

UIT : Hopes to fulfill

Udaipur: (Dr. Munesh Arora)

City development trust, Udaipur fulfilled dreams by providing a home to the needy, fulfilling their second consecutive day's goals. On Thursday, the Trust allocated flats from the e-lottery under the Pradhan Mantri Awas Yojana (Urban) under the chairmanship of U.I.T. Secretary Arun Kumar Hansija, in the Community Building of the Trust at Chitrakoot Nagar, flats were allotted to the homeless people of economically weaker income group.

Under this scheme, out of 4 thousand 929 online applications received in the year 2016, for the remaining 3818 online applications, allocation of 0 11 EWS (G plus 3) flats under construction in Pannadhyay Nagar, Dakshin Vistar Yojna, Pancholi of Dangis, and Revenue Village Umrada for e-lottery. Was done through

It has allocated 99 E.W.S. (G plus 3) flats under construction in TCIS under IHSDP scheme in Pannadhyay Nagar South Extension Scheme, 304 EWS (G plus 3) flats under construction in Pancholi of Dangis, and 608 EWS (G plus 3) flats under Revenue Village Umrada. Out of 1011 flats for the economically weaker section, 4 were allotted for handicapped class, 91 for scheduled caste, 61 for scheduled tribe, and 855 for general category.

Jitendravarma, Director of N.I.S., Land Acquisition Officer of U.I.T., Varsingh, Superintending Engineer Sanjeev Sharma, Senior Accountant Ramesh Bawri, Executive Engineer Anil Mathur and Assistant Accountant Harish Dasora were present in the lottery process.

The list of applicants who have been successful in lottery can be seen on the Trust website. All the internal development works like internal roads, drinking water lines, sewerage lines, power lines, and lighting on streets, community building, and community building will be safe and protected with four divisional construction gates in this plan area.

ICAI's 'We Care' initiative starts for C.A. senior members

Udaipur:

The Institute of Chartered Accountants of India (ICAI), in keeping with the interests of its senior members, started an initiative called 'We Care,' created a dedicated portal of "Chartered Accountant Benevolent Fund (CABF)," which Union Minister Arjunram Meghwal Launched.

On this occasion, Meghwal appreciated the institute's initiative and said that this initiative would benefit senior members. He said that such an industry is the need of the hour. The Institute of Chartered Accountants of India (ICAI), since its inception, has always provided thought leadership actively and progressively to generations. ICAI is playing an important role nationally, regionally, and globally, contributing not only towards the development of the profession but also in trade, industry, and commerce in all fields. ICAI Chairman Atul Kumar Gupta said that the Chartered Accountant Benevolent Fund (CABF) is a fund created by the institute to provide financial support to its members in times of crisis so that if any member or his family faces any adverse situation in life if faced with this, he or his family can be financed through this fund. He said that any chartered accountant could become a life member in it and voluntarily contribute to it to be helped. By cooperating in this fund, the member will also get an 80-G benefit in income tax. C.A. Devendra Kumar Somani, Chairman of the Central India Regional Council, said that the portal and ICAI appreciated the help reached by him and his seven states' members to become life members in it and volunteered to deposit funds in this fund appealed voluntarily. He urged all the members to encourage themselves and other members to come forward and contribute in this fund and fulfill their social responsibility so that any member can be helped in times of crisis.

Somani said that this is a social security and philanthropy program for more than 75 years of C.A. members associated with the organization by the ICAI, which is now being felt greatly. The reason behind the milestones is the hard work, dedication, and commitment of C.A. fraternity and senior visionaries who are guiding the accounting profession with their selfless dedication, tireless commitment, and rich values.

In these unprecedented times of the outbreak of Covid-19, ICAI has taken several steps to ensure this in the members' interest. The profession of accountancy in India is developing inclusive and ensuring that its members and students are kept updated on various business matters of contemporary relevance. With our efforts, we have reached and connected with the different segments of our membership, be it in behavior, industry, public service, entrepreneurship, or women.

Use of new education policy in the overall development

Bhopal:

On the last day of the organizing of the online seminar started at Pacific University, Udaipur. M. Kalra, former Vice-Chancellor, University of Kota, Kota, in his address, shared his views on various plans, policies, projects, and clear vision for the overall development of the nation as well as the role and evaluation of continuing education policy. Dr. Kalra first focused on education policy in modern India's overall effect, highlighting its moral values and flexibility.

