

## Alakh Nayan Mandir partners with Standard Chartered Bank to launch 3 Primary Eye Care Centres (Vision centres) in Rajasthan

**Udaipur:** Alakh Nayan Mandir partnership with Standard Chartered Bank and Operation Eyesight Universal today launched 3 Vision Centres, in Udaipur district of Rajasthan to improve eye care delivery services in the needy areas. This is a part of the Seeing is Believing by Standard Chartered, a global initiative to tackle avoidable blindness and visual impairment. These Vision Centres will be a hub for implementation of community eye health projects popularly known as "Vision Centre Based Community Eye Health Project" which will include a comprehensive door

to door survey by women community eye health workers to identify those suffering from eye problems and provide them appropriate treatment at the base hospitals. Thus, enabling accessibility to quality primary eye care services to the poorest of the poor at their doorstep. The project was pioneered by Operation Eyesight and through this project more than 1,000 villages have been declared as avoidable blindness free across India. Chief guest Sh. Lal Singh Jhala, President, District Congress Committee Rural, inaugurated these Vision Centres, which are located in

Gogunda, Salumbar and Vallabhnagar in Udaipur district. On this occasion, Dr. L. S. Jhala Medical Director, Dr. Laxmi Jhala Managing Trustee, Ms. Meenakshi Chundawat Trustee, few other dignitaries of Gogunda and few staff of Alakh Nayan Mandir were present.

**About Alakh Nayan Mandir:** Alakh Nayan Mandir is one of the biggest charitable trust hospitals in Rajasthan. In its successful journey of 23 years, the hospital has examined over 1 million patients and performed surgeries of more than 1 lakh patients, while equally focusing on provision



of eye healthcare accessibility to far flung rural areas and urban slums for financially weaker section of the society.

About Standard Chartered, India: Standard Chartered Bank is India's largest international bank (in terms of

**About Operation Eyesight Universal:** Operation Eyesight universal is a Canadian non-governmental organization with its head office in Hyderabad. It is working since 1963 for strengthening healthcare delivery systems in ten countries in Africa and South Asia including India.

In India their interventions are spread across 84 backward districts in 15 states of India through the reliable network of more than 30 partner hospitals, 98 primary eyecare centres and over 3000 trained Community Health Workers and medical health personnel.

## Naghma Khan appointed as Spokesperson of RPI Minority Cell



**Here is the journey of a Bollywood PR who is now being appointed as a Spokesperson of a National Political Party. Naghma Khan of SHAAZ Media Entertainment has now been officially designated as an All-India Spokesperson for the Minority Cell of the Republican Party of India - RPI.**

Undisputedly, handling the media has been her forte with having established herself as one of the reputed and most dependable Public Relations Officer in the tinsel town of Mumbai.

While Naghma Khan has taken the first step into Political arena, she reiterates, "Bollywood has been my foundation and that will always remain inside me. Why only Political media? I have also handled the Corporate PR work for several conglomerates and even successfully handled Sporting events as the Event Manager. A few weeks back, I had handled the marriage function event of a high-profile business family which saw Central Minister and political bigwigs in attendance." Naghma's firm SHAAZ Media and Entertainment is a diversified PR and Event Management company handling the filmy events, corporate PR, sporting events with mastery in Celebrity Management.

For the uninformed of her origins, Naghma Khan is a princess of the of Tonk district of Rajasthan, "I hail from a Royal family with my fore-fathers having been the rulers of a small kingdom in Rajasthan. Gone are the days of 'Riyasat' (Royalty) and yore of Sahabzade Akhtar Jung (Khan) who did her schooling and college studies in the Western state of Rajasthan.

after the Independence of our country," reveals this daughter of Preferring not to take benefit of her family connections as a cousin of the late actor Irrfan Khan which she humbly revealed stating, "SHAAZ MEDIA is managing bright Bollywood talent like Ejaz Khan and Ali Quli Mirza and now I am thankful to Shri Ramdas Athawale, Rajya Sabha MP, National President and M.S. Saifi, National President of the RPI for entrusting this most prestigious post at the National Level."

