

# Business & Entertainment

## The Propaganda Machinery Is in Full Swing

The Bhartiya Janata Party has decided to unleash a massive propaganda campaign on the completion of one year in power in its second term in the Union Government. Had it been a normal time for the country no body would have said anything but when the whole country is facing a huge challenge in the face of Covid19 and nearly 1.5 lakh people have been found positive, it would be a heartless exercise that BJP has announced. BJP has announced to hold 1000 virtual press conferences and virtual 750 rallies. In addition, the Prime Minister is going to write a letter which will be sent to 100 million people. The party workers have been asked to distribute face covers and sanitizers. 150 media centers have been asked to hold press conferences for a week. All these will involve a huge amount of human resource as well as digital resource. More than this, this campaign will eat away a huge portion of air time of national media and a huge space in print and digital media. The campaign will take over all other priorities of the media and people at large. This will undoubtedly divert the attention of the people, media and bureaucracy from the real issue of fighting out Corona.

## Editorial

It seems that the BJP has its own agenda other than the agenda of the country. Its agenda is to come back in power either by winning an election or by any other means. On social media already there are posts saying that in the wake of the pandemic the resources required for elections should be saved and PM Narendra Modi should be continued as PM till 2029. Apparently it may not mean anything at this moment but a time might come when by regular media campaign this demand is related to nationalism and anybody talking of the need for elections be called anti-national. Who knows what is there in the womb of future but the announcement of BJP about the propaganda campaign makes it pretty clear that the agenda it has set will not be postponed even for a day. Even on the ration kits picture of PM Modi was printed. As rightly said he can turn a challenge into an opportunity. It may not be true in the context of the nation but it is certainly true in the context of the party. The propaganda machinery has used the pandemic crisis in advertising the party to lure the voters.

Millions of labourers are walking hundreds of miles to reach their homes. Hundreds of them have died on the way. A girl rode on bicycle 1200 kms with her ailing father but the governments did not feel ashamed. The workers were thrown out by their employers but the governments did not use the Disaster Act to force them to retain their workers. While traveling to their home the workers were treated as criminals. For days together they travelled without enough food and water. BJP did not mobilize the party workers as it has done now to propagate its message through this propaganda campaign. It is for the people of India to see and take their own wise assessment.

-Dr.H.S.Chandalia  
Guest Editor

## Airtel launches 'Work@Home'

**Udaipur:** With work for home becoming the new normal for millions of Indian professionals, Airtel Business – the B2B arm of Bharti Airtel – launched Work@Home solutions for enterprises. Airtel Work@Home is India's first enterprise grade solution designed to enable employees operate efficiently and securely from their homes. With a range of connectivity options – wired & wireless, immersive collaboration tools, and security solutions that adhere to Indian regulatory norms, enterprises can now safely embrace the open, borderless new world of work. Ajay Chitkara, Director & CEO-Airtel Business said: "These are unprecedented times and businesses are adapting to the evolving environment with new way of working. For a large proportion of employees, working from their homes is set to become the new normal. Airtel Work@Home is yet another innovation to ensure that our B2B customers are able to empower their people with best-in-class connectivity and digital tools to drive business continuity." In addition, Airtel is offering priority 4G network to all its Platinum corporate postpaid customers and cutting edge voice over Wi-Fi (VoWiFi) technology to provide superior indoor coverage. Airtel Business is the largest player in B2B connectivity segment in India and serves over 2500 large enterprises along with 500,000 plus MSMEs.

## The Rotary Club to Honor Corona Warriors

**Udaipur:** On the one hand, where no people are leaving the house due to the fear of taxation, in some such adverse situation, the Rotary Club Udaipur will be awarded to those activists of voluntary organizations who go to the remote village and provide ration for food service, engaged with this work last 50 days. Giving information, Rotary Club President Dr. Pradeep Kumawat said that he engaged in this type of service for about 25 days, and he saw such people staying away from his name and photo in those remote areas of the village where no one goes to Udaipur. Rotary Club Udaipur will honor such people by visiting inaccessible places in hilly areas, 30 kilometers away from the region, who continuously work to deliver food and ration to the tribals and make food with their own hands and take them from Rampura circle and distribute it in these villages.

