

PM Narendra Modi inaugurates Girnar Ropeway

Udaipur: Prime Minister Shri Narendra Modi inaugurated the Girnar ropeway project in Junagadh via video conferencing on Saturday. The ropeway is expected to become the catalyst of growth in tourism and related sectors in Saurashtra.

The 2.3 km Girnar ropeway, the longest to a temple in the world, has been developed by Usha Breco Limited at an investment of Rs. 130 crore. While the Prime Minister inaugurated the ropeway from New Delhi, Chief Minister Shri Vijay Rupani, Deputy Chief Minister Shri Nitin Patel, senior ministers,

and Usha Breco chairman Prashant Jawar were present in Girnar to mark the occasion. In his address on the occasion, Prime Minister Shri Narendra Modi said, "The world-class ropeway will make it convenient for more people to visit Girnar. Earlier, it used to take 5-7 hours to climb Girnar, but now it will take only 7-8 minutes. More devotees and tourists will visit Girnar. It will give a boost to adventure activities. I am also happy that the project will create more employment opportunities for local youths."

Speaking on the occa-

sion, Chief Minister Shri Vijay Rupani said, "It is our good fortune that Prime Minister Narendra Modi has inaugurated the ropeway on the auspicious occasion of Navami. Senior citizens, children, women, and others who were not able to visit Girnar earlier will be able to do so in the world-class ropeway. I also take this opportunity to thank the doliwalas who have carried lakhs of people to the temples on Girnar in all these years."

Commenting on the development, Apurv Jawar, Managing Director, Usha Breco, said, "The inaugura-

tion of Girnar ropeway is a moment of pride for all of us. The ropeway will reduce the time to reach the temples on Girnar. It will make visiting Girnar convenient for lakhs of devotees, and also give a huge impetus to tourism in Saurashtra." Later, Chief Minister Vijay Rupani and others travelled in the ropeway, and offered prayers at the Ambaji temple on Girnar.

Girnar ropeway is one of the most modern and sophisticated passenger ropeways in the country. The ropeway comprises 25 cabins, including one glass-floored cabin, each having the capacity to



carry eight passengers at a time. The ropeway will ferry 800 people in an hour, and 8,000 in a day.

Usha Breco is the pioneer of passenger ropeways in the country. It operates ropeways at Maa Chandi Devi in

Haridwar, Pavagadh, and Ambaji in Gujarat, Jatayupura and Malampuzha in Kerala, and Maa Tara Tarini in Odisha. These ropeways carry more than eight million people annually.

Third Package to improve economy

Once again, incentive packages have been announced by the Central Government to bring back the ruined economy due to the Corona epidemic, how helpful will this package be in the future and speed up the sluggish economy; this will be dependent on upcoming time. But its basic objective is to activate the market, create demand. Demand will arise, only then will the emphasis on production and the way of investment will be opened. Due to the Corona epidemic and outbreak, impacts of negativity have spread over life, in which the most affected part is the economy; the silence of these markets has hit the economy. The major base of the economy like demand, consumption, production, investment in the market has been shaken.

In such a situation, now the first task is to bring the economy back on track. Prime Minister Narendra Modi and his government have announced a third major package, taking advantage of the positive trend in new cases of corona infection continuously before the festivals. After a long wait, some good news has started coming to Corona, there is a possibility of the vaccine becoming available at the end of the year or at the beginning of the New Year. In the midst of these changing moods and clouds of desperation, the government has also announced its exemplary package to light up life in economic activities. This is the third time since May this year that the central government has announced an incentive package. The target of the first two packages of Rs 20 lakh crore was to revive the economy, but both of those packages did not have any miraculous and quick impact. But in the midst of changing conditions, these three packages will surely do something pleasant. The Indian economy has fallen by about 24 per cent in the June quarter, due to this it is the government's compulsion to take similar steps.

In view of the fragility of the times, Finance Minister Nirmala Sitharaman has announced 73 thousand crores of concessions, reliefs and grants to remove the inertia in the economy and to create new demand in the market, through which she tries to uplift the condition of market and its components that are in huge loss due to corona epidemic and lockdown. The time-selection of these announcements is a symbol of auspiciousness and credibility because the festive season from Dussehra, Diwali to Chhath, Christmas and New Year is about to begin. During this period of two-and-a-half months, there is a special enthusiasm among the people about shopping and this is why the business world has special expectations from it.

