



Revisiting the Inspiration

Inspiration travels through the air and is omnipresent. This is one such beautiful creation of nature that allows to be taken from anywhere and the best part is that you do not need to be thankful.

When no one knows that you took inspiration and your ego will never be hurt, you can take inspiration even from your hard enemy. If you have a mind-set that hates to even take the name of your enemy, you are doing it wrong altogether. Hatred is something you can choose to demonstrate, but you do not need to close the doors of your brain.

Whether you are reading this as an individual or a group leader, or a mass leader, you always know many great things from your counterpart competitor. The competition keeps you on edge and you do all the things differently to prove a point. Of course, if you do the same thing, you will no longer be in the competition. But there are many instances where you can safely take inspiration from your competitor as well.

Editorial

Personally, this idea might sound weird to you, but when you are responsible for the welfare of the masses or more people, you can obviously put your ego aside. It does not entirely mean that you emulate the good thing done by your competitor, but you can take the idea and implement in your own way. For example, Delhi's Mohalla Clinics can be studied, and similar facilities can be set up in the city with a different way of operation.

Similarly, we can reprimatize our tasks and put more emphasis on making government run schools better, the way Delhi does.

On the same lines, Delhi can learn the way Rajasthan preserves its heritage. Another valuable lesson that Delhi can take is of taking care of greenery. People of Rajasthan know the value of water very well and thus ensure the best possible greenery. This is why pollution is well under control here.

Agree that states have different governments and they are literally rival of each other—which sound weird as some people become the foe of some other. Still, when you see a great idea that is helping the other state, you can safely use that in your state for the welfare of the people.

The ideas can be exchanged, and then implementation could be the personal prerogative of the city or state.

INAUGURATE NOTED ARTIST SANJUKTA ARUN'S SHOW IN AID OF CPAA

As she sits by her window, the sea simply waves to her. Cresting on the soothing sound of the waves, Sanjukta Arun's works captures the myriad moods of Nature on to the blank canvases, bringing to life, the brilliant blooms, the unstoppable waves, the green covers... Sanjukta captures the essence of life emerging from the sea's love-play with the skyscrapers in her latest exhibition, Sangam, which also happens to be her 45th exhibition across India and the globe.



The inauguration of Sanjukta Arun's show saw a bevy of celebrities and artists who walked in to cheer the noted artist and the children from CPAA. Actors Neetu Chandra, Preeti Jhangiani, Parvin Dabas and Tina Ahuja, Audiologist-Speech Therapist Devangi Dalal, Anita Peter of CPAA, lensman Pradeep Chandra, artists Padmanabh Bendre, Devyani Parikh, Madhusudan Kumar, Ami Patel and Amisha Mehta among others were spotted at the do. Children from CPAA, between the ages of 8 to 14, were involved in a unique workshop, prior to the inauguration, where Sanjukta Arun was seen guiding the brave-hearts on how to unleash their imagination on canvas through sketch and colours. It was a treat to watch the children at work, against a backdrop of 16 large format works by Sanjukta, created with multiple layers of brush strokes, knife work, stippling work and texture.

Car Dekho Gaadi Store Launched in Udaipur

Udaipur: CarDekhoGaadi, a retail auction model for pre-owned cars, opened its store in Udaipur city. The inauguration is a part of an ambitious move by CarDekho to establish 200 Gaadi stores across India by 2020. The company already has 56 stores in Delhi-NCR, Bangalore, Jaipur, Pune, Lucknow, Ahmedabad, Hyderabad, Karnal and Mumbai. The opening of the store coincided with the opening of a similar store in Jodhpur.

CarDekhoGaadi is gradually expanding its reach in Rajasthan. Udaipur is a historic city and attracts tourists from across the globe. The city has been witnessing a surge in car sales, especially of pre-owned cars.

The store aims to be a one-stop destination for customers in the market for pre-owned cars. It will also help customers with RC transfer, loan closure assistance, instant money transfer, and methodical inspection of cars.

Mr. Vibhor Sahare, co-founder and CEO Gaadi.com said, "We have been receiving phenomenal market response on our CarDekhoGaadi stores. Our rapidly increasing operations in cities across the country reaffirm our belief in this segment. The store in Udaipur is part of our plan to increase our footprint in Rajasthan. Using our expertise in the used car ecosystem, we will continue to build a trusted platform for selling used cars in India."

