

Business & Entertainment

Apart From the Pandya Rahul Sorry Incident

Apart from the Pandya Rahul sorry incident, the Australian series for the Indian cricket team has been phenomenal and record breaking. The kind of character displayed by the team is what we all missed always. Not long ago, the team would rely heavily in a 2-3 players and their failure would translate onto team's failure altogether. Now, that's not the case anymore. Each player who comes down to bat believes that he can be a match winner, and, in many cases, this has been true.

Editorial

The team's confidence is too high, and performances are being given the due importance rather than reputation—it is the big changes.

Another very powerful factor that has pushed them to perform like two-time world cup winners is the attitude of the captain. Most of the team members have played under Mahendra Singh Dhoni as well as Virat Kohli. The two captains have been excellent performers but differ totally in their body languages. Dhoni, was a cool customer, Kohli is just the opposite. But the results have been same. This is so because both do not compromise on quality and with that, keep the morale of the team on the higher side.

Both accept the defeat with all the due humility but take a lesson for the next match and talk to the team about the best ways to perform in a constructive manner. There never was a dearth of talent in the Indian cricket team. Not just one set of 11 players, but if you pull together all the talented players in India, you would come up with several top-notch teams. So, what Ganguly, Dhoni, and Kohli added was the firepower and a layer of confidence in the players. That is what has translated into victories.

Indian team as of now is all set to take the world cup 2019 challenge head on. Even the best teams in the world today fear about the formidable Indian line-up. The confidence of the players in consonance with their form is giving sleepless nights to many teams already.

But, this has happened in the past too. In the games of nerve, you need to do just the right thing. And Indian spectators and fans would be expecting positive games played with full potential from the Indian side.

'V for Victor' on Boxing set to release in March

In the recent past, Mithun Chakravarti's film 'Boxer', Dharmendra's film 'Apne', Priyanka Chopra's film 'Mary Kom', Anurag Kashyap's 'Mukkabaaz' based on boxing were debated and were very much in the news. Now Bhojpur super hit action hero Sudip Pandey's Hindi film 'V for Victor' is slated to be released in March 2019. After working in several Bhojpur films as a hero, this is for the first time Sudip is playing a role of a hero in this Hindi feature film 'V for Victor'. The film has been directed by S Kumar.

"V for Victor", deals with ups and downs in the life of a boxer. I am playing the role of Victor who is a common man, who becomes the boxer with sheer dedication and great efforts and works for the welfare of the country. The film is a musical family drama with full of action", Sudip Pandey said.

Sudip Pandey, Naseer Abdulla, Sanjay Swaraj, Usha Bachhani, Jaswinder Gardener, Ruby Parihar, Raashul Tandon, Sanatan Mody, Pamela Mondal, Suresh Chavhanke (CMD of Sudarshan news), Lavni Srivastava, Sumit Chaudhary (anchors of Sudarshan news), Srikanth Pratyush (CMD of Nakshtar news, PTN news and Sanmarg newspaper) are in lead roles. It is for the first time Suresh Chavan, Chairman of the Sudarshan News will also be seen performing in this film. The film has been written by Ramesh Mishra (IAS), Camerawork by S. Pappu, while the music has been scored by Sanjiv Darshan. Lyrics have been penned by Sanjeev Chaturvedi and Krishna Bhardwaj.

All-New Camry Hybrid Electric Vehicle in India

Udaipur: Toyota Kirloskar Motor (TKM) today announced the launch of next generation high performance 'All New Camry Hybrid Electric Vehicle' in India. Inspired by The Toyota New Global Architecture (TNGA), the luxurious and powerful All-New Camry Hybrid Electric Vehicle or self-charging electric vehicles built to provide a comfortable and stable ride with superior handling, thereby representing unmatched engineering, green solutions, superior technology, design and performance. The All New Camry Hybrid Electric Vehicle is powered by a 2.5-liter, 4-Cylinder Gasoline Hybrid Dynamic Force Engine offers a Max Output of 131kW (178 PS) @5,700rpm and Max Torque of 221 Nm (23kg-m) @3,600-5,200 rpm. Hybrid System Motor Generator delivers a Max Output of 88kW (120PS) and Max Torque of 204.1 Nm (21 kg-m). The new sedan also reflects Toyota's philosophy of harmonizing a bold and distinctive new look that seamlessly melds athletic accents a sleek and modern shape giving the Camry Hybrid Electric Vehicle a bold and sophisticated look. While retaining the ethos and magnificence associated with the Camry legacy, the new Camry Hybrid Electric Vehicle or self-charging electric vehicle has retained current generation USP like rear seat comfort and significantly enhanced performance, design, luxury and ride comfort.