Dr. A. K Gwal, former Vice-Chancellor Rabindranath Tagore University, Bhopal, Madhya Pradesh, in his keynote address, drew attention to the challenges faced in implementing the National Education Policy and at the same time, he told that the Government of India's G.D.P. Only about 1 6 percent of this is spent on higher education and Ph.D. Only 5 to 1 percent of researchers take admission, while in developed countries such as the U.S.A., China, etc. this percentage is much more than India. Due to this, India's universities have not been able to take their place at the international level. Keeping this situation in mind, the Pacific University organized a national online seminar on the National Education Policy's scientific and socio-economic role - 2020.

Pro. MM Ranga, former Head of the Department of Environment, Sant Gahira Guru University, Ambikapur, Chhattisgarh note was based on Indian philosophy, employment oriented schemes in the upliftment of weaker sections like skill development, Make in India, Skill India, and V-Shakti.

Need to create new jobs for Young India

Employment is becoming the most effective and miraculous issue of Bihar elections. Realizing the fragility of the atmosphere, the Bharatiya Janata Party has pledged to provide 19 lakh jobs in its resolution letter, ever since this resolution came in the electoral arena, the condition of Bihar's electoral atmosphere has changed. The Chief Minister and Deputy Chief Minister of the province were seen to be shifting away from promising a million jobs, giving various types of economic constraints. Even if the promise made by the BJP in its pledge is that it is a promise of employment and not of government jobs? However, if Bihar elections become a medium of employment, new energy and trust will emerge in the withering youth.

If we accept the pleas of the Chief Minister and Deputy Chief Minister of Bihar, the state government does not have the money to pay salaries to so many people. That is, this promise cannot be fulfilled; it is just a hollow trick. Then how did BJP promise this? Is this manifesto only for changing the air of election and wooing the youth of the province? There is no fund in front of all the state governments to pay salaries of their employees amid the burgeoning economy due to the Corona epidemic and the constant figures of snatching employment. Then from where will the fund come to fulfill the promises of giving employment to as many new employees as before?

The problem is big and the path of solution has to be chosen even bigger, politics is a game of such juggling and charismatic methods, which shows its magic in elections

as much as it promises with courage. Since then, Narendra Modi and Amit Shah have been continuously performing magic tricks in favour of their party. There is no surprise if the same happens in Bihar elections.

The promise of employment in large numbers in Bihar may be a political promise, but it will be a strong basis for victory in elections. It was not without reason to understand the pain of the youth going to exercise their franchise as a voter for the first time and Narendra Modi's constant attention to it. But the big question is, why have they failed on the subject of employment for the youth? Why the pain of youth

lives in India, if this youth power is given good education and skill training, they will not only get good employment but they can also contribute well in the economic development of the country, meaning the corona collapsed- The system may be derailed, but as the country is not generating enough jobs in the past and unemployment is increasing especially among the youth, many new problems are emerging as a result. The corona epidemic has exacerbated this problem. Between April and August -2020, 2.1 crore salaried workers lost their jobs. According to the report of the Centre for Monitoring Indian Economy, about 48 lakh salaries were lost in July and 33 lakh in August. The CMIE has stated that salaried jobs are being affected the most during the contraction of economic growth. Salaried jobs also do not appear to be increasing with economic growth or increasing entrepreneurship, which is a matter of greater concern. This shows that unemployment is spreading among the youth of today. This situation is highlighting the need for governments to be more sensitive on the issue of employment.

Youth jobs have shrunk rather than expanded in the era of Narendra Modi. If we look at the data of the last few years, it is found that according to the economic survey of the country, the total unemployment rate has increased from 3.8% in 2011-12 to 5.0% in 2015-16. Unemployment rates are increasing more rapidly, especially among the youth. According to the Labour Bureau's 2015-16 survey, the unemployment rate in the age group of 18-21 is 13.2% and

giving examples of 'manufacturing' development model of China and few East Asian countries. There is also a need to give a boost to the service sector, where the possibility of creating new jobs is more in the future.