Today, through a zoom meeting, the Rotary Club Udaipur placed a detailed account of all the service work done in the wake of its Covid-19 Corona among the members. He told that along with a cheque of three lakhs and the packet of 10,000 meals with 95 masks were carried out by us. Distribution of food items was done at various places. On this occasion, detailed information about the final phase of the establishment of the library and toilet under the CSR project carried out by the Rotary members was presented before Province Pal Nirmal Singhvi. As the Chairman, Kumawat also gave detailed information about the work done by CSR, especially on this occasion, famous Ghazal singers Ustad Ahmad Hussain and Mohammad Hussain were invited to the Zoom Meeting. Ustad Ahmad Hussain, while addressing the Rotary members, said that the Corona period is a difficult period, in such a situation, music is relaxing & is most famous for meditation Both the artists thrilled the members of the Rotary Club.

# One Needs to Declass Oneself to Understand the Folk



**Lucknow:** A national Webinar was organized by Jay Narayan Mishra PG College Lucknow on 24th May, 2020.

The webinar was titled "The Matrix of Indian Folk Literature". Prof. H.S.Chandalia of Janardan Rai Nagar Rajasthan Vidyapeeth, Udaipur, Prof. T.S.Chandramouli of Andhra Pradesh and Dr. Suchitra Avasthi of Uttarakhand Open University, Nanital were the guest speakers in the Webinar. Nearly 1084 delegates registered for the webinar and to make it available to all it was streamed live on Youtube also. Addressing the webinar Prof. H.S.Chandalia said that folk lit-

erature is truly democratic because it represents multiple voices, it is a community production and it expresses a shared feeling. It is collective and can always transform itself with the needs of time. In folk literature there is plurality and immense reflection of composite culture. He said that in order to understand folk literature one needs to declass oneself and mingle with the masses. He said that millions of people walking on roads to go back to their home are the

real folk and they are writing the epics of our times with the blood of their feet on national highways. Noted Indian English Poet and Academic Prof. T.S.Chandramouli said that Folk is diverse which is its strength. He said that folk literature is closely linked with music and dance. It is performance based. He gave several examples of folk art forms of Andhra Pradesh, Telangana, Tamilnadu and Karnataka. Dr. Suchitra Avasthi from Uttarakhand Open University

talked of the representation of women and their struggles in the folk songs of Uttarakhand. She said that the folklorists of Uttarakhand were progressive in their approach and recorded the plight of women who had to suffer because of the migration of youth to the plains in search of livelihood.

Prof.S.D.Sharma, Principal of the College chaired the webinar while the convener Dr. S.C.Hajela introduced the theme. Dr. Siddharth Singh introduced the guest speakers.

# JK TYRE ACHIEVES YET ANOTHER MILESTONE

## "ROLLS OUT 20 MILLIONTH TRUCK/BUS RADIAL TYRE"

**Udaipur:** JK Tyre, the pioneers of Radial technology in India, was the first to introduce Truck/Bus Radial tyres (TBR) in the country and maintains its leadership in the segment. Keeping its commitment to grow the radial market, through technological innovation and new product introduction, it has the proud privilege of rolling out its 20 millionth Truck/Bus Radial tyre recently – the First and the only Indian company to achieve this milestone.

The Company achieved the distinction of crossing the 10 Million production mark of TBRs in August 2016 and within 4 years has now attained the milestone of rolling out its 20 millionth TBR reaffirming its leadership position in the country.

Commenting on the occasion, Dr. Raghupati Singhania, Chairman & Managing Director said, "This is a landmark achievement, not only for JK Tyre, but for all its stakeholders, especially the customers who have shown their unwavering trust in our engineering prowess and technological capabilities. As a pioneer and market leader, we remain committed to driving innovation and bringing products for our fleet cus-



tomers that are high on efficiency, safety and cost effectiveness. We will continue to work towards strengthening our position through Technology and revolutionary sustainable

mobility solutions."

Showcasing innovation and technological excellence across segments, the Company recently launched India's first-ever 'Smart Tyre' technology, which monitors the tyre's vital statistics, including pressure and temperature. Thus, becoming the first tyre manufacturer to foray into the connected mobility space. The company also is the first tyre manufacturer to launch the next generation of fuel-efficient 'Fuel Saver Technology' TBR tyres that is built on the cutting edge advanced JETOCT technology, which helps improve vehicle efficiency by saving up to 8% fuel in comparison to normal radial tyres.

## Online premiere of the film "Teerth"

**Udaipur:** The film "Teerth" made by Alok Sanskar Vision under the direction of Dr. Pradeep Kumawat, which shows the values of Indian life very effectively, and in other life "Teerth" is one where people make the best resolutions of their life. They surrender, that is the pilgrimage. \* It is to be premiered online on YouTube tomorrow, May 24 Sunday at 2 pm. \*

Giving information on this film, Dr. Pradeep Kumawat said that in life, a man neither commits sin nor is virtuous; he acts according to his destiny.