Commenting on the launch, Mr. Masato Katsumata, Chief Engineer, Camry, Toyota Motor Corporationsaid, "The All-New Camry Hybrid Electric Vehicle represents a true definition of strikingly outstanding and class-leading automotive breakthrough. Our priority was to create a dynamic sedan that would exceed customer expectations for practicality, functionality and reliability while creating an emotional design that would further enhance customer delight has resulted in the creation of the All New Camry Hybrid Electric Vehicle under the concept of "Unprecedented Change".

The engineering team has taken the global sedan in an entirely new direction, transforming it into a sedan with aggressive, head-turning and sophisticated looks. With the launch of All New Camry Hybrid Electric Vehicle we have strived to create an unmatched combination of dynamic performance, fuel efficiency, low emissions and with the adoption of Toyota New Global Architecture (TNGA) has vastly improved its built quality, comfort and fun to drive characteristics. "The All New Camry Hybrid Electric Vehicle's cabin is spacious, elegant and artistic, featuring upscale materials and artistic build quality. The new car's cabin is accentuated with a range of advanced features which includes Best-in-class cockpit with Human Machine Interface (HMI): Rich Texture and finish, Enlarged Cargo Space, New Seat Design - Comfortable Rear Seats, Touch panel at Rear Arm Rest, HUD (Head-Up Display).

"Aapki Khoobsurti Unki Nazar Se – Season 2" Grand finale concludes

"Mr. Mandeep Singh Puri and Mrs. Ashmeet Kaur Puri crowned as the winning couple"

Udaipur: Venus Crème Bar, a quality product of RSPL Ltd. is proud to announce Mr. Mandeep Singh Puri and Mrs. Ashmeet Kaur Puris as the winning couple of Venus Crème Bar 'Aapki Khoobsurti Unki Nazar Se: Season 2' contest grand finale held in New Delhi. The couple received a memorable trip to Switzerland. Also 1st Runner-up Mr. Rahul Raizada and Mrs. Fagun Raizada received a memorable trip to Singapore and 2nd runner-up Mr. Avinash Rajani and Dr. Sonal Rajani received a memorable trip to Bali. The pulsating event which was held at Hotel Andaz, Aerocity, was hosted by actor Jay Bhanushali and actress Mahhi Vij who kept the audience entertained with



their wit and verve. The jury comprised leading personalities from various fields including Actor & Model - Rajneesh Duggal, Actress - Deepika Singh, Singer & Socialite - Ms. Vandana Wadhwa, Model - Mr. Prateik Jain, Photographer - Mr. Sushendra Dubey and, RJ Sayema (Radio Mirchi). The grand finale witnessed 18

finalists competing in three gruelling rounds comprising - Weddings of India, Guftagoo Ek Doosre Se and Baatein Judges set to check how well they know each other and judge's question and answer round. The event witnessed colossal attendance with heightened energy and cheer from the audience.

Reflecting on the occasion, Mr. S.K. Bajpai, President, RSPL Ltd, said, "The Venus Crème Bar 'Aapki Khoobsurti Unki Nazar Se: Season 2' contest grand finale in New Delhi is the result of the stupendous success of our first season. The second season saw us embarking on a journey that took us to 14 beautiful cities

over a 6 month period. We are extremely glad that the contest gave many couples a platform to rekindle the romance in their marriage and complemented perfectly with our brand Venus Crème Bar's offering known for its softness and perfect skin care where the best of ingredients come together to give your skin the best. I would like to take this opportunity to thank the thousands of participants for their vivacious energy.

We thank the people of Delhi for their enthusiasm and making the grand finale a roaring success. Last but not the least, on behalf of the entire RSPL family I would like to congratulate Mr. Mandeep Singh Puri and Mrs. Ashmeet Kaur Puri for winning the title."

Commenting on the contest, Mr. Mohit Raj Singh, General Manager, RSPL Ltd. said, "

With Venus Crème Bar 'Aapki Khoobsurti Unki Nazar Se: Season 2' contest, we have set the benchmark higher to achieve our objective of reaching out to more couples across the country and encouraging them to strengthen their marital bond

The response has been phenomenal and we are delighted with the enthusiasm of the contestants and audiences alike at the grand finale in Delhi.

On a concluding note I would like to congratulate Mr. Mandeep Singh Puri and Mrs. Ashmeet Kaur Puri for winning the title."

