



## Morality: What's that?

Tall claims of morality nose dive when it comes to getting power. Politics is a tool to smarty make lives better. But at times the leaders feel that the apparatus can be used for personal benefit. What we saw in Karnataka this week was a grand show of power hunger. The morality was nowhere. The mandate was fractured and had a few permutations and combinations possible. Out of these, there was a fundamental notion of accepting that no party got enough seats to form the government. This idea was sidelined, and parties began the mud sledging on each other. BJP was the single largest party, but it was short of 8 seats to form the government. So when they claimed to form the government, it meant that they hoped that some of the representatives who won against them would support the government. Why would they take help of people who were of different ideologies—and especially the people from congress who were their principal opponents?

And why would MLAs shift their parties when they were voted to power for some other party? How would they face the public? Won't it be the insult of the vote given by people?

## Editorial

Later congress and JDS allied. Again, this was a breach of trust the people had on their representatives. Even after voting, the voter would feel helpless in making a government or punishing the underperformers.

Congress, instead of making an unrealistic alliance with JDS could have humbly accepted the mandate and could have opted to sit in the opposition. This would have been gracious for sure. JDS, of course, could support either of the parties, but from outside. This again would have been a moral thing to do. The way they became the centre stage and their leader became the CM candidate was something not right. It was a message to the people that your vote does not matter. See, the party you voted with least votes got the top power.

Every time any such episode happens, politicians cite the previous instances. This only proves that they have only old stuff to offer. If the same things had to happen, why a voter needed a different party?

When such a situation occurs where no party got a clear mandate, the politicians should come forward and accept the mandate with due respect. Next, the party with most number of seats should be allowed to form the government and the others could support them from outside. After all, the primary purpose is to run the government. And this should be done by the party that got highest seats.

This would be in favour of democracy as the election commission will save money on re-election. Also the mandate by the people would be honoured.

This is why, we need the entire system changed. The thought-process of getting the power at any cost must go. The present generation is upset to see the fight for control because the sole purpose of service gets lost, which is not right.

## Trek Bicycle to strengthen presence in North India



**New Delhi:** Trek Bicycle, one of the world's leading bicycle companies is looking to aggressively expand its retail network in North India. The American bicycle brand is already available at retail locations in 100 countries worldwide and is looking to strengthen its presence in major cities in North India, including Gurugram, Noida, Dehradun, Chandigarh, Jaipur and Udaipur.

Trek, who already has more than 26,000 consumers across India, recently launched its 100% subsidiary operations. Known as one of the most technologically advanced bicycling company in the world, Trek currently offers 42 bicycle models across Road, Mountain, and Hybrid categories along with a wide range of Trek and Bontrager parts, accessories, merchandise, and riding gear already available in 15 stores across Delhi, Mumbai, Bangalore, Hyderabad, Chennai, Haldwani, Visakhapatnam, Ludhiana, Mangalore, Nagpur, Nashik and Indore.

Navneet Banka, Country Manager, Trek Bicycle India said, "India is a key market for Trek. We are now in India as a 100% subsidiary and are looking at changing the way the trade of cycling works in the country by providing partners with best products in the world, state of the art enterprise resource planning software for streamlining and easing business processes.

The total market size in India is 16.3 million cycles per year. The premium segment has been growing at the rate of 25-30% in the past 5 years and is projected to grow at a similar rate over the next 5 years.

## Jashodhara Chatterjee launched her single Khushfaimiyaan in India.



Khushfaimiyaan is a heady love ballad depicting the stupor and trance like state of a woman in love. This melody set in jazz-waltz is sung with flair and western stylisation by Jash. Jash, an Indian artiste hailing from New Jersey has an interesting mix of Indo-western singing cultures.