The film tells philosophical as well as the reality of life. Mahesh Ameta, Dr. Pradeep Kumawat Sangeet Rajendra Paliwal Prem Bhandari, is the film's main star. At the same time, the cinematography is done by Manmohan Bhatnagar, the story of the film is of Sudarshan. The film, based on the Central Board of Secondary Education's 9th class curriculum that reveals an essential message.

## Musicians enticing the public with their singing in melodious voices

**Udaipur:** The Sargam Musical Group has proven his ability to create positive energy for music lovers and the public of the city through the music live on Facebook Live by the famous singer of the city and state for seven days

Bhanu Pratapsingh Dhayabhai of the group told that in this program, eminent and emerging singers of Udaipur are giving their performance through this program. So far, in this program, musicians such as singers Narayan Gandharva, Devendra Hiran, Amit Modi, Marisha Dixit, Arun Salvi, X-Factor fame Ashok Gandharva have given performances of Sufi, Film, Classical music songs on the Sargam Facebook Live page.

Ghazal program of Jaipuri Brothers will be held on Saturday - Tariqa Dhayabhai said that Ghazal singers Wasim Jaipuri and Shah Rukh Jaipuri, who have made their identities as Jaipuri Brothers, will rejoice everyone from their ghazals at 4 pm on Saturday.

## CA Nishant Sharma became divisional president of Fort Udaipur

**Udaipur:** A board meeting of the divisional branch was organized online of the Federation of Rajasthan Trade and Industry, Udaipur.

CA Nishant Sharma was nominated as Chairman of the Udaipur divisional branch for the next two years in a meeting organized under Forti Branch co-chairman Praveen Suthar.

The meeting also decided to organize digital webinars on Saturday. The webinar chairman will be Lokesh Trivedi. Present Chairman Palash Vaishya, Treasurer Navdeep Nyar, Vice President Rajan Baya, etc. were present in the meeting.

## On Death Anniversary, Rajiv Gandhi Remembered

**Udaipur:** On the death anniversary of Rajiv Gandhi Former Late Prime Minister On Thursday, former Union Minister Dr. Girija Vyas offered a wreath on behalf of Congress officials and activists on his photograph at the Daityamagri residence.

Congress spokesman Feroz Ahmed Sheikh said that on this occasion, Dr. Vyas said that Rajiv Gandhi was a great and visionary politician. Who laid the foundation for a robust 21st century India. The entire credit goes to Rajiv Gandhi for the strength with which the country stands in the field of the computer revolution and information technology. Decisions like women's reservation, voting age of 21 to 18 years have brought a significant change in the political and social situation of the country. Critical by nature but with an amazing ability of modern thinking and decision making, Mr. Gandhi wanted to compete for the country with the world's high technology and as he repeatedly said that apart from the objective of maintaining the unity of India, his other major objectives were One of the twenty-first centuries India was built. He will always be an inspiration for the youth.

Udaipur City District Congress Committee President Gopal

Krishna Sharma, State Congress Secretary Pankaj Kumar Sharma, Sudhir Joshi, Spokesman Feroz Ahmed Sheikh, Bhagwan Soni, Sandeep Garg, and many Congressmen were present on the occasion of Pushpanjali.

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## Congress officials and activists interacted through video conferencing

**Udaipur:** Former Union Minister Dr. Girija Vyas and Udaipur City District Congress Committee President

Gopal Krishna Sharma met Congress officials and workers on Sunday through video conferencing.

Congress spokesman Feroz Ahmed Sheikh said that on this occasion, Dr. Vyas, while addressing the Congress, said that due to the Corona epidemic, providing ration, food, water to the hungry and thirsty people and distributing masks and sanitizers to prevent the epidemic from spreading, the migrant and local laborers and people are safely taken to their homes All the officials and activists who have collaborated in the country sincerely respect them. Today the whole world is struggling with this epidemic. In this hour of disaster, we all will have to be aware of the public with the help of each other by being aware of our safety.

Addressing the Congress, City District Congress President Gopal Krishna Sharma said that in this era of the Corona epidemic, the administration, doctors, nurses, and people associated with law and order serve the people suffering from the epidemic day and night and make the city safe. He should be praised for his free speech.