A few days ago, Vivek Debroy, member of NITI Aayog, said the same thing 'In the coming years, most of the employment will be in the service sector and not in the manufacturing sector', which includes tourism, hospitality, health care, renewable energy, education, telecom and banking. If the government does not take positive steps in this direction soon, then the youth class, which is called the power of the country and society, should not become the cause of division and disaster for the country. Today, the goal of the Narendra Modi government and state governments should be not only the economic growth rate of the country and the state, but also to create new employment.

With this, the country's economic growth rate will automatically accelerate. In the last 20 years, even after the country's economic growth rate was very high, there was very little creation of new employment, due to which this period is also called 'Jobless

Growth Period'.

In the Bihar elections, the BJP has promised a large number of jobs, there is so much craving for government jobs among the youth and there is a lack of people in government services, then why do governments not give jobs to more people? And even as a democratic society, why do we tolerate the argument that the government does not have money, therefore it will not even complete the basic work of staffing for essential services? It is not a contradiction, it is bad luck. The government will have to remove this huge discrepancy, even if the government curbs its extravagance and increases its earnings.

Dozens of different measures have been suggested by different commissions to prevent extravagance, but there does not seem to be any concrete work done by performing the ritual. Increasing earnings is also not an easy path, especially during the Corona epidemic. Most of the government's income comes from tax; tax will be collected only when the income of the people or business is getting good. Now some good news is coming.

Based on the number of companies whose second quarter results have come so far, it is said that the economy is coming back on track. Returning to this track, the first priority of the economy and governments should be employment. Otherwise, the discontent and resentment that is developing among the youth within them should not become the cause of any major revolution and rebellion.

Lalit Garg

IIFL Foundation celebrates three national awards for the 'Sakhhi Ki Bari' program

Udaipur:

IIFL Foundation, which runs one of the most extensive girl literacy programs in Rajasthan - Sakhi Ki Bari, has successfully connected more than 36,000 girls to schooling during the last three years. Recently the IIFL Foundation's 'Sakhhi Ki Bari' program stepped into its fourth year. The occasion also celebrated the three national awards for the 'Sakhis Ki Bari' program for excellence in C.S.R. and sustainability. The IIFL Foundation

received the award for 'Outstanding Contribution to the Cause of Education,' while its 'Sakhhi Ki Bari' program received the 'C.S.R. Leadership Award' for 'Best C.S.R. Impact Initiative' was conferred to Ms. Madhu Jain, Director of IIFL Foundation. On the occasion of this glorious celebration, children and teachers of more than 1100 Sakhi bari schools connected their creativity both online and offline.

Ms. Madhu Jain, Director, IIFL Foundation, said, "These awards recognize the hard work done by all the students, teachers, coordinators, and even the village community in remote areas of Rajasthan. This inspires us to move closer to our dream of ensuring 100 percent

girl literacy in Rajasthan and work closely with the state government."

"On this occasion, our students performed their creativity excellently, including programs such as poetry, dance, music, and bhajans." Teachers from schools and village elders also attended the ceremony. It seemed as if a large family is celebrating their success."

Kanku Gameti, a Bhiwara student, said, "I enjoyed dancing with my friends; everybody was watching our dance on their mobile phones. Even I watched the program of Sakhiye Bari team on mobile. Madam liked our dance very much. My friends and I come every day to our friends' fence, our teachers teach us and also

play with us."

Sita Devi of Daksha, Kalyanipura, Ramsar, said, "I have been running IIFL Foundation's Sakhi Bari Center in Mwasia Gram Panchayat of Ajmer district since November 2018. While operating this female literacy center, I had the opportunity to learn a lot and this work also provided me financial support. I am thrilled to know that our work has been appreciated on the national stage, and we have been awarded three awards. There was a lot of enthusiasm among the girls to be a part of the fabulous online festival organized on receiving these awards. And today, I am also proud to be a part of this initiative."

BOB with TKM Introduces Finance Options for Customers & Dealers

Udaipur:

In pursuance of its customer-first approach, Toyota Kirloskar Motor (TKM) today announced the signing of Memorandums of Understanding (MoUs) with the country's leading public sector bank, Bank of Baroda, to enable finance options for both - its customers and dealers - across a vast number of cities and towns in India.

