

Wake up dear voter

The general election of 2019 is not too far from now. No doubt, all parties are gearing up to find new ways to win hearts (read votes) and for that a plenty of new packages and projects will be initiated. This is good in a way that most of the projects that were resting under the carpet not only see the light of the day but they also get up and running in record time. Now this is a universal mystery that if so many projects can be completed in such a small time, you could wonder what if these projects were given due attention well in time. Leave that aside as we have been programmed and trained to believe that every government will do the same.

But, amid all the noise of rallies and announcements, the voter needs to realize their true power. They can write the fate of the future bang on. And the amazing fact is that the voters are not aware of this power. When we see a low voting percentage, we know that a good number of people decided not to be the

owner. They decided that they are powerless and their vote cannot do anything. A big chunk of these absentees are the people who pretend to look smarter. This is the day when they will find standing in a line to vote as uncool. They will prefer debating and cursing the government for their policies. When a good candidate loses the election, these people curse the country and its fate. These absentees bring all the bad luck to the country.

A bad candidate only wins when his supporters vote in full numbers, but the people who want good governance abstain from voting. So, in any election, next time don't just vote because you should but because you need to take the control in your hand. Having voted to a candidate, when they lose, you at least have the satisfaction that you fought against the bad candidate. You can either win or lose when you vote, but when you don't, you certainly lose.

Now, if you have decided to take the control in your hands, this is the right time to get involved. It doesn't mean that you start attending all the rallies and conference by the leaders and supporters, all you need to keep ears attentive and pay attention to what is being done by the government and opposition.

There is no need to believe what the media says. All you need to do is take the news and analyze yourself. When you analyze any incident or allegation or announcement, do remember that you have to be unbiased. You cannot be a fan of a leader. You need to remind yourself that like all other service, the political class is also answerable to the public. So, the public, which is you, is the ultimate owner of the country. And you must award the contract to run the country for next five years carefully and to only the capable person.

NEW DELHI FILM FESTIVAL 2018



New Delhi: The 2nd New Delhi Film Festival concluded at national capital New Delhi, organized by Jaipur International Film Festival & Trust.

The Award Ceremony was witnessed by the capacity crowd at India International Centre on Saturday, 22nd Sept. 2018 in the presence of Indian and foreign film makers. His Excellency Dr. Ashraf Shikhli, Ambassador of Azerbaijan to India and Shri Ashok Kumar R Parmar, Joint Secretary, Information and broadcasting Ministry, Govt. of India were the Guest of Honor and Special Guest respectively. Dr. Dewakar Goel, former Director, Airports Authority of India, Film Actor Prabhakar Sharan, Air Marshal (ret.) Naresh Verma Director India International Centre, Festival Founder HanuRoj and the Festival Directors Sh. Rakesh Andania, Satish Kapoor, Rakesh Jain made their presence felt by honoring the award winners and distributed Memento and Certificates.

Following were the top film in each category:

THE SUICIDE COMPANY PVT LTD
BEST SHORT FICTION FILM
IN THE CATEGORY OF SHORT FICTION
FROM INDIA
AAMIR - A TRIAL FOR LIFE
BEST SHORT DOCUMENTARY
IN THE CATEGORY OF SHORT DOCUMENTARY
FROM INDIA
BELLE MOI-BEAUTIFUL ME!!
BEST SHORT ANIMATION
IN THE CATEGORY OF SHORT ANIMATION
FROM INDIA
PUSTAK
BEST FEATURE FICTION
IN THE CATEGORY OF STUDENT FEATURE FICTION FILM
FROM INDIA
BROTHERS
BEST MOBILE SHORT FILM
IN THE CATEGORY OF MOBILE FILM (SHORT)
FROM UNITED STATES OF AMERICA
QUANTUM EARTH
BEST WEB SERIES
IN THE CATEGORY OF WEB SERIES
FROM ISRAEL
HISAB KITAB - A SHORT AD FILM FOR GENDER EQUALITY
BEST AD FILM
IN THE CATEGORY OF AD FILM
FROM INDIA
THE RICKSHAWALA
BEST FILM
IN THE CATEGORY OF COLORFUL DELHI & CULTURAL DELHI
FROM INDIA/CANADA
"SHORTY" - EXPLOITATION OF CHILDHOOD IN EDUCATED SOCIETY

