



Rekindle the lost moments

Life's just got faster. And we all cherish that, right. Well, thanks to the technology that has done so much of automation. Automation is fast reaching a point where even the automation would get automated. Well, let's not talk about that today! When the technology knocked the door, we embraced it wholeheartedly. Not because we were waiting for it, but because it was able to surprise us every other day. From an expensive audio cassette which could store 10-12 songs to an MP3 which houses close to 4000 songs, we've moved on fast because everything about an MP3 was so surprising. This has happened in all cases. From newspaper to tablet, telephone to cell phones, and books to book readers.

But since science and technologies are in contrast with our feelings and emotions, perhaps we are getting a link-break from these favorite ideas of leisure. Recall the fragrance of book, the

marks we used to make, and the folded corners of the pages as a bookmark. Even bookmarks used to be fancy and could be presented to friends.

Technology has surely made things much easier. For example, you can listen to any song of your choice anytime. You do not need to search for a cassette in the cupboard and hope that it is in playable condition. But again, the feel of collecting cassettes of favorite singers, sharing with friends, and wanting them back are feelings that cannot be replaced by music sharing technologies.

Every sphere of the life is fast getting automated and things are getting easy. So, it's only foolish to stay stuck to the old school ways of living.

Overall, the best way to live is bridging the generation gap wisely. Buy a book reader to ensure you carry your books anywhere you go, but also keep those old books at home. For the new age book reader will help you know the story, the old books will keep memories fresh and alive.

As you will age, you will have loads of stories to tell your children and grandchildren.

The whole world has changed in past three decades and if you are in the late 20s or 30s, you have probably seen all that with your own eyes. You must preserve those old things for your own future where you could be the proud owner of memories. Memories today are no more than pictures captured on a phone's memory card. We hardly spend any time seeing them back. If these pictures are not be seen later, what is the point of creating them?

Earlier creating memories, storing books, watching movies, or collecting music was expensive so we cared a lot about them. So, if you still have those memories with you, preserve them. Down the line when you will feel a void amid the chaos and crowd of technologies where people will only behave like a robot, you will be able to reminisce and rekindle the life in original format.

HDFC Bank Limited FINANCIAL RESULTS

The Board of Directors of HDFC Bank Limited approved the Bank's (Indian GAAP) results for the quarter ended December 31, 2017, at their meeting held in Mumbai on Friday, January 19, 2018. The accounts have been subjected to a 'Limited Review' by the statutory auditors of the Bank.

Profit & Loss Account: Quarter ended December 31, 2017

The Bank's total income for the quarter ended December 31, 2017 was ₹ 24,450.4 crore, up from ₹ 20,748.3 crore for the quarter ended December 31, 2016. Net revenues (net interest income plus other income) increased by 23.9% to ₹ 14,183.5 crore for the quarter ended December 31, 2017 from ₹ 11,451.8 crore in the corresponding quarter of the previous year. Net interest income (interest earned less interest expended) for the quarter ended December 31, 2017 grew by 24.1% to ₹ 10,314.3 crore, from ₹ 8,309.1 crore for the quarter ended December 31, 2016, driven by average asset growth of 16.6% and a core net interest margin for the quarter of 4.3%.

Other income (non-interest revenue) at ₹ 3,869.2 crore was 27.3% of the net revenues for the quarter ended December 31, 2017 and grew by 23.1% over ₹ 3,142.7 crore in the corresponding quarter ended December 31, 2016. The four components of other income for the quarter ended December 31, 2017 were fees & commissions of ₹ 2,872.1 crore (₹ 2,206.8 crore in the corresponding quarter of the previous year), foreign exchange & derivatives revenue of ₹ 426.2 crore (₹ 297.2 crore for the corresponding quarter of the previous year), gain on revaluation / sale of investments of ₹ 259.4 crore (₹ 398.6 crore in the corresponding quarter of the previous year) and miscellaneous income, including recoveries, of ₹ 311.4 crore (₹ 240.0 crore for the corresponding quarter of the previous year).

Tata Motors Bets Big on Genuine Oil for Commercial Vehicles Range

Udaipur : Tata Motors Limited, a leading Global Automobile manufacturer today launched Company Branded 'Tata Motors Genuine Oil' exclusively for Tata Motors Commercial Vehicles range in the Indian Market.