Predicting about Bollywood amidst the present Covid situation, Naghma has to say, "Though it is a stumbling block for Bollywood as its cinema halls are shut down, I would like to state with great pride and confidence that with stringent steps undertaken by our Hon'ble PM Shri Narendra Modi, it is now just a matter of few months that Bollywood industry will bounce back. People are tired of being locked up in their homes, and there are families eager to flock to the cinema halls for family entertainment. Probably by early 2021 we will see Bollywood back to its old glory."

"I feel that with this new responsibility of the Spokesperson of RPI entrusted on me by Shri Ramdas Athavle, it would be easier for me to venture into several social activities which otherwise had limitations being just as a Public Relations Manager," ends Naghma.

## Need to balance the Indian lifestyle

- Lalit Garg

The National Statistical Office (NSO) has conducted a survey for the first time which shows how much time the Indians spend 24 hours a day. This time survey was conducted between January to December last year and it revealed many important information which can prove to be very useful in policy making as well as in employing lifestyle. The corona epidemic has messed up the way we live. It was not unnatural for us to wish that we will regain the pride of our destroyed ideal and balanced life once again and our lifestyle will have achieved the same harmony and balance of our life.

But after the complex seven months of the corona have been observed, the value of life and values in our social, family and personal life is seen to be fragmented. Running in the courtyard, river-mountain games, other household games, pickle jars, sheets filled with homemade chips dripping of water from clothes and blowing rain scenes reminded us of those golden days of life when life was so carefree but happy and balanced. Every person wants to upgrade life, but our progress gets blocked; when we stop paying attention to our shortcomings and errors. This situation causes man to do such things which later prove to be harmful for him. Our flawed lifestyle fulfills the right thing. If there is an unbalanced life, a man cannot think positively. The point to consider is, with what purpose should life be lived? This question should be in front of everyone, why am I living? If we consider the purpose of life, a new truth will emerge and the question of lifestyle will also come up.

Let us understand the value and meaning of human life. It is not only for material enjoyment and convenience enjoyment, but to keep doing karma. Man is born for some great purposes. Never let our value be reduced. Efforts should be made to increase the value. But always keep in mind that value is associated with values of life. Hyman Rickover said that "Good ideas are not adopted automatically. They must be driven into practice with courageous patience".

The NSO survey was not a survey based on limited samples. It covered 1, 38,799 families from 5947 villages and 3998 urban areas. Except the rural parts of Andaman and Nicobar, almost the whole country came under its control. All members of these families above six years were interviewed. The survey revealed that Indian sleeps 552 minutes on an average every day i.e. 9 hours 12 minutes. The male population from rural areas sleeps 2 minutes more above this average. Women are slightly ahead of men in sleeping. People in urban areas have less sleep. Men put their sleeping time into food and are far ahead of women in this matter. However, if these figures keep coming up at regular intervals, then it can give a glimpse of the changes happening in the equations within the society and family and on the basis of these we can be alert and careful about the division of work in life.

In our families, such food habits, ways of living and costumes have gone from home that our culture and cultural identity has been tarnished. The internet and the small-screen storm have made the whole world a family, but in this culture there is no resemblance of emotion, blood relation or family relationship. Not only this, indolence and apathy is also falling in this lifestyle. All of them are putting oil in the lamps of their own interests. In the dark corridors of narrow thinking, inverted faces and human relationships are sobbing.

If we talk about unpaid work like taking care of family members; then a lot of time goes for women. The average shared time of a family in tradition, TV-like mass media and sports related activities is 165 minutes. There is a slight difference between urban-rural and female-male in socializing, conversational, other group participation and religious work, but at the national level these tasks also take an average of 165 minutes per day. These figures are in many ways the mirror of our social and family life of this period. Even though the cultural traditions and ideal values of our country are prosperous and strong, but the winds of the wrath of the Corona epidemic dissolve our living and ethics in our minds by dissolving the blur of fears and apprehensions



in the context of future life. This unbalanced lifestyle is breaking the tradition of our joint family, ideal lifestyle and inspiring culture. It is difficult to find such families who live a happy life with peace and contentment.