Sheikh said that during the video conferencing, all the officials and activists apprised the chairman about the problems faced during the service work and stressed that information about all the schemes released by the government should reach the needy so that at this moment, of disaster They can get maximum help. Sharma listened to their concerns and suggestions and talked to administrative officials and assured them of their solution.

Former MLA Trilok Purbia Ex VC, Dr. Madhusudan Sharma, Pankaj Kumar Sharma, Arjun Rajora, Puran Menaria, Ajay Singh, Jayprakash Nimawat, Riyaz Hussain, Rahul Vyas, Mohammad Ayub, Sudhir Joshi, Shankar Bhatia, Roshan Mehta, Someshwar Meena, Sukhlal Sahu, Ajay Porwal

Arun Tank, Hitanshi Sharma, Shankar Chandel, Bharat Ramanuja, Mukesh Hingad, Kapil Torawat, Sanjay Bhagatani, Rajesh Vya, Kaushal Ameta, K. G. Mundra, Dinesh Dave, Ranjana Sahu, Surya Prakash Upadhyay, Udayanand Purohit, Jaswant Ganna, Lokesh Chaudhary participated in VC organized

and the danger to the life of the woman here, following the protocol rules and precautions of the corona epidemic, the woman decided to have an operation on the ventilator. Anesthesia also contributed significantly due to this woman's chest injury. Anesthetist Dr. Piyush Garg used anesthesia medicine accordingly. In operation, which lasted for about six hours, the pair, ball, and socket of the woman's ax were newly made. It was also challenging in this operation because there was a risk of the woman's legs being cut or paralyzed. Saving the woman, a safe operation was carried out, and she was shifted from the ventilator to the general ward on Saturday, keeping her in the ICU for two days. In this operation, the team of orthopedist Dr. Suryakant Purohit, plastic surgeon Dr. Vimal Mittal, Dr. Saurabh Agarwal, and anesthesiologist Dr. Piyush Garg contributed.

## UCCI surveyed the lands of Udaipur division for setting up industries

**Udaipur:** "Interest has been shown by the Government of India and the Government of Rajasthan to attract multinational companies moving towards India after Corona Virus, because of which the Udaipur Chamber of Commerce and Industry has recently come to know this through a survey & tried how much quantity of vacant land is available for setting up industries in Udaipur division.

This information was given by the President of UCCI, Mr. Ramesh Singhvi.

In the online survey conducted from May 11 to May 20, UCCI members were asked how much land is lying vacant under their ownership in agriculture, industrial, and commercial categories. Also, it was tried to know where these plots are located and their approximate square area. Apart from this, information was also collected about the nearest water sources.

Giving information, Chairman Shri Ramesh Singhvi said that details of total 64 lakh 50 thousand square meters (about 1600 acres) of land had been received by UCCI, out of which 93 percent land is in an agricultural area, 6 percent in industrial plots and one percent in a commercial space is available

This land is present at different places in the periphery of about one to one hundred and fifty kilometers from Udaipur district headquarters. After analyzing the data obtained from the survey, a report has been prepared by the UCCI which was sent to the Union Minister for Industries, Shri Piyush Goyal, Union MSME Minister Shri Nitin Gadkari, Chief Minister of the State Mr. Ashok Gehlot and many other related ministers and departments along with the proposal of UCCI And has been shown interest in this subject by the Union Ministry of Industry. UCCI hopes that the government will use this survey to make efforts to bring companies from Japan, USA, and South Korea into Udaipur division who are considering bringing their industrial production units to India after the global epidemic of Corona. It will lead to industrial development in the Udaipur division, and new employment opportunities will be created.

## The enthusiasm showed in the online drawing competition

**Udaipur:** On the death anniversary of former Prime Minister Rajiv Gandhi. An online drawing competition was organized by the Education Department on Thursday Students from across the district enthusiastically participated in it.

Chief District Education Officer Shivji Gaur said that for the first time, a large number of students demonstrated their art from home in this Corona Global Epidemic Competition for the students of government and private schools. The enthusiasm of the students can be gauged from the fact that many PEEOs in the district have had a lot of difficulty in dispatching the block to the top 10 entries from their region. In this painting's competition, the participants presented an excellent piece of art by drawing many pictures related to awareness and awareness of the corona epidemic, the role of corona workers, etc.

Significantly, there are 544 PEEOs in the district and the best 10 paintings from each PEEO have been sent to the block level. Each block 10-10 best paintings are being sent to the district. 10 best paintings from the district will be sent to Directorate Bikaner.