Formulated and tested for Tata Motors vehicles, this range of superior quality multi-purpose oils are suitable for the new generation engines and other aggregates, thereby encouraging their customers to use the right oil in the right environment for better performance. The product range includes high performing engine oils, gear oils and rear axle oil for commercial vehicles range manufactured by Tata Motors for both on road and off road applications segment.

This new range of Company Branded oils have been developed as per regulations and specifications required for the Indian commercial vehicles market. For the ease of customers, Tata Motors Genuine Oils are exclusively available across 1400 Tata Motors CVBU-authorized workshops.

Amitabh Bachchan Unveils Mumbai Police Calendar 2018

Superstar Amitabh Bachchan unveiled the third edition of Mumbai Police calendar, shot by ace photographer Pravin Talan, at the glittering star-studded event Umang along with Commissioner of Police, Mumbai Mr. Dattatray Padsalgikar and other senior officials of the police force.

Mr. Bachchan has always shared a close bond with the city police and was all praises for the families of the policemen who sacrifice their personal time so that police can serve the city. The efforts of the policemen have been well documented in the calendar.

This time the much-awaited calendar by Pravin Talan has more realistic photographs taken throughout the year, covering the herculean tasks of Mumbai Police across various seasons and festivals, making it one of the most enriched and liveliest calendars yet.



Commissioner of Police, Mumbai Mr. Dattatray Padsalgikar said, "For Mumbai Police, 2017 has been 365 days of celebrating an undying bond with the citizens and

rediscovering its power in helping us overcome any crisis." He thanked each and every Mumbaikar for the constant faith, support and encouragement.

Pravin Talan 's work has always been regarded as original, soulful and creative. Talking about the calendar he says, " capturing the spirit of Mumbai in the shadows of

police was a roller coaster ride in spite of all the jostling at mass gatherings or getting all drenched in pouring rains."

The Mumbai Police calendar has come to be regarded as one of the finest visual statements on Mumbai city and its police force. From crowd management in massive rallies like Maratha Kranti Morcha to management of religious festivals like Ganpati and Eid, it not only showcases the multi cultural and religious flavor of the city but the humongous task of maintaining law and order at such times.

The fish eye view of the police man on patrol boat taking up the security challenges on the daunting sea or traffic cop braving pouring rains are amongst some of the more unforgettable shots. The calendar as usual has it's signature shots of warmth and human connect where a police-

man on the beach smiles at children making sand houses, or a senior citizen confiding in a smiling policeman.

The calendar also gives a peek into the state-of-the-art Police control room and recently introduced Riot Control Police.

Internationally acclaimed fashion & lifestyle photographer Pravin Talan has made it a mission to photograph men and women in uniform and in past four years photographed almost every Indian Defence and Central Armed Police Force that includes Army, Navy, Coast Guard, NSG, BSF, CISF and CRPF.

He has been bringing out Mumbai Police calendar since past three years and for his enormous talent and selfless service to the force, Amitabh Bachchan felicitated him on behalf of Mumbai Police by presenting him a memento on the prestigious stage of Umang.

Summer Placements in IIM Udaipur

The Indian Institute of Management, Udaipur has completed its Summer Placement process on January 12th, 2018 for the Post Graduate Programme (class of 2019). With a 28% increase in batch size over the previous year, the institute has managed to successfully place its largest and most diverse batch yet of 232 students, with 37% non-engineers, and gender diversity of 25%. Of these 232 students in the batch, 210 sought placements through the Institute while nine students opted for the summer entrepreneurship programme offered by Entrepreneurship Cell of IIMU.

A total of 71 firms made offers for summer internships to the batch of 2019, compared to 46 recruiters in the previous year, with 40 first time recruiters on campus. IIM Udaipur witnessed the return of marquee recruiters like Amul, Berger Paints, Bombay Shaving Company, BPCL, Cummins,

Droom, HPCL, InfoEdge (Naukri.com), NMC Healthcare, ICICI Bank, RBL Bank, Secure Meters, Titan, United Breweries, Wipro, Xpress Money, Yes Bank among others which continued to show their faith in the potential of the students at IIMU.