According to a study by McKinsey & Company, the used-cars segment in India will continue to grow. It has already become Asia's third-largest car market. In the last fiscal year, 4 million second-hand cars were bought and sold in the country. Besides, due to the growing focus on the lifespan of cars and stricter norms on emissions and safety, and the upcoming launch of multiple electronic cars, people are wary of purchasing new vehicles.

The Society of Indian Automobile Manufacturers (SIAM), in a similar forecast, states that market growth will increasingly be driven by rising penetration of online platforms such as CarDekhoGaadi, who enable used car dealers to reach larger audiences.

THE HAPPENIN 'NEW YARIS' WITH ADDED STYLE, COMFORT

Udaipur: Toyota Kirloskar Motor (TKM) announced the launch of the enhanced version of the Yaris-'The Happenin' New Yaris'. This stylish enhanced version of the B-High sedan is loaded with flaunt-worthy features and has been redesigned for extra comfort. Built on Toyota's renowned philosophy of QDR (Quality, Durability & Reliability), this world-class sedan is now more spacious while retaining its luxury and comfort.

In line with its customer first philosophy, Toyota has been listening to customer needs and constantly evaluating the rapidly changing expectations of Indian Car customers to offer the right product to the Indian market. The New Happenin' Yaris is targeted at young and suave audience who are brand conscious, travel enthusiasts,



seeks status and values luxury.

Toyota studied the customer feedback and made the

improvements in new Yaris in terms of the exteriors and interiors to give a 'cool and sophisticated' feel to the millennial car

owners. The new dual tone (first in segment) option adds to the distinctive looks of this world-class sedan, giving it an uber-

stylish quotient to appeal to the taste of suave young car buyers. Yaris sets a benchmark in the industry in terms of safety features, which has appealed not only men but also woman customers. Speaking on the launch of the improved Yaris, Mr. N. Raja, Deputy Managing Director, Toyota Kirloskar Motor said, "We are happy that our Yaris customers have highly appreciated the value propositions the world-class sedan offers. Toyota Yaris is the first car to offer 7-speed CVT option under 10 lakhs in the segment backed by Toyota's legendary sales and service experience along with the benefits of our value added services (Extended Warranty, Finance, Insurance, Q Service, EM 60, Toyota Edge). A true believer of the 'Customer First' philosophy, Toyota recently launched

'Toyota Edge', an ownership program especially designed for Toyota customers. Toyota Edge provides comprehensive ownership solutions to the customers empowering them to build their own program, and customize it as per their requirements with value-added services including: Toyota Protect (for three years), Toyota Extended Warranty (for five years), Maintenance Plan (for three years), Toyota Accessories and Extended Warranty (for five years) coupled with easy finance options from Toyota Financial Services. This program promises to be inflation-proof as prices of the ownership elements remain unchanged. It also offers convenient monthly installment options to the customers to make payment for the ownership cost of the vehicle.

'Munikul Brahmacharya Ved Sansthan' gets best Vedic School Award



Udaipur: In the fond memory of Ashok Singhal, former International President of Vishwa Hindu Parishad (VHP) and a flag bearer of Hindutva, the third edition of 'Bharatmatma Ashok Singhal Vedic Award' was held at the Chinmaya Mission Auditorium on Teachers' Day on Thursday, 5 September by Singhal Foundation.

On the birth anniversary of former President, eminent educationist and great philosopher Dr Sarvapalli Radhakrishnan, the students, teachers and the Vedic School, who performed brilliantly in the field of Vedic education were awarded and prizes worth lakhs were conferred to them. While there are

many awards that are instituted at the regional level to promote Vedic education, but 'Bharatmatma Ashok Singhal Vedic Award' is the only one that has a pan India outreach. This year around 1000 Vedic schools participated in the selection process and the panelists went through a rigorous process of shortlisting to choose the winners. On the behalf of Munikul Brahmacharya Ved Sansthan, Shri Harishankar Singh Sharma Ji received the award for the best Vedic school. Harishankar Singh Sharma said, "A Vedic school doesn't just help one study the Vedas, it also leads to the study of Brahmagyan, self-knowledge,

all the sciences. The Veda should not be viewed from the eyes of religion. It is beyond religion. Veda based education system should be implemented in the country and Vedic schools should also be opened throughout the country. The Singhal Foundation has done a commendable job by introducing such awards. This work should not stop. Munikul Brahmacharya Ved Sansthan is proud to have received this honour. I am always ready working with full devotion in taking the Vedas forward. It's an honour to have received this award by Param Pujya Swami Tejomanandji. This ceremony also allowed me to get

