



Domestic Bamboo Trade - Its Commercial Scope

After a huge turmoil that our country, with other victim nations has suffered due to the deadly COVID-19 virus attack, India is making quick move to stabilize its shaken economy, particularly giving more care towards the small scale industries or MSMEs. Working on this strategy, our domestic bamboo farming will get significant advantage as, Central Board of Indirect Taxes and Custom (CBIC) has increased Customs Duty of bamboo imports by agarbatti manufacturers from 10 per cent to a huge 25 per cent as tweeted on June 9, 2020. This rate will uniformly followed on any imports of bamboo, including by traders. Such is done so that resource misuse or disputes can be minimised.

Our output of bamboo farming is second largest in the world, but has not obtained any such importance to earn in the global market. Around 70,000 bamboo farmers are currently producing about 14.6 million tons of bamboo annually. Still, our agarbatti manufacturing basically runs with the support of bamboo import. Now, as a part of 'AtmaNirbhar Bharat' policy Modi-led Central Government is seriously sorting out nation's own commercial strengths and prioritising them over imported goods, both raw and finished.

Central Ministry's decision is anticipated to work fine in the bamboo producing States of India. While addressing various clusters of Cane and Bamboo Technology Center (CBTC) and people associated with bamboo trade via webinar, Indian Minister of State (Independent Charge) Development of North Eastern Region (DoNER) Dr Jitendra Singh said on July 10, 2020 that North Eastern region is optimistic with this plan and fully implement it to enhance its post COVID-19 badly hampered economy.

He further said that giving right justification to its commercial value, National Bamboo Mission has been reformed in 14th Finance Commission on 2019-20, where bamboo cultivation is taken out of the purview of Forest Act so that farmers can freely earn from it and improve their living standards. 17 bamboo producing States are included till now within this mission including North East, Madhya Pradesh, Maharashtra, Chattisgarh, Odisha, Karnataka, Uttarakhand, Bihar, Jharkhand, Andhra Pradesh, Telangana, Gujarat, Tamil Nadi and Kerala.

Agarbatti business of India requires bamboo sticks in large amount that was previously fulfilled through bamboo import. Small and cottage agarbatti manufacturers could not afford it and thus they were losing the market. To meet consumers' demand, India's agarbatti business was compromising through import that jumped from 2 per cent in 2009 worth Rs. 31 crore of raw finished imported agarbatti to 80 per cent worth Rs. 546 crore in 2019. Now, since bamboo plantation is being commercialised in our country, it will open massive job opportunity in domestic agarbatti manufacture and provide scope to the MSME units to purchase home grown bamboos in cheaper rate.

China and Vietnam are the two major nations from where India imports bamboo for its agarbatti business. The current rate rise in Customs Duty on bamboo import is going to affect Indo-China business deals, but is not bothering India from its confidence to emerge as a self-reliant nation, despite the growing Chinese political and military aggression intended as power display policy against many other nations who are not willing to accept Chinese goods in their own markets after the worldwide COVID-19 pandemic.

- Arkprava Das

Successful surgery of enterocutaneous fistula in PMCH

Udaipur: A 14-year-old Govind's enterocutaneous fistula was successfully operated at Pacific Medical College and Hospital by General Surgeon Surgeon Dr. Gaurav Wadhawan, Laparoscopic surgeon Dr. Dhawal Sharma along with Dr. Prakash Audichya, Dr. Nikita Baser, Dr. Ghanshyam, Ajay Chaudhary and Sandeep that lasted for three hours.

A 14-year-old Govind Bunkar resident of Garhi of Banswada was troubled by stomach excreta from the last 6 months. Due to this problem, it became difficult for him to leave his house and go to work due to the clothes getting dirty again and again. Govind's relatives showed him many places, but to no avail, complaining of excretion from the stomach.

