



Politician as a Writer!

A politician can be a writer. There are numerous examples in history of the world where politicians have written rich informative and thought provoking books. The best example is Hitler's Mein Kampf or My Story. Mao-Tse - Tung, the revolutionary leader of China who took out China from the slumber of 'opiumated' feudal past and made it a world power was also a good poet and wrote very meaningful poetry. The Indian history is full of such examples. The medieval times saw rulers patronizing people to write historical account of their times. This resulted in very significant sources of medieval history like Babarnama, Aine-Akbari and many more texts. Darashikoh was himself an eminent scholar, writer and translator. During the freedom struggle all major leaders of Indian National Congress Mahatma Gandhi, Gopal Krishna Gokhale, Bal Gangadhar Tilak, Jawahar Lal Nehru, revolutionary leaders Sardar Bhagat Singh and Yashpal were formidable writers. They in fact gave an ideological and theoretical frame work to the movement.

The post-independence time also saw the politicians taking to writing. Ram Manohar Lohia, Chandrashekhar, Chaudhary Charan Singh, P.V. Narsimha Rao, T. Nagi Reddy, Natwar Singh, Jaswant Singh, Rani Lakshmi Kumari Chundawat, Mamta Bannerjee etc. are but a few names who wrote serious academic and informative books related to their thoughts, ideology and inclination. Even former Prime Minister Atal Bihari Vajpayee wrote his famous fifty one poems.

However, in recent past the political leaders write more to satisfy their urge for getting published, flatter their party bosses and to boost their own image. It is an exercise in self-advertisement. The recent example of honourable governor of Rajasthan Sh. Kalraj Mishra's book being published by an NGO and its release in Rajbhavan by the Governor, Chief Minister and the Speaker of the assembly in the presence of the Vice Chancellors of twenty seven Vice Chancellors of the state universities is not in good taste. Governor's office has to rise above party politics. It should not be used to propagate the political ideology of the person in chair. The most shameful thing was to put nineteen copies of the book in the car of each Vice Chancellor along with a bill of nearly 68 thousand. Any body who is familiar with the university system would know that Vice Chancellors do not have a right to buy books for the library. The recommendation has to come from the departments. Then the Library committee has to approve the title and number of copies required, then an order has to be made by the libraries to the publisher. Only then a book can be purchased. What is the use of buying nineteen copies of one book?

This proves that the person sitting in the highest office of higher education in the state of Rajasthan either does not know the administration of the Universities which he heads or he thinks that he is so powerful that he can take the Vice Chancellor's for a ride. Even the Vice Chancellors who saw the books in their cars should have guts to ask the publisher to take back the books supplied without order. Unfortunately, the appointment of Vice Chancellors is also on political basis and so the incumbents of these offices have no courage to utter even the truth before the state. The state of higher education in Rajasthan is pitiable. Earlier the college education director had also issued orders to buy a particular book. The BJP has made the worst case of using political power for their political propaganda which is visible in the appointments in Universities too.

- Dr.H.S.Chandalia

"A journalist is a real social worker"- Mayor Jyotsna Hansale



Mira-Bhayander (Thane/Mumbai): A guidance camp for journalists was successfully organised by the Journalists Union of Maharashtra (JUM) at Ambar Plaza Hall, Mira Road (Thane district) on Friday, July 02, 2021. The camp was inaugurated by lighting a traditional lamp by the Mira Bhayander Mayor Jyotsna Hansale, who was the chief guest on the occasion. In the program, a health card, a raincoat, an umbrella and a

copy of the Constitution of India was distributed to the journalists.

Mayor Jyotsna Hansale, Mira Bhayander Municipal Commissioner Dilip Dhole, Mira Bhayander-Vasai Virar (MBVV) DCP Amit Kale, JUM President Narayan Panchal, JUM Vice President K Ravi, Treasurer Dilip N Patel, Mira Bhayander Unit President Vijay More, Secretary Nilesh Phapale, Organiser Pramod Dethle, Vice Presidents Seema Gupta and Prem Yadav, legal consultants Advocates Laxman Asle and Namdev Kashid, Mahboob Qureshi, Vishwanath, all office bearers of JUM, local journalists, editors and representatives of News TV channels were present in the program.

Besides Dr Anant Pande of Thane's Shivner Super speciality Hospital was also present. On the occasion the health cards, under which 50 per cent discount in medical bills will be given, were given to the journalists by Dr. Pande. Journalists Rajesh Jadhav and Satish Satam compered the program in an imitable style. Prof Hemant Samant in his address guided the journalists and also gave certain tips to them.

