

Students should demonstrate future identity and proficiency in the areas of management according to the needs of the present: Prof. Birla

A one-month Business Preparatory Program was organized for the newcomers of the session 2021-23 at the Faculty of Management, Pacific University. The main objective of the program is to make the newcomers aware of the importance of management education and its present importance to the newcomers who are imagining their golden future in the field of management, how they can establish themselves as future managers and successful businessmen, management and its new dimensions.

To understand, develop management skills, provide knowledge of topics like the present and future challenges in various areas of management, contemporary business trends, etc.

Professional Efficiency and Etiquette

In the program, employment-oriented workshops were organized to build the professional competence of the students, mainly digital marketing, business analytics, resume writing, campus to corporate, etc. For the all-around development of the students, experts from various fields of management were invited, in which the students got guidance from the experts on many subjects.

Dean of the Faculty of Management, Prof. Mahima Birla while motivating the students to identify the opportu-

nities coming in the future management field of the students and build their skills and competencies accordingly, said that management education can be meaningful in a multidimensional perspective only when the students of management are taught the subject.

Apart from this, practical knowledge of businesses will be gained and Pacific Management Institute has always been a leader in this field. In this context, the institute has established many reputed institutions like National Stock Exchange, M.C.X. MoU, etc. It has ensured the enrichment of practical and business knowledge and information to the students. The institute is always striving for the quality of education and development of the students and this industry interface, industry visits, research, projects, sports,

Practical Professional Training

on topics such as the development of management skills through professional etiquette and the need for professional behavior in management. Deepin Mathur, Director, Pacific Business School, presented his ideas to the students in the two-day workshop and imbibed the content through practical exercises. He emphasized communication skills and 360-degree personality

development to the students. Google Certified Professional Trainer Prof. Pushpendra Khandelwal, Shree Ji Vishwavidyalaya, Orissa, threw light on the topics of future, skills, competencies required to achieve success in the field of digital marketing, and explained the importance of theoretical and practical knowledge and inspired the students to enhance their personality.

Industry Readiness Program

Abhishek Dave, Chief Manager, National Stock Exchange (NSE) apprised the students about digital financial services and stock exchange. He told the way to reach the highest peak in the global world through vocational education. So that students can easily move from campus to corporate.

Industry visit

Sunil Deshpande, Head Ashok Leyland's Railmagra Plant welcomed the students of Pacific Management Institute and informed the students about the company's management systems. Deputy Head Gorav Sharma made the students visit the plant and explained in detail the working mechanism of each part. He gave in-depth knowledge about world-class state-of-the-art systems especially in management, process planning management, quality control,



etc.

Dr. Pallavi Mehta and Dr. Shivohm Singh, coordinators of the Business Preparatory Program played a special role in preparing the students for a campus to corporate transformation by incorporating important components of management education.

Sikkim's Girish and The Chronicles To Perform In Switzerland's UrRock Music Festival 2021

After another globally hit album release 'Rock the Highway' in April 2020, Sikkim's popular Hard Rock Band Girish and The Chronicles (GATC) receives invitation to perform from Switzerland's UrRock Music Festival 2021 commencing on November 11 till 14 of the month this year. Among other top performers, eminent being the sensational early 70's Scottish Band

Nazareth, the group will be getting the stage to chant the audience with India's own western music genre. Sikkim is one of the states of our country grooming this long tradition of western music blending a distinctive exclusivity in it.

GATC is a four-piece band having the vocalist-guitarist Girish Pradhan, bassist Yogesh Pradhan, Suraj Karki, the lead guitarist, and Nagen Mongrani for playing drums. They appeared during 2009 in public performances of Hard Rock, Progressive, Metallic Rock and Heavy Metal themes. Currently settled in Bangalore, it is the famed Gangtok based western Hard Rock band and largely reviewed in various online portals, magazines and entertainment stories for their musical expeditions.

This band is evolved with their screaming vocals, ground

shaking accompanying instruments and the electrifying zeal rewinding back to the 70s and 80s classical Rock eras.

Beyond the floors of India's Rock arenas, such as, MAD Festival, Mighty Rock Union, Bangalore Open Air and more, they have given loads many successful international performances earlier and achieved arrays of prestigious accolades. Like, in 2010 Sun Cane Scale International Music Awards Festival, Montenegro it won silver trophy for their smashing single 'Yesteryears'. To add to this, it paired in performances with Poets of the Fall, Destruction, Steve Val and such other noted Rock groups. GATC's upcoming foreign shows include the UK's Hard Rock Hell (HRH) Festival at Manchester in 2022.