Distressed and suffering from this disease, the family brought him to Bedla, the Pacific Hospital, where he showed him to the surgeon Dr. Gaurav Wadhawan. After examining the patient, it was found that he has a problem with enterocutaneous fistula, which is possible to be treated by operation only. Prior to the operation, the team of Dr. Gaurav Wadhawan and Dr. Dhawal Sharma performed a successful operation without performing a corona test of the patient without incision laparoscopy technique. Laparoscopic surgeon Dr. Dhawal Sharma said that the operation of the telescope was very complicated because the patient had been stuck in the stomach everywhere due to the patient's operation twice in the past, which was separated and closed by stitching the way to the stool.

Dr. Sharma said that due to the operation of such a laparoscopy, the patient does not have to make an incision on the stomach again, and the patient does not have any pain problems after the operation and the patient starts walking and drinking quickly. Operation Corona Prevention Protocol was carried out. This operation was done free of cost under the Bhamashah Health Insurance Scheme. The patient and his family thanked PMCH chairman Rahul Agarwal, all doctors, management, nursing personnel and staff.

Ration kits were given to 102 low-income families



Udaipur: Despite the introduction of Unlock-2, the families of many poor and daily laborers have not yet been able to connect with employment. Narayan Seva Sansthan is regularly served food and ration to such families.

Institution President Prashant Agarwal said that while helping the laborers and poor people affected by the lockdown, the food-ration relief team of Director Vandana Agarwal distributed 50 ration kits in Khejra and 52 in Shankar Kheda to the needy families. Palak Agarwal and Dilip Singh made the villagers aware of the measures to prevent corona.

COVID-19 STAYS IN BODY FOR 9 DAYS & PREVENTION IS THE BEST CURE FOR IT

C COVID-19 stays in the body for 9 days and, prevention is the answer. While everyone is taking precautions we need to question ourselves "So what" said Dr. K. K. Aggarwal, Former President, Indian Medical Association in the 10th Meeting of Managing Committee (MCM) of PHD Chamber of Commerce and Industry.

Dr. K. K. Aggarwal while deliberating about the various facts related to COVID-19, said that we need to understand the word "So what" which will help to remove the fear of this virus. COVID-19 stays in the body for only 9 days. By the time, one gets diagnosed with COVID; it's the 7th day and, one needs to struggle for some days to remove it from the body. After 9 days, one is in the post-COVID phase of life. It doesn't get transmitted between children to children

and, if any child has COVID, after 3-4 days the symptoms disappear.

Dr. K. K. Aggarwal mentioned that our death mortality rate is less than the active cases. People are having deaths as they get tested late or, they miss the symptom of pneumonia that happens between the 3rd-5th day that causes seriousness. So, timely diagnoses are essential for COVID.

He further informed that people with loss of taste or smell, stomach aches, eye infection, fever, and other minor diseases are prone to mild COVID that can be cured with medications. He said that we don't need to get scared in moving outside but, we need to wear masks, maintain social distancing, and sit in different directions. We need to have proper ventilation in the rooms and washrooms in our offices.



An Air purifier with 10 exchanges per hour and a microfilter can help in preventing COVID-19 transmission.

For the organization, Dr. K. K. Aggarwal recommended doing pool testing that will easily help to diagnose if a person among the group of people has COVID-19.

This has been performed by various countries around the

world. For public dealing, it's essential to wear an N-95 mask, sanitize one properly; and don't have an eye to eye contact. Dr. K. K. Aggarwal said that people who are old, they shouldn't do face-to-face meetings.

They should take their medications for BP and other medicines and use blood thinners, as prescribed by their physicians. He suggested simple

exercises for strengthening lungs that include blowing balloons, blowing bubbles in water via a straw, and many more. One should maintain a high protein diet by eating all 7 colored vegetables.

Dr. D K Aggarwal, President, PHD Chamber of Commerce and Industry in his presidential address graced the presence of Dr. K. K. Aggarwal and lauded his contribution towards India's medical sciences. He further deliberated about the fear of COVID-19 in the lives of people and the lack of knowledge about it.

He raised questions regarding the precautions to be taken, how to respond to COVID-19, and remove our fear. He further talked about diligent social work and contributions to the PM CARES Fund by various members towards supporting the government and nation in mitigating COVID-19.

