

Making Udaipur International

The World Music festival for the third time in a row proved to be a big hit. This one event spread out in three days including a weekend has put the news of the city on the world map. Imagine what more events, more days, and more international people can do?

The city of Udaipur has earned a reputation of an internationally acclaimed destination mostly because of mouth publicity. Except for a few private events, there are none that can tell the world about Udaipur. This one World Music Festival has made the city hit the headlines across the world and surely we need many more.

The kind of atmosphere we have in the city is perfect for carnivals, fairs, and art events in which we can invite people from the world over. Events like Shlipgram Utsav need to be advertised across the borders and invite participation on various events. The people around the world have a special charm for the Indian culture and the city of Lakes is an epitome of the culture India is proud of.

Apart from cultural extravaganza, the weather of the city also remains favorable for outdoor sports. The need is to prepare places like Maharana Pratap Khel Gaon for the international sports and ask the government of India to start organizing small and big events here. The city already has an international airport that can be upgraded to match the international standards. As far as hospitality is concerned, Udaipur has won many awards

and millions of hearts already. And that identification can be capitalized to get the glory even bigger. Udaipur itself can be the face of Rajasthan

Tourism and obviously Incredible India campaign.

The city has the history of Maharana Pratap, the art of tribe, and modernity of state of the art hotels. The beauty is unmatched and nature also has bestowed its unique love in abundance upon it. What's all needed is a little effort to encash the raw power the city possesses. A sincere willpower to make the city international and we can beat the top notch cities of the world. The projects in progress like Ahar river beautification can give a great boost to the tourism and all we need is a campaign to let the world know that Udaipur is ready to welcome the world. Just like preparing for an interview or submitting a bid to win a business, the dedication will be the key. From safety to facilities to modernity, we need to tell the worlds that we are the best. And for that, of course, some efforts are needed.

While the government can ensure that all projects are complete in time and city gets all the required infrastructure, we the people can take a pledge to ensure the safety of all properties. We can ensure that the city stays clean and hygienic all the time.

Once we have the stage all set, we need to run a campaign to let the world know what the city has to offer, of course, outstanding facilities, royal feeling, and low budget can encourage many event organizers to head to Udaipur rather than looking for small spaces in crowded big cities. That also needs that we have single-window clearance system so that organizers can get all the approvals in one go.

There are plenty of things that are needed to be done and we can set the ball rolling in the direction of making Udaipur a truly international destination.

Quality in Healthcare! Why is it Important?



Discharge of patient. The motto is patient centricity and catering to the needs of patient. The whole process is to deliver effective care without affecting their wallets or increasing the cost of healthcare. Service providers agree on the shared goal of providing quality service, and supervisors assume a leadership role and motivate employees.

Fortis JK Hospital a relatively newer addition to Fortis group of hospitals has recently began its journey towards achieving such goals and to ensure that people in Udaipur get healthcare services that they deserve. The hospital in its 1st year of inception has already achieved a lot in terms of patient care and satisfaction. It has built a robust system focusing primarily on delivering rapid care through OPD and Emergency Services, decreasing turnaround time for Investigations and treatment, improving quality of nursing care for inpatients, implementing various protocols to ensure effective and appropriate treatment is delivered to patient.

Quality Department uses various methodology to ensure that all processes and protocols are in place so that patient care is not hampered. Various checklists and audits are placed by the quality department to prevent any mishap on part of the patient and to assess any flaws in the processes followed by the hospital. The hospital and its staff are determined to achieve whatever it takes to reach the epitome of patient satisfaction and be the best in the region. "Quality is a continuous process and the Journey has just begun."

Grace Alexander
Quality Manager
Fortis JK Hospital

Emergency / OPD till

Josh Talks in association with Facebook a grand success in Udaipur

Udaipur: Josh Talks, in collaboration with Facebook, hosted their sixth event of this year February at IIM, Udaipur. The day-long programme cut across genres and brought forth inspiring narratives by entrepreneurs and change makers.