- Arkaprava Das

"SandstonePro is India's first indigenous open OTT app" – Cheetah Yajnesh Shetty

Mumbai: India's first indigenous Open OTT app like 'YouTube' by 'Sandstone Entertainment'. 'SandstonePro' was launched by the Union Minister of State for Social Justice and Empowerment Ramdas Athawale on Sunday 10 October 2021 at Raheja Classic Club, Lokhandwala, Mumbai. Its chairman is Pankaj Kamal and managing director is Arti Kamal. Indian and Bollywood martial arts expert and founder of 'Chitah Jeet Kune Do Global Sports Federation', Chairman Cheetah Yajnesh Shetty has been appointed as the CEO of 'Sandstone Entertainment' company.

Cheetah Yajnesh Shetty says about the app, "It is India's first indigenous open OTT app 'SandstonePro'. Through which you can earn money by setting up own channel to exhibit films, video films, web series, short films through this app. The app contain several advance features so that the users do not face difficulties and can produce better programs. The app will have own Censor Board and the films will be exhibited only after its approval. The app has option of entertainment programs of every genre. It also has the category covering video songs, audio songs, stock videos, stock images, stock audio etc. The app will also provide information like the release date of the film, the films under production, promos etc."

10-day Khadi and Village Industries Exhibition concluded

Udaipur: The 10-day state-level Khadi and Village Industries Exhibition organized by Lal Bahadur Shastri Education Committee Rawatsar under the Prime Minister's Employment Generation Program at the Nav Nirman Sangh Complex, Bhupalpura, concluded. Shri Basant, a member of North Zone, Government of India, was the chief guest of the closing ceremony. Speaking on the occasion, Shri Basant said that a lot of changes have taken place in Khadi in the last few years due to which the number of people who like Khadi and its sales has increased. On this occasion, he visited the exhibition and asked the Khadi traders not to compromise with the quality.

In the closing ceremony, the best-selling organizations participating in the exhibition were rewarded with certificates.

Exhibition coordinator Bhansingh Rathore said that at the beginning of the function, Shri Basant was welcomed with shawls and garlands on behalf of all the organizations participating in the exhibition. In the ceremony, Assistant Director of Khadi Commission Ashok Yadav, Kailash Paliwal of Nav Nirman Sangh Bhupalpura, and many officials associated with Khadi were present. Bhansingh Rathore proposed the vote of thanks

and the best dandiya performers were commemorated by the Vice-Chancellor. Icons were also presented. At the end of the program, Dr. Sudha Babel, Head of Department, Department of Textiles and Apparel / Unit Coordinator Home Science proposed the vote of thanks.

Project officers and young professionals from all departments of all India agriculture-related research projects, home sciences were present in this program.

The Practice of Painting at Udaipur

Udaipur is set to receive yet another landmark exhibition, featuring some never seen before paintings from the collection of the City Palace Museum. Titled Portraits, Kings, Landscape: The Practice of Painting at Udaipur, this exhibition, places paintings at the heart of Mewar's court life. It emphasizes on the role of paintings as going beyond their illustrative and documentary nature to reflect not only the power and authority of the Maharanas but also its strategic use in the self-fashioning of the Sisodia dynasty. This exhibition has been curated by Dr. Shaikha Mishra and with Dr. Dipti Khara as Adviser.

Editorial

Mr. Bhupendra Singh Auwa, Administrator in Chief, MMCF informed that the exhibition particularly acknowledges and celebrates

the role and skill of Udaipur's artists, which is a constant underlying theme. A special video on the technique of painting was commissioned to bring forth the creativity of the Udaipur artist. Age old techniques and well kept secrets of how an artist manipulated the brush, and ingeniously, pieces of paper and cloth, to convey textures, are revealed in this production. Visitors will also have a chance to observe and interact with a local artist whose workshop is set up in the gallery. A series of workshops, lectures, and curated walks will be organized around this new exhibition, both onsite and virtually. Those interested should stay tuned to the Museum's social media.

