

ROYAL HARBINGER

Weekly

Reporting Fact of the Matter

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Womennovator Celebrated Independence Day with #MenforWomen Making Women"AtamNirbar

New Delhi: Womennovator celebrated the Women Independence Festival and invited dignitaries, sectors/city influencers, and awardees to celebrate the Aatmnirbharta of women: to salute men and women who have abetted their journeys; and to acknowledge the need of a support system like the Womennovator to achieve her true potential. Womennovator is building one of the largest pipelines of future women leaders, professionals, social activities, and entrepreneurs.

Womennovator (Initiative of Gvriksh, founded by Tripti Shinghal Somani) organized "Women Independence Festival #MenforWomen" in association with Centre for Economic Policy Research - CEPR and United Nations ESCAP from 16th August - 20th August.

Esteemed Chief Guests: Kirron Kher, Indian theatre, film and television actress, singer, entertainment producer; Shri Pratap Chandra Sarangi, Minister of MSME & Animal Husbandry, Dairying & Fisheries; Shri Som Prakash, Union Minister of State for Commerce and Industry; Smita Thackeray, Chairperson, and founder of Rahul Productions and Mukkti Foundation; Poonam Mahajan, National President of Bharatiya Janata Yuva Morcha, Member of Parliament, GOI.

Keynote address by our Guests of honour: RSS Pracharak Mr. Kashmiri Lal, All India Sanghthak Swadeshi Jagran Manch; Chandigarh BJP chief Shri Sanjay Tandon, Shyam Jaju, National Vice President, Bharatiya Janata Party, Dr. Prathap C Reddy, Founder Chairman of Apollo Hospitals, Cardiologist, Padma Bhushan, Padma Vibhushan; Archana Gupta, Non-Executive Director - KEI Industries; Pramod K Sinha, formerly served Department of Public Enterprises GoI, SCOPE and world-class MNCs as top management Professional; Dr. Ashok Haldia, Former MD & CEO, PTC India Financial Services; Smt. Adv. Anju Arora, Additional advocate general Punjab, with more than 25 years of practice experience, Prof. Ashutosh Sharma, Secretary, Department of Science and Technology; Dr. Dinesh Singh, Renowned Educationalist & Chancellor K.R. Mangalam University, Padma Shri; Dr. G Viswanathan, Founder & Chancellor, VIT University; Mr. Anil Khaitan, Chairman - SNK Group, Past President, PHDCCI; Blossom Kochhar, Chairperson Blossom Kochhar Group of Companies.

The five-day Women Independence Festival began with the inauguration ceremony followed by the launch of the WomenMark (a blockchain and artificial intelligence-driven e-commerce platform with over 2000+ products and services by women), and the WE Fund (an incubation fund for women entrepreneurs); panel discussions, fireside chats and the announcement of over 70+ Woman Face Awards 2020.

Tripti Shinghal Somani, Founder, Womennovator & CEO KGS Advisors LLP shared

that the idea and theme behind this program - celebrating men for women and women for women. To make women financially independent and empower them with a virtual platform with thrust on the women from Tier I and Tier-II cities. Our core objective is to train and deploy individuals (from local communities) to guide women in their professional journey and help them avail myriad government schemes available. She mentioned that through Womenmark, we are trying to extend all the possible help for these women to kickstart their careers and generate revenues in these challenging times. It provides a complete digital platform and directly connects buyers and sellers to do businesses. An integrated CRM, Marketing, Funding, Payment & Logistics system helps women entrepreneurs to execute and accelerate their business operations. Dr. Subhash Sharma, Director, CEPR shared his vision and stated that India can become self-dependent if our women are self-dependent and the daughters of our country are provided with quality education. The MFI fund in Tamil Nadu in partnership with "WE Fund" was launched by Mrs. Krishnaveni Kannan MD-Mahalearning Education & Womennovator Influencer-Tamilnadu, Justice Dr. T.N Vallinayagam, (Retired High Court Justice of Chennai and Bangalore), Dr. Dave Jayasvelan, Group President, Crown Corporation, Mr. Anil Khandelwal MD - Yogic Secrets, Mrs. Tripti Shinghal Somani Founder Womennovator, CEO - KGS Advisors, Mr. S. Sivakumar, Capital Market Services, Mr. Shankar Arumugam Managing Director, MFI and investor. This initiative will "Embrace, Engage, and Empower" women entrepreneurs, build a climate of inclusiveness, and foster the growth of women professionals. The Chief Guest for Day 1, Smt. Kirron Kher, Member of Parliament and a renowned actress said that everything starts from your childhood and depends upon how much your parents support and encourage you. A woman has a vital role as a homemaker as she has to take care of everyone and even make her children become a good citizen. She can do so many things if only she has the encouragement from the menfolk in the family. Women should support each other without personal politics because they have immense talent that cannot be wasted. Women in rural areas are doing very well. They are pooling in resources and doing an incredible job.

