

# PHDCCI Session with Top industry stalwarts share business survival strategies

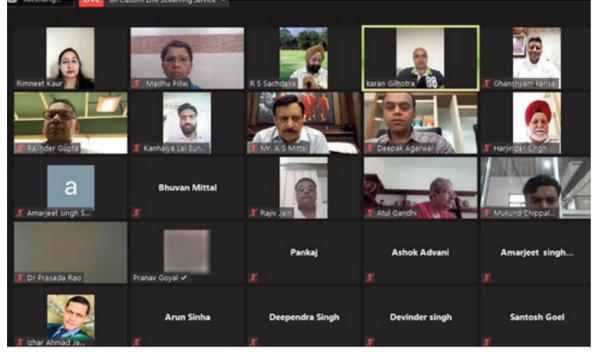
**New Delhi:** Covid-19 has disrupted normal life all over the world and as we emerge from lockdown, it is clear that the challenges brought by the pandemic are here to stay.

Businesses across all sectors are struggling to survive and trying to adjust to what could be our 'new normal' for some time. At this point of time, business leadership is essential to guide on new strategies to navigate this unprecedented crisis. To understand what successful business leaders were doing to survive and accelerate development during present crisis, PHD Chamber of Commerce and Industry, organized an interactive session on Leadership in Challenging Times today where eminent industry leaders - Padma Shri Awardee - Mr. Rajinder Gupta, Chairman, Trident Group and Mr. Deepak

Agarwal, Managing Director, Bikaji Foods International Ltd. shared their unique survival strategies with the participants.

Addressing the session, Mr. Rajinder Gupta said that people should not lose heart and remain resilient in all situations. He said that while every individual faces adversity at one time or the other but due to covid-19, we are facing collective tough time for the first time when health and wellness are a challenge. Uncertainty is the greatest worry of people. Therefore, people should come forward to help the needy and give hope and optimism.

Self conviction, perseverance and patience are always required for success in all spheres of life including business and same is true during the present crisis also. He advised to be fair and just and face the truth. He added that each



region and country has its own peculiar problems and solutions. He said disruptions are good as we learn new things. He added that India is moving towards

becoming a manufacturing hub as we have good workforce with high ethics although we need to improve in power & energy and banking sectors.

Interacting with participants, Mr. Deepak Agarwal said that tough times don't last long but tough people do. He said that leadership comes from within with self motivation.

One can find new opportunities by identifying his strengths. He shared that the lockdown was an opportunity to explore new markets and connect with maximum people as everyone was available. He said that the pandemic has opened new opportunities in many sectors including health, IT and agri sectors.

Earlier, welcoming the speakers and participants, Mr. Karan Gilhotra, Chairman, Punjab State Chapter, PHD Chamber of

Commerce & Industry said that all businesses are facing challenges and require guidance from industry experts.

Thanking Mr. Rajinder Gupta and Mr. Deepak Agarwal for sharing useful and valuable thoughts, Mr. RS Sachdeva, Mentor, Punjab State Chapter, PHD Chamber of Commerce & Industry said that great industry leaders like them are inspiration for all of us.

He said that both of them are champions of Make in India. He also shared that Mr. Rajinder Gupta has done great service to the nation by donating free PPE kits during the lockdown.

Mr. Simarpreet Singh, Co-Chairman, Punjab State Chapter, PHD Chamber of Commerce & Industry moderated the Session and posed insightful questions to panelists.

## TRA I Chairman Session with PHD Chamber

Intending to create awareness about the importance of telecom sector in Covid-19, PHD Chamber of Commerce and Industry hosted an interactive session on "Telecom Sector in Covid-19- Now, Next and After, with Dr R S Sharma, Chairman, Telecom Regulatory Authority of India (TRA), on 29th June, 2020.

Dr R S Sharma in his opening remarks thanked PHD Chamber of Commerce and Industry for providing this opportunity and being supportive and organizing the required interactive session in these changing times of digitization. While worrying about the unprecedented situation of Covid-19 where the number of cases are increasing day in and day out, he stated that the government has taken slew of measures to contain the spread and impact of covid-19 in the country.

Dr Sharma highlighted the importance of technology through virtual platforms, which has been the prime reason that we are able to sail through this period of isolation with such ease, in the current situation of crises across the country.

He added that Telecommunication is a platform of service which helps to connect people across the globe, India is in need of technology and thus it is the need of the hour to deploy innovative technology and Digital Infrastructure in our system. Further, he concluded with supporting the vision of Prime Minister Narendra Modi by connecting homes through digitalization and the motto of Vocal for Local.

