience of visits to government buildings or hospitals.

## Editorial

When it comes to fires in hospitals, this year has been particularly bad as hospitals have been overburdened due to the Covid-19 pandemic and have had to expand in a hurry, causing, among other things, greater laxity in laying of infrastructure. Also, due to the pandemic, there is more inflammable material in hospitals — such as sanitisers and disposable safety equipment made of synthetic material — and higher oxygen content in the air. The ICUs need to be kept sterile and thus are completely sealed against ventilation, resulting in life-threatening fumes overpowering the helpless patients. In March-April this year, around 60 deaths were caused by hospital fires, more than half of them in Maharashtra and Gujarat.

However, it would be incorrect to lay the blame for the fires solely on stress on hospitals due to the pandemic. The fact that fires have been reported from across the country shows that indifference to safety norms is a national trait, and this is exacerbated by our native fatalism — that what will be, will be. Ten years ago, in December 2011, 89 lives were lost in a terrible fire incident at a Kolkata hospital. Investigation laid bare lapses, including in storage of medical waste and chemicals. In the immediate aftermath of this, random, unofficial audits at hospitals across the country exposed poor safety practices. Sadly, our desensitised polity and society, after a bit of hand-wringing, forget such horrors.

## First list of nominated films in 10 categories for JIFF is out

**Jaipur** : Despite the covid pandemic, there has been great enthusiasm in filmmakers across the world towards filmmaking.

For 14th Jaipur International Film Festival JIFF 2022 ~ 1500 film applications from 82 countries are received. JIFF organizing committee has released the 1st list of nominated films for 10 categories for the festival. 182 films from 52 countries have got a place in this list. 28 jury members from 15 countries have selected these films. This is the biggest selection in first list of JIFF till now. For JIFF 2021 ~ 1484 films from 80 countries were received, out of which 161 films from 38 countries were nominated. The Film Festival would be organized from 7th to 11th January 2022. The Festival would take place in offline and online both modes, tells JIFF Founder Director Hanu Roj. Recently filmmakers across the world have rated JIFF world's best reviewed festival. JIFF has emerged as very popular festival across the globe and the biggest competitive film festival in fiction films.



JIFF spokesperson Rajendra Bora informed that out of selected films under 10 categories include 24 Feature Fiction Films | 22 Documentaries Feature Films | 88 Short Fiction Films | 18 Short Documentary Films | 11 Short Animation Films | 4 Mobile Films | 5 Web Series | 1 Ad Film | 9 Songs including 10 Student Films. Some of the selected feature films are as follows — Aksha, Love Laboratory, Sorry, I Forgive You, Wiggler from China, Atlas from Switzerland, Shambala from Kyrgyzstan, Make-Believers from Japan, Verona from Brazil, The Last Bath from Portugal, Do Not Hesitate from Netherlands, The Ugly Truth from Germany, The Final Stand from Russian Federation and Natyam, Bridge, Lullaby, Giliyu Panjaradolilla, Nani, Baba Baby O, Daalcheeni from India in the festival ~ selected films of widely recognized and prestigious Award-winning filmmakers are chosen under various categories. This is the first time, when Films in a huge number from China, Japan and South Korea are submitted and nominated as well.

Second List of the selected FILMS would be released on 5th December 2021.

## Ram Gopal Varma pays tribute to Bruce Lee with Ladki: Enter The Girl Dragon

Ram Gopal Varma's most ambitious and most expensive film of his career Ladki: Enter The Girl Dragon will be the first Indian film to release in China after the Galwan standoff between the two countries proving that martial arts and cinema have reunited India and China. RGV who becomes the first filmmaker to scale the Great Wall and release his film on the other side of the border along with releasing it in India and abroad is putting out the trailer of the film called Ladki in Hindi and Dragon Girl in Chinese on Monday, November 8th at 5 pm. "Like Sarkar was my tribute to The Godfather, Ladki - Enter The Girl Dragon starring Pooja Bhalekar is my Tribute to the greatest martial arts film ever made in history Enter The Dragon starring the iconic Bruce Lee," says RGV. Ladki will be the first Indian film to release in China after the Galwan standoff between the two countries proving that martial arts and cinema have reunited India and China. Produced by Arsee Media and the Chinese Production Major Big People, Ladki is an Indo Chinese Co Production filmed in Mumbai, Goa and China.