Shri Pratap Sarangi, Minister of MSME & Animal Husbandry, Dairying & Fisheries, said once Swami Vivekanand was asked: "What do you think about the future of women? To which he replied " Am I a woman that you are asking me such questions? Am I Lord to dictate the future of women? Women create their own future.

Esteemed Panelists : Prof Madhu Bhatt Tailang, A.I.R, T.V Dhruvpad singer, Former Dean, fine Arts & Former Head D/o Music; , Padma Bhushan Pd

Vishwa Mohan Bhatt, (Grammy award winner), Narendra Gupta, Actor, Sh Suresh Gehlot, Ghazal Singer and Composer, m Eram Chaudhary, Producer - Eram's Entertainment, Mumbai.

Aaditya Nohwar, Bollywood & Hollywood Actor, Deepa Dosaja, Creative Director, Deepa Dosaja Ltd. (Kenya), International Designer, Pravin Talan, Internationally Acclaimed Photographer, Vidya Tikari, Hair and Makeup Professional, Manoj Mehra, CMD, Study by Janak, Samant Chauhan, Indian Fashion Designer, Parineeta Sethi, Chief Editor and Publisher of Global Spa Magazine, Zoya Afroz, Actor, Pond's Femina Miss India 2013, Shantanu Deshpande, Founder CEO at Bombay Shaving Company, Pankaj Mittal, TedX Speaker, Angel Investor, National CII (E-commerce) member, Dr Rajan Sudesh Ratna, Economic Affairs Officer, UNESCAP, Ayushi Gudwani, Founder and CEO at FableStreet, Shripad Kolhatkar, Founder Director GENERI-CART Medicine Pvt Ltd, Rohan Kulkarni, Founder CEO Fresh box, Sruthi Kannan, Head Cisco Launchpad, Rohini Patil, Founder: Forest Honey: First women bee-keeper in Maharashtra, Dr Col. Bandana Sodhi, Ex-Army, Gynecologist, Laparoscopic Surgeon, Ms Meenakshi Dutt, Founder, Meenakshi Dutt Makeovers, Mr Ajay Poddar, Co-founder and Managing Director Synergy Environics Ltd., Pushkraj Sanoji, CEO Lakme Salon, Sameer Srivastava, Chief Executive Officer, JCB Salons, India, Manjula Gupta, Founder & MD Bodycraft salon, skin & cosmetology Pvt Ltd, Adhuna Bhabani Akhtar, Founder & Creative Director at BBLUNT, Dr. Aparna Santhanam, KAYA Clinic, Indu Puri, Department of Science & Technology, GoI, Gaurav Kapoor, Founder & Managing Director Etrain India, Meeta Sengupta, Founder, Centre for Education Strategy, Saurabh Saxena, Founder & CEO, Uable, Vivek Bhutani, Co-Founder & CEO, Lattu Kids, Mukul Rustogi, Co-Founder & CEO, Classplus, Akshay Chaturvedi, Founder & CEO, Leverage Edu. Womennovator Women Faces Awards 2020 were announced for eight cities and four categories by Stuti Agarwal, Uttarpradeshlive.com, Shruti Dua, Studiointertra, Garima Singh, Administrator, CL Gupta Eye Institute, Pawani Khandelwal, Founder - Atmanirbhar Learning, Vandy Mehra, Group Director, Study by Janak, Shahwar Shohrat, Founder - Luxestory, Mrs Krishnaveni Kannan, MD - Mahalearning Education, Meenakshi Balu, Head - Super Printing Press, Parveen Fazul, Nazm Bilochpura, Director - Hotel Celebration Garden, Vinita Bhatia, Senior Business Leader, presenter and social changemaker, Saloni Kaul. Founder - India Talent Services, Madhavi Advani - Madhavi'sluxury.co, Arpana Agarwal, Founder president - Wonder Women Connect.