the Swami Ji's blessings. I am very thankful to Param Pujya Swami Tejomanandji and Singhal Foundation for felicitating me with this honour. I will continue spreading the knowledge and wisdom of Vedas in the entire country until my last breath." Padma Bhushan Awardee Swami Tejomanandji, the chief guest of the ceremony, said, "Lakshmanji obediently followed his elder brother Lord Rama all over his life. Similarly, late Ashokji Singhal followed the cause of Ram Janna Bhoomi like Lakshman. These awards in his name are completely justified. Vedas guide us at every single stage of our life and enlighten us. Hence, it is important for one to seek the wisdom and knowledge imparted by the Vedas." Singhal Foundation's trustee Sali Singhal said, "Late Ashokji Singhal was a flag bearer of Hindutva. He had a keen interest in the reading of the Vedas. He had complete knowledge of the Vedas. With his effort, many Vedic schools were established in the country. Watching his fondness for the Vedas, the Foundation decided to institute Vedic Awards in his memory."

Alibaba's Philanthropy Arm Hosts 2nd Philanthropy Forum

Udaipur: Alibaba Group's UCWeb, on behalf of its philanthropic arm Alibaba Foundation, hosted the second Philanthropy Forum in India today in a bid to drive universal education in the country.

Initiatives announced in the forum include the establishment of "Internet plus Philanthropy Model" by UCWeb, Alibaba's browser unit, which aims to create a responsible content ecosystem that helps narrow the digital divide, create jobs and alleviate poverty in India. UC Browser is the world's No.1 third-party mobile browser with 1.1 billion user downloads worldwide (excluding China) with half of its global installs from India.

The New Delhi forum, part of Alibaba Foundation's 9.5 Philanthropy Conference 2019 held in Hangzhou, China today, focuses on education in India and how the internet can be leveraged to empower everyone by giving them equal opportunities for an education.

Hosted by Indian Actor and Author Tisca Chopra, the forum brought together many outstanding speakers from the global welfare, business and social domains including Ms Atishi Marlena, National Executive Advisor to Deputy CM, Govt of NCT of Delhi, Actor Richa Chadha and UNICEF Representative Lalita Sachdeva, amongst others.

Addressing the conference, Mr Huaiyuan Yang, Vice President of UCWeb Global Business said, "In line with Jack Ma's belief that 'to earn respect, we have to do good for the world', Alibaba is the world's first Internet Company that integrates philanthropy into its core strategy. In accordance to this UC is initiating the concept of "Internet plus Philanthropy" – a transparent and effective model that will use the power of the Internet to mobilize all to participate in a good cause. We aim to construct a responsible content ecosystem using internet technologies to pass on information and knowledge and narrow the digital gap as part of our long-term commitment to the Indian market."

Congratulating Alibaba Foundation on expanding its roadmap in India, Honorable Lt. Governor of Puducherry and Magsaysay Award Winner, Dr. Kiran Bedi, in a video message said, "It is a privilege for me to be invited to this platform. It is just the right time for Alibaba Foundation to take steps in this direction, as it is in line with the vision of our Prime Minister – to spread digital literacy among one and all – especially the rural

and underprivileged."

Ms Atishi Marlena, National Executive Advisor to Deputy CM, Govt of NCT of Delhi and Member, Political Affairs Committee, Aam Aadmi Party said, "Education is the cornerstone on which everything else in the society is based. I feel heartened that philanthropy in education is seeing corporate interest and companies such as Alibaba, who have tremendous clout, are pitching in. I envision a bright future for India through the upliftment of this sector."

The Alibaba Foundation initiated the '9.5 Philanthropy Week' in 2017, calling on members of society to spend 3 hours getting involved in philanthropic activities, with the belief that "Everyone Participates for a Better Future". Besides organizing and funding charity programs, the Alibaba Foundation uses Alibaba's technological advantages to help and empower NGOs to grow faster from all dimensions including data, product, and operation. It also utilizes the characteristics of the internet to make philanthropy more scientific and effective.

Bollywood Actor Richa Chadha, delivering the Keynote Address on "The Power of Small" said, "There is nothing more empowering than education and access to information in the world today. I am delighted that companies like Alibaba and UCWeb are paying attention to this aspect and are encouraging each one of us to contribute to this cause." Richa has been a part of UNICEF's GoBlue Campaign that urges society to provide kids a secure environment for education.

Alibaba Group started its philanthropy initiative 'Mission Million Books' in 2016 with the aim to donate 1 million books to underprivileged schools and colleges across India to help educate and empower the country's children and youth, in sync with Indian government's policy on education.