## Fraudsters have unlocked new ways to steal money from your bank account : Manish Agrawal

**Udaipur**: Scammers are now luring victims to share their confidential banking and personal information using social engineering tactics. They are enticing their targets through a combination of too good to be true offers, promise of help and sometimes even through threats.

According to Mr. Manish Agrawal, Head Credit Intelligence and Control, HDFC Bank, There has been a rapid surge in usage of digital platforms for making payments and other banking transactions. While this has led to a significant improvement in customer convenience, fraudsters have also become motivated to use digital routes to steal money. As the ease of doing financial transactions improved, attempts to fraud the customers have equally been straight through. Seamless transaction flow gives no time to customer if he/she authorises the transaction in favour of fraudsters.

The digital frauds have seen a makeover especially

since the beginning of the pandemic and are now becoming sophisticated enough to gain people's trust. Fraudsters are using innovative methods to defraud common and gullible individuals, including those who are not entirely familiar with the techno-financial ecosystem.

Scammers are generally concentrated in peripheral areas around metros and urban centres to avoid actions from metro/urban police and law enforcement agencies.

Bankers and law enforcement officials have been receiving reports/complaints in recent months about customers falling prey to cyber frauds in the name of KYC update, fake marketplace listings, job scams, and false customer care numbers. The usual modus operandi in such cases include receipt of unsolicited calls, text messages, e-mails, etc. with a link urging customers to share details of their bank accounts, login credentials, card information, PINs, and OTPs. Sometimes unauthorized and

unverified mobile apps are used to take control of the victim's phone to gain access to confidential information.

In such attacks, imposters call or approach the customers pretending to be bankers / insurance agents / healthcare workers / government officials or local shopkeepers. They

making payment in return of service. In some cases, the imposters even put pressure on customers to share confidential details urgently citing emergency, supply shortage of critical medical care products, account blocking, and similar other threats. These credentials are then used to defraud

alarm. Today, the fraudsters have extended their modus operandi, whereby they are even availing loans impersonating as genuine customer by using the credentials which are provided by genuine customers to agents in the market for availing loans, services, mobile connection, updating records in the existing facility, etc. It is important that while providing such documents to any agents etc., purpose for the submission should clearly be mentioned on the face of document. The bank has zero tolerance on any misconduct, financial or otherwise and actions by updating such records in the industry and internal data base; the bank also reports to law enforcement agencies for taking appropriate action. Many of the online frauds are now being perpetrated during weekdays and working hours to trick customers into believing that the calls and offers are legitimate. A fraud dispute time analysis by HDFC Bank revealed that in the first three months of this

financial year, 65-70% of cyber frauds happened between 7.00 AM and 7.00 PM. The findings further revealed that 80-85% of the affected customers were in the age group 22-50, and supposedly belonged to the more tech savvy age bracket.

The Union Ministry of Home Affairs ("MHA"), with effect from June 17, 2021, has operationalized a centralised helpline number, 155260, and a reporting platform where victims can report incidents of cyber fraud. The helpline is manned by respective state police and reported incidents are handled through the Citizen Financial Cyber Fraud Reporting and Management System, which is integrated with law enforcement agencies, banks, and financial institutions. Additionally, HDFC Bank has been doing Secure Banking Campaigns through social media, text messages, e-mails, and periodic notifications to its customers, largely focusing on latest fraud modus operandi with dos and don'ts on digital banking.



seek confirmation of the secure credentials by sharing details such as name / date of birth to gain confidence and offers critical and essential services. Even they send customized payment link to customers for

the customers. It should be noted that customers are not required to authenticate through OTP or PIN for receiving any money in their bank accounts and any such request for OTP/PIN should raise an

## Go Fashion (India) Limited Initial Public Offer to open on November 17

**Udaipur**: Go Fashion (India) Limited ("Go Fashion" or the "Company"), a women's bottom-wear brand in India, with a market share of approximately 8% in the branded women's bottom-wear market in Fiscal 2020, plans to open its Initial Public Offering (the "Offer") on November 17, 2021. The Price Band of the Offer has been fixed at ₹ 655 to ₹ 690 per Equity Share of face of ₹ 10 each. Bids can be made for a minimum of 21 Equity Shares and in multiples of 21 Equity Shares thereafter.