Tropicana launches in New Avataar

Udaipur: PepsiCo India unveiled a new look for its leading juice brand Tropicana. Tropicana's tasty and refreshing juices will now be available in a cool new PET bottle which is affordable, attractive and provides a convenient solution to consumer on-the-go. In addition, Tropicana also introduced a new campaign 'Hawabaazi Gone, Asli On' which intends to bring alive persona of the Tropicana drinker by showing a comparison of two different personalities - the frivolous and show off 'Hawabaaz' and the 'Authentic Cool Doers' which demonstrate the Tropicana consumer.

Hindustan Zinc conferred with CSR Health Impact Award 2020

Udaipur: Hindustan Zinc received the CSR Health Impact Award for its exemplary work towards fighting Covid-19 at all levels and minimizing the risk of this pandemic within the communities in their operational areas. The award has been conferred to the company by Integrated Health and Wellbeing (IHW) Council in association with Jagran Pehel. Hindustan Zinc has been undertaking extensive measures to sensitize the local communities regarding Covid-19 and have engaged an extensive network of stakeholders, including District Officials, Local Community Representatives, SHG Members and Union Members to prevent the spread of this virus.

So far, the company has touched upon the lives of 4.20 lac people through its ongoing Covid-19 relief initiatives and brought a positive change in their life during these challenging times. The company has been supporting the communities by providing dry ration and supplying food grains through Apni Rasoi initiative in partnership with Azim Premji Foundation to women & migrant labourers. The company has been disinfecting areas by spraying & fumigating with Sodium Hypochlorite solution and providing medical gears like masks, sanitizers & Personal Protective Equipment (PPEs). With critical emphasis towards on ground delivery of essentials directly to the communities, Hindustan Zinc has engaged their SHG Women and Partners to stitch & distribute masks and full body suits, in turn generating income for these women as well.

Wagadi Dialect is the Core of Cultural Identity of Wagad Region : Dr. Khushpal Garg

Dr. Khushpal Garg was awarded a PhD degree by the Department of English, Mohan Lal Sukhadia University, Udaipur (Raj.) on 04 July, 2020. He completed his PhD on Dialectal Diversity and Ethnic Identity: A Sociolinguistic Study of the Wagadi Language Community of Southern Rajasthan under the supervision of Professor Sharad Srivastava.

Dr. Garg belongs to a small village in Banswara district which is a part of Wagad Region. He had been observing from his early childhood that different varieties of Wagadi dialect are spoken in different areas of the region. Hence, when he was registered for the PhD in the department of English he decided to carry out his research on the Wagadi dialect. His research is unique in its nature as well as in its subject matter.

The study reveals that since ancient times this region has been politically governed by the Kings of Mewar or some other kings of Rajasthan. Mewar, Uttar Pradesh and Gujarat are the contiguous states of this region.

Geographically Madhya Pradesh is in the eastern side, Pratapgarh is in the northern side, Udaipur is in the North Western side and Gujarat state is in the southern side form the boundaries of Wagad region. Thus the boundary of the region has three major adjoining regions in the western side in case of Madhya Pradesh its boundary is 135 km long; in the North Western side two districts of Rajasthan state form boundary, it is 170 km long and in the south side Gujarat state, the boundary of this side is 225 km long.

Wagadi region has always been the part of Rajasthan state, but Wagadi dialect had always been considered as a deviation of Gujarati language. The people of this region also accepted the fact during a talk with them that they are identified as the people from Gujarat by the strangers whenever they go to any part of the country. The culture of this region and the intonation of Wagadi dialect are much closer to Gujarati language and culture.

Garg reports that later the inter-face of the people of this region

grew with the adjoining regions as the transportation facilities developed. The people of this region started visiting the adjoining urban areas for employment, medical facilities or for meeting some other needs. Consequently they started interacting with the people of their nearby areas. People of Danpur area started going to their close urban area Ratlam in Madhya Pradesh, also people of Kushalgarh started visiting their close city Dahod in the Gujarat state; similarly people of Pipalkhut and Ghatol area started going to the near city of Pratapgarh; likewise people of Kherwara and Simlwara started visiting their nearby urban area of Modasa in Gujarat state.