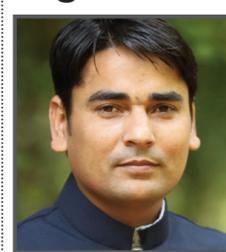
The contest commenced in August with on ground activations in Nagpur, Ahmedabad, Rajkot, Delhi-NCR, Chandigarh, Jaipur, Udaipur, Bhopal, Indore, Raipur, Agra, Lucknow, Patna and Varanasi

Over 1 million bottles of blood collected through HDFC

Hyderabad HDFC Bank Ltd., today announced the completion of its 12th national Blood Donation Drive and the successful collection of over 1 million units of blood over a period of 12 years. The Blood Donation Drive is a CSR initiative of #Parivartan, HDFC Bank's umbrella brand for all its social development programmes. HDFC Bank commenced its annual Blood Donation drive in 2007 to reduce the deficit of safe blood available for transfusion. At a function organized in Mumbai on 7th Dec, Mr. Bhavesh Zaveri, Country Head - Operations and Technology, HDFC Bank, launched the 12th edition of bank's national Blood Donation Drive, in the presence of other members of the bank's senior man-

agement team. The Bank also felicitated the Mr. Jyotindra C. Mithani, a life-long blood donor who has been regularly donating blood for more than 40 years. According to the latest government data, India faced a shortage of 1.9 million units of blood in 2016-17, that could have aided more than 320,000 heart surgeries or 49,000 organ transplants. "The objective is to inspire my fellow countrymen, particularly the youth to come forward and be part of this noble endeavor. Parivartan (change) can happen when all of us join hands for a common cause and I urge everyone to come forward and donate blood that will help India bridge the demand-supply gap of the most precious commodity, for every drop matters." said Mr. Bhavesh Zaveri.

Seminar on Digitalization by FORTI



Udaipur: Divisional President Pravin Suthar of Federation of Rajasthan Trade and Industry (FORTI) said that this year it is going to be good for industry and business. Forty is starting the new year with a new initiative. On the upcoming 12th, a seminar on digitalization is being organized in at Arvana Mall. This seminar will be helpful in devel-

oping a business-oriented approach based on digitization. The well-known subject experts of the city share participants the knowledge about resolving new challenges related to business renewal, innovation, marketing, and digital services, in the digital economy and analyzing potential opportunities. It will also be given information on the precautions to be applied in the business. Special emphasis will be given on the practical aspects of the subject in the seminar.

Forti General Secretary CA Rajan Baya said that the government is currently digitizing full economy. Digitization has become mandatory in order to stay in the digital economy and move forward. Looking at the possibilities available in the future, we are in the process of developing many business digital models. Commercial procedures are being digitized along with products and services. Seminars will be organized by Forty every month on important topics related to industry and business, in which specialist will give information to the participants who will help them in the efficient operation of their business.

PhonePe is now live across over 1 lakh offline retail stores in Hyderabad

Hyderabad: PhonePe, India's fastest growing payments platform today announced that it has grown its offline merchant base to over 1.4 lakh Andhra Pradesh & Telangana States. This reflects PhonePe's phenomenal acceptance across large organised retail stores as well as small and mid-size retail stores in the city. Being one of the pioneers in the UPI space, PhonePe enables merchants to accept payments from consumers through multiple instruments like UPI, Credit Cards, Debit Cards and Wallets. PhonePe also offers multiple solutions which makes it easy for merchants to start accepting digital payments. These include integrated payment solutions, QR codes and POS devices.

Speaking on reaching this milestone, Yuvraj Singh Shekhawat, Head - Offline Organized Business, PhonePe, said, "Our offline business has shown phenomenal traction in the last one year. We are now live at most organised retail outlets across grocery, fuel, medicines and account for 6-10% of all non-cash transactions.

Customers can now transact seamlessly using PhonePe at small Kirana stores as well as large retail outlets. The entire payments process is extremely fast and seamless ensuring consumers have a convenient experience and shop owners/cashiers do not require extensive training making their operations easier. Along with Hyderabad, we are also see-

ing tremendous acceptance and growth across other key markets including Bengaluru, Delhi and Mumbai."

Vivek Lohcheb, Head - Unorganised Business added, "We are excited to reach this important milestone in Hyderabad. PhonePe has always adopted a partnership model with all its merchants and gone beyond being just a payments service provider. PhonePe's QR allows mer-

chants to accept consumer payments from any UPI app and not just PhonePe alone. The PhonePe QR solution thus allows the merchants to just put up 1 QR for facilitating UPI payments instead of dealing with multiple partners. For the mer-

chants, this will make the digital payment acceptance process simple and the reconciliations seamless. All a merchant needs is a feature phone to get started. Keeping in mind the working capital requirements of our partner merchants, we also ensure that all payment settlements happen instantly so that it doesn't impact their daily cash flows. We also provide them visibility on our app where over 100 million users can see all the retailers and merchants in the vicinity that accept PhonePe, effectively increasing footfalls

to their business."

With over 10 Million Monthly transactions in the offline space today, PhonePe has seen phenomenal growth in 2018. PhonePe is expecting this number to grow 4-fold to about 40 million transactions by March 2019.

