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Dhanteras - A qualitative prosperity

hanteras is the festival that can boost the economic slowdown. Literal meaning of Dhanteras is qualitative correction of the economy. On this day, lamps of hope are decorated in homes and in markets currency is exchanged. It is believed that things purchased on this day increases manifold. It has been told in the scriptures that by taking some measures on this day, the wealth of the grain is filled eternally in the house and the grace of Mother Lakshmi remains forever. According to the Indian system, all the worship is coordinated behavior of these three forms i.e. physical, spiritual and semi-spiritual. According to religious beliefs, in this festival Goddess Lakshmi is worshipped physically in the form of gold, silver, coins etc., and spiritually by accepting the relationship with



the Divine Lakshmi.

The decoration of houses with flowers, diyas, rangoli patterns etc. is done to reveal the beauty of Lakshmi's spiritual form. The worship of Goddess Lakshmi i.e. abode of wealth and happiness and prosperity is done in this festival in the above three ways. When we meditate on wealth, we thank the universal soul for its abundance. We also pray for more so that we can become more prosperous. This prosperity is not only of gold

and silver but also of knowledge, joy, confidence, peace and love. Gold silver is only an external symbol. Wealth is within us. There is a lot of love, peace and iov within. What more do you want than this? Knowledge is real wealth. Your character, your peace and self-confidence are your real wealth. When you move forward in union with God, there is no more wealth than this. This royal idea comes only when you are united with God and his infinity. When the wave remembers that it is associated with the sea and is part of the ocean, it gives immense power.Dharma (Righteousness), Artha Prosperity), Kama(Pleasure) and Moksha(liberation) have been the objectives of life in Indian culture. There have always been efforts to achieve them. Along with them religion has also been given

equal importance and the need to coordinate between the two has also been expressed, but whenever their efforts to coordinate are weakened, then there is an imbalance and chaos in the society. It has been said in the scriptures that the meaning of wealth is only when the life of a person is full of virtues. But in recent years, our society's mindset and standards regarding prosperity have changed. Today, prosperity has come to mean only financial prosperity. Human values and ideologies have been marginalized in the society and earning money and wishing money is becoming the biggest goal. Why did this happen? Are these the seeds of this trend in our traditions or is it a result of market pressures? Where will this kind of mentality take society? These are some important questions, which need

to be churned on a holy festival like

Lakshmiji's form is trident. She lives in body, mind and money. There are five types of happiness - body, mind, wealth, wife and children. There are eight forms of Lakshmiji. Adva Lakshmi or Mahalakshmi (Virgo), Dhan Lakshmi (wealth, wealth, investment, economy), Dhanya Lakshmi (food), Gajalakshmi (animal and natural wealth), Sanatana Lakshmi (good fortune, health, age and prosperity), Veera Lakshmi (heroic) Lakshmi means Defense, Security), Vijaya Lakshmi (Digdiganta Vijay), Vidya Lakshmi (Knowledge, Knowledge, Art Science). these eight forms combine to form the festival of Goddess Mahalakshmi. Diwali means Festival of Lights. Wherever there is light of these eight forms, spirit of Diwali

> definitely exists. Lakshmi's abode is not restricted to a small unit. She resides everywhere. The richest of the rich and the poorest of the poor are entitled to the light and prosperity. This means that Lakshmi resides in mind. She is the confirmation of body, mind, wealth, family and children.

May this Dhanteras our prosperity be qualitative, but the new outlook that is flourishing in the name of prosperity is not only fatal but also a serious sign of danger to human existence. Capitalism riding on the back of imperialism has increased the richness of the rich on one hand and on the other hand, poverty has also increased. The gap between richness and poverty increasing rather as a result of which we can see the epidemics like Corona, the horrors of war, terrorism, communalism, which have the consequences of violence, hatred. malice in society, Greed, fierce competition, relationship cracks etc. Most impacts have emerged as environmental