The socio-economic status of the people of the Wagad region was weaker as compared to the socio-economic status of the people of adjoining urban areas. The culture and language of the dominant socio-economic class always affects the socio-economically weaker sections. Thus the dominant socio-economic class of the neighboring urban areas of Wagad region affected the culture and dialect of the people of their adjoining Wagad region.

So the culture and language of Modasa of the Gujarat state affected their nearby rural areas of Dungarpur district specifically the villages of Simlwara and Kherwara tehsils in the Wagad region; similarly language and culture of Ratlam of Madhya Pradesh state affected the rural areas of Banswara district specifically Banswara and Chhoti Sarawan Tehsils; likewise the culture and language of Dahod of Gujarat state influenced the culture and dialect of the rural areas of Kushalgarh and Bagidora tehsils; in the same manner the culture and language of Pratapgarh district of Rajasthan influenced the culture and dialect of the rural areas of Ghatol tehsil in Banswara and a few villages in Pipalkhut tehsil of Pratapgarh district.

The fifth variety of Wagadi dialect is spoken in the urban areas of the region. The tribals live in the scattered villages and the non-tribals live in the urban areas of the region. The urban areas of the region have good transportation

connectivity with other areas of the state as well as of the nation. Thus the people of the urban areas of the region speak a different variety of Wagadi dialect.

The study reveals that Wagad region has a specific dialectal identity of its own, yet Wagadi dialect is spoken in a different manner in the different areas of the region. In this manner, Wagad region may be divided into five dialectal areas; these areas are:-

1. Ghatol
2. Danpur
3. Kushalgarh
4. Kherwara
5. Urban areas

An intensive research was carried out in all the five specified areas of the region to identify the similarities and differences among different varieties of Wagadi dialect spoken in different areas of the region. Five villages were selected from each research location. Fifty respondents from each village were identified to carry out the survey. Five villages were selected from each research location. Thus, 250 respondents were approached to carry out the word lists in each of the five areas. In all 1250 respondents were approached to carry out the word list in the whole Wagad region.

The same word is pronounced in a different manner and sometimes a different word is used to refer to the meaning of the same word in different research locations.

For example different words are used in different areas of Wagad region to refer to the word 'Head'. In Ghatol area it is मुण / muN/ and मातु / maTu/, but the words मुंडकु /mundku/ and मुटकु /mutku/ are used to refer to word 'Head' in Dungarpur rural and the urban areas of the region.

The same word मुंडकु /munDku/ is pronounced in a different manner in different areas of the region. It is pronounced as मुंडकु /munDku/ in Ghatol, मुणको / muNko/ पद Danpur, मुंडकु / munDku/ in Dungarpur rural and मुटकु / mutku/ in the urban areas of the region.

The first and the last consonant sounds in all four areas are common. These are the bilabial nasal sound /m/ / ढ / and velar plosive sound /k/ / क / . However the sec-

ond sound and the last vowel sound in all areas are different. The second consonant sound in all areas is retroflex but it is articulated in a different manner in different areas. Thus, it is a plosive sound /D / / ड / in Ghatol and Dungarpur, a nasal sound /N/ / ण / in Danpur, and a plosive sound /T/ / ट / in urban areas.

There are two words used to refer to the word 'Hair' in Wagad region, these are रोगा /ronga/ and राङ / vaL/ . The word रोगा /ronga/ is used in Ghatol and Danpur area and the word राङ / vaL/ is used in all areas of the region.

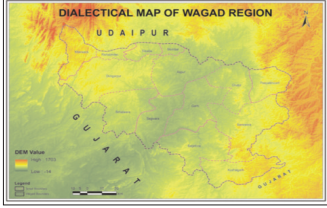
The word राङ / vaL/ is pronounced in the same manner in all areas but the word रोगा /ronga/ is pronounced as रणा /runga/ also in Danpur area which is phonologically quite different from the same word pronounced in Ghatol area.

Both consonant sounds in the words रोगा /ronga/ and रणा /runga/ are same these are a alveolar trill sound / ण / r / and a velar plosive sound / ण / g / . But the vowels in the first sound are different.