Other senior members who interacted with Dr. K. K. Aggarwal from the senior management were Mr. Sanjay Aggarwal, Senior Vice President, PHD Chamber; Mr. Binay Kumar, Former President, PHD Chamber; Mr. RK Samy Former President, PHD Chamber; Mr. Sandeep Marwah, Managing Committee Member, PHD Chamber; Mr. Lalit Khaitan, Chairman, Economic Affairs Committee, PHD Chamber; Mr. Sanjay Bhatia Former President, PHD Chamber; Mr. Gopal Jiwarajka, Former President, PHD Chamber; Mr. Sandeep Marwah, Managing Committee Member, PHD Chamber; Ms. Swati Mittal, Managing Committee Member, PHD Chamber, and others. The session witnessed the presence of other senior leaders and members of PHD Chamber of Commerce and Industry.

Samasya Vikat, Rama Prakat is the perfect description of Pandit Rama Krishna : Krishna Bharadwaj

Samasya Vikat, Rama Prakat is the perfect description of Pandit Rama Krishna", says Krishna Bharadwaj from Sony SAB's Tenali Rama

1. How has the experience been portraying Pandit Rama Krishna for so long?

Playing the role of Pandit Rama Krishna has been an enriching experience for me. I feel more liberated because it is a really insightful character and the kind of stories that we put forth and the language that we use, as an artist have to remember those lines. Most of the dialogues with beautiful messaging and philosophies stay in my mind as even I am a very spiritual person and I follow various philosophies and teaching. I relate with this character so much that his sayings are engrained in my mind. I feel uplifted after playing this role.

2. A lot has changed in these past few months. What new changes that the viewers will witness in Tenali Rama?

I feel, change is the only constant and after this brief halt, Tenali Rama will be back with funnier, wittier and engaging episodes where

our viewers will also witness some new faces and characters. It has been a good feeling to be back on the set and don my character but at the same time we all are following strict rules while shooting by maintaining necessary distancing and ensuring all safety measure are taken care of at all times.

3. Is there something new that you are trying now, as the show comes back? Any different preparation?

I have lived Rama for last 3 years that now I feel Pandit Rama as a part of me. I don't think I will have to special prepare something new for my character because he is in my heart but yes, donning the look and getting into the his zone has been refreshing. During these months, I even interacted with our fans on social media and I interacted with them as Pandit Rama Krishna only. So, he has stayed with me during these 3 months.

4. How was it like to be back on the set after 3 months? How was your first day on the set like?

The first day on the set after staying at home

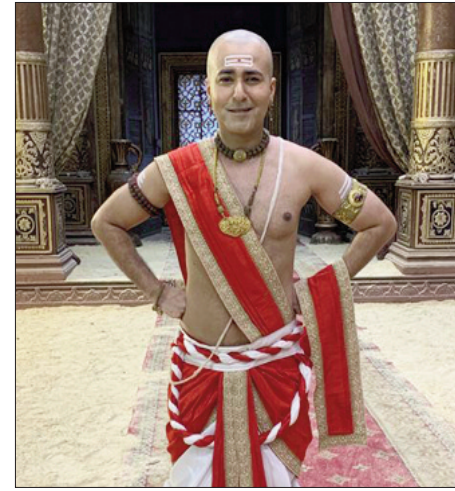
for 103 days was excitement personified. I started shoot couple of days after the shoot resumed. When I reached the set, everyone welcomed me love and I even shaved my head again after 3 months. Before I shaved my head, everyone on the set clicked pictures with me because a lot of them have not seen me that way. I was fun to do a before and after shave shoot. I initially thought that I won't be able to give my best performance but I could easily get into the character and didn't require multiple takes.

5. What are your views on the saying- Samasya Vikat, Rama Prakat

I love this new phrase because that is what the show is all about. It defines Pandit Rama Krishna's character and role beautifully and I am sure everyone will like it especially the kids because it's really catchy.