Certainly in this new package, some facilities have been given to the central government employees. Government employees are the pivot of this package in the view of the government and they form an important part of the consumers. If they participate enthusiastically in shopping at festivals, then certainly new life can be communicated in the economy and markets of India. The reason why the government has taken steps is that it is expected to give a strong push to the economy, so that it can start and hold its pace. This hope will be further strengthened when the state governments and private sector companies, like the central government, will get a lot of money in the market if they give the same exemption to their employees in LTC. But the announcement of any concrete steps to motivate them to give such exemption is still awaited.

In order to speed up the market and economy, it is necessary to create an atmosphere of trust in the public, due to the possibility of any ominous decrease, people are busy saving by controlling their needs and expenses, their fear is over and they instead of saving economy can be improved soon if we emphasize on expenses. In the present circumstances, the whole philosophy of Charvak rests on that eat, drink and ash, even if you have to take a loan for this. The government has also adopted this philosophy, this time by adopting a formula to generate demand, by giving loans to employees, spending money. Although these packages are not very big, their importance is that people should be given money and they spend it.

Therefore the money that the employees will get is conditional. It is not that the money should also be stored. So far it has been that people are nervous about the state of the economy and their focus is on saving rather than spending. Anyway, the expenses of the people in the lockdown have come down considerably, but in order to give a balanced pace to the economy, it is necessary to increase the means of earning people, develop a spending mind-set, and open doors of new debt.

The Centre has opened a box for state governments as well. For capital expenditure, the Centre will give twelve thousand crores as interest-free loan to the states for 50 years. In this too, making such a category, such conditions have been added, which state will have access to how much money, it is difficult to say. There is no doubt that the government is also tied in the present situation. He is under pressure to keep inflation and fiscal deficit under control. She cannot ignore the risk of spending too much. But the danger of not spending or spending less than necessary is also no less serious. State governments can also declare a concession for their employees, but it will depend on their economic conditions.

There are a large number of central employees, employees of public enterprises, banking sector employees in the country. But this class of regular income is small by population. Majority of the population in the country belongs to those working in the unorganized sector. Apart from this, the number of private sector workers is also very large. But in the private sector too, a large proportion of workers do not get the same salary allowances as the government employees, nor is there any social security like pension, while the participation of this class in the economy is also large. If there is a solution to give cash in the hands of every section of the country, then it is not difficult to give a boost to GDP by increasing expenditure.

The neglect of the hotel and tourism industry is not justified by half-hearted steps taken to increase demand. Keep in mind that this is where the industry has been most affected by Coronavirus infection. People associated with the hotel, tourism, etc. industry were hoping that after the fifth phase of unlock, people would come out to roam and gradually their business would return. But the government has deepened the blinds on this industry by giving the LTC money of central employees to spend on another item. The government has also announced a loan of 10 thousand rupees to its employees, but that too will have to be spent on purchases.

According to the latest data from the IIP (Index of Industrial Production), which shows the production situation in the factories, it registered a decline of 8 per cent over the previous year in August. It is clear that if this situation persists for a few more months, it will be difficult to save the economy from getting stuck in the mire of recession. Obviously, there is not much time left to take effective steps. Now our compulsion to create a society with uncontrolled desire, uncontrolled need and uncontrolled consumption. Even if these three ideals are contrary to the economy, this is the only way to balance the economic mess that has arisen from the Corona epidemic.

- Lalit Garg

Sony SAB's Kaatelal & Sons highlights that Dreams have no gender



Thakur, to be essayed by Ashok Lokhande, and his treasured hair salon named 'Kaatelal & Sons'. Based in Rohtak, Haryana, the show with its gripping storyline will take fans to an emotional yet hilarious set of events through the lives of Dharampal and his daughters Garima and Susheela. The show will air on Sony SAB and will feature the fashionable and young duo of Megha Chakraborty as Garima and Jia

Sony SAB broadens its slate of shows with Kaatelal & Sons, an inspirational tale of sisters who believe that Dreams Know No Gender. Inspired by a true story, Kaatelal & Sons is a tale of Dharampal

Shankar as Susheela in pivotal roles.

