

Will leave you in blues.....

Life's all about how you react to a certain action of nature. If you take sorrow very seriously, it will leave you in blues. And your strong and positive attitude gives you a way to tackle the thing more comprehensively. Someone to whom you loved the most dumped you for no specific reason. Now your reaction to this will decide how your heart will take that. But going against the obvious is really difficult. And something called your inner-self does not respond your call to go against the situation to fight it out. This makes it all the more difficult as you have to fight the situation as well as drag your inner-self in the opposite direction.

Editorial

But this is all about countering life's action. And life acts based upon our own past actions. Today you are

sad and feeling low. And you want the other people to act carefully and sympathetically towards you. And most of the people you hope to help turn their backs towards you. Why? They are normal and powerful today. Unlike you who has been broken down with the hit of the circumstances.

Now, recall the time when you were on the other side, and someone else was in the place where you are at the moment. How did you react? Were you the same as you are hoping people to be with you today? Probably not!

Yes, Life's all about reacting on certain situations. When you are powerful, you do not get a license to act loosely. Instead, you have to be very responsible and humble if nothing else. The power given to you by nature is a test, and most of us fail because we forget that the lie is a circle and we have to be in the shoes of those powerless at the moment sooner or later. So your good deeds is a sort of insurance that when you are in that bad patch of your life, people will react positively and humbly to you. But remember, you can never avoid that bad patch. Life is a circle, and it keeps moving in front of situations. At times it is facing the Sun and black dark on the other.

So, if you are a boss, understand the needs of your employees for in your bad times, someone else will be your boss, and then you will seek sympathy. And you will get what you had given earlier.

Bandit Shakuntala revealed In American Film Market - AFM

The first look of the Movie "BANDIT SHAKUNTALA" which is based on a true life story of Dacoit Shakuntala of Bihar was revealed in the 40th American Film Market - AFM by Director Hyder Kazmi and Co-Producer Liaquat Gola along with Irina Ratcu of Alien Films, Romania.



The film also marks the collaboration between UPJ Films and productions and Alien Films, Romania for the sales of the film for European Countries. Original dacoit Shakuntala is herself playing the title role of "Bandit Shakuntala" with the main antagonist being played by Abhimanyu Singh. The film also stars Onkar Das Manikpuri, Lalitesh Jha, Ratanlal, Muzammil Qureshi & Hyder Kazmi in the lead roles. Being made under the banner of UPJ Films And Productions for -

Producers - Upendra Kumar, Pintu Kumar, Sharwan Prasad
Co-Producer - Liaquat Gola
Story, Screenplay and Dialogue- Shivram Yadav
Music - Aman Shlok
DOP - Jagminder Singh Hundal
P.R.O - Ekta & Himanshu Jhunjunwala
Dwapar Promoters

Bandit Shakuntala will be premiered in Cannes Film Festival In May 2020, to be followed by a worldwide release.

Synopsis :-

BANDIT SHAKUNTALA

It is a true story of a Dacoit named "Shakuntala" of Bihar district Madhubani. It is a true tale of bravery, suffering, hatred, love, violence, power & injustice against women in rural India.

The main attraction about this film is that the narrative of this Woman Warrior Shakuntala will be essayed by the original Dacoit Shakuntala herself through her eyes and in her own voice in the movie "Bandit Shakuntala".

She was born in a very small village of Bihar in India to the lowest caste. Enduring cruel poverty, Shakuntala survived the humiliation of being poor and helpless. But she decided to study hard for making her life better. During which she was kidnapped and raped by a rich powerful man of the same village when she was just 12 years old.

After which she tried to get Justice with her family which they failed to receive. Shakuntala was made to suffer a series of terrifying ordeals as a result of pleading for justice against the man who raped her. She was forcefully married to a old man by her uncle. Shakuntala ran away. Later her uncle also killed her father brutally for a little piece of land.

The uncle also helped the rich man to rape Shakuntala once again on the day of "Holi". After that she was horrifyingly gang raped by 30 men. She was kept in jungle for 10 days without clothes in which these men raped her again and again just because she asked for justice.

One day a man called "Nadeem" saved her. This guy who belonged to a Bandit group. He took her along. He taught her everything to become a Bandit. Shakuntala became BANDIT SHAKUNTALA.

She delivered justice to all low-caste women and rape victims and stole from the rich to give to the poor, before negotiating her surrender on her own terms.

