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Business & Entertainment

Zak Zorro: First Indian to Release Afro Album Named "Afrolina"

Zakeer Hussain popularly known as 'Zak Zorro' released his latest album 'Afrolina' on June15, 2021. An album with 11 distinct dance tracks namely 'Carolina', 'Maria', 'Dubai Way', 'Killempa', 'Chikka', 'Oley', 'African Lady', 'Somebody', 'Dil Pe', 'Superhero' and 'Call my Name.'

With this album, Zak Zorro gets the unique distinction of becoming the first Indian Music Producer and Singer to produce an Afrobeat Music album. Speaking on the release,



Zak said
"Music is the
strongest
form of
magic, it is an
explosive
expression of
love, and we
are all
touched by it
no matter

what culture, race or country we come from". Further expanding on his fascination for afrobeat in particular, he said "The thing about Afrobeat is, it just uplifts your mood from the very 1st beat and makes you move your whole body and I think that's what people around the world need now more than ever."

Zak sees himself as a global artist not bound by any single genre or style, he has always been influenced by world music and his vision is to record in as many different styles as possible. However, as a music purist he makes sure to follow important elements and protocols of each different genre in their pure form. Afrolina is an honest attempt at ensuring the authenticity of the music remains while the vibe only gets one to groove to each beat.

The Album is produced by Icon Art Productions. All the songs are written and composed by the very talented award winning music producer, Sammyoung (Dubai based afro music producer). 'Afrolina' released on 15th June '2021 on all the major digital stores iTunes, Amazon Music, Spotify, Gaana, Saavan & YouTube on the ZakZorro channel worldwide.

PLANTATION DRIVE AT NIWARU MILITARY STATION



Jaipur: Niwaru Military Station organised a Tree Plantation Drive with an aim of contributing to the National level Green Initiative, to fight against global warming and thereby reducing its impact on climate change and ultimately

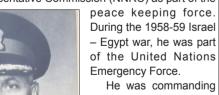
presenting a better environment for the next generation. A total of 1980 saplings of locally available flora to include ornamental, fruit bearing and arboriculture plants were planted.

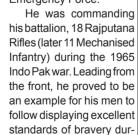
All participants including ladies and children pledded to

carry forward the initiative and contribute actively towards increasing the green cover inside the station premises for pristine natural habitat. Indian Army is committed towards organising such activities to contribute in maintaining ecological balance and conserving the environment. The enthusiasm and zeal displayed by young kids during the drive was commendable. The act of adopting the plants and taking care of them will rejuvenate the young minds and will also help to build a sustainable ecosystem for future generations.

"HAR KAAM DESH KE NAAM"

Jaipur: Brigadier Raghubir Singh, Mahavir Vir Chakra left for the heavenly abode at an age of 99 years, today, on 13th Jun 2021 at 0630 hrs in the due to old age illness. Born on 02 Nov 1923, in Soda village of Tonk District, Brig Raghubir Singh was commissioned on 18 Apr 1943 into the Sawaiman Guards as a Second Lieutenant and fought a number of wars including the second world war. He participated in the Burma war in 1944 and went to Japan to fight. Thereafter, he fought in the Indo Pak war of 1947-48 in the Uri sector immediately after independence. During the war of North and South Korea in 1954, he was posted as Chairman of the Neutral Nations Representative Commission (NNRC) as part of the





ing the battle of Asal Uttar. As quoted in his Mahavir Chakra citation, "In the Khemkaran and Asal Uttar Sector, the attack of the enemy was extremely violent. However, the soldiers of 18 Rajputana Rifles fearlessly confronted the Pakistan Army's attack and destroyed 22 Patton Tanks of the enemy.

On 09 Sep 1965, under the able leadership of Raghubir Singh, his battalion successfully accomplished the mission and kicked out the Pak Army who had the suspicious motive of reaching Harike in Punjab." For this gallant act, the then President of India, Dr S Radhakrishnan, honoured Lieutenant Colonel (later Brigadier) Raghubir Singh with Maha Vir Chakra, the second highest gallantry award in the country. During the 1971 Indo Pak War, he effectively handled the post of Provost Marshal in the Military police with the responsibility to look after One Lakh Pakistani Prisoners of War in the Bangladesh Surrender Camp.

Brigadier Raghubir Singh, MVC or 'Dadosa' as he is fondly addressed by the present generation was an extremely brave soldier and an iconic warrior. He will be greatly missed by his family and the paltan. He is survived by his son Maj Sangram Singh Rajawat (Retd).