In her address Mayor Jyotsna Hansale said that the journalists are real social workers who always work for the society. During corona pandemic, they worked relentlessly to give the society a positive news, even without bothering about their families. This is commendable.

JUM President Narayan Panchal, who presided over the function, threw light on different issues confronting the journalists working in the Mira-Bhayander Municipal Corporation (MBMC) area and about the facilities they expect from the administration. The issues such as that the journalists in Thane have received houses from the administration, a plot of land has been reserved for a press club in Navi Mumbai and several advertisements are being released for the local cable TV channels and local newspapers by the Thane Municipal Corporation were discussed.

MBMC Unit President Vijay More demanded houses for journalists. He also suggested that the MBMC should release advertisements in local publications. Besides free health facility and free travel in MBMC Transport bus services be made available for journalists. Also the children of journalists be given free education and scholarship. He also pointed that many lockers in the press room in MBMC had remained unutilised. They such they will be allotted to the respective press representatives. When the MBMC administration will look after this? He asked. In response, the Mayor Jyotsna Hansale assured the gathering that she would fulfil all demands of journalists in her tenure after discussion with MBMC Commissioner Dilip Dhole.

Airtel launches 'Airtel Black' - India's first all-in-one solution for Homes

Udaipur: Bharti Airtel ("Airtel"), India's premier communications solutions provider, today announced the launch of its latest innovation Airtel Black - India's first all-in-one solution for homes. In today's world, the customer's home has become the single place for both work life and personal life. The need for high speed data, the need for entertainment at home and the need for seamless connectivity on mobile, is now one holistic need. Yet these services have historically been bought and managed, as individual services. Customers have expressed their frustration on multiple bills to be paid on different due dates across the months, services getting switched

off due to forgotten recharges, and difficulty in managing services from multiple local service providers. We decided to innovate to solve this customer problem. Airtel Black is the new program for the discerning, quality-seeking customers. A customer can bundle 2 or more of Airtel services (Fiber, DTH, Mobile) together to become Airtel Black - which entitles the customer for one single bill, one Customer Care number with a dedicated team of relationship managers, and priority resolution of faults and issues. All of this, also comes with amazing value of zero-switching and installation costs coupled with free service visits for life.

Airtel Black elevates the customer experience with a host of industry-first features:

- Simplify your life: Airtel Black is super convenient and liberates customers from the hassle of managing multiple bill payment dates, navigating customer care IVRs, or interacting with separate service providers.
- Get the Priority you deserve: A customer will connect to a care representative within 60 seconds of calling. The team of experts managing the customer relationship keeps in touch for all your requirements and solves them on a priority basis. All service visits needed for your service come to you on priority, and free of charge.
- No TV service disconnection: Airtel Black also helps customers enjoy uninterrupted TV viewing, due to DTH being offered as a billed service. All the user needs is to pay their one bill monthly.
- Customise it to your needs: Airtel Black offers a simple feature where users have full choice of selecting their suitable plans for each service, and then bundle them together for billing.

Says Shashwat Sharma, Director - Marketing and Communications, Bharti Airtel: "Airtel Black is another step in our obsession for solving our customer problems at Airtel. This squarely addresses the need for convenience and peace of mind for our customers, as they navigate their lives in the new normal. As an integrated operator, Airtel is uniquely positioned to deliver an exceptional experience on all home services - Fiber, DTH and Mobile, to our customers. And Airtel Black is focussed on doing just that."

Realme introduces two new additions to narzo 30 family

Udaipur: realme, India's first brand to launch a 5G enabled smartphone, today launched the newest additions to its narzo family- realme narzo 30 5G and realme narzo 30, along with realme Smart TV Full HD 32" and realme Buds Q2. realme narzo 30 5G, the most affordable 6GB 5G smartphone and realme narzo 30, a powerful G95 at a never before prices; will enable users to experience peak performance



and will complement the enthusiasm of 5G fans and young players. Whereas realme Smart TV Full HD 32" will provide users an ultimate viewing experience and the all new realme Buds Q2 supporting Active Noise Cancellation

Shraddha Kapoor and R. Madhavan join Vicks' Iconic #TouchOfCare Campaign this National Doctors Day

Udaipur: Vicks, a brand synonymous with family and care, today launched the third edition of its iconic #TouchOfCare campaign series joined by celebrities Shraddha Kapoor and R. Madhavan on the eve of National Doctors' Day 2021. The past year has been challenging for many, and it is our Doctors who have carried us on their shoulders of hope, by selflessly caring for us, and our loved ones.