She has trained in Hindustani classical music under Guruji Surendra Kathulla. She has attended workshops with Kavita Krishnamurthy and considers her as an important influence in her musical journey. She lends the right candid stupor to the song with her semi-husky vocal texture. The song is composed by eminent composer Abhishek Ray of Paan Singh Tomar, Saheb Biwi Aur Gangster etc fame. The song is beautifully penned by Manvendra known for writing songs of Welcome Back, Yeh Saali Zindagi etc for Abhishek. The video was shot in New York. Zee Music Company has released the audio of this single.

## NARAYAN SEVA SANSTHAN'S SPECIALLY-ABLE MODELS ROCKED THE RAMP

## 'Never ignore somebody with a disability; we don't realize how much they can inspire!'



**Udaipur:** An ultimate destination of specially able individuals - Narayan Seva Sansthan, today hosted an extravaganza Fashion and Talent Show under its much awaited event 'Divya 2018' in pink city Jaipur at Ravindra Manch. To motivate the participants of this show, Bollywood Actress and performer Sudha Chandran remained present and cheered the specially able rockstars. Mr. Prashant Agarwal, President of Narayan Seva

Sansthan, conveyed, "For these marvelous participants the journey from learning skills on sewing machine to apparel designing and further showcasing their designs with full confidence on the ramp, has not been as easy as they have shown on the stage today. It is just because of their courage and confidence, Narayan Seva Sansthan has been winning hearts of all august audience wherever we have organised this show."

The fashion show was organized in four rounds mainly, Fashion Round with Calipers, Fashion Round with Wheelchair, Fashion Round with Crutches, Fashion Round with Artificial Limbs. Each round had 10 participant models walk-

ing on the ramp. With every specially able model, the able co-models were present to support them on the ramp. The shining faces of these specially able models communicated high spirits and confidence being into the mainstream with all glories. Bharat Natyam Dancer and Bollywood Actress, Sudha Chandran said, "Never ignore someone with a disability as we don't realize how much they can inspire."

Narayan Seva Sansthan is amongst the best non-profit organizations; it is not just providing medical support but helping them to rise in life. I am touched and inspired with their spectacular performances during the show. My good



wishes to all these participants and may they achieve great milestones in the journey of their life."

Narayan Seva Sansthan runs 1100 bedded hospital for specially abled where it conducts major surgeries free of cost for

specially able individuals to make them physically fit and on top of that, helps such humans to enhance their skills into a specific stream under vocational programmes and helps to find employment too. Narayan Seva Sansthan has a

skill center inside its campus where training on tailoring work is provided.

These trained handicapped individuals have designed the best of the apparels to showcase on the ramp by specially abled models.

## Wonder Cement Limited Bags 'Asia's most Promising Brand' Award



**Udaipur:** Wonder Cement Limited was awarded as Asia's Most Promising Brand at the 5th edition of UK Asia Business Summit 2018.

The award was received by Vivek Patni (Director - Wonder Cement), Rishabh Patni (Director - Wonder Cement) and Tarun Singh Chauhan (Mgt Advisor - Wonder Cement) at a grand ceremony held on 17th May 2018 in London. Asia Business Summit is one of the most prestigious and biggest multi-plat-

form global projects on brands & leaders that celebrates the most promising brands from across 18 Asian Nations.

Asia's Most Promising Brands have awarded more than 750 brands from 21 different Asian countries in the last 4 editions and is the biggest multi-platform global project on brands and leaders across print, portal and electronic formats. The awards are selected based on the most transparent selection process which involves research, jury and validation.

Wonder Cement Limited is a leading cement company catering to markets across the states of Rajasthan, Gujarat, Madhya Pradesh, Maharashtra, Delhi, Punjab, Haryana, Uttarakhand and Uttar Pradesh. Established in 2010 with its headquarters in Udaipur, Rajasthan, Wonder Cement Ltd is known for its high quality of products that reflect the enriched heritage of its parent company RK Marble, a leading name in the marble industry.

The company with its plant located at Nimbahera in Chittorgarh district, produces 6.75 million tons per annum, thus occupying a prominent position in the industry. The manufacturing unit is established with technical collaborations with Thyssenkrupp and Pfeiffer Ltd. of Germany. At present, its 3rd Production Unit is in construction which will expand the current capacity to 10 Million tonnes per annum.