Some of the prominent firms to join the recruiters' list as our new partners are Johnson & Johnson, ITC, Marico, D.E. Shaw, GroupM, Larsen & Toubro, ICICI Lombard, TAFE, Sutherland Global, CNH Industrial, Tata Steel, Hero, Volvo Eicher, SBI, and others. The average stipend offered stands at INR 53,910 while the highest stipend offered jumped to INR 2,00,000, a 25% rise over the previous year. The average stipend offered to the top 10 percentile is INR 1,21,428. The average stipend offered to top 20 percentile students stands at INR 1,00,952 and for the top 50 percentile is 77,380. All figures are for the entire duration of the internship excluding ben-

efits such as boarding and lodging, and travel.

The number of international offers stood at 9, with Xpress Money being the leading recruiter. The average stipend for the international placements stands at INR 1,08,889 for the two months excluding benefits such as accommodation, travel, and flight tickets.

Strengthening its stronghold on sales and marketing domain, IIM Udaipur witnessed myriad roles being offered by recruiters like Marico, GroupM, Amul, Berger Paints, Cummins, Titan, United Breweries, ICICI Bank. A total of 103 roles were offered in the sales and marketing domain.

The number of offers in the Finance Domain stood at 28, an increase of 47% compared to last year, and DE Shaw, Yes Bank, and ICICI Lombard were the prominent companies hiring for Finance roles. 16 offers were made in the Operation domain, and the

major recruiters were Johnson & Johnson, ITC, NMC Healthcare, and Cummins. Other offers were made across various domains like Human Resource Management (14), Business Analytics (13), Product Management (12), Information Technology (9), etc.

"The summer placement process for the batch of 2017-2019 is testimony to the reinforced confidence that the corporate world has bestowed on our academic rigor and professional outlook. IIM Udaipur will continue to focus on academic excellence, the improved placements being but a by-product of our academic integrity," said Professor Janat Shah, Director, IIM Udaipur. IIM Udaipur believes in the core values of Integrity and Transparency and is one of the only 4 IIMs in the country to abide by the IPRS (Indian Placement Reporting Standards) while divulging placement figures.

Wynk Music crosses 75 million app installs

Udaipur : Wynk Music, the popular OTT music app from Airtel, said that it has crossed 75 million app installs, underlining its growing popularity as the go to destination for music lovers. Overall song streams on Wynk Music have seen solid growth on the back of strong demand for local content. While overall music from Bollywood continued to rule, it was Indian regional music streams on Wynk that stole the show and grew by over 100%.

Wynk Music has a collection of over 3 million songs, including popular music in 12 Indian regional languages. It has

streaming partnership rights with nearly all content providers and labels in the industry providing users an unmatched entertainment experience. Music in languages such as Tamil, Telugu, Punjabi & Kannada accounted for bulk of the 100% growth in regional content. [Please see charts below to see popular regional hits]. Another highlight of Wynk Music's growth story has been that 13% of its active users now come from rural India and contribute to nearly 10% of the overall daily streams. These customers too looked up for content in their local languages.



Inauguration of 'Kalyan Interior'sunmica Showroom

Udaipur. Kalyan Laminates' new establishment 'Kalyan Interior' was inaugurated at Manva Kheda, Hiranmagri 120 feet road, by Nelson Laminates director Panchoitya and Asis Lame Co. Manoj Vij, manager, jointly Ashok Saiyal and Jitendra

Bapna of showroom told that detailed range of sun mica will be available here. In the inaugural program, Rizon Company .Nilesh Boda, Jaideep, Bharat and distinguished people of the city and 200 shopkeepers and dealers of the division were present.

Ridhima Pandit made a celebrity appearance

Ridhima Pandit is an Indian actress and model. She is best known for her role as Rajni in Life OK's popular series of Bahu Hamari Rajni Kant. Beautiful and talented Ridhima Pandit made a celebrity appearance in her glamorous avatar on the set of Creative Eye Ltd serial 'Divane Anjane' of Big magic Channel for a special episode of Republic Day. The serial is produced by Dheeraj Kumar, Zubey Kochhar and Sunil Gupta. The show is a pure family entertainer. The show created by Anooj Kapoor, directed by Himen Chouhan, videographed by Manjay Soni has an interesting, star cast comprising of Jay Pathak as Raam, Gaurav Sharma as Laxman, Gopi Bhalla



as Jony and Shubhi Ahuja as Sheela, Manju Sharma as Biji, Jayshree Soni as Suman, Preet kaur Madan, Manju Sharma, Soni, written by Naveen Tripathi, Reet Laal Pandit, Raju Odetra, Rajen Upadhyay, Divya Sinha.