Vedanta's Hindustan Zinc sets-up state-of-the-art 'field hospital' to fight against COVID in Rajasthan

• Mr. Arvind Kumar Poswal – District Collector, Rajsamand inaugurated Hospital in the presence of Mr. Arun Misra – CEO, Hindustan Zinc, other government officials and HZL employees

 New field hospital in Dariba, Rajsamand will have a capacity of 100 beds for Covid patients

 The Covid Care hospital will have 80 normal ward beds, 20 ICU beds with air conditioning facility and medical assistance

Udaipur: In the fight against COVID-19 pandemic, India's leading metals and oil and gas company, Vedanta, through its flagship company Hindustan Zincand as part of Anil Agarwal Foundation Initiative has inauguratedstate-of-the-art fully equippedCOVID care field hospital at Dariba, Rajsamand. This 8000 square meter hospitalhas air-conditioning dome based on German technology with a capacity of 100 beds including 20 ICU beds to treat patients & provide them with essential COVID treatment and medical facilities.

The hospital was inaugurated by the Chief Guest - Mr. Arvind Kumar Poswal – District Collector, Rajsamand in the presence of Mr. Sudhir Chaudhary – SP, Rajsamand, Mr. Arun Misra – CEO, Hindustan Zinc along with senior government officials and employees of Hindustan Zinc. Vedanta Limited has come out firmly in support of the Rajasthan government in its efforts to provide priority medical care to the Covid-affected people. The field hospital issituated in Hindustan Zinc's DAV School playground at Dariba where world-class technology has been adopted ensuring strict adherence to safety.

While sharing his thoughts during the ceremony, Mr. Arvind Kumar Poswal – District Collector, Rajsamand said "In these distressed times, I appreciate the efforts of Vedanta, Anil Agarwal Foundation and Hindustan Zinc in coming up with 100 bed field hospital in a record time. This hospital will play a crucial role as Dariba is centrally located from all nearby districts of Rajsamand, Chittorgarh and Udaipur. This state-of-the-art facility has all the basic & advanced medical amenities available to ensure best treatment to COVID patients. With this Vedanta Cares field hospital, we are ready to face & fight 3rd wave of Pandemic."

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Mr. Sunil Duggal - Group CEO, Vedanta



said "COVID-19 has affected lives of millions across the country and we at Vedanta Group continues to stand united with Nation in these unprecedented times. With strong probability of 3rd wave of pandemic, our state-of-the-art COVID field hospital in Rajsamand ensures support in providing medical care to ailing patients in Rajasthan. We have pledged to support the central and state governments in providingquality care to those affected by the virus. With collaborative efforts of public & private sector and community in general, I believe that we will be able to overcome this crisis soon."

Speaking on the occasion, Mr. Arun Misra, CEO Hindustan Zinc said "This state-of-theart fully equipped 100 bed field hospital is one of our consistent efforts to support and strengthen the medical infrastructure for extending quality medical care to the community in the COVID-19 pandemic. I am very hopeful that it will bring relief to all COVID patients. This hospital is a result of day & night hard work of our brilliant team of officers on-ground who made this a reality in a short time. This well-equipped infrastructure will also help the state to be fully ready to face a possible 3rd wave of the COVID pandemic."

The field hospital has adopted latest worldclass technologies and it ensures strict adherence to safety & COVID guidelines. Facilities like ventilator support and Oxygen beds are provided at utmost efficiency to ensure best medical treatment for the Covid patients. HEPA filters are placed to arrest any kind of air transmission of the SARS- CoV-2 Virus, which will further help in combating the spread of airborne bacterial and viral organisms and ensure 99.99% air purity. In addition to that, overall safety and hygiene is continuously monitored with provisions for dedicated PPE changing stations, an adequate number of fire extinguishers, and CCTV cameras. The field hospital has a continuous power supply through DG sets, oxygen supply through medical pipelines and centrally monitored ICU facilities are adopted to ensure timely medical treatment to the Covid patients. For continuous electricity and water facility in the COVID care hospital, 1200 KV electricity connection and 10 thousand litres capacity for water has been pro-

The operation and maintenance of the hospital, the medical team and the items of daily use including medicines will be looked after and managed by the Local Administration.

This 100-bed field hospital is in addition to the support provided by Hindustan Zinc to the district administration in setting-up the 350-bed hospital in DAV school premises.