This exhibition was put together with the help of the financial assistance provided by the Ministry of Culture, Government of India. The conservation project of these artworks was led by Conservation Consultant, Mr. S. Giri Kumar at the Museum's state-of-the-art conservation laboratory. The team had to be considerate of the varying sizes of these works; with the Udaipur artists known to have experimented with the size of their paintings. The selection ranged from extremely small paintings (approx. 4" in width) to extra ordinarily large ones (approx. 60" in width), and thereby proved to be a challenge with regards to mounting and framing of the paintings, other than the fact that each would require varying durations of conservation treatment. The architectural conservation work of the gallery was headed by Dr. Shikha Jain, Principal Coordinator MMCF Projects and Director, Dronah Foundation. Portraits, Kings, Landscape will be displayed on the second floor of the Zenana Mahal, in a space called Bhagwat Prakash. It was formerly the living quarters of Maharana Bhagwat Singh Mewar of Udaipur (r. 1955 - 1984 CE), and family. He was the 75th custodian of the House of Mewar, and Founder, Maharana of Mewar Charitable Foundation. The interiors were meticulously restored to their original condition, with minimal intervention, for it to retain its 20th century art deco appearance, with its trendy green hues, tiled fireplaces, and light shades in bold geometrics! The new gallery has been planned in a manner best suited for the long term health of the artworks.

Now farmers can run flour mill, deep freeze, and BMC / bulk milk chiller with solar energy

Bhilwara: Giving another gift to the farmers who generate electricity from solar panels across the state including the district, the government has started a scheme to install a Universal Solar Pump Controller, through which farmers can use solar energy to power other agricultural equipment such as arc cutter, flour, can operate the mill, deep freeze, mini cold storage, bulk milk chiller, threshing, and winnowing or fruit vegetable drying machine, etc. The government will give a grant to the farmers to install a Universal Solar Pump Controller.

The Horticulture Department of the State Government has issued guidelines to the departmental offi-



cers regarding the Universal Solar Pump Controller-based Agricultural Equipment Operation Project 2021-22 under the Rashtriya Krishi Vikas Yojana. Under this scheme, farmers who have installed solar power pump plants up to 3 and 5 HP capacity and have completed five years, will be benefited.

The objective of the plan There is immense poten-

tial for solar energy in the state, keeping in mind that, solar power pump plants have been installed by the Horticulture Department in the farmers' area of the state. Generally, farmers are using these solar power plants only for irrigation. These solar power plants are used only for about 150 days a year. In the remaining days, the energy being produced by the solar panels is

not being used. At the time when this solar power pump is not being used for irrigation, the farmers can convert the energy produced to other agricultural implements like arc cutter, flour mill, deep freeze, mini cold storage, bulk milk chiller, threshing and winnowing or fruit. Vegetable drying machine etc. will be able to run. For this, grants will be made available under the Universal Solar Pump Controller-based agricultural equipment operation project Rashtriya Krishi Vikas Yojana.

Know who will be selected - Irrigation is being done in agriculture and horticulture crops by a solar power pump plant installed on the farmer's field. For such farmers, by

whom solar power pump plants have been installed on the grant in the scheme run by the Horticulture Department and whose guarantee of five years has expired, such farmers will be eligible. That is, the controllers of the farmers who take advantage of the scheme will become new and the new will get a guarantee of five years again. Under this scheme, the grant is payable on Universal Solar Pump Controller (USPC) of 3 or 5 HP.

Good plan, farmers benefit horticulture Department has launched Universal Solar pump controller based equipment operation project under the National Agricultural Development Plan, which will grant up to 60 percent on unit

costs to eligible farmers. The unit cost of 3 HP USPC will be Rs 83 thousand and 5 HP USPC will cost Rs 85 thousand 500. This scheme will prove to be very beneficial for the farmers, so they should take advantage of it.

Bhilwara got the target of 425 - Under the project 2021-22, a total of 10 thousand universal solar pump controllers are to be installed in all the districts of the state, in which a target of 425 has been given in Bhilwara district, while the maximum target of 1530 has been given to Bikaner district. Similarly, a target of 1235 was given to Jaipur, 1370 to Tonk. On the other hand, Karoli and Dholpur have been given the minimum target of 30.

brated with gaiety

Udaipur: On the 78th birthday of Udaipur Leader of Opposition and city MLA Gulab Chand Kataria, Bharatiya Janata Party celebrated it with great enthusiasm in all the circles of the city.

In the ceremony organized at Bohra Ganesh temple on behalf of BJP Rana Pratap Mandal city district, Kataria offered prayers and wished for peace in the whole country. In the ceremony, all the workers took turns to honor Kataria by giving them updates, bouquets. On this occasion, former MLA of Nimbahera Srichand Kriplani, District President of Chittorgarh Gotham Dak also congratulated Kataria on his birthday by presenting bouquets.