6. What is your favourite 'Tenali Rama Ka Vijay Mantra'?

My favorite Pandit Rama's Vijay Mantra is - "Chalbandhu ye Vijayanagar kpratishtaka-sawalhai". Whenever Pandit Rama says this



he always finds solution to the most dire problems and always stands victorious.

#SwitchOnSAB and watch Krishna Bharadwaj as Pandit Rama Krishna every Monday - Friday, 13th July onwards at 7:30pm only on Sony SAB



Upcoming technology-rich and stylish B-SUV 'Nissan Magnite'

Udaipur: Nissan India revealed the concept version of its highly anticipated B-SUV. Christened as the Nissan Magnite, the technology-rich and stylish B-SUV will be launched in FY 2020 in India. Magnite is a portmanteau of the words "magnetic" and "ignite". Whereas magnetic highlights the design and the product attributes that will attract customers, ignite emphasises on the beginning of a new era that Nissan wants to bring in India.

"The Nissan Magnite is an evolutionary leap in Nissan's global SUV DNA. With cutting-edge technology onboard, it will be a game-changer in its segment. Abolishing the sub-four-meter category, we are confident that Nissan Magnite will redefine the B-SUV segment for the industry. The Nissan Magnite is made on the philosophy of 'Make in India, Make for the World' and has been designed in Japan while keeping in mind the requirements and aspirations of Indian customers." said Rakesh Srivastava, Managing Director, Nissan Motor India.

The Nissan Magnite will be a feature-rich premium offering with stylish design for a strong and dynamic road presence.

Amazon.in announces 'Rakhi Store'

Udaipur: To celebrate one of the most-awaited siblings' festivals, Amazon.in today announced the launch of its 'Rakhi Store'. The specially curated store offers a wide selection of rakhis and products across fashion, beauty, electronics, home décor, kitchen appliances, accessories, gift cards and more.

The 'Rakhi Store' on Amazon.in has been created to simplify the festive experience by giving customers access to thousands of products to suit their unique needs from the comfort of their home. Customers can choose from amazing gifting options ranging from specially curated hampers and combos, traditional and designer rakhis, rakhi gift cards, accessories, handbags, fragrances, watches, apparel, musical instruments, cameras, smartphones, footwear, toys & board games, assorted chocolates, sweets, money transfer and much more. The store also includes special rakhi hampers from brands like Cadbury, BIBA, Bombay Shaving Company, Samsung, Fossil, Lenovo and others.

Verizon and Airtel Partner to Bring Secure Enterprise-Grade BlueJeans

Udaipur: Bharti Airtel Ltd. ("Airtel"), India's largest integrated telecom company, and Verizon, one of the largest communication technology companies in the world, today announced a strategic alliance

to bring secure, world-class video conferencing solutions to businesses in India.

As part of this partnership, Airtel will offer secure enterprise-grade video conferencing solutions under the brand name - Airtel BlueJeans - to enterprise customers in India. BlueJeans, Verizon's enterprise-grade video conferencing service, helps people communicate and collaborate across mobile, desktop, browser and conference rooms and has a long-standing history of providing simple, reliable and trusted solutions, while meeting the stringent security needs of banks, healthcare providers and other organizations. The offering includes a cloud point of presence in India enabling low latency and improved quality of service for India-based customers. The technology will be fully integrated with Airtel's network, including its data centers, to ensure that customers are offered a state of the art, reliable and secure customer experience. Airtel BlueJeans will offer an integrated audio solution, giving its customers convenient dial-in options to join the meetings. India, along with the rest of the world, is witnessing a massive surge in demand for enterprise grade video conferencing tools as Work From Home and virtual meetings become the new normal. This alliance in India will bring Airtel and Verizon together to address the need for seamless and secure business collaboration as organizations move from office-based work to work from anywhere. "Companies of all sizes around the world have seen the requirement for reliable, high-quality video conferencing services and require trusted partners to ensure the highest level of security," said Hans Vestberg, Chief Executive Officer of