While the activities related to earning are accounted for in the GDP, no attempt was made to assess the time taken by the countrymen in non-economic activities. If the same survey were to take place during lockdown, then this general and informal observation would have been an accurate investigation of how women have lost their midday sleep by staying in a men's house. The workings and labor of domestic women are never evaluated, if such an assessment is made then their contribution to GDP is not less.

Instead of cutting the cake on the birthday and burning and extinguishing the candles, we now light the lamp to flee the corona epidemic, also clapping to strengthen our resolve against it. Dance-music can also be talked about along with the customs. Where are you able to express the joy of mind on birthdays, wedding ceremonies, and other occasions of happiness? We have a very rich tradition of lighting lamps, clapping, folklore, folk dance, classical music, classical dance etc. to give and teach to the whole world, from which we have made the world known. Encourage Garbha, Bhangra, Ghoomar, Bharatanatyam, Kathak, Kuchipudi and Indian dances. This country is the country of Tansen and Baijubarva. Our dance-music is the manifestation of Satyam-Shivam-Sundaram. Time planning is necessary for them in our lifestyle, because it is the motivator of our prosperity, health and development.

The problem is that we are not able to do it; our life remains unbalanced and flawed. The biggest obstacle in this life is the unbalanced division of time for work and traditions in life, the attitude of dissatisfaction and insatiableness. So, there is a complete need of time management in our lifestyle. We have to divide our 24 hrs effectively in a particular manner. We have to give some time to our interests also like dance, games and exercise. A time table is all needed for today's hectic lifestyle.

When moodiness remains, morale cannot increase. If morale is not practiced, how will the determination be strong? Different kinds of waves are arising in the mind. The mind is not ready to settle down even for a moment. There is no satisfaction anywhere. Tata, Birla, Reliance, which are counted among the number one industrial houses of the country, are now selling vegetables. They have departmental stores in big cities. It includes oil, spices and all the things used in daily work. Now they are taking the livelihood of the small shopkeeper. How is satisfaction?

Yoga is the only means of peace, contentment and fulfillment. That is why Shri Krishna has asked Arjuna that you become satisfied and become a yogi. After being satisfied, you will attain the status you want to be. After being satisfied, there will be no fascination, nor will aspiration remain. This satisfaction contains the source of prosperity of life, so it is necessary to include yoga in daily life.

The ancient sages also gave a sutra - Santosh: ultimate happiness. Contentment is absolute happiness and dissatisfaction is no end. As long as this formula was implemented, the situation remained under control. The situation became tense as soon as the door of satisfaction started to weaken. This applies not only to individuals, but also to society, nation and world system. Mahamatya Chanakya is considered the Dronacharya of politics. Their given formula is - Governance should be sensible. It is the matter of the person before governance. Life of a person is the creation of a nation. That is why efforts should start the same way.

## Aravali Institute of Technical Studies gets a place in the top 10 Engineering Colleges of Rajasthan

**Udaipur:** Udaipur's Engineering College Aravali Institute of Technical Studies has jumped in the QIV Ranking List from Rajasthan Technical University Kota (RTU, Kota). This time the Aravali Engineering College has entered the top 10 with an "A grade" in QIV Ranking. Rajasthan Technical University (RTU) issues QIV (Quality Index Value) rankings every year. In this ranking, analysis is done according to the Quality Index Price (QIV) parameters to list the technical colleges in the state categories affiliated to the Rajasthan Technical University (RTU). The colleges are divided into categories A, B, and C, considering parameters such as infrastructure and facilities. The category of colleges is often taken as a reference by students seeking admission to various state colleges.