## "CareerLift Ed-Tech" - Providing Technology Solutions for Educational Institutes

**Udaipur:** Education methods are continually developing with rapidly changing technology. Along with this advent in technology, educational institutes are shifting to modern methods from traditional methods. While traditional education methods are focused on subjective knowledge, modern methods concentrate more on practical approach of learning. Increasing usage of electronic devices has changed the way of learning for students. Now, everything a student needs to learn is available on the internet. Along with the availability of information proper guidance from educators is also important. In this dynamic sector, gaining a competitive advantage over others becomes most important for institutes to retain or yield more students. Adapting to such a changing technology is the only way through which growth is possible. Our flagship product Edu-CMS, an education website, is designed as per the needs & requirements of Educational Institutes. For coaching institutes, we also offer customized Study Material, Educational Mobile App & Online Exam Platform. We prepare quality material with the best content by incorporating comprehensive research. Our course specific Study Materials are drafted by experts from IIT, IIM, CAs, Former Newspaper Editors and Lawyers. We have designed Campus Recruitment Assistance platform for Colleges providing students career counselling, information related to tests conducted by various companies in India, information of various Colleges & Universities.

## A satire on education system: Hindi comedy drama 'Golmaal - The Play' to be staged

**Mumbai:** Well-known film and television actor Vinu Dara Singh and winner of third season of 'Bigg Boss' has forayed into production. His first venture as a producer is the Hindi comedy play 'Golmaal - The Play'. It is directed by Lakhbir Lahiri and Lucky Hans. This satirical play which is of 2 hours' duration will be staged on Saturday 26 May 2018 at 8:00 p.m. at Rang Sharda in Bandra (West). The play features Vinu Dara Singh himself with film actress Sheeba in the lead and is ably supported by Rajesh Puri, Payal Gogakapoor, Lakhbir Lahiri, Surleen Kaur and Akashdeep.

'Golmaal - The Play' unmasks today's education system and policies and how the parents have to take trouble for acquiring admission for their child. The play offers an analytical study of contrasts of mindsets and approach in a hilarious way. All the actors are veterans from film and television industry and are seasoned and power-packed performers. Directors Lakhbir Lahiri and Lucky Hans are household names in Punjab as well as its film and theatre industry. Lakhbir Lahiri too is super hit comedian and will also be seen performing in this play in an unusual character. Actor-turned-producer Vinu Dara Singh is excited about his first venture, "Comedy have grown more appealing with the passage of time. 'Golmaal - The Play' is a light entertainer dealing with the realistic aspects of educational system. These days the lives of almost everyone are hectic and disturbing. If we succeed to make them happy and laugh heartily for two hours, then that will be our greatest award." The script of 'Golmaal - The Play' has been written by Lucky Hans. Akashdeep is the creative director. The play will be staged on Saturday, 26 May 2018, from 8:00 p.m. onwards at Rang Sharda in Bandra (West). After the Mumbai show, the play will be performed at Surat, Pune, Delhi, Hyderabad, Ahmedabad, Vadodara and also abroad like Dubai and America.



## Toyota Kirloskar Motor begins delivery of Yaris across India



**Udaipur:** Toyota Kirloskar Motor launched its versatile sedan - Yaris in India fueling excitement across country. As one of the most anticipated cars of the year, Yaris boasts of advanced and emotional design, superior comfort, shining ride quality and quietness, dynamic efficiency and class-leading safety and technology. Customers can make their bookings at any of the authorized Toyota dealerships across the country with deliveries beginning from today. Toyota expects to deliver around 1000 plus Yaris to customers on first day of the delivery.