A khaki uniform-and-bandana clad avenger of outrages by high caste against low, and by men against women and for losing all her loved ones. Throughout her years of imprisonment without trial, Shakuntala remained a beacon of hope for the poor. She had over 33 cases on her but none of them were proved due to lack of evidence and that's how she was released out of jail.

Then she started with a new journey, the journey of a social worker. Now to serve the society not through the barrels of a gun but through peace, love & retribution.

Classic Legends celebrates its first anniversary : Launches the production version of the Jawa Perak

Udaipur: It was exactly a year ago when Classic Legends Pvt. Ltd. embarked on a journey studded with classic motorcycles. The Jawa and Jawa forty two were launched to a thrilled audience at a glittering ceremony in Mumbai while the Jawa Perak was showcased as a factory custom. Today, Classic Legends celebrated its first anniversary by delivering on its promise of launching the stunning new Jawa Perak. But, before unveiling the Perak, Classic Legends also touched upon the achievements of the year gone by. An overwhelming response to bookings for Jawa Motorcycles ensured the brand was sold out for 9 months, within a few days from the announcement and had to close online bookings within 40 days of launch. The brand also achieved the

distinction of opening 100 new dealerships in a span of less than 100 days, an impressive accomplishment for an automobile brand in the country.

Anand Mahindra, Chairman, Mahindra Group said, "Last year we had the rare opportunity to resurrect an iconic brand. Jawa represented the desire and yearning in all of us for freedom and adventure. It's been a deeply fulfilling year, stirring a thousand memories of fans who grew up with Jawa and innumerable stories of new owners who will grow up along them!"

Anupam Thareja, Co-Founder & Director, Classic Legends Pvt Ltd. said, "It was a proud moment for me and my team when we launched Jawa this day, last year. From being sold out in a span of weeks and expanding our

dealership base in record time to launching the Forever Heroes and Jawa Nomads program, it has been a tremendous year for us. However, we have just scratched the surface and rearing to go with more new products and offerings. The opportunity to resurrect Jawa also came with its own set of challenges and we thank the Community and our customers for keeping their faith enabling us to reach greater heights with our products and outreach programs." The brand conceived an important element called the #ForeverHeroes initiative that sets a charter to give back to the armed forces, making two significant contributions so far to the Armed Forces Flag Day Fund and the families of martyrs of Ladakh Scouts. The year also saw the birth of

#JawaNomads, the brand's ride program with Ibex Trail 2019 giving a chance to riders from across India experience the phenomenal landscapes of Ladakh while riding to give back to the local communities.

Boman Irani, Co-Founder & Director, Classic Legends Pvt Ltd. said, "It was always a dream for my family to see Jawa grow as a responsible brand and the #RideToGiveBack initiative is a redemption of that sentiment. It was great to see the brand we have nurtured make a difference to lives of people.

The Jawa also has the distinction of bringing me back to the saddle of a motorcycle after a long time. The last one year has been thoroughly enjoyable astride a Jawa for me as well as the community." Classic Legends Pvt. Ltd. introduced the Jawa



'Anniversary Edition' in India, to mark the 90th anniversary of Jawa Motorcycles. This motorcycle is built as a homage to the glorious beginnings of the brand in 1929.

This edition was limited to just 90 units and featured a special 90th anniversary colour scheme inspired by the Jawa 500 OHV the first ever Jawa to rollout in then Czechoslovakia.

Every motorcycle will also feature commemorative emblem on the fuel tank along with its individual serial number out of 90.

Over the course of one year, the brand also reignited the spark of all Jawa and Yezdi riders in the country and united them back as a strong Jawa community with the biggest ever concurrent International Jawa Day celebrations.

Brainstorm on the industrial challenges of small medium businessmen at SME Connect 2019 organized by FedEx

Udaipur: FedEx, the world's largest express transport company, held discussions with more than 100 industrialists in Udaipur to facilitate the delivery of their products to the corners of the world and brainstorm the challenges therein.

FedEx Vice President Operations Mohammad Sayegh said that FedEx offers services to more than 220 countries and regions internationally, ensuring efficiency, security and reliability are our priority. Through our services we make life better by providing opportunities to goods and ideas. Due to our excellent international network, industries have got a means to reach new heights. In today's time, this world class access is mandatory for industries.

FedEx is the world's largest express transport company globally. We have been operating in India for more than three decades and providing services to major commercial sectors. FedEx started operations in India in 1984 through an alliance with a local service provider.