The third edition of #TouchOfCare, unveiled at a virtual event is a tribute to the Doctors' community across the nation, underscores the powerful impact of care through the real-life extraordinary story of the late Dr. Dnyaneshwar Bhosale.

The film takes viewers on the inspiring journey of Dr. Bhosale's selfless acts of care, as he left no stone

turned to ensure many less fortunate children received life-saving medical attention during the pandemic. Gone too soon, Dr. Bhosale left behind his wife, kids and his dreams of building his own pediatric hospital. The film is a solemn reminder that like Dr. Bhosale, hundreds of doctors lost their lives during the pandemic leaving their families and dreams behind.

In addition to sharing Dr. Bhosale's inspiring story, Vicks has also pledged to support Mrs. Bhosale to help build a pediatric hospital in memory of her husband's extraordinary acts of care. Committed to making a meaningful difference and step up as a #ForceforGood, Vicks continues to support India's fight against Covid-19 through P&G's Suraksha initiative. Under this initiative, P&G recently contributed towards 1

million vaccination doses for 5 lakh citizens in partnership with state governments and local authorities.

Dr. Priyanka Dnyaneshwar Bhosale, Wife of the late Dr. Dnyaneshwar Bhosale shared, "It was difficult to see my husband take his last breath and my prayer then was that somehow he would receive the healing hand of care just like the one he selflessly extended to many children. I thank Vicks for bringing to light my husband's extraordinary work and inspiring story and joining me to keep his dream of building a children's hospital in Latur alive so his memory and touch of care live on forever."

Celebrity Shraddha Kapoor shared "A silent touch of care speaks a million words and our doctors have been an example of the powerful, life-saving impact it can have on many lives. Thank you to our med-

ical warriors across India and to your families. You have been our strength and hope during this tumultuous time. This National Doctors' Day, I stand with Vicks and pledge to keep the #TouchOfCare acts of our doctors alive so their care lives on."

Celebrity, R. Madhavan, added, "Being a witness to the Vicks #TouchOfCare campaign has filled my heart was filled with gratitude towards our doctors and healthcare workers and their extraordinary acts of care during this time and always. It is time for us to keep their #TouchOfCare alive so that this care lives on"

Himanshu Tewary, Senior Director and Category Head, Personal Healthcare at Procter & Gamble said, "Our doctors have given a new meaning to humanity during these challenging times, and their selflessness deserves lifelong



gratitude. Vicks #TouchOfCare is a reminder of the extraordinary acts of care, courage and bravery of each one of our doctors, those with us, and those who we have lost. As a society, it's time to rise together and give back to our doctors' community for all they have done for us and our loved ones by preserving their #TouchOfCare for generations to come."

In 2017, #TouchOfCare1 showed how through care, families are formed beyond bio-

logical ties, breaking stereotypes and highlighting how motherhood has no gender through the story of an orphan, Gayatri and her transgender mother Gauri Sawant. In 2018, #TouchOfCare 2 brought to light the story of Nisha, a girl born with Ichthyosis - a genetic skin condition who was abandoned by her biological parents at birth.

Her life took a positive turn with the unconditional love and care extended by her adoptive parents.

SKODA KUSHAQ launched in India at a starting Price of Rs. 10.49 lacs

Udaipur: SKODAAUTO's renewed commitment to India takes a strong stride forward as the company opened bookings and announced prices of its most anticipated SUV under the India 2.0 Project - SKODA KUSHAQ. Since its world premiere in India earlier this year, KUSHAQ has made a strong presence and stands out as an entirely new SKODA that's made in India, made for India. Yet, it's every inch a global model that wears the hallowed winged arrow badge with pride. SKODA KUSHAQ will be offered at an ex-showroom price starting at INR 10.49 lacs nationwide, taking for-

ward the 'One Nation. One Price' philosophy.

Mr. Zac Hollis, Brand Director - SKODAAUTO India, said, "The launch of KUSHAQ is a watershed moment for SKODA AUTO India as we enter one of the most exciting segments in this dynamic automotive market. KUSHAQ is made keeping in mind what really matters to our customers and is localised and tailored to suit the Indian market. Built on the acclaimed MQB-A0-IN platform, KUSHAQ is well designed, robust, exceptionally well-built, safe, spacious, feature-laden and future-proof. We will also offer the globally



renowned TSI technology across the range, empowering an optimum combination of performance, efficiency, refinement and output. With a world-class SUV that is ready for India, we are looking at taking the SKODA brand to new

and emerging markets across the country."