Megha Chakraborty will be seen playing the role of Garima. Talking about her character and the show she said, "Garima and Susheela are twin sisters. Garima being 4 minutes elder to Susheela is more patient, careful and sensitive as compared to her outspoken, impulsive and hotheaded sister, Susheela. Garima is a character that holds the household together."

The viewers will witness two modern, striking and confident women who will carve their dreams through their father's salon - Kaatelal & Sons. The show has a beautiful underlying message that our dreams do not have any gender and it will be presented in an extremely entertaining and comic way for the viewers."

Megha Chakraborty, while expressing her excitement for her new role as Garima and the way this character is challenging her as an artiste, she shared, "Kaatelal & Sons for me is a project that is different than what I have done so far. My journey as Garima has just started, but I am excited to see what this character and show has in store for me as an artist. I was a little nervous initially because the show is based in Rohtak and my role demands a heavy Haryana accent. I

am training every single day to perfect my diction. We started shooting yesterday, and the entire setup and detailing will give you a feel of Rohtak."

Jia Shankar, who will be playing the dauntless and ambitious Susheela, said, "I knew, I wanted to do this project the moment I heard about Susheela's character. The prospect of trying something new was exciting, and I am glad to have got an opportunity to inspire our audience as Susheela. Susheela is unlike any character I have portrayed so far, from her walk to the way she sits, to her language, is entirely contrary to who I am as a person. There are several challenges for me as an artist towards acting this role, and I am excited to keep learning and moulding myself as Susheela. My character in the show is outspoken, courageous and a hothead for whom fitness and her ambitions hold immense importance."

The viewers will witness the difference between the sisters instantly because they both are so unique in their own ways. The concept of the show is also something I believe in - which is un-gendering your dreams, it is truly inspiring. Dreams do not have any gender and this show will bring this belief alive."

JK TYRE Q2 PBT AT RS.167 CRS

Udaipur: Indian Tyre Industry major, JK Tyre & Industries Ltd. (JK Tyre) today announced its results for the second Quarter of the current financial year. On a consolidated basis, it recorded a Sale of Rs.2290 Crores, while Operating Profit was Rs.368 Crores and the Profit before Tax was Rs.167 crores.

Commenting on the results, Dr. Raghupati Singhania, Chairman and Managing Director of the Company said, "JK Tyre achieved higher sales on the back of economic recovery, more so in the automotive sector, which has taken place during the quarter. The Company was well positioned to take benefit of this emerging opportunity, and as a matter of fact, it could achieve healthy sales in the replacement market, doing better than the industry. The renewed thrust on exports resulted in higher Export Sales of Rs. 337 Crores during the quarter."

Dr Singhania added that "Profitability improved significantly due to aggressive cost cutting, more particularly Fixed costs. The Company could achieve savings in interest costs due to its ability to reduce its working capital requirements."

Dr Singhania further mentioned that Company's subsidiaries i.e., Cavendish and JK Tormel, Mexico, contributed significantly to both, improved Sales and Profitability."

The Board of Directors has appointed Mr. Anshuman Singhania as Managing Director of JK Tyre & Industries effective 21st October, 2020. Mr. Anshuman joined the Company as an Executive and over the years has been deeply involved in various activities of the Company in different positions, current being Dy. Managing Director. During this period, he has demonstrated leadership and vision under the mentorship of Dr. Raghupati Singhania, CMD and the Board.

Dr Singhania concluded, that he expects the Indian economy to sustain its growth momentum in the coming quarters as well.

ZEE Entertainment donates 20 Ambulances, 4,000 PPE Kits

Udaipur: India's leading Content Company, Zee Entertainment Enterprises Ltd. (ZEE) today, in line with its national level CSR drive against Covid-19, officially handed over critical healthcare equipment to the state of Rajasthan, further strengthening its fight against Covid-19. In the presence of the Hon'ble Chief Minister, Mr. Ashok Gehlot, the ambulances were handed over to the Rajasthan Government.