In 1997, FedEx became the first carrier to launch all cargo flights from India. Today, FedEx is providing its services through the operation of more than 1000 vehicles across India with 6 thousand team members and weekly 23 flights.

FedEx's Managing Director, Marketing Arthi Nagarajan said that SME events are held at SME

hubs across the country. According to the Rajasthan government report, with a majority of contributors to the service and repair sector in Udaipur, textile, minerals, rubber plastics, petrol, chemicals, and agro-based industries, to directly employ more than 65000 people, from 10000 More MSME businesses are registered in Udaipur.

Over the years FedEx has been working closely with SMEs around the world as we believe that SMEs will change the face of global trade across industrial sectors and geographic boundaries. We are instrumental in the success of the logistics industry and FedEx supports them, not only by providing fast and reliable logistics but also by helping them with expertise in business rules and supply chain management, we are playing a key role in moving them forward.

FedEx has a long history of helping entrepreneurs and small businesses, and the company is committed to helping them achieve their full potential. In the year 2017, FedEx launched the Small Business Grant Contest in India, which provides small businesses with the financial and financial resources to take their business globally.

This helps them to expand their reach and strengthen their competitive ability. Contest has now completed its second edition.

Dr. Arvind Kumar Goyal Conferred with Society Pride of Honors 2019

- Awards is conferred for the exemplary work and contribution in different walks of life
- Key notable awardees include Amitabh Bachchan, Adi Godrej, Asha Bhosle, Shobha De, Rajdeep sardesai etc.

Renowned Philanthropist and Educationist Dr. Arvind Kumar Goyal has been conferred with 'Society Pride Of India Honours 2019 by Magna Publishing. The award has been bestowed to honour Dr. Goyal's contribution over the last four decades in the field of education, social work and humanity. Dr. Goyal has been honored along with other notable recipients including names like Amitabh Bachchan, Adi Godrej, Asha Bhosle, Shobha De, Rajdeep sardesai.

Throughout the world Dr Goyal is known as an educationist and a philanthropist but despite helping thousands of schools and colleges to run smoothly throughout the country apart from hundreds of old-age centers, youth centers, hospitals, public toilets and yoga kendras which are being run with his help, pride could never penetrate his psyche.

Despite having received an array of awards and honours from former and current Presidents of India, Chief ministers, governors, Central and State Ministers, and many other prestigious organizations, Dr Goyal has remained rooted in his

moorings and revels in the joy of giving. Even film fraternity doled out praises for Dr Goyal's contribution to society. But all these achievements are secondary for Dr Goyal for whom his biggest possession and riches are the blessings of lakhs of poor whose life he could touch in a positive manner.

On being conferred as Pride of Honors, Dr. Goyal humbly and modestly shared "My aim is to eradicate three words that are so prevalent in our country and they are besahara (destitute), Anaath (orphan) and ashikshit (illiterate).

Once we develop compassion towards the poor and extend our hands to help them, helplessness will no longer exist. Once we adopt orphans, no one will live with feeling of vacuum of not having parents. Once we start respecting our elders no one will remain destitute and similarly once every youth and elder is educated illiteracy will eradicate and then everyone will be filled with one goal, to take our nation forward with a sense of astute patriotism."

Society pride of honors awards are bestowed to recognize the exemplary work and contribution in the field of social work, Education, women empowerment, Art, Business etc. and to celebrate the success stories of achievers from different walks of life.

Concreto Green – A High Performance Cement

Udaipur: Nuvoco Vistas Corp. Ltd., a leading building materials company, launched Concreto Green, one of its most innovative and environment-friendly cement variant.

This High Performance Cement uses up to 25% less water in comparison to other cement variants; thereby opening avenues for the building materials industry where water is scarce. Concreto Green was launched in Rajasthan, and the product will be gradually rolled out in other markets through the country.

Speaking on the occasion, Ms. Madhumita Basu, Chief Strategy and Marketing Officer, said, "With Concreto Green, Nuvoco is reinforcing its commitment towards providing greener and smarter solutions to the construction industry. Rajasthan is one of the most rain deficient regions in the country where access to potable water is tenuous at best. Offering a product which not only requires considerably less water; but which also enhances the sturdiness of the final structure was our impetus for introducing Concreto Green in the desert state. We extensively researched this concept with consumers which validates this need gap and reinforces our belief in providing smarter, safer and sustainable products."