With a robust and muscular appearance, the KUSHAQ is perfectly tailored for the taste of Indian SUV buyers. The interiors are a perfect combination of elegance and

modernity along with the brand's typical 'Simply Clever' solutions to make driving easier. The KUSHAQ also comes with numerous active and passive safety features along with ESC as standard across all variants.

With the KUSHAQ launch, the company will penetrate deeper in the country by expanding its network to Tier II and III cities. SKODAAUTO India currently has 120 sales touchpoints in 85 cities and plans to expand to 150 touchpoints by end of 2021.

Along with expanding its sales and service network, SKODA AUTO India has

announced various customer-centric initiatives on the ownership front. Every KUSHAQ comes with 4 Years / 1,00,000 km warranty, which can be extended up to 6 years / 1,50,000 km. Additionally, SKODA will also offer 2 years parts warranty, 2 years battery warranty, 3 years paint warranty, 6 years corrosion warranty and extended roadside assistance programs up to 9 years.

With the KUSHAQ, SKODA AUTO India has focussed on the fundamentals and the things that really matter, as they look ahead to a new era in the Indian market.



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Commenting on the occasion of the launch, Mr. Madhav Sheth, Vice President, realme and Chief Executive Officer, realme India and Europe said, "We are extremely delighted to launch four new technologically advanced products based on realme's highly advanced innovations. These aim to offer an immersive experience to our customers who are looking for unique and amazing products in various lifestyle segments. Both realme narzo 30 5G and realme narzo 30 will allow the users, especially young gamers, to cherish the peak performance. With the new Smart TV Full HD 32" users can encounter a true flagship cinematic viewing experience with best-in-class audio and visual quality at an affordable price. Also, with the launch of realme Buds Q2 enables users to experience Active Noise Cancellation, a function that's only seen in high-end flagship earbuds and headphones at competitive price point. These products reiterate realme's commitment of providing our users with the high-performing tech lifestyle products that they seek with best-in-class technology to have a smart, free, trendsetting, and connected lifestyles."

realme narzo 30 5G, is powered by a highly acclaimed new-gen 5G Processor called the MediaTek Dimensity 700 5G, which also supports 5G Dual SIM Dual Standby. Equipped with a 16.5cm (6.5") screen with a 90Hz Ultra Smooth Display and a maximum 180Hz sampling rate, the smartphone features a fast side fingerprint scanner.

Dino Morea asks to donate oxygen by planting trees



Dino Morea was the latest to join in the BMC's 'Be A Tree Parent' MEGA Vriksha Campaign by adopting a Karanj tree in Juhu. Dino Morea joined the likes of Hon. MP Smt. Hema Malini, Ranvir Shorey and son Haroon Shorey, Anil Kapoor, Anupam Kher, Abhishek Bachchan, Bappi Lahiri, Shatrughan Sinha, Sonakshi Sinha, Poonam Sinha, Ajay Devgn and son Yug Ajay Devgn, Sonu Nigam, Niharica Raizada, Vatsal Sheth, Amit Behl, Ayesha Jhulka, Dr. Aneel Kashi Murarka, Sania Saiyad, Ashnoor Kaur, Advait Mote and MLA Shri Ameet Satam who are all proud tree parents!

World Environment Day 2021 marked the start of BMC's 'Be A Tree Parent' MEGA Vriksha Campaign. Instituted by the K West Ward Asst Commissioner Mr. Vishvas Mote, along with Anusha Srinivasan Iyer of Make Earth Green Again MEGA Foundation and Shaan Lalwani from Vriksha Nursery, the campaign involves and encourages societies and residents to adopt tree pits from the 348 Mumbai locations where trees had fallen in the K West Ward, post Cyclone Tauktae, and replant identified, fast-growing native tree species in those locations.

"We have just donated oxygen by planting a tree today. I do gardening every second day and it is an exhilarating experience. I am elated to see such an initiative by the BMC and Make Earth Green Again MEGA Foundation, and hope that Anusha Srinivasan Iyer and Vedant Gill will plant many more such trees, with citizens' help," said Dino Morea.

Besides the celebs, citizens have joined in and become the protector of the trees, thus setting forth a movement that will make a difference leaving behind green footprints. "Receiving support of this kind from Dino Morea just feels amazing. We are all blessed to have the family's assistance in our endeavour," averred Vedant Gill of Make Earth Green Again MEGA Foundation.

The campaign has also seen active participation from police personnel and citizens alike. And the numbers seem to only be growing.