The Company has utilized the sanctioned CSR budget (for the fight against Covid-19)



to provide the following essentials to the state:

- Ambulances – 20 ambulances donated to the state.
- PPE (Personal Protective Equipment) Kits – 4,000 kits donated to the state.
- Daily Meals – 1,50,000 daily meals to be provided to migrants and daily wage earners.

Speaking on this initiative, Mr. Punit Goenka, Managing Director and Chief Executive Officer, ZEE said, "As part of ZEE's national-level CSR drive against Covid-19, the Company is committed to provide a strong support to the Rajasthan Government in its fight against the pandemic. We sincerely hope that the donated healthcare requirements will further enable the state to address the challenges faced due to the ongoing pandemic and strengthen its overall healthcare ecosystem."

Mr. Ashok Gehlot, Chief Minister of Rajasthan said, "The Government of Rajasthan has strengthened the health infrastructure on a wide scale during this pandemic and is working to ensure there is zero mortality rate related to Covid-19 infection in the state. We would like to thank Mr. Punit Goenka and ZEE for their support in this time of need towards Covid-19 response and relief."

In its national level CSR drive towards enhancing the country's healthcare infrastructure against Covid-19, ZEE had committed to donate 240+ ambulances, 46,000+ PPE kits, 90+ oxygen humidifiers & 6,00,000 Daily Meals. The donation to the state of Rajasthan is in line with this national level CSR drive.

At a national level, ZEE has also financially supported over 5000 Daily Wage Earners working directly or indirectly with the Company. Further, 3400+ employees have contributed towards PM CARES Fund. The amount generated was matched by ZEE, and the collective proceeds were donated to PM CARES Fund..

Hiten Tejwani will be seen in Suspense Thriller film Shatranj

Television's popularity might be unparalleled, but even today, most actors treat it as a stepping stone to films. Not Hiten Tejwani.

fruit, eventually.

The talented actor has now bagged the lead role in a movie titled 'Shatranj'. Directed by Dushyant Pratap Singh, it's touted to be an edge-of-the-seat thriller. The film is produced by Anand Prakash, Mrinalini Singh and Fahim Rustom Qureshi of Anand Motion Pictures, 'Origin Film Lab and Dushyant Corporation. Talking about it, Hiten says, "We have started the shoot and are hoping for a theatrical release. When Dushyant approached me, he told me that the story was written keeping me in mind. What big-

ger compliment can an actor receive! Today,

there is a role for every actor, irrespective of his/her age. I am glad that we have reached a stage where people are thinking out of the box and exploring realistic concepts. The new-gen filmmakers focus on content, quality and cast actors who suit the part. To a great extent, that's also because the audience has evolved, owing to the exposure to desi and international platforms. You can't fool them anymore." Other actors in Shatranj are Kavita Tripathi, Shawar Ali, Ashutosh Kaushik, Hemant Pandey, Pankaj Berry and Ekta Jain.

The actor says that he never wanted to pursue a career in films at the cost of his work on television. "I have missed out on a lot of films, as I had no time back then, owing to my busy schedule. Besides, I have always wanted to do justice to whatever role I take up. I believe that I have sustained for so long, because I didn't try to sail in two boats at the same time. In my entire career, I have never quit a show. I could never accept the idea of leaving television and returning to it just because I didn't succeed in films. Whatever I am today is because of television, and I will never forget that," he shares.

Interestingly, it's not just his busy schedule that's at fault. Hiten lost out on a lot of opportunities also because B-Town folks assumed that he was busy with television shows. "I have been told by several people that my name would be rejected at the table itself, because they would think that I had no time. Of course, there was also the stigma attached to casting television actors because of over exposure," he says, adding, "I am glad that trend is changing, and we



are open to casting actors from all mediums if they suit the character. At the end of the day, an actor should not be slotted on the basis of the medium he is seen on. Having said that, I have no complaints. Back then, I was at the top of my game on television. Today, I am happy enjoying the best of both worlds. While I am doing a TV show, 'Gupta Brothers Char Kunware From Ganga Kinare', I am also shooting for Shatranj Film. Thankfully, we will have a decent bank of episodes for the show. So, it will not be very difficult to juggle both projects."