Since the beginning of 2nd wave of pandemic, Hindustan Zincset up an oxygen bottling plant at its Dariba unit (Rajsamand district) in a record time of 5 days in April month for continuous oxygen supply for patients and since then has supplied around 14000 cylinders of medical oxygen. The company has also supported the local authorities with over ~225 MT of liquid oxygen thus providing a total of

~365 MT oxygen till date. Hindustan Zinc has gone a step further and especially imported and brought 500 oxygen concentrators for the

Earlier this year, Hindustan Zinc provided an insulated vaccine van to the Udaipur district medical health office to support smooth vaccination drive. The company has even extended support to the Local Health Administrations, by disinfecting villages by spraying & fumigating with Sodium Hypochlorite solution and providing medical gears like masks, sanitizers & Personal Protective Equipment (PPEs) to local communities.

About Hindustan Zinc Limited

Hindustan Zinc, a Vedanta Group Company, is one of the world's largest and India's only integrated producer of Zinc-Lead and Silver. The Company has its Headquarter at Udaipur in the State of Rajasthan where it has its Zinc-Lead mines and smelting complexes. Hindustan Zinc is self-sufficient in power with captive thermal power plants and has ventured into green energy by setting up wind power plants. The Company is ranked 1st in Asia-Pacific and globally 7th in Dow Jones Sustainability Index in 2020 amongst Mining & Metal companies. Hindustan Zinc is a certified Water Positive Company, a member of the FTSE4Good Index and has scored 'A' rating by CDP for climate change.Being a people-first company, Hindustan Zinc believes in inculcating the values of Trust and Excellence to have a culture of high-performance in its workforce. The company takes pride in having some of the best-in-class people practices and employee centric initiatives. which have certified Hindustan Zinc as - 'Great Place to Work 2021', 'Company with Great Managers 2020' by People Business and the People First HR Excellence Award. As a socially responsible corporate, Hindustan Zinc has been relentlessly working to improve the lives of rural and tribal people residing near its business locations. The company is amongst the Top 15 CSR Spenders in India and are currently reaching out to 500,000 people in 184 core villages of Rajasthan and 5 in Uttarakhand. As a market leader, Hindustan Zinc governs about 77% of growing Zinc market in India.

Shatrughan Sinha, Sonakshi Sinha, Poonam Sinha, Vedant Gill join BMC's 'Be A Tree Parent' MEGA Vriksha Campaign

hatrughan Sinha, Sonakshi Sinha, Poonam Sinha along with Young Turk Vedant Gill became the latest celebrities to join in the BMC's 'Be A Tree Parent' MEGA Vriksha Campaign by adopting a Sita Ashoka and a Neem tree planted in tree pits near the Sinha residence in Juhu. They have joined the likes of Hon. MP Smt. Hema Malini, Ranvir Shorey and son Haroon Shorey, Anil Kapoor, Anupam Kher, Amit Behl. Dr. Aneel Kashi Murarka. Saniya Saiyad, Ashnoor Kaur, Advait Mote and MLA Shri Ameet Satam who are all proud tree parents!

Besides the celebs, citizens ioined in and became the pro-

tector of the trees, thus setting forth a movement that will make a difference leaving behind green footprints.

Said Vishvas Mote, Asst Commissioner, BMC, K West Ward, "It is an exhilarating feeling to see citizens inspired by celebrities of the likes of Shatrughan Sinha, Sonakshi Sinha and Poonam Sinha coming together to plant trees and adopt them, youth like Vedant Gill of Make Earth Green Again MEGA Foundation and Shaan Lalwani of Vriksha are selflessly aiding this move. We will hope to plant many, many more trees as compared to what Cyclone Tauktae claimed.

Shatrughan Sinha lauded Vishvas Mote's initiative while

Sonakshi Sinha expressed her desire to plant many trees and protect them. Poonam Sinha felt that the tree plantation had a special significance as the Sita Ashoka plant, a native indigenous species, was actually being planted near their Ramayana bungalow, and it is but natural that the Sinhas be the guardians of the Sita Ashoka sapling.