YES BANK Launches Cashless Payment Solution for Udaipur Smart City

Udaipur: YES BANK, India's fourth largest private sector bank, launched a comprehensive cashless payment solution for Udaipur Smart City, in partnership with the Udaipur Municipal Corporation (UMC), in order to bolster Financial Inclusion and Digital India initiatives of the Government of India. The project was launched by Hon. Mayor of Udaipur, Shri Chandra Singh Kothari and Sidharth Sihag, Commissioner, Udaipur Municipal Corporation & CEO, Udaipur Smart City Ltd. As a part of this project, YES BANK has digitized payments for Government to Citizen (G2C) services as well as retail payments. The solution allows citizens to make instant pay-

ments via Bharat QR or BHIM UPI QR and through a Digital Wallet, specially designed for citizens of Udaipur. Residents of Udaipur as well as tourists can now make day-to-day payments for grocery, utility payments, transport, fees, medical expenses and entertainment from a variety of payment options to choose from, such as Card payments through POS, E-Commerce or mobile payments through QR code and mobile number. Commenting on the launch Mr. Rana Kapoor, MD & CEO, YES BANK, said, "We are pleased to partner with Udaipur Municipal Corporation to augment delivery of G2C services and fast-track merchant pay-

ments through digital payment solutions and offer enhanced convenience of financial transactions to citizens of Udaipur Smart City. With this partnership, we re-affirm our commitment to the Government's initiative of propelling digital payments in India." Commenting on this major financial services digitization project, Mr. Sidharth Sihag, Municipal Commissioner, Udaipur Municipal Corporation & CEO, Udaipur Smart City Ltd., said, "Digital payments is the future and we are happy to join hands with YES BANK to facilitate the same for citizens of Udaipur." Also, Udaipur Smart City Card to be issued soon to citizens



will be used for making payments at 700 retail & government facilities at Udaipur along with provision of mobile wallet for cashless electronic transfer and for merchant payments. The aim of a cashless Udaipur Smart City is to use a single payment instrument for all city wide services presenting not

only speed of service and transparency but also facilitating integration of mobility of payment systems across the city with other services.

Service for Citizens: Through the Bharat QR and BHIM UPI QR customer initiative payment transaction to the merchant using the QR code

below or UPI VPA (virtual payment address) by scanning a QR code directly from their smartphone. The transaction is then authenticated by the user's bank and the bank after deducting the funds pushes the request into the Network, the network identifies the acquirer and credits the funds in real time to the merchant.

Udaipur Smart City Card: YES BANK will also roll out an Open loop 'RuPay' co-branded prepaid card, Udaipur Smart City Card, a common city payment card for Udaipur, in partnership with the UMC and its Program Managers - 'EasyPay' technology service provider and 'AksOptiFibre' distribution partner.

ABOUT 7 CRORE VOTERS TO BE ON STRIKE ON 28TH SEPTEMBER IN BHARAT TRADE BANDH

New Delhi: It is for the first time in the Country that about 7 crore voters across the Country will participate in a Bharat Trade Bandh on 28th September for protection of their rights and business. The Bandh call has been given by the Confederation of All India Traders (CAIT) against Walmart Flipkart deal and FDI in retail trade.

CAIT National President Mr. B.C. Bhartiya & Secretary General Mr. Praveen Khandelwal said that Walmart Flipkart deal is an open violation of the FDI policy of the Government which will directly and adversely affect the small businesses in the Country whereas the FDI in retail will prove to be much disastrous for SMEs, small Industries and for national economy as well. It is highly regretted that knowing well the ill affects, the MNCs are being given a passage to enter into retail trade of India. Mr. Bhartiya & Mr. Khandelwal said that no steps so far has been taken to provide better business opportunities to small businesses and even in past years no effort has been made to initiate any dialogue with traders. On the other hand the CEOs of MNCs are being given hearing by the policy makers and power corridors. It amply reflects that the small businesses is never on any priority though the retail trade in the Country amounts to whopping 42 lakh crores annually. The traders are feeling grossly neglected and highly concerned about future of their business.