Rahul Dubey was 19 when he left Delhi to work in a remote tribal village in Udaipur district for free. Today, he's running a school in the same village and inspiring youngsters to complete their education, to say no to early marriage, and find employment. His high-spirited talk set the tone for the day.

At 7 years of age, Labdhi Surana is Rajasthan's youngest skater and recipient of the National Children Award. She is proof that success has nothing to do with age. A tea-seller by profession, Pawan Das Vaishnav was inspired by Prime Minister Narendra Modi to contest the elections for the post of President in his law college. A

captivated audience hung on every word he said. Dr. Preeti Panwar Solanki won Mrs. India Talented Queen of Substance in 2016 by Adiva. One thing led to another and she was chosen to represent India in Mrs. United Nations, the most prestigious international pageant, in the same year. The spectators were in awe of how far she had come from her modelling days.

In 2009, Kapil Sharma started Five Splash in Udaipur with an aim to bridge the gap between what's required in the industry and what is being offered to them. The BPO service provider has employed over 200 people since and has expanded to Jodhpur and Ajmer as well. His journey had the audience in rapt attention. Dr. Shikha Sharma is a leading counseling psychologist known for her work in the field of suicide prevention. She doled out mental health advice to all.

Known for his Bollywood song

covers, Priyansh Paliwal is a musician from Udaipur who is making waves in the national as well as international circuits. His interesting experiences enthralled one and all.

Jay Kumar started as a stall owner, who then invented around 50 egg dishes and claimed the title of Udaipur's egg king. His story served as a perfect reminder to trust one's passion.

Empowered woman Sarpanch Kavita Joshi gave a message on growing power and self-sufficiency of women in our country.

Durriya Kapasi won the battle against cancer and simultaneously published two best-selling books. Her riveting experiences mesmerised the audience.

Coming from humble backgrounds, Manoj Prajapat & Surendra Gandharva run Udaipur's wildly successful health food restaurant Millets of Mewar. Their talk largely revolved around overcoming



the hurdles that come in the way of your dream.

Lokesh Bhil lost his sight at the tender age of three. His visual impairment, however, did not deter him from chasing his dreams as he emerged as the topper of Rajasthan Boards. The audience was immensely inspired by his can-do attitude. A history teacher by profession, Taj Mohammed Rangrez spoke at length about how life changed for him after

winning 1 crore on Kaun Banega Crorepati season 7. The philanthropist used part of his prize money to fund the marriage of two orphaned girls.

Tulsi Dangi and Dharma, members of India's first all-women police patrol squad, reflected on the state of women safety in schools, colleges, malls and other public places in India. Vindeep Methani, a certified nutritionist by profession, chronicled his journey from

the corporate world to the fitness arena.

RJ and voice-over artist Himanshu Jain opened up about why he chose radio jockeying as a career. His talk was extremely motivational and closed the event on a high note. Josh Talks Udaipur 2018 was a spectacular event with several intriguing stories that were of major relevance to the young audience. We look forward to having them back next year.

Retailers Meet and Greet Amitabh Bachchan with Cycle Pure Agarbathies



Udaipur: Cycle Pure Agarbathies, from NR Group, the agarbathi to aerospace conglomerate, offered an opportunity to many of its retailers to meet

-Mr Amitabh Bachchan (brand ambassador) by participating in their latest mega event 'Meet the Legend', held at Mumbai recently. The contest to

qualify for this event was held from Aug 1st, 2017 to Oct 15th, 2017. About 50,000 retailers participated and at the end 550 winners were chosen.

This is for the very first time, that the brand has on-boarded their brand ambassador, Mr Amitabh Bachchan to interact with their retailers. Through this campaign Cycle Pure Agarbathies showcased how they helped their trade partners to meet their all-time favourite hero and a legendary actor. This contest and subsequent event helped Cycle Pure Agarbathies to further cement their trade relations across the country. Commenting on this Arjun Ranga, Managing Director, Cycle Pure Agarbathies said, "Cycle Pure has always been helping its partners, be it customers, employees or retailers in various ways possible. As a part of

the contest, we got Mr Amitabh Bachchan on board to meet the lucky winners.