ICICI Prudential Life offers life cover to individuals with health conditions

Udaipur: ICICI Prudential Life Insurance has launched ICICI Pru Precious Life, the industry's first term plan specifically designed for customers who find it difficult to get access to life cover due to existing health conditions.

Term insurance plans provide protection against the loss of income by the family due to the demise of the earning member. Individuals who have existing health conditions e.g. diabetes, high blood pressure, high cholesterol, obesity or even those who have successfully recovered from cancer or any other surgeries, find it difficult to get life cover and hence are unable to fulfil their responsibility to protect their families. These individuals not only have to work towards maintaining their health, but feel vulnerable with no protection cover. The National Family Health Survey (NFHS-4) estimates that in the age group of 15 – 49 years, 10.5% of urban women and 13.2% of urban men are afflicted by high blood sugar levels. It further estimates that in the same age category, 9.6% of urban women and 15.1% of urban men are affected by high blood pressure.

ICICI Pru Precious Life is an innovative term insurance plan that offers appropriate life cover to customers by factoring in the nuances of various health conditions. This product provides a route to customers with existing health conditions to ensure their families have the necessary financial resources to continue with their lives in their absence.

The product provides flexibility to customers to pay premium once or regularly during the tenure of the policy. Customers can also choose as to how their family receives the claim amount, be it as a lump sum or regular monthly income or a combination of the two.

ICICI Prudential Life Insurance Deputy Managing Director, Mr. Puneet Nanda said, "Term plans are typically focused on providing life cover to customers who are healthy. We have large segments of the population who have been diagnosed with one or more lifestyle related conditions or other health ailments. Individuals in these segments will find it difficult to get life cover leaving their families financially vulnerable.

Actor Ranvir Shorey releases his first song this Children's Day

This Children's Day, we will see actor Ranvir Shorey play the character of a lift man, ferrying a motley crew of strange and wonderful people up and down the elevator for his catchy track Upar Neeche, loosely conceptualized as an 'opposites song' for children.



The news comes fresh off the heels of Ankur's last big outing (he produced the chart-busting Gully Boy album) and Ranvir's appearances in a slew of hit web series (he plays a pivotal role in Netflix's Sacred Games 2), including his recent award-winning performance in the comedy series Metro Park, where he won Best Male Actor in a Comic Role on OTT at the Gold Awards 2019.

The fresh and quirky video has been shot within an elevator at Apple Studios in Naigaon and features Ankur and Sidd Coutto with Ranvir, playing the elevator operator, who starts his day off in a mundane manner, but continues in his determined manner to have fun as the day progresses. Conceptualised and directed by Shaizad Bharucha (ex-MTV), the video sees Ranvir's character going about his job as he is joined by an assortment of outrageous people. The lyrics capture the emotion of a father explaining to his child that the world is a strange upside-down place and one does get caught in weird situations and that the easiest way forward, is to deal with these in a light vein.

The messaging also subtly captures teaching 'opposites', with lyrics like "upar neeche", "aage peeche", "Haazir ho yan gum ho jaa" – all tongue-in-cheek fun rhyming words that lyrically and musically enable learning 'opposites' for Kids. It also includes a sing-along 'nonsense word' groove – "turrutururu", and the song is loved by everyone who listens to it as it is tremendously catchy. The music video will be released worldwide on YouTube and the audio will be released across streaming platforms on November 14, a Sony Music initiative.

Tata Motors rolls out nation-wide Mega Service Camp for its customers

Udaipur: Tata Motors today announced the roll out of its Mega Service Camp for its customers in over 400 cities, across 650+ workshops PAN India. This nationwide service offering will be available to all existing Tata Motors customers at authorized dealerships from November 21st, 2019 to November 30th, 2019. Tata Motors has been strengthening its service quality to further enhance brand connect with customers and offer hassle free ownership experience.

The Mega Service Camp will provide its customers with services such as a free comprehensive vehicle health checkup, car top wash, discounts of up to 10% on original spare parts, oil, accessories and labour charges. Customers can also avail exciting offers on value added services, vehicle insurance and exchange offers on their Tata cars.

The Mega Service camp is in its fifth year. In the previous four camps the company serviced over 4 Lakh cars. Tata Motors has rolled-out several new, even industry leading service initiatives last year. Through these efforts and more, Tata Motors ranked the second highest in the prestigious J.D. Power India Customer Service Index (Mass Market) StudySM, third time in a row, this year. This is a proof of consistent focused efforts in this direction. The Company will continue to provide contemporary customer experience across its dealerships and create more opportunities to service customers.