The word used to refer to the word 'Eye' is different in each research location. Different types of words are used to refer to the word 'Eye' in Wagad region; these are आँक /aank/ and आँख /aankh/. The word आँक /aank/ is used in Ghatol, Danpur and urban area. The word आँख /aankh/ is used in Kushalgarh and Dungarpur area.

The word आँक /aank/ is pronounced in a different manner in different areas. It is pronounced as आँक /aank/ in Ghatol आँके /aanke / in Danpur and आँक / aank / in urban areas. The word आँख /aankh/ is pronounced in a different manner in different areas. It is pronounced as आँख / aankh / in Kushalgarh and as आँख / aonkh / in Dungarpur.

Three words are used to refer to the word 'Leg' in Wagad region. These words are पोग /pog/, पाङ /paṅaL/ and टोङ /toṅaL/. The word पोग /pog/ is used in Ghatol, Danpur, Kushalgarh, Dungarpur and urban areas. But the word पाङ /paṅaL/ is also used in Danpur and the word टोङ /toṅaL/ is also used in Dungarpur.



The word पोग / pog / is pronounced in the same manner in different areas. It is pronounced as पोग / pog / in Ghatol, Danpur, Kushalgarh, Dungarpur and urban areas, but the word पाङ / paṅaL / is pronounced in Danpur and the word टोङ /toṅaL/ is pronounced in Dungarpur.

There are a few words for which a single word is used and pronounced in the same manner in the whole region i.e. Leg- पोग /pog/, Bowl- बाटकी /vatki/, Mother- आई /aai/, Uncle- काको /kakol/, etc.

There are many differences, as well as similarities in Wagadi dialect spoken in different research locations.

Though different words are used to refer to the same word in different research locations and these words are pronounced in a different manner, yet the root word remains the same for the whole Wagad region. As a result, the comprehension level in the entire Wagad region is more than 90%. A man from any research location can understand and communicate with another man from any other research location of the region. Still, he would certainly feel a level of difficulty and would be able to identify the differences between his dialect and the dialect spoken by any other man from a different area.

Though Wagadi dialect is spoken in a different manner in different areas of the region, yet no variety of the dialect spoken in any area can be considered as the base variety or the original variety of Wagadi dialect.

Each variety has its own importance and specific characteristics which brings it closer to Wagadi dialect. Folk literature is also composed in each variety of Wagadi dialect separately. There are many folk songs in the region which are very common in the entire region however a few differences in diction as well as in pronunciation can be traced in these songs. The

Wagad region shares a common folk literature with a few differences. The creative writers, who are endeavoring to indulge in creative writings in Wagadi dialect nowadays use the urban variety of the Wagadi dialect. As the Wagadi dialect spoken in the urban areas of the region is more affected by the globalization and it has enriched the diction of this variety. Thus the writers feel more comfortable to write in this variety and hence more literature is written nowadays in this variety of the Wagadi dialect.

Demarcating the Map of Wagad Region : A Unique Contribution

Dr. Garg informed that the ethnic identity of Wagadi dialectal community is clear in the minds of the people. The boundary of the Wagad region is clear in the minds of the people of the region. Yet no one has tried to draw a geographical map of Wagad region to date. Generally, only Banswara and Dungarpur districts are understood to be making up Wagad region and sometimes the map of TSP region is understood to be the map of Wagad region.

However, Wagad region includes the districts of Banswara and Dungarpur and also comprises a few villages from Pratapgarh and Udaipur districts. The researcher has also attempted to draw a dialectal boundary of the Wagad region, as well as a geographical map of the Wagad region.

The boundary of this region in the contiguous areas of Madhya Pradesh and Gujarat is very clear; it ends with the boundaries of Banswara and Dungarpur districts. However, the boundary of the region in Ghatol area extends to Pipalkhut and the neighboring villages.

It can be drawn while keeping Mahi River on the one side. The point of the boundary of the region is identified as Jhhallara a village in Salumber Tehsil in Udaipur district.

The villages Baroda, Semari and Bamanvada in Udaipur district also serve as boundary makers. Further, the boundary of Wagad region also covers the villages of Kherwara tehsil in Udaipur district.

- Dr. H. S. Chandalia