Shoots for Marathi film Sohalla

Actor Sachin Pilgaonkar, Shilpa Tolaskar and Lokesh Gupte shoots a melodious song for Marathi film Sohalla at Madh Island. The film is produced by Suresh Gundecha and Sohan Bokadia of Arihant Film Production, directed by Gajendra Ahire, Choreographed by Phulwa Khamakar, Music by Narendra Bhide. It will be a K.C Bokadia presentation. The film also has Vikram Gokhale.

10% premium phone market with Blackberry

Udaipur. BSE & NSE listed Optiemus Infracom Limited, a diversified, award-winning, high performance telecommunications enterprise with one of the largest mobile and mobile accessories distribution network bringing the latest technology products is eyeing to garner 10 per cent share of the domestic premium smartphone market by the end of this year. Optiemus Group's affiliate Global Devices Network is one of the first companies in India to set up a state-of-the-art mobile assembly plants in the country with its mobile brands "Zen and Kult" having strong presence through its network of 250+ retail stores across India and further gaining momentum through the acquisition of "UniverCell". Optiemus has also formed a JV with Taiwan-based OEM global giant Wistron Corporation for mobile manufacturing unit. More importantly, this marks shift from low margin distribution business to EPC/OEM business contributing margin expansion.

Optiemus has licensing deal with BlackBerry to design, manufacture and distribute BlackBerry branded devices in India, Sri Lanka, Bangladesh and Nepal.

Old Age Knee Problems

Dr Ashish Single

As the medicine is advancing & the expected age of living is increasing along with sedentary lifestyle, there is steady increase in population suffering from various age-related knee problems most commonly osteoarthritis.

Osteoarthritis is the term which signifies worn cartilage of joint and hence problems related to it like pain, difficulty in walking, climbing up and down stairs and "Sitting cross legged" Which is often the most common complaint of patients.

Causes of osteoarthritis are age, genetics (runs in family) rheumatoid arthritis, obesity" and trauma

Initial stages of knee arthritis can be treated conservatively with anti-inflammatory medicines as well as newer medicines containing chondroitin, glucosamines and diacerein. The most important part of conservative treatment is REGULAR knee exercises

and precautions like avoid sitting cross legged and squatting.

Patients who fail with conservative treatment, increasing weight due to restricted activity and become bed ridden due to disability with knee replacement surgery which can be either partial

knee replacement or total knee replacement depending on the extent of arthritis and specific indication.

With the advances in knee replacement surgery in implants and instruments, recovery of the patient is really fast. Patient is made to walk very next day of surgery and also made to climb stairs and use bathroom independently and can be discharged within 3-4 days of surgery. After that rehabilitation with regular physiotherapy is required. Knee replacement surgery is one of the best innovations of modern medicine for leading your second innings happily pain free independently.

India Gate: an attraction point for celebration



Udaipur: celebration mall usual functions in its own way. In these years R-Day celebration has been replicated by India Gate, the symbol of the pride of the country, which is center of attraction for visitors Apart from this, fighter jets

have also been installed in the air, which is also the hotspots of attraction. The visitors are coming for taking their selfie photos with India Gate. The celebration mall often organizes such events to entertain the city dwellers.

conducting a two-day workshop on Android

Udaipur : A two-day workshop on Android technology was organized under the aegis of Master of Computer Application Department at Gitanjali Institute of Technical Studies, Udaipur. In this workshop, Technical Trainer Pawan Sharma (Noida) addressing the students and faculty members said that new innovators in the technical field have played a great role in modernizing the daily lifestyle. He told about the mobile device Android studios and Android virtual device etc.

Dr. Vikas Mishra, Director said that the main objective of

this workshop was to make Gitanjali students aware about modern technological change and Android., because technical education plays an important role in the development of the human resources of the country.

While conducting the program, Hemant Sahu, Head of Department of Master of Computer Application Department, said that the number of websites currently in the process are being converted into an app. With Apps, you can connect with millions of people, and exchange views.