We will continue to innovate to come up with something new each time which motivates and strengthens our bonds with our customers, employees, distributors and retailers. Meet the legend contest was held for all retailers across India.

The contest was conducted State-wise after which Zonal finals, in all the 5 zones (Central, EAST North West & South) were done, and from the zonal finals, the winners for the mega event were selected.

Toyota enters the Indian B-High segment

Udaipur: Toyota Kirloskar Motor added to the excitement of Auto Expo 2018 with the unveiling of Yaris – one of the most anticipated launch this year.

With Yaris the leading auto manufacturer marks its entry into the highly competitive B-segment in India.

Built on Toyota's renowned philosophy of QDR (Quality, Durability & Reliability) this world class sedan is as advanced as it is luxurious. Under the Development concept of "the New Value Pioneer" Yaris offers distinctive design, spaciousness, quality and comfort comparable to higher class vehicles. Yaris, named after the Greek goddess Charis who embodies Beauty and Elegance, dons a premium fascia. The model has gained international reputation for its five distinctive attributes – advanced and emotional design, expansive comfort, superior ride quality and quietness, dynamic efficiency and class-leading safety and technology. Sharing his thoughts

on how Toyota is ushering in a new motoring experience in the nation, Mr. Takatomo Suzuki - Chief Engineer, Toyota Motor Corporation said, "We are delighted to mark Toyota's entry in the B-High segment in India with the Yaris - 'The New Value Pioneer'. We see Yaris as a model that will introduce new customers to brand Toyota in the country.. Our focus has been on creating a distinctive, superior car with intuitive functions that is set to lead the next generation of B-High segment and simultaneously drive an emotional connect with the Indian customer base."

Also present at the unveiling Mr. Akito Tachibana, Managing Director - Toyota Testament to its unbeaten safety features, Toyota Yaris recently received 5-star safety ratings from the New Car Assessment Program for Southeast Asian Countries (ASEAN NCAP). The bookings open for customers from April 2018.

THE FIRST STAGE OF THE FEAROLOGIST

WRITTEN BY 'OSINAKACHI AKUMA KALU & FOREWORD WRITTEN BY DR. MEHZBEEN SADRIWALA.

Osinakachi Akuma Kalu, is from the Eastern part of Nigeria. A renowned 'Fearologist' and 'Philosopher'. He is a member of Fearism Study Centre Dharan, Nepal.

In his present book he has done an amazing work. A mash up of wonderful nailed poems over fear. Few title of poem are as – FEAR – RUNNING BUT CAN'T HIDE, THERAPY FOR THE HOPELESS NATION, FEAR THE WICKED BEAST: A FEAROLOGICAL POETIC DESCRIPTION and many more. Fear will keep on prevailing, persisting and penetrating unless not treated well. This is a message we gain from his masterpiece book on fear.

More to see a poem as a critic view point, one may find elements of human discretion of love and its close association with fear. This book is remarkable and it has made an impact over Amazon website.

Sure enough it serves as a delight to the human mind. Must read book. Not to be missed by this International Author. I am glad to be a part of his journey. I was delighted to write the Foreword for this marvellous book.

Book is easy available on Amazon.com. Don't miss this author. Dr. Mehzeen Sadriwala (The Activator and Motivator)

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की सेवाओं में विस्तार

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डॉ. अनुराग सिंग
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डॉ. अनिल कुमार
चिकित्सक एवं न्यूरोलॉजिस्ट



डॉ. अनंद कुमार
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डॉ. अनंद कुमार
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स्थान : फोर्टिस जे के हॉस्पिटल परिसर, उदयपुर

ई.ई.जी., ई.एम.जी., सी.टी. स्कैन, एम.आर.आई. व सर्जरी रियायती दरों पर।

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