Dr D K Aggarwal, President, PHD Chamber in his presidential address extended warm welcome to with Dr R S Sharma, Chairman, Telecom Regulatory Authority of India (TRA). He highlighted that India has the 2nd largest telecom network and acted as a life saver to connect the business and world across the nations during Covid-19. He added that telecom sector is a big hope for the industry and the arena will leverage as a big super power for India, among nations. Mr Sandeep Aggarwal, Chairman, Telecom Committee, PHD Chamber, said that the outbreak of Corona Virus has impacted businesses & supply chain disruptions. He mentioned that the need of the hour is to ensure broadband connectivity to urban as well as rural sectors. Further, he urged to buy 20% of the 4G equipment from Indian manufacturers to promote the PM's motto of Vocal se Local and Atma Nirbhar Bharat.

Mr Sanjay Aggarwal, Sr. Vice President, PHD Chamber while presenting the formal vote of thanks stated that telecom sector is thrust into limelight in this unprecedented situation of crises. He stated that Digital sovereignty is important in the Industry 4.0 and we must ensure investment to promote into the sector to provide opportunity for domestic players in the segment. The Session was sponsored by Paramount Communications Ltd, Idemia Syscom india Pvt. Ltd and Superior Drinks Pvt. Ltd.. The session was attended by Mr Alok Mukherjee, Co-Chairman, Telecom Committee, PHD Chamber and Mr Saurabh Sanyal, Secretary General, PHD Chamber and received extensive participation of more than 150 industry stalwarts Pan-India. The session was moderated by Dr. Yogesh Srivastav, Principal Director, PHD Chamber.

## 100% cure of corona possible from Ayurveda - Dr. Kumawat

**Udaipur:** The Udaipur Rotary Club of Udaipur awarded the Corona Warrior Award to the workers who set an example of humanity by their incredible and exemplary service to the public at the India-wide lockdown at the time of Corona. The President of the Rotary Club, Dr. Pradeep Kumawat, said that such karmavir set the example of humanity by exemplary service, such selected Corona warriors were honored. And he said that 100% cure of Korana is possible with Ayurveda. On this occasion, the guest Rotary Club President Dr. Pradeep Kumawat, former Provincial Nirmal Singhvi, Treasurer Subhash Singhvi, Secretary Sanjay Bhatnagar, Vaidya Sobhalal Audichya honored the Corona warriors.

## 46.3% of people are unable to sleep in Covid-19

**Udaipur:** Research on the subject 'Impact on the mentality of employees/teachers at the time of lockdown due to COVID-19' done by Dr. Chandresh Kumar Chhatlani, Assistant prof. Of JRNLU under the direction of Sarangdevot VC

As per findings, 81.9% of the people feel that lockdown was the right step of the government. As per research findings, 54.6% believe that lockdown and work at home should be increased further. 46.3% of people are unable

to sleep due to COVID-19. The next time, it may increase insomnia. Research work also revealed that while 22.9% of individuals had increased anger, 14.3% had an increase in fear. Family relationships of 36.8% of the individuals were significantly strengthened. Personal creativity increased to no small extent by 21.2%, but there was also a decrease in the performance of their office for 22.7%.

The main objective of this research was to find out how the mindset and work capaci-

ty of the employees and teachers of various institutions of the country changed during the lockdown, how much the fear of Corona was affected and what are their views after the lockdown? Most individuals worked for 1-3 hours during the lockdown, considering physical distancing as the most important factor in preventing Corona, and did not have much difficulty working at home. During this time, most of the people spent the most money on purchasing fruits, vegetables, ration, and materi-

als for sanitation. After the lockdown opened, most people showed the most interest in purchasing items such as sanitizers and masks and online education and yoga in services. 52.5% are in favor of keeping their food vegetarian.

Pro. SS Sarangdevot said that this research is significant for making various decisions by government heads and institutions for the time being. The university also proposes other schemes for such research work University.

## 'Future 3' Projects you in Global Fashion Capitals

**Mumbai:** "Future 3" a new initiative to impart training to those wanting to make career in the field of modelling, was launched at Lokhandwala Complex in Andheri (West) by Chaitanya Janga, Chairman and Managing Director of Research Media Group (RMG), on 28 June 2020, Sunday. RMG Executive Director PVS Varma and many models were present during the inauguration of new office.

"Future 3" seeks to provide the world class Digital Opportunities for Physical Services (DOPs) and guide teams in shooting, keeping in mind looks and effects, in coordination with allied departments in the most beautiful and picturesque locations world over.

