



Entertainment, Business & City Round Up

Festivities Abound

The season of festivities is here and as usual, we are all excited for each and every occasion. From Navratri to New Year, plans are there and itineraries are fixed. Trips with friends or visiting family members, festivities offer so much to everyone. As we switch gears from one festival to other, the weather gradually will get better and soon we will have winter that everyone waits for. If you see it logically, each season is the same and you are well accustomed to the change. Typically, get all the warm clothes out and get them ready for the season. But there is a lot much that changes—not food but life. You are in a fresh new season and life has changed since the last winter. Realize those changes and now gear up for more.

To make the most of life all we need to understand that it is changing every moment. We are on a journey which is to be enjoyed. All the worries that emanated from people or things here will soon disappear into oblivion. If you flow with those worries, you will earn all the troubles and tensions. And if you restrict those worries to the people or places from where they came, you will have the opportunity to enjoy the better and more colorful facets of life.

Editorial

Whether you choose those worries or colors of life, the choice is yours. But in any case, the worries and the colors all will leave you soon.

Time is like a Santa Claus but with a difference. Unlike the human Santa Claus, this one has all the colors for you. One color of sorrow, other of fun, and the other of happiness. We are generally given the sorrow first and then we so get engrossed into this color that we hardly realize that we have given all the time of fun and happiness to sorrow. This disproportionate allocation not only kills all the happiness, it also propagates sorrow in our life. This negativity further overlaps in next distribution too and this is how we fail to realize that life had so many colors and we only chose the darker ones. From the time you wake up to your bedtime, you come across all these colors daily. You may have a sweet kiss from your daughter followed by a bad email of manager to the amazing dish in lunch and so on. As you reach home, you get a call from mom and then you dine and sleep. You had love, tension, taste, fun, and love. Now, recall, till your bedtime, what kept you occupied? That stupid email from your manager. Now you know what keeps you stupid. Do not give your share of happiness to sorrow or tension. Change and feel the changes as they happen. Weather is changing. Festivities are abundant. Learn to see and realize the change.

Ekta Jain and Shree Rajput in Garba Mood



Bollywood and TV actress Ekta Jain and Shree Rajput got their photo shoot done in Garba dress by Shree Sutram Studio. Bollywood and TV actress Ekta Jain and Shree Rajput who will be seen together in Comedy film Shaadi with Jugaad got their photo shoot done in Garba dress by Shree Sutram Studio at Goregaon West.

Kochar Features in Thriller Movie



The Internationally renowned celebrity Astrologer Dr. Sundeep Kochar has touched the lives of people across the globe. He is the only astrologer registered in the 'Limca Book of Records' for hosting the longest running astrology show ever on national television channels. His one show 'Kismat Ke Sitare' on Zee News which ran for 9 successful years was well received and viewed in more than 120 countries which is a record in television history.

Whilst his serial "Kismat Connection Sundeep Kochar Ke Saath" on Saharagarned Sundeep Kochar more fame. Meanwhile his shows on astrology are currently being aired abroad like in Dubai's "Radio Spice", Singapore's "Radio Masti", London's "Laika Radio", "Sunrise Radio" and "BBC Radio" is being appreciated and treasured. This apart as a motivational speaker, Sundeep Kochar has stimulated inspiration and enthusiasm amongst many people pan Indian and abroad.

There is an unwritten rule that movie making and astrology goes hand in hand. Sundeep Kochar is a perfect combination of the divine blessing and mere talent. Sundeep will be seen as an actor in an upcoming Marathi film "Bhavishyachi Aishi Taishi - The Prediction" produced by Ramesh Talware and directed by Surendra Verma. This is India's first astrological thriller film in Marathi is all set to ignite the screens on 6th October 2017.

Sundeep Kochar is playing himself, Astrologer Dr. Karmarkar in the film. The entire story of the film revolves around him and three female actresses played by Ruchita Jadhav, Mansi Naik and Harshali Jeni.

Speaking about his new role, the world famous astrologer Sundeep Kochar, with a smile on his lips says, "This is India's first astrological thriller film in Marathi. The whole story is about the astrological predictions and its influence. It has been shown in a contemporary way and does not promote blind faith. Astrology does not change the fortune of a person but the effects will be reduced. Astrology is just a guiding light and its scriptures are more than 5,000 years old. If you have the exact date, time and place of birth, then his future can be accurately predicted." Let's hope Kochar's future will shine further after this release.

RTDC and Ola come together to promote responsible tourism

Udaipur: In line with UN's theme for this year's World Tourism Day, Ola, India's most popular mobile app for transportation, and Rajasthan Tourism Development Corporation (RTDC) have come together to promote and raise awareness about responsible tourism. Other than RTDC, Ola is also working with other key Tourism Corporations of some of the biggest states of the country like Andhra Pradesh, Karnataka, Kerala, Maharashtra, Gujarat, and Assam.