The Offer consists of equity shares of face value of ₹ 10 each of Go Fashion (India) Limited comprising of a fresh issue of equity shares by the company aggregating up to ₹ 1,250 million (the "Fresh Issue") and an offer for sale by PKS Family Trust of up to 745,676 equity shares, VKS Family Trust of up to 745,676 equity shares aggregating (collectively referred to as the "Promoter Selling Shareholders") and by Sequoia Capital India Investments IV of up to 7,498,875 equity shares, by India

Advantage Fund S4 I of up to 3,311,478 equity shares and by Dynamic India Fund S4 US I of up to 576,684 equity shares (collectively referred to as "Investor Selling Shareholders"). The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCR"), read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). The Offer is being made through the Book Building Process, in compliance with Regulation 6(2) of SEBI ICDR Regulations, wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that the Company and the Selling Shareholders may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by the Company

in consultation with the BRLMs (the "Anchor Investor Portion"), of which one-third shall be reserved for the domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Offer Price, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Offer cannot be Allotted to QIBs, then the entire application money will be refunded forthwith. Further, not more than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors ("Non-Institutional

Category") and not more than 10% of the Offer shall be available for allocation to Retail Individual Investors ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Offer only through the Application Supported by Blocked Amount ("ASBA") process, and shall provide details of their respective bank account (including UPI ID for Retail Individual Investors using UPI Mechanism) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. The Net Proceeds from the Fresh Issue are proposed to be utilised for (i) Funding roll out of 120 new EBOs; (ii) Funding working capital requirements; and (iii) General corporate purposes.

## Veteran Singer Suresh Wadkar Receives the Coveted Padma Shri

Veteran singer Suresh Wadkar received the Padma Shri, the fourth-highest civilian award of the Republic of India, at the hands of President Ram Nath Kovind at the Rashtrapati Bhavan in New Delhi.

"I am extremely happy to receive the Padma Shri. It has come after a long wait," said the elated singer.

Known for entrancing audiences for over four and a half decades with his mellifluous voice, Wadkar feels that he is



truly blessed. "The audiences have always been kind in accepting my songs," he said. "It is a divine blessing to be loved by people over decades."

With over 40,000 melodious numbers in his kitty, Padma Shri Suresh Wadkar shared the stage with Kangana Ranaut, Karan Johar, Ekta Kapoor, Adnan Sami to name a few.

Late SP Balasubramaniam was also honoured with a posthumous award at the function in New Delhi.

## Artist Anita Goel Takes a Vibrant Udaan in the Post-COVID Skies

If you could colligate the expressiveness of colours in Matisse's art and the hush in the movement of Van Gogh's works, and connect it with generous doses of grace, you will arrive at the kind of elegance that artist Anita Goel oozes. In her powerful new series 'Udaan', to be showcased at the prestigious Nehru Centre Art Gallery, in solo art show from 16th to 22nd November, 2021, Anita manifests this elegance in freedom from the oppressions that bind our world today.

Having begun work on the series in 2009 and having taken it forward during the Covid lockdown, Anita will be displaying 15 out of the 50 abstract paintings from her ongoing 'Udaan' series. The rest have already been handpicked by individual and corporate patrons to adorn their private collections. 'Udaan' is a play of mixed medium in a large-scale format canvas, using gold and silver foil to reflect various cosmic moods. Layers of acrylics play peek-a-boo with engravings of moulding paste, resulting in an arrestingly visual, tactile effect.