They also informed that on 28th September during Bharat Trade Bandh the Trade Associations across the Country will organise mass protest, demonstrations, road march demanding the Government to scrap the deal and not to allow any kind of FDI in retail trade. Memorandums will be given to District Collectors in all States.

Hero Launches 200 cc Extreme 200 R Motorcycle

Udaipur: Hero Moto Corp, launched the 200 ccs of the new motorcyclist Extreme 200R, becoming the preferred choice for the youth, was inaugurated on the showroom of its authorized dealer VSS Hero, Assistant State Transport Officer BL Bamania and Director of VSS Satpal Singh at a function.

Bamania has provided road safety and related information to the customers present on this occasion. Satpal Singh said that the new motorcycle's Ex show price is Rs 90900 and it is available for sale on the showroom. He said that keeping the commitment of presenting its innovative product for the technically excellent and the youth in the market, the company introduced this bike in the market. It's a different romance to run it. Its anti-lock braking system is robust in terms of security.

He told that Hero Moto Corp Launched New Premium Bikes World's largest two-wheeler manufacturer Hero Moto Corp is all set to introduce new premium bikes in the Indian market. Hero Moto Corp is planning a new strategy to make its mark in the premium motorcycle segment. The new premium retail outlets will also sell a new range of merchandise and accessories that will be showcased at the upcoming 2018 EICMA motorcycle show in Italy. Hero Motor Corp will initially focus on the 200-250cc segment and the company has already launched the Xtreme 200R as part of its strategy. The next offering from Hero will be the Xpulse 200 adventure motorcycle which is expected to be launched by the end of this year or early 2019.

The 200cc platform of the Hero Xtreme 200R is likely to spawn new models. Even the Hero XPulse also utilizes the same 200cc air-cooled, single-cylinder engine that produces 18bhp and 17Nm of torque. The engine is mated to a 5-speed gearbox. The 200cc engine has been developed in-house by Hero's R&D team.

Jeep Compass- Plus New Variants Launched

Udaipur: On Friday, Jeep Compass Limiteds Plus variant was launched at Nidhi Kamal Pvt., Located in Udaipur The company's General Manager Hemendra Pawar told in the interaction with the correspondents that Jeep India has launched a new top of the line variant for the popular The new variant, Limited Plus, gets 18-inch alloy wheels, a new infotainment system and a panoramic sunroof. The Jeep Compass Limited Plus will get a host of added features over and above what you already get on the Compass Limited. The Compass Limited bookings are now officially open at Rs 50,000 and deliveries will begin across India in the first week of October. The Jeep Compass Limited Plus 4x2 Petrol Automatic is priced at Rs 21.41 lakh while the Jeep Compass Limited Plus 4x4 Diesel Manual is priced at Rs 22.85 lakh (ex-showroom). Panwar

Etios : 4 Lakh Happy Customers

Udaipur: Toyota Kirloskar Motor announced having reached a significant milestone of more than 4 lakh happy customers for Etios Series in India. Designed for the Indian Market by the Indian minds, Etios series consisting of Platinum Etios, Etios Liva and Etios Cross has been one of the most popular choice of Indian families for its world-class quality, durability and reliability. It has been constantly updated with newer innovation to offer the best to the customers. Liva sales continue to witness a positive growth of 10% in April to September 2018 as compared to same period last year. Toyota as a brand has been relentlessly customer-centric, listening to and anticipating what their customers need. The Etios series paved the way for Toyota to give responsibility at the regional level and helped India to move forward in product designing, with the strategy 'safety first, customer first and Make in India by Indian engineers'. Etios Series has been in strong demand over the years since the launch of Etios in India in 2011, both personal segment and fleet customers appreciate the best in class comfort, unmatched safety features, high resale value, low cost of ownership and high fuel economy. Etios series has been constantly updated with refreshed new features, enhanced appeal, unbeatable safety features and newer technologies to add to customer delight. With the launch of the "Platinum Etios and Etios Liva" in September 2016, the company set new standards of safety, dependability, quality and performance. The bold design, premium new styling and plush new interiors which put the Platinum Etios and the New Liva in a league of its own, was designed to be the ideal family car. Toyota Kirloskar Motor also launched the new Dual-Tone Etios Liva with eye-catching dual tone design loaded with style and substance meticulously designed keeping in mind the modern taste of Indian customers. The Dual tone Liva has been widely appreciated by customers which has helped in pushing the growth of personal segment sales for Liva to 95%. To add freshness and cater to the changing taste of young Etios Liva buyers, the company recently introduced the Liva Dual Tone Limited Edition across markets in