About PhonePe: Bengaluru-headquartered PhonePe is the fastest growing digital payments plat-



form in India. With over 100 million users, the PhonePe app drives the highest number of merchant UPI transactions in India. Using PhonePe, users can send and receive money, recharge mobile, DTH, daccards, make utility payments and buy gold. PhonePe is accepted as a payment option across 4.5 lakh offline and online merchant outlets covering food, travel, groceries, movie tickets etc. PhonePe also offers microapps within its platform allowing customers to avail Ola, Mynta, IRCTC, Goibibo, redBus, Oyo, and Treebo.

Airtel rolls out a digital Kumbh experience for customers

Udaipur: India's leading mobile network today announced initiatives to offer a digital Kumbh Mela 2019 experience to its customers. Airtel smartphone customers will be able to stream the Kumbh proceedings - including important Snans and Aartis - on the Airtel TV app. A special channel, dedicated to Kumbh Mela 2019, has been created on the Airtel TV app to bring all the action excitement from the event to the smartphone screen. Airtel has tied up with VR Devotee, India's leading devotional content provider, to bring this exclusive content to Airtel TV app. This tie up will allow millions of Airtel customers to stay digitally connected with the Kumbh, wherever they may be. This special channel on Airtel TV app, powered by VR Devotee, is already LIVE and will run through till March 4, 2019. To access this digital service, customers need to download the Airtel TV app (available for Android and iOS) on their smartphones. In addition, Airtel in partnership with VR DEVOTEE, is putting up special kiosks at the venue (in Prayagraj) to offer Virtual Reality based immersive experience to visitors, who will be able to enjoy real life like display of proceedings right from the kiosks. VR DEVOTEE is the market leader in bringing mobile app driven religious and spiritual experiences to devotees all over the world. VR DEVOTEE has partnered with 200+ major temples and spiritual leaders in the country and has live streamed large events like Mysuru Dusshera, Mahamasthakbhisheka, Ganesh Visarjan and many more. The company Kalpnik Technologies, creators of VR DEVOTEE is based out of Bangalore. Sameer Batra, CEO - Content & Apps, Bharti Airtel, "Kumbh is amongst the biggest and most important events in India and our endeavor is to bring it closer to our customers. Airtel TV app will allow users to enjoy the Kumbh experience on their smartphones anytime and from anywhere in fast emerging Digital India.

HAIER INTRODUCES THE SLIMMEST SIDE BY SIDE REFRIGERATOR

Hyderabad Haier, the global leader in Home Appliances & Consumer Electronics and World's Number 1 brand in Major Appliances for 10 Consecutive Years, today announced the launch of its slimmest side by side refrigerator - HRF-619KS Black Steel Edition.

Haier's new slimmest side by side refrigerator is designed with impeccable looks and aesthetics to give an upscale feel to the kitchen. The refrigerator with a depth of 655mm comes with advanced features such as Smooth Touch Glass digital control panel and holiday & smart function that help in controlling the temperature settings while the user is away on holidays. It keeps the freezer section on as usual and sets the refrigerator section at 17 degrees Celsius to avoid unpleasant odor while not in use for longer duration.

Keeping in mind the space area available in a kitchen, Haier has designed this refrigerator with a 90-degree contour door to allow consumers an easy access to fetch all the crispers without opening the entire door. The HRF-619KS Black Steel

edition offers an ample amount of storage space and perfectly balanced ratio between its refrigerator and freezer area i.e. 66% of refrigerator and 34% freezer of the total capacity thus ensuring maximum user convenience.

The all new black steel finish of the refrigerator will enhance the overall kitchen décor with its premium texture and style. The unique black steel look is designed to complement both light and dark objects placed in the kitchen while effortlessly adding sophisticated elegance to the aesthetics.

The new HRF-619KS refrigerator also comes equipped with super cool and freeze option giving users the access to certain items in the refrigerator and freezer with just a touch of a button. Its smart function, a smart feature based on hi-tech sensors further acts as an internal guide to direct the refrigerator in adjusting the inside temperature basis its contents and other ambient conditions. Moreover, for better visibility and accessibility, the refrigerator is fitted with top LED lights that ensure every corner inside is brightly illuminated.

Commenting on the launch, Mr. Eric Braganza, President, Haier Appliances India said, "We at Haier, understand the needs of the users' and continuously introduce new innovations from time to time for a greater user experience. With the launch of our slimmest side by side refrigerator in black steel finish, we are expanding our existing range of best-in-class refrigerators with a model that every family desires. Haier has aesthetically designed this range with superior functionality and features that complements the efficiency and style quotient of consumers across all forms of kitchens i.e. modern, traditional and contemporary.

With twin inverter technology and smart sensors, the refrigerator automatically adjusts the cooling cycle and minimizes the sound output at home with the latest noise controlled technology.

The new HRF-619KS Black Steel Edition Side by Side Refrigerator is available across India at an MRP of Rs. 1,05,000/-.