prosperity in a few hands, not only large and so-called affluent people, but a large section of the country has fallen victim to zero degeneration due to ill- humanism. Many evils came home without being called. An epidemic like Corona spread, created terrorism. Man-to-man has become insecure. Prohibitive rites such as violence, lies, theft, rape, collection have caught man. Not only the face have lost their identity but also the character. The centers of policy and loyalty have begun to change. The foundations of faith have begun to weaken. The blind race of meaning connected the individual with collection, convenience, pleasure, luxury and selfishness. The problem that appeared was - the less the substance, the more the consumer. Individualistic attitude awakened. In the struggle for selfishness, injustice and exploitation started happening. Everyone fell alone. Surely there is an error in our worship of our wealth and the worship that is being done to achieve it. Our attitude towards money is dissonant. In this process, how is the true spirit of Diwali and Dhanteras celebrated? Because all the social beliefs, human values, dignities are being considered as the standard of success, whatever the amount of money collected, politics, literature, art, religion are all being weighed on the scales of money. This trend is leading to very dangerous results.

imbalances and pollution. Due to limited

Prosperity has been the dream of every era and has been included in the essentials of life. In a relative view, prosperity is not bad, but bad is the mindset in which some people are distinguished by the basic needs of a large number of people by virtue of their exploitation. Bad is that glorious display of prosperity that opens opportunities for crime to flourish. There is bitterness in the relationship between your loved ones, drawing the lines of distinction. There is more competition of collection than necessary. Uncontrolled demand and sensory incontinence has risen. Rituals of violence and attachment awaken. With prosperity, a person's habit, aptitude, aspiration, and many more are affected by upscale and taken the wrong direction. The person makes false appearances in the glare of fashion. Drinks, intoxicated by drugs. Breaks the dignity of food and drink. The so-called modern lifestyle of prosperity has led to a dislike for life values. The changing meaning of prosperity can become welfare only when character loyalty and morality are maintained along with prosperity. t is important to adopt pure means, so that the means obtained in the form of prosperity are used with the right goal in the right direction. Awaken the consciousness of immersion with the collection. Desire is substantive restraint. moderation along with enjoyment is also necessary. The changing patterns of prosperity give rise to formations, give creativity to the ideological outlook, and stop the evils that flourish with modernity, move forward by building faith and humanity. Where have you been safe today with the ideal of prosperity reaching man with faith? Who moderates their facilities?

Who does immersion of goodness? Who is able to give restraint to selfishness? Even if we do not have a car or other luxuries we must have the ability of character qualities because on the strength of this ability, we can make ourselves super powerful, only then our Dhanteras will be

Water Hero Award to Dr. P.C.Jain One among 10 Top in country-

Udaipur: Dr. P.C.Jain, a senior Medical Practitioner of Udaipur, is honored by the Jalshakti Mantralaya of the central Government for his work on water conservation, especially the rooftop rainwater harvesting from the last two decades.He had recharged more than 2000 water bodies,



including well, Stepwell, Bor well, Hand Pump, Tube well under his guidance. His awareness program includes Jal natikaye ,Jal Geet ,Jal -nare ,Jal - Jokes etc.

In the past, he has received many National, State, and Local awards also.



हॉलमार्क गोल्ड ज्वेलरी

रिजनेबल मेकिंग चार्जेज

सर्टिफाइड डायमंड ज्वेलरी

''भारत का विश्वसनीय रिटेल ज्वेलर'' डायमंड मे '' ऑयेन्टिसिटी अवार्ड" से सम्मानित पुरस्कार विजेता

सोने में एंटीक,कुंदन,कलकत्ती ज्वेलरी की, नयनाभियाम लेटेस्ट डिजाइनों का अनुरा संग्रह

सातवीं बार कार जीतने का मौका प्रत्येक 5,000 की खारीब पर एक ईनामी क्यन

तथा इनके निर्माण में महारत हासिल क्रुशल हस्तशिल्पियों द्वारा ग्राहकों के आर्डर को पूरी तन्मवता से

सोजितया ज्वेलर्स, कोर्ट सर्कल, उदयपुर 0294-2410331, 9214356031

शुद्ध चांदी के सिक्के,बर्तन,

पायल एवं शिफ्ट आर्टिकर स

जड़ाऊ आड़, हथपान, बाजु, पाँची, कांकण

पटिया, टीका, बोर, रखड़ी, भूजबंध, लड़ा,

लंगर, सुलला, रवातुसी, चांदपटिया, चांदबाली

खड़ा पटिया, सब्य सांची का नयनाभिराम कलेक्शन

पुरा करने की परम्परा...