On this occasion, District President Ravindra Shrimali, General Secretary Gajpal Singh, Kiran Jain, Mandal President Jitendra Maru, General Secretary Sunil Jain, Garage Committee President Manohar Chaudhary, Karanmal Jarauli, Kanhaiya Lal Vaishnav, Sunil Vasita, Ashok Ameta, councilors of the Board, former councilors, Shakti Kendra effective, workers including Part President welcomed Kataria.

On this occasion, Kataria said that because of the hard work of all the workers, this Gulab Chand Kataria has reached here, I have no status, the hard work and love of thousands of workers is towards the party. Everyone worked on their front, I am lucky and I have reached this place.

I have many friends whose fate is not as much as the election and to reach here. It is not that the contribution of those workers in nation-building is less.

There are innumerable people in nation-building whose names are not even known. But the path on which we were walking, only the divine power was helping us on that path. We had never imagined that our kingdom would also come, but it has been possible because of all you dedicated workers.

Udaipur won the state kickboxing title by winning 27 gold medals

Udaipur: The two-day state-level kickboxing competition, organized by the Kick Boxing Udaipur District Association, concluded at the Atal Bihari Vajpayee Indoor Stadium located at MB Ground. Udaipur team won the title by defeating Churu.

The chief guest of the closing ceremony was District Sports Officer Shakeel Hussain, the special guests were Dr. Deependra Singh Chauhan, former Secretary, Sports Department of MLSU, industrialist Babulal Suhalka and Motivational Speaker, Dev Singh.

Program chairman Pushkar Chaudhary told that the semi-finals and final matches were held. In the final, the Udaipur team won the title by defeating Churu. The first runner-up was the team of Churu and the second runner-up was Jaipur.

Association President Dr. Hirendra Kataria told that the coach in the event was Vardman Singh Naruka of Udaipur. Secretary Pankaj Chaudhary said that in the championship, Divyank Menaria, Dishan Khandelwal, Karan Menaria, Manan Khandelwal, Poorva Shrimali, Divij Solanki, Bhavya Shrimali, Gagan Agarwal, Bhavesh Chaudhary, Divyanshi Lakshkar, Ishika Lakshkar, Charvi Agarwal, Ayushi Chaubisa, Harsh Jain, Harshi Jain, Ahad Ahmed, Bahadur Singh, Bhavanashi Jain, Mangal Dixit, and 27 gold wins Udaipur captured the title.

Spit free India campaign in lake city

Udaipur: SPIT FREE INDIA is one of their key projects to spread awareness about the ills of spitting in public places. They urge upon the people who do not spit also to get involved and start telling others not to spit. Spitting in public is the main cause for the spread of diseases like TB, Influenza, Swine flu,

Pneumonia, Corona, etc. They have been working for this cause relentlessly in Pune by engaging students from schools and colleges. Pune Municipal Corporation has been supporting this initiative too. Activities like public wall painting, street plays, sessions for secondary school students, events on special occasions are some of the campaigns they organize.

Owing to Covid-19 the campaign took a back seat as not much outdoor activity could be conducted.

This February they decided to take the campaign across India keeping in mind the pandemic protocol with minimum direct interaction with the public but at the same time, the message can be spread. They decorated their personal Renault Duster car with anti-spitting messages in various languages. In March, they drove through coastal Maharashtra and visited tourist places like Mahabaleshwar, Panchgani, Sangli, and Satara. Wherever they stopped, the car attracted the attention of the general public and was curious to know about the campaign and acknowledged their efforts.

Unfortunately, Covid-19 second wave put a halt for 3 months. After getting both the vaccinations, they started Phase 2 of their campaign drive to Karnataka and Tamil Nadu. DGP of Karnataka, CP of Bengaluru, and Additional Commissioner of Bengaluru Municipal Corporation participated in flag-off events and the event was a grand success. There were several street corner events with local groups which were organized.

Phase 3 of the campaign drive was to Nashik, Dhule, Indore, and Ujjain. Currently, they are in Phase 4 covering Surat, Ahmedabad, and Udaipur. They will return to Pune via Vadodra and Silvassa. In Udaipur, they visited several tourist spots and interacted with locals at several busy spots and bylanes.

As their Labrador pet dog, Cara accompanies them it is an added attraction for both children and adults. We are active on FB and Insta @ SPIT FREE INDIA CAMPAIGN.

Kataria's 78th birthday cele-