Vedant Gill added that when protecting trees, we are actually protecting our own selves, and that thanks to people like Anusha Srinivasan lyer and Vishvas Mote, the residents of K West Ward, we get to see these green patches in their concrete urban jungle

grow book

World Environment Day 2021 marked the start of BMC's 'Be A Tree Parent' MEGA Vriksha Campaign. Instituted by the K West Ward Asst Commissioner Mr. Vishvas Mote, along with Anusha Srinivasan Iyer of Make Earth Green Again MEGA Foundation and Shaan Lalwani from Vriksha Nursery, the campaign involves and encourages societies and residents to adopt tree pits from the 348 Mumbai locations where trees had fallen in the K West Ward, post Cyclone Tauktae, and replant identified, fast-growing native tree species in those locations.

ecies in those locations.
"Vishwas Mote, Asst

Commissioner K West Ward is a visionary. It is thanks to his efforts, that we, at Make Earth Green Again MEGA Foundation, are helping make the vital difference of making our ward get back its lost green glory. The celeb participation and the ever-willing citizen support, as well as that of the police who are willing-

ly planting trees, strengthens our resolve," expressed Anusha Srinivasan Iyer, Founder, Make Earth Green Again MEGA Foundation.

The campaign has also seen active participation from police personnel and citizens alike. And the numbers seem to only be growing. Check out the adjacent pictures!





I-Tech to impart online IT education to K-12 segment students

Udaipur: The National Education Policy 2020 envisages cultivating skills of the 21st century among students. However, a vast gap exists between the skills taught and the skills imparted, but the gap can be bridged if students are provided the relevant training from an early age. It is with this objective that IANT has established I-Tech, a 100% online IT skill training platform for students from classes 6 to 12 (science, commerce, and arts streams).

I-Tech courses will combine technology skilling - Coding, IT Fundamentals, Cloud Computing, Cybersecurity, Robotics, Artificial

Intelligence, Python, etc., and Cognitive Learning - Self Enrichment, Mind Mapping, General Knowledge, etc. The courses will add a new dimension to students' education, which will also be consistent with their classroom learn-

Students belonging to the state board, CBSE, or ICSE can pursue these courses. In the coming years, IT education is set to become a must for all students irrespective of whether they are studying in the Gujarati medium, Hindi medium, or English medium in private or government schools. "The course content is a combination of skills and knowledge and has been prepared keeping in mind the future requirements. Going ahead, being equipped with these skills will become a must for having a successful career," Bhakti Ojha Kherani, Managing Director, IANT.The I-Tech courses are divided into four categories - I-Tech Junior for classes 6 and 7, I-Tech Senior for classes 8 and 9, I-Tech Expert for classes 10 to 12, and I-Tech Supreme for classes beyond the 12th. The courses have been designed with a confluence of science, math, and technology, which will also help students in real life.

There are nearly 180 million (18 crore) children in India in classes 6 to 12. Going ahead, IANT aims to expand the scope of the training from class 3 to IT education, which would increase the number of potential students to a staggering 210 million (21 crore). To reach

out to these students, IANT aims to set up 25,000 digital franchisees, which will also create new employment opportunities.

The courses will be taught through an online platform. The batches will be limited. Students will be taught in the language they are comfortable in. The Indian online education segment is estimated at \$2 billion with the government's digital initiatives, a growing smartphone base, rising internet penetration, a young population, relatively lower cost of online education, and other factors.

Akashneel Dasgupta joins Network Advertising as Chief Creative Officer

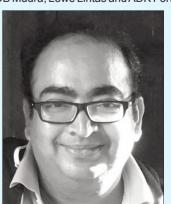
Network Advertising has appointed Akashneel Dasgupta as its Chief Creative Officer. He joins Network from BBDO, Gurgaon.

Akashneel is a MICA graduate with over 16 years of experience who began his career as a Strategic Planner but switched over to creative for the sheer love of films and filmmaking.

Commenting on the new role, Akashneel said, "Independent. Integrated and most importantly Indian. Not too many agencies can truly claim to be that in the current scenario. Added to that is a culture of empathy and transparency.

It is a story which deserves to travel further, and I would be extremely happy to contribute to this wonderful place, that is an outlier in today's world. At the same time preserve the culture which has been carefully built over decades, by the current team."

Akashneel has also had successful stints at DDB Mudra, Lowe Lintas and ADK Fortune.



Vinod Nair, MD, Network Advertising, said, "We are extremely fortunate to have a powerhouse of talent like Akashneel on board at Network. A rare combination of a Strategic Planner turned Creative Director; I am looking forward to seeing his leadership in collaborating with his team in creating work that adds value to our Client's Businesses".