Chaitanya Janga says, "Future 3" aims to help aspirants to fulfil their ambitions of achieving glory and riches, they aspire



how to maintain their gait, how to pose, how to introduce themselves, how to focus on the theme of the shoot in their eyes and body language etc.

Under the initiative, the candidates will be directed how to proceed in keeping with their physical measurements, looks, their age and their placements."

One could be more specific before opting modelling as a career, in the arenas of fitness, fashion, commercial and life style. The "Future 3" will groom the aspirants as amazing models, teach them how to maintain their gait, how to pose, how to introduce themselves, how to focus on the theme of the shoot in their eyes and body language etc.

The modelling is an art of being famous and rich and it is extremely competitive as well. At "future 3", the candidates will be trained to gain confidence in their appearance and personality. The "Future 3" will lift them as prospective, polite, organised and professional models and will groom them in picking the right way and know the right people. The possibilities are endless in the modelling arena and the models will be projected globally by "Future 3" with its DOPs.

RMG group started in 1992 has managed over 6000 models in Mumbai and other parts of India and has achieved several milestones in the last few years. Chaitanya Janga from Vijaywada (Andhra Pradesh) is one such name on the horizon, who through his sheer hard work and passion has seen his ventures growing manifold.

## Inauguration of free ration scheme for 50 thousand poor

**Udaipur:** Padmashri Kailash 'Manav', the founder of Narayana Seva Sansthan, said that in this period of the Corona epidemic, poor and unemployed laborers' families should get meals at both times so that society has to be constantly aware. He was inaugurating the free monthly ration distribution scheme to 50,000 poor-laborer families in the Mali Colony campus. In the program organized following the social distancing and guidelines of Corona, distributed ration to the heads of 100 families of Pahada, Indra Colony, Kavita, Machala Magra, and Badgaon.

Institute President Prashant Aggarwal said that the institute would implement the scheme in collaboration with donors across India. He said that even before the project, the institute had provided a rationed service to more than 7000 unemployed families in the last three months. The distinguished guests of the program were Mahara Pratap Senior Citizens Committee President Bhanwar Seth, social worker Surendra Singh Saluja, and Laxmilal Aggarwal. Co-founder Kamala Devi Aggarwal said that service to the poor is the biggest religion in the current difficult times. Director Vandana Aggarwal said that the ration given to needy families every month includes 20 kg flour, 5 kg pulses, 5 kg rice, 2 kg oil, 2 kg sugar and 2 kg salt. Dallaram Patel, in-charge of the event, thanked the visitor families and Mahim Jain conduced the ceremony

## COVID-19 awareness campaign in the district booms

**Udaipur:** In the series of unique Covid-19 awareness campaign being run across the state on the initiative of Chief Minister Mr. Ashok Gehlot, a series of three-day special programs started in the district from Sunday to prevent the Udaipur / Corona epidemic. Rangoli was decorated throughout the district on Sunday for the purpose of conveying the rescue of Corona.

Additional District Collector (Administration) OP Bunkar said that as per the instructions of the state government, on Sunday, Rangoli was decorated at the main intersections of all the cities, towns, and villages of the district and messages of corona awareness were broadcast. He said that there is immense enthusiasm among the people for the campaign in the villages.. On the very first day, youths and villagers in the remote villages of all the blocks of the district shouted the message of rescue from Corona with colors. The messages and shapes inscribed through different colors attracted the villagers a lot. These messages suggested the prevention of Corona by cradling social-distancing, repeatedly washing hands, and wearing masks. During this period, the literature transmitted by the Public Relations Department was also demonstrated. An initiative of Ayurveda department, Rangoli made inward 28:

Here, Rangoli was decorated in different localities on behalf of the Ayurveda department in the city. Under the direction of Senior Ayurveda Medical Officer Dr. Shobhalal Audichya, awareness was given in the locality by making a Rangoli by Jignesh Sharma near Hiran Magri, Sheelta Mata Park, Ward No. 28, to prevent the corona epidemic. Audichya said that every day, Yoga, Ayurveda, Yagya-havan, importance, and benefits of Indian Hindu culture and lifestyle are also being told to local residents by Mrs. Bhavana Sharma.

## Webinar concludes under the joint aegis of Pacific University Udaipur

**Udaipur:** Hockey Rajasthan and Pacific College of Physical Education, Pacific University, Udaipur organized a webinar titled "Current Scenario of the Indian Olympic Association and Indian Hockey Performance in the Olympic Games," on June 22. The main speaker was Dr. DK Duraiha, Vice-Chancellor - LNIPE, Gwalior (Madhya Pradesh), and Dr. PV Patel, Joint Director and former Coach, Sports Authority of India, Lucknow (Uttar Pradesh).