Based on the 'one nation one selling price' strategy\*, Yaris is now available across all dealerships (All India) at the same price at an attractive range of Rs. 8, 75,000/- to Rs. 14, 07,000/-. \*Prices will be same across the country at ex-showroom level, however the final on road price

may vary based on local road tax and levies. Unveiled earlier this year at the India Auto Expo 2018, the new sedan comes in four grades and mated to a 7 speed CVT (Continuous Variable Transmission) or 6 speed MT (Manual Transmission) engine, offering effortless and dynamic driving. Built on the Toyota philosophy of QDR, Yaris offers 11 first-in-segment features such as the Power Driver Seat, 7 SRS Airbags, Roof Mounted Air Vents, Tyre Pressure Monitoring System, Front Parking Sensors, CVT across all grades and more.

## Shakti Pumps Fy 18 Profits up 60% to Rs 34.84 crore

**Udaipur:** Shakti Pumps, a leading manufacturer of Energy Efficient stainless steel, Pumps and Solar Integrated Systems in India with exports to over 110 countries, today reported total income of Rs. 440 crore for the year ended Mar 31, 2018 a 2% growth and Net Profit stands at Rs. 34.84 crore a 60% growth.

Commenting on the results, Mr. Dinesh Patidar, Chairman & Managing Director, Shakti Pumps Limited said, "The results show that the company strategy is on course. Company has announced 37% of Dividend (Of Face Value) which is around 20% of Profit. "Going forward we will continue to focus on Solar Projects by MNRE, State Govts, International Solar Alliance (ISA), NABARD, Etc and expand our export business by adding new new dealers/ distributors. The announcements in the Union Budget making renewable energy a prime focus specially solar energy will benefit the Company. Also there is an announcement of KUSUM Yojna which target to convert 17.5 lakh diesel pumps in near terms and all 30 mn agriculture pumps with Solar Pumps in next 10 years. KUSUM is an ambitious long term Scheme focusing on Solar Pumps and Solar Generation with initial outlay of Rs 50000 cr.

Shakti Pumps also received recognition from Department of Scientific & Industrial Research, Ministry of Science & Technology (Govt of India) for In-house Research & Development Unit.

## 3 Dev actors Karan Singh Grover, Ravi Dubey and Kunaal Roy Kapur enjoyed shooting

Karan Singh Grover, Ravi Dubey and Kunaal Roy Kapur went to promote their Hindi comedy film 3DEV on WWE Sunday Dhamaal with Saali Acharya. They had great time as they love WWE. Karan Grover said- It was such a nostalgic moment for me to be a part of WWE Sunday Dhamaal. I remember watching Raw and SmackDown as a young boy and now we have come a full circle, with me being a part of WWE to promote my film 3DEV. Ravi Dubey said- Doing commentary for WWE Sunday Dhamaal was a special experience for me because of the connection I share with WWE. Every time I am watching TV and I see WWE, there is no option to turn on another channel. Kunaal Roy Kapur said- Our



film 3DEV is releasing on 1st June and being a part of WWE for the promotion was a fun experience for me. Being a commentator for the high octane match between Kevin Owens and Seth Rollins, with Karan and Ravi was exciting. The film is produced by Chintan Rana of R2 Phillium Productions and presented by Ayub Khan of E4U Enterprises. The film is directed by Ankoosh Bhatt. The movie also stars Raima Sen, Priya Banerjee, Poonam Kaur, Tisca Chopra and Prosenjit Chatterjee. The movie is scheduled to release on June 1st.

## Ayad river-Work in progress

**Udaipur:** Water Resource department is on its way to create 6 water pools in Ayad river before monsoon sets in. Work is already in progress. 6 water pools are being made in Ayad River under Ayad river development project. Estimated budget for this project is around 364 lakh rupees. Work is in progress. 70 percent work is done for water pool near Pula cemetery with a budget of 64.44 lakh rupees. 40 percent work is done near Subhash Nagar Temple with a budget of 69.69 lakhs, 90 percent work is done near passport office (74.04 lakhs), 50 percent work has been done near Subhash Nagar School with a budget of 37.76 lakhs. Work is in progress near Ashok Nagar cemetery. Water Resource department is targeting at completing the task of water pools before the monsoon sets in. Old bridge at river in Pula will be converted into water pool.