Verizon

Indian Oil Northern Regional Office celebrates Swachhta Pakhwada

Indian Oil's Northern Regional Office celebrated Swachhta Pakhwada with full vigour while observing all COVID safety protocols in line with the theme 'Swachhta Hi Suraksha'. The fortnightly campaign which commenced on 1st July 2020 culminated on 15th July 2020 with a mass cleaning drive in the Office premises. Indian Oil's sports stars Riya Bhatia (Lawn Tennis), Ankur Bains (Cricketer), Devesh Chauhan (Hockey, Arjuna Awardee), Bharat (Hockey), Vikas (Hockey), Sudanshu Gorver (Hockey) along with several employees took part in the drive. The day began with mass Swachhta pledge taken by employees and was delivered by Dr. Harsh Sachdev, Executive Director (Regional Services), Northern Region. He motivated all employees to maintain hygiene and cleanliness in their surroundings, avoid use of Single use Plastic and follow all COVID protocols in letter and spirit.

A tree plantation drive was also carried out during the occasion. Upholding the motto of Swachhta hi Suraksha, Indian Oil is undertaking a massive cleanliness and awareness drive at all its Office and installations across the country and is encouraging employees and customers alike to maintain hygiene practices and adhere to all safety precautions to overcome the challenge of corona virus.

Toyota Kirloskar Motor announces innovative finance

Udaipur: Toyota Kirloskar Motor announced special finance offers and schemes to its customers in India. Aimed at easing purchase decisions, the wide array of special benefits range from unique buy-backs offers to some of the lowest EMIs. These offers are in continuation to a series of recent customer centric initiatives rolled-out by the company to make buying process simpler, more accessible and stress-free for all our customers. The new deal includes, a unique assured buy back offer of 55% on the Yaris and Glanza. In addition, the company has also launched several other notable schemes like a low EMI scheme of Rs. 9999 for Innova Crysta and an EMI deferment of three months across all Toyota models in the country to keep customer's financial planning stable. Commenting on the exclusive & special set of offerings, Mr. Naveen Soni, Senior Vice President, Sales and Services, Toyota Kirloskar Motor, said, "At Toyota, we strongly believe in the Customer First philosophy and our aim is to cater to our customers' expectations and needs by providing quick, cost effective, transparent and personalized services."

HDFC Bank Earned 6658.60 Cr. Net Profit

Udaipur: The Board of Directors of HDFC Bank Limited approved the Bank's

(Indian GAAP) results for the quarter ended June 30, 2020. During the Period Profit before tax (PBT) for the quarter ended June 30, 2020 was at ₹ 8,937.8 crore. After providing ₹ 2,279.1 crore for taxation, the Bank earned a net profit of ₹ 6,658.6 crore, an increase of 19.6% over the quarter ended June 30, 2019.

The Bank's net revenues (net interest income plus other income) grew to ₹ 19,740.7 crore for the quarter ended June 30, 2020 from ₹ 18,264.5 for the quarter ended June 30, 2019.

Net interest income (interest earned less interest expended) for the quarter ended June 30, 2020 grew by 17.8% to ₹ 15,665.4 crore from ₹ 13,294.3 crore for the quarter ended June 30, 2019, driven by growth in advances of 20.9%, and a growth in deposits of 24.6%. The net interest margin for the quarter was at 4.3%.

Other income (non-interest revenue) at ₹ 4,075.3 crore was 20.6% of the net revenues for the quarter ended June 30, 2020 as against ₹ 4,970.3 crore in the corresponding quarter ended June 30, 2019. The four components of other income for the quarter ended June 30, 2020 were fees & commissions of ₹ 2,230.7 crore (₹ 3,551.6 crore in the corresponding quarter of the previous year), foreign exchange & derivatives revenue of ₹ 436.6 crore (₹ 576.7 crore for the corresponding quarter of the previous year), gain on sale / revaluation of investments of ₹ 1,086.7 crore (gain of ₹ 212.0 crore in the corresponding quarter of the previous year) and miscellaneous income, including recoveries and dividend, of ₹ 321.3 crore (₹ 630.0 crore for the corresponding quarter of the previous year).