In this webinar, about 325 listeners connected and gave everyone guidance by discussing various points online, as well as Dr. Khel Shankar Vyas, Director of Pacific Physical Education College, and Principal Dr. Jogendra Singh also explained the main points related to Physical Education.

Dr. Jogendra Singh congratulated all the members for the successful operation of this webinar. The webinar included faculty members Dr. Hemant Pandya Abhinav Sharma, Praveen Singh, Jitendra Singh, and Purushottam Singh Chundawat. In the end, the webinar was concluded by thanking from Dr. Kuldeep Jhala.

## Special mobile IEC vehicle of an awareness campaign

**Udaipur:** As part of the unique awareness campaign for rescue Corona from Udaipur, promotional vehicles were flagged off in several districts of the state by Chief Minister Ashok Gehlot in Jaipur. This vehicle reached Udaipur. Dr. Dinesh Kharadi, Chief Minister and Health Officer, flagged off from office premises and sent for public awareness in rural areas. CMHO informed that this vehicle would be publicized from June 23 to July 22 for public awareness about Corona in urban areas and all the district blocks.

During this time, people will be shown awareness films on LED screens, and the public will be made aware of the Corona through pamphlets and other IEC materials. Additional Chief Medical and Health Dr. Ragini Aggarwal, DPM Dr. GS Rao, etc. were present on occasion.

## 3600 tests a one day of COVID-19 Facility to start soon on geenal sonography and clinical lab, the report will be available in 27 minutes

**Udaipur:** Confusion of being positive and negative about the COVID-19 epidemic will now be able to get rid of ordinary people. In just 27 minutes, you will know whether you have been infected with this virus in the last 1 to 3 weeks. Actually, the biggest question in the coronavirus is that even after taking samples of common people, it takes time to report them, due to which they have to face a lot of problems, but now established in Geenal Sonography and Clinical Lab of Udaipur In just 27 minutes, through the iFlash-1800 machine imported from Japan, you will be reported to be Corona positive or negative.

Dr. Jitendra Singh, Director, Geenal, said that this machine tests the covid-19 IGG antibody, which tests 3600 in 24 hours and 180 in 1 hour.

This machine is ICMR approved, and its activity is 98%. The special thing is that this machine is used for screening and survey by serum, which indicates whether a person has undergone infection between 1 to 3 weeks in the past. Such individuals will be easily identified when the disease is detected so that the infected person can be kept away from other people by RTPCR method to determine the final diagnostic.

Realizing an investigation will be a plant mission - Dr. Singh informed that with every test of COVID-19, a plant would also be planted.

For which Geenal has taken three garden pits in the city. The objective behind this mission is that the common people should also be aware of the environment, and a clean environment can protect us even in other diseases like COVID-19.

Dr. Singh informed that a letter has also been sent to the Director of Public Health through the Chief Medical and Health Officer Dinesh Kharadi for screening and ends survey of the CLIA method of COVID-19 from this machine. This test facility will also be available to the elderly, Divyang, under CSR by Geenal at concessional rates.

## Now the family will be imprisoned

**Udaipur:** The detained women detainees in the jail will nurture the family by macerating and packing incense sticks in the prison. Female prisoners will get a share of daily wages and benefits in prison.

A new initiative of District Legal Services Authority Udaipur started incense making and packing work in women's jail. The detained women in prison will take care of the family from jail.

Mr. P. Soni. Under the direction of President, District Legal Services Authority, Udaipur, making incense sticks and packing will be started by women prisoners in the Women's Prison of Udaipur, Central Jail. Necessary preparations have been made for this.

Smt. Riddhima Sharma, Secretary, District Legal Services Authority, Udaipur, informed that during the jail inspection, the women prisoners had requested

to remove their family financial constraints. Due to their demise, his family became unemployed and appealed for help.

It was decided by the District Legal Services Authority to start the work of incense sticking and pecking in the women's jail after talking to the proprietors of M. Squire Foundation, Mukesh Madhwani, and Archana Agarbatti to employ the detained women, prisoners. In the coming week, packing incense sticks will be started in the women's prison. Women inmates will also be given a share in the benefits of daily survival in addition to making incense sticks and packing, which will provide financial support to their families. And with the employment of women in jail, the detained women will be able to take care of their families from prison. Products made by women prisoners will be sold with the brand name of Jail incense sticks.