Till date, over 9 lakh books have already been collected and close to 7.5 lakh donated, benefiting close to 2.5 million students from more than 2500 education institutes in India.

UC has transformed from a browser tool to a content platform and has built a content ecosystem to provide users with a variety of instant and high-quality content. The transformation is based on UC's insights towards change in need of local users. UC has introduced advanced content production relationships – working with key media and We-media in an innovative model to provide users with more valuable content.

Weddingz.in witnesses 480% revenue growth

Udaipur: India's Largest Wedding Company, Weddingz.in, today announced its rapid expansion and growth in India. A year after its acquisition by OYO Hotels & Homes, India's largest, world's 3rd largest and fastest-growing chain of leased and franchised hotels, homes, living and workspaces, Weddingz.in has witnessed 480% growth in revenue. Backed by OYO's operational capabilities, a unique offering of providing hassle-free wedding experience and 1500+ talented employees, Weddingz.in has become a household name for a great wedding experience. Weddingz.in has witnessed 636% growth in bookings since August 2018 and enjoys high customer delight. Weddingz.in, currently has 750+ venues present in 30+ cities which are completely managed by Weddingz.in. These venues offer the customer the 'guarantee' of a great event without any hassles or last-minute chaos. Weddingz.in also offers



customers a one-stop solution for all their needs as post venue booking, they can book decor, photographers, makeup artists and more guided by a dedicated wedding planner, all at guaranteed best prices. Weddingz.in also has the largest reach and the highest engagement rates on social media in the wedding space globally on Instagram with 1.4 Million+ Followers. Commenting on the growth, Sandeep Lodha, CEO, Weddingz.in, said, "Weddingz.in was founded with the mission of adding value to the wedding planning experience of people and making it entirely hassle-free on a single platform. Weddingz.in is a unique offering that guarantees a great event with thorough pre and event day checks, offers a one-stop-shop for all wedding services and ensures 100% transparency with everything documented. In a span of 12 months, we have scaled great heights and expanded our presence witnessing 480% growth in revenue. Since joining forces with OYO, we have witnessed dramatic growth in supply, which is one of our key drivers to growth. Today, our full inventory venues are managing over 3500 beautiful events, end to end, per month. We plan to tap the enormous opportunity the wedding industry offers and expand in India while being committed to our mission of simplifying wedding planning for Indians and adding value to our venues and partners."

Weddingz.in offers an in-house team of trusted & curated vendors who believe in delivering nothing but the best including Photography, Make-up, Wedding Planners, Mehendi, Rentals, Pandit/ Priests, Decor, Choreography, Transport, Entertainment, Anchor, Catering, Gifting, DJ, Invites, Band-Baja Ghodiwalas. Weddingz.in is currently present in 30+ cities namely Delhi, Mumbai, Pune, Jaipur, Lucknow, Kolkata, Bangalore, Ahmedabad, Hyderabad, Nagpur, Nasik, Udaipur, Indore, Bhopal, Baroda, Visakhapatnam, Chandigarh, Amritsar, Ludhiana, Surat, Goa, Agra, Chennai, Guwahati, Indore, Amritsar, Bhubaneswar, Daman-Diu, Gandhinagar, Kanpur, Meerut, Siliguri, Ujjain.

Ginger signs up Alka Hotel in Udaipur

Udaipur: Ginger Hotels is expanding its portfolio in the leisure segment mostly through an asset light model to boost its revenue and return to profitability, moving away from its earlier strategy of focusing on business travelers. In favor of this strategy, the lean luxury hotel brand announces the signing of a new hotel in Udaipur, Rajasthan. This will be the second Ginger hotel in the state after Ginger Jaipur.

Deepika Rao, Managing Director and Chief Executive Officer, Ginger said, "We are happy to partner with Alka Group of Hotels for the development of a hotel in the heart of Udaipur city. With the addition of this hotel, Ginger is foraying into one of Rajasthan's most beautiful cities, Udaipur which has a huge potential for tourism."

The Alka Group was formed by constructing five hotels at Udaipur, one hotel at Chittorgarh and various commercial and residential projects. Over the years, the Alka Group constructed various commercial buildings, residential flats and Warehouses in Udaipur City and has some of the most reputed banks, insurance companies, education institutes and MNCs as tenants.

Ginger Udaipur is located at a short distance from the famous City Palace and Lake Pichola. The hotel will offer 96 well-appointed rooms, an all-day diner and bar, a banquet hall and fitness centre. The hotel is a fully fitted lease and is slated to open in early 2022.