India. The limited edition radiates modern style with a more smarter and sporty look. TKM also launched the limited edition of Etios Cross called Etios Cross X- Edition in September last year with a more sporty and stylish look. It was loaded with a host of special add-ons to delight customers with youthful design, unbeatable safety features and unmatched performance.

Etios series has set a safety benchmark in the industry being the first in segment to standardize dual SRS airbags and ABS with EBD across all grades. Front Seat Belts with Pre Tensioner & Force Limiter, Isofix Child Seat Locks for all models and all grades. Made-in India Etios has bagged 4 Stars at a crash test campaign organized by Global NCAP the international body that is involved in new car assessment in association with AA South Africa scoring 4 star rating in frontal adult passenger protection and three stars in child occupant protection.

Marking this milestone, Mr. N. Raja, Deputy Managing Director, Toyota Kirloskar Motor said, "We have been continuously striving to upgrade our products as per the evolving needs in the market and offer the best features to our valued customers. We are happy to have sustained the positive response for all variants of Etios series since the launch. We would like to express our gratitude to our valued customers for the neverending trust and loyalty towards brand 'Etios'. Etios series has stood the test of time over the years backed by a unique combination of Toyota's Global Promise of Quality, Durability & Reliability (QDR).

Royal Stag 'Makes it Large' for cricket fans

Udaipur: India's cricket lovers are in for a sporty and luxurious treat this cricket season as Royal Stag makes it large in the international cricket space - bagging its spot as the Associate Sponsors for the upcoming Asia Cup 2018.

Watching a live cricket match between India and Pakistan is always a dream for any cricket fan.

Strengthening its association with cricket, the iconic brand provides a once-in-a-lifetime opportunity to cricket enthusiasts across the country to travel to Dubai and get a chance to witness India take on Pakistan live at the Asia Cup. The fans can participate in the 'India's Largest Fan' contest by Royal Stag and be among the 100 lucky winners from India to see the live clash between the two arch rivals in Dubai.

Cricket is more than just a sport in our country and Royal Stag is all set to provide this opportunity to the die-hard cricket worshippers by fulfilling their wishes of witnessing an international Indo-Pak match and cheer for the men in blue in Dubai cricket grounds. The participants will just have to give a missed call on +91 97189-97189 to take part in this contest.

Speaking about the association, Kartik Mohindra, Chief Marketing Officer, Pernod Ricard India said, "Royal Stag's 'India's Largest Fan' contest is the perfect opportunity for our patrons to fulfill their dream of watching India play Pakistan live at the cricket stadium and we will leave no stone unturned in making this a once in a lifetime experience for them.

Dr. Kriti Bharti receives Real Hero Award in India's best dramebaaz show

Jodhpur: Rajasthan based Saarthi Trust's managing trustee and Rehabilitation Psychologist Dr. Kriti Bharti, who has been fighting against child marriages and making victims their child marriage annulled, has touched the new heights by honoured with Real Hero award in Zee TV's reality show "India's best dramebaaz" for her fearless campaign against child marriage. The child marriage annulment campaign of Dr. Kriti will be enacted during the show. Dr. Kriti who has launched a campaign against the traditional child marriages and their annulment was invited to in Zee TV's reality show "India's best dramebaaz". Director Vishal Bharadwaj and actor Vivek Oberoi conferred the Real hero award upon to Dr. Kriti. Film Mary Kom's director Omang Kumar, actress Huma Qureshi, anchor Shantanu Maheshwari and others were present on the occasion.

Drama on child marriage annulment - Some of the case stories of Dr. Kriti's campaign against child marriage and child marriage annulment were mixed and a drama was enacted by the participant children of the show to salute the work of Dr. Kriti and to spread strong message against child marriage.