Following the tie-up, Bank of Baroda will be one of the preferred financiers for the entire range of vehicles sold by TKM. The new service facilitates customers to avail customised solutions such as high on-road funding of 90 per cent, long repayment period of 84 months, no prepayment or foreclosure charges.

Over the years, MFCWL has built an organized eco-system in the highly unorganized pre-owned cars sector, creating a circle of trust and transparency among franchisees, customers, dealers and institutional clients. All franchise owners have access to technology, training, software, branding and marketing.

To further allay any hygiene and sanitization concerns, MFCWL will provide a sanitation kit with each car sold at its stores containing two face masks, a pair of gloves, car disinfection spray and a hand sanitizer along with a step-by-step manual on

these new stores, MFCWL cements its market leadership in the organized used car segment. Despite a slowdown in the economy due to the ongoing pandemic, MFCWL has continued to grow and expand its store network on the back of demand from customers who want to own private vehicles vis-a-vis using public transport because of health and safety concerns. Haryana, Uttar Pradesh, Rajasthan, Bihar, Maharashtra, West Bengal, Haryana, Punjab, Kerala, Tamil Nadu are some of the states that have added new MFCWL stores.

"Used cars, with their attractive pricing and good quality, remain a viable alternative for a large section of customers looking to purchase a car, especially in a challenging economic environment. This trend is a lot more, predominant in Tier II/III India which is why we are expanding our footprints rapidly to the remotest of cities," said Ashutosh Pandey, CEO & MD, Mahindra First Choice Wheels Ltd.

Upgrade your wanderer look as you own the street with a swag. The all new Monochrome collection from Wrangler takes a futuristic design approach and blends greys, whites and blacks to create an uber-modern look.

Wrangler's Monochrome collection features a fresh outlook on tees and shirts with asymmetrical designs, HD prints, reflective prints and accentuated blurred print styles. The men's denim range stars reflective elements and pocket detailing. The Monochrome collection plays with blacks, greys and whites and it adds

the process to be followed to sanitize the vehicle.

Wrangler's Monochrome Collection

an edge to your wardrobe. This range is exclusively designed to make a statement in the day or light up the night.

Walk into your nearest Wrangler store for the new Monochrome Collection. Log in to wrangler-ap.com/in to locate a store near you or connect with the brand on Facebook, Twitter, and Instagram @ #wranglerdenims.

Helmet Brand Steelbird ventures out Healthcare Business

New Delhi:

Asia's largest helmet manufacturer Steelbird Hi-tech India (SBHT) apart from producing its popular range of motorcycle helmets - and riding gears has ventured into the health care segment. To begin with, the company has launched a wide range of healthcare products to offer protection amidst the COVID-19 pandemic including Face shields, PPE kits, Gloves, Oximeter and masks besides OTC Immunity Boosters Medicines for the domestic market. The products are being manufactured and its existing plants in Baddi & Noida. SBHT has cutting edge manufacturing facilities in all 6 of its plants and the largest one is in Baddi (Himachal Pradesh), near Chandigarh with over one hundred and fifty thousand Sq. ft. of covered area.

Commenting on the current need

of the medical devices, Mr. Rajeev Kapur, Managing Director, Steelbird Group indicated, "Face shield, PPE kits, gloves, oximeter and masks have become central to the Covid-19 conversation as the disease tightens its grip on the world. They are regarded as essential items in hospitals, where the equipment could prove the difference between life and death for doctors, nurses and patients.

And it's not just in healthcare where medical products like face masks, face shields and gloves are gaining traction. While schools have closed, many businesses are avoiding public meetings to reduce the spread of the virus; large sections of the general public must still venture outside their homes for groceries and essential work. An increasing number of these citizens are attempting to mitigate the risk by wearing face shields and gloves.

This is particularly important for key workers who rely on public transport or operate in an environment where it's hard to maintain adequate social distancing. "Looking at the growing demand and need for offering quality and innovative medical devices Steelbird helmets made an entry into the healthcare business early this year. Further giving an insight into Steelbird venturing the medical segment Mr. Rajeev Kapur said, "With the widespread Coronavirus this is the need of the hour, we thought of coming with products that give protection to people and since our brand is built around safety, expanding into this area was a direction we saw fit.