In the top ranking list released by Rajasthan Technical University Kota (RTU, Kota) for session 20-2021, the Aravali Institute of Technical Studies in Udaipur has secured 4 points, ranking 8th in the entire Rajasthan. This ranking is based on various parameters, including the institute's academic quality, faculty publication, faculty FDP attendees, number of first division students, in-time degrees, placements, faculty-student ratio, qualification and experienced faculty, number of branches and batches.

Shri Amit Aggarwal (Finance Secretary) and Shri N. L. Khaitan of Aravali Group said, "It is an enjoyable experience to be ranked among the top 10 colleges in the state." Hard labor will continue. Our objective is to establish a global parameter in the field of engineering. Accordingly, we are working hard and will try to get the best position in the future. Rajasthan Technical University (RTU) has set student-teacher ratio, faculty members' availability, number of students, and other criteria.

## Mass Movement Against Corona : An Initiative by Consumer Rights Organisation

**Udaipur:** (Shirish Nath Mathur) "No Mask No Entry" campaign an initiative by Consumer Rights Organisation, Rajasthan which is being organized every Sunday Evening in the coming month at Fateh Sagar and other places tourist places of Udaipur.

The objective of this campaign is to aware the crowd visiting there to use the mask and maintain the social distance of 2 feet from each other. The activity was organized by city team in support of State and Zonal team members. Addressing the campaign, Rajshree Gandhi, State President said this is the responsibility of every citizen to cooperate in making this campaign successful. Further she added that we should maintain social distance as a precaution for healthy life and wear mask.



Manoj Jain, City President stated other social organizations should also come forward and create awareness for corona rescue by distributing more mask and aware people for maintaining social distance.

In addition to this campaign a Poster was released by CRO team for general awareness stating "No Mask No Entry" supported by Nagar Nigam Udaipur, Rotary Club Udaipur, Radisson Udaipur, Lake City Mall and Design Concept.

The other participant include Shirish Nath Mathur, State Head- Information Technology, Vipul Mohan- Zonal Vice President, Pradeep Rawani- Media House, Simran Gakhreja General Secretary, Dr Neeta Gupta, Karan Mal Jaroli also supported the event.

Jyotsana Jain, Vice President Udaipur City welcomed the guest of honour and shared her views by saying government guidelines for war against Corona should be followed strictly. The other guest of honour includes Shalini Bhatnagar, Asst. Governor, Rotary Udaipur, Saakshi Dodeja, Secretary, Rotary Club Udaipur, Kush Sharma, Owner, Design Concept, Naveen Vaishnav, Member, Rotary Club Udaipur and Vivek Mehra, Owner Fish Aquarium also grace the event by distributing the mask. National President Naveen Prakash Sharma also praised the team for this initiative and noble cause.

## Stockman Nexus Technologies Pvt. Ltd. committed to overall social change

**Ajmer:** It is said that significant changes begin with small efforts. One such influential and decisive action is 'Stockman Nexus Technologies Pvt. Ltd.', which is Ajmer's first information technology products company.

Sangam, the promoter of the company, has been associated with Ajmer since birth. Facing various challenges, he sought how to bring qualitative changes in people's lives, mostly the uneducated, deprived, and rural people, when the idea of establishing this startup was born. According to the basic concept of 'stockman,' every person who collects food, animals, food, services, and architecture is a stockman. Dividend distribution to the last person/consumer by connecting such people through technologies is the company's paramount goal. The first product of this company is website. The online purchase of animals will be possible.

By eliminating commission nexus and corruption, producers and consumers will get fair prices and best production transparently. From the choice of animals to the money coming into the cattleman's account, the entire process is entirely transparent and legitimate. The company aims to improve all the people associated with this business with better maintenance of animals. Therefore, the company is fully functional in a planned manner and is ready to connect innovative young people and industry people with themselves. In the future, the company is working on plans to make other goods and services available through similar reliable arrangements.