'Udaan', as the name implies, captures the spirit of birds in flight, symbolising freedom, aspirations, resolution and reaching greater heights and is also the artistic retelling of Anita's personal journey towards light. It represents a release from the shackles of solitude, the free spirit, or fly-free ideology in the most ecstatic way. The mesmerising use of bold, beautiful colours beckons viewers to surrender the shackles of forced, learned solitude, to reclaim the spiritual freedom that is our birthright.



Anita believes — "Even in a busy day, when we take ten minutes out to meditate, it only serves to enhance our being and makes our day better. This spell of the pandemic and the lockdown was one similar introspective time in our larger scheme of life. Now life awaits us on the other side."

Having held a brush in her hand since a child, London-born, Mumbai-based Anita Goel joined Sir JJ School of Arts to further her talent and has been exploring the horizons of the abstract expressionist form for several years now. Right from the start, she has blended her art in canvassing ideas deeply rooted in freedom. Anita's works are loved the world over and she has exhibited across Mumbai, Delhi, Canada, Dubai, London in over 20-25 shows. Her current exhibition combines her innate passion for freedom with her special manner of expressing visually, via oil and acrylics. Her works reflect freedom in its best abstract forms and demonstrate her incredible tenacity to hold on to positivity, so intimately and eloquently, even in the darkest nights of the soul — a lesson the world needs to hear now, and repeatedly till we believe it. Interestingly, Anita is also affiliated with several schools and NGOs and conducts art therapy workshops for the upkeep of people's mental health, particularly senior citizens.

"An artist is all about his creativity and sales are just a by-product. My work is to create and immerse myself in my creations. Covid or no Covid, my paintings have always attracted people for their mercurial colour schemes and mystery, and I hope this time will be no different!" she quips when asked about what kind of turnout she is expecting at her exhibition in the post-Covid era. "On the contrary," she adds, "I feel the market is showing an upward trend already. Since people are spending more time indoors, the demand for positive, vibrant and uplifting Art is growing and will continue to do so."

## ExxonMobil Lubricants India renews endorsement deals with Neeraj Chopra, Mirabai Chanu & Bajrang Punia; felicitates them in a gala event

**Udaipur**: ExxonMobil Lubricants Pvt Ltd announced today the renewal of its brand ambassador association with the Tokyo Olympics medalists - Neeraj Chopra, Mirabai Chanu, and Bajrang Punia - for Mobil India. The announcement was made during a gala felicitation ceremony at New Delhi in the presence of the company's top retailers. Tokyo 2020 was India's most successful Olympic campaign with a tally of seven medals. While Neeraj Chopra



became the first track & field athlete and the second Indian to win an individual Gold medal, Mirabai Chanu is the first Indian weightlifter to win a Silver. Bajrang Punia, who won a Bronze at the event, is the only Indian wrestler to win three medals at the World Wrestling Championships. A common thread among these sports persons is that they symbolize a powerful story of transformation, rising from humble beginnings to representing India at the Olympics. Commenting on the development, Deepankar Banerjee, CEO, ExxonMobil Lubricants, said, "We feel extremely proud to renew our brand association with Neeraj Chopra, Mirabai Chanu and Bajrang Punia. Our engagement with them began before they achieved world fame, and hence it gives us immense pleasure to see them become the very best in their respective fields, winning major titles and medals at the Olympics. Like the athletes have made a difference to India and the sport they represent, we too will continue to work hard, building on Mobil's world-class brands, synthetic leadership, and scale to bring trusted, high-quality performance products and solutions to the country." Speaking during the event, Imtiaz Ahmed, GM-Marketing Deployment, Consumer Marketing, ExxonMobil Lubricants, said, "The three champions personify Farak Laakar Dekhiye, what we stand for in India, which is not only our expertise, innovation and performance but also about giving people the confidence to unlock their ambitions for tomorrow. The athletes are a natural fit for us and we couldn't be more pleased to be able to continue our association. During the felicitation ceremony, ExxonMobil Lubricants also showcased its latest products, Mobil Super SUV Pro and the Mobil Super Moto2W engine oil upgraded range, which were recently introduced through an advertising campaign featuring Neeraj Chopra, Mirabai Chanu, and Bajrang Punia.