To mark the tourism month, Ola has rolled out an exciting 12-day long campaign, which will see famous actress and travel vlogger Shenaz Treasury travel to 7 states, re-discovering 21 different lesser-known locations, using Ola Outstation - Ola's smart mobility solution for inter-city travel.

The campaign that was flagged off from Bengaluru, Karnataka on 16th September, has now entered its third leg with Shenaz arriving in Rajasthan state on 20th September. In Rajasthan, Shenaz travels to Samode and Kalakho, before heading to Gujarat.

Promoting the theme of this year's World Tourism Day (27th September), is the common goal for both Ola and RTDC. Rajasthan is one of the most sought after tourist destinations in India and road trips across the state are highly recommended as the state has many forts, lakes, step wells, and has an en route to various cities.

Solutions like Ola Outstation encourage people to plan road trips and unravel many lesser-known locations in the state, as well as spreading the message of keeping the state clean and restoring the heritage and

beauty of its various sites and locales.

Mr. Anand Tripathi, Joint Director (Marketing), Rajasthan Tourism said, "Visiting Rajasthan is probably on every tourist's checklist. The state has many famous forts, palaces, lakes and many natural as well as man-made wonders; and there are many untouched locations too.

Vijay Ghadge, VP of Operations at Ola said, "Rajasthan is one of the key markets for Ola and the state's popularity among the tourists makes it vital to have a wholesome ecosystem developed for the tourism sector of the state.

We are thrilled to have been recognized by RTDC for our efforts and are delighted to be chosen to play a significant role in building the tourism ecosystem of the state through Ola Outstation. Shenaz Treasury, actress and



travel vlogger said, "I have travelled across several countries and continents, but India holds a special place in my heart, every single state has something unique to offer. Being a passionate traveller, I strongly feel that the preservation of our natural and cultural heritage across the country is facing a grave threat. There is now a need more than

ever for us to travel consciously, respectfully, and responsibly. From avoiding littering to encouraging local economy, there is a lot each one of us can do that will go a long way in keeping the country's cultural legacy intact. I am thrilled to partner with Ola, be the flag-bearer of this message, and embark on what I am certain, will be an exciting journey of

exploring Rajasthan's architectural marvels that are its palaces and forts by road with Ola Outstation. Shenaz further adds, "I encourage people to take the road less travelled, explore the abundant offbeat locations. Take road trips, soak in some breathtaking experiences, and enjoy the scenic landscapes that our country has to offer."

The LEVEL NEX of SUVs is here!

Udaipur: Tata Motors announced its entry into the growing Compact SUV segment with the commercial launch of its new Gen-next lifestyle SUV, the Tata NEXON. Targeted at the personal car buyers, the Tata NEXON is the 4th product based on the 'Impact Design' philosophy. It brings together global and contemporary design with best-in-class technology and features for the ones who would like to express themselves with a unique style of their own.

Speaking at the launch, Mr. Mayank Pareek, President-Passenger Vehicle Business Unit, Tata Motors, said, "Our focus is to introduce products that not only enhance the brand, but simultaneously align well with the rising aspirations



of customer segments." The Tata NEXON is a revolutionary design of "Breaking the BOX" with an aerodynamic silhouette. This design element of the car enhances its sporty character and represents the evolution of the SUV design featuring the practicality of an SUV with style of a

sports coupe. Available in four variants - XE, XM, XT, XZ+, the Tata NEXON will come in five exciting colour options - Vermont Red, Moroccan Blue, Seattle Silver, Glasgow Grey and Calgary White and will come with a standard warranty of 75000 kms or 2 years, whichever is earlier.

Sagar Diamonds Limited to enter Capital Market

Udaipur: Sagar Diamonds Limited, an ISO 9001:2015 certified Surat based manufacturer and exporter of rough & polished diamonds procured from the trusted and certified suppliers & engaged in jewellery making and trading of diamonds, jewellery and precious stones is planning to enter the Capital Market with an IPO of 33.81 Equity Shares of Rs. 10 each at a price within the price band of Rs. 40 to 45 per share (26.74 dilution). GreteX Corporate Services Private Limited is the sole Lead Manager to the Issue and Bigshare Services Private Limited is the Registrar to the Issue.

The proceeds of the Issue will be utilized for Working Capital Requirements, General Corporate Purposes and Issue Expenses. The Company is planning to import the raw diamond and convert into the polished diamond. The company exports to Hong Kong, Dubai, Belgium etc.

The Gems and Jewellery sector plays a significant role in Indian Economy. It is one of the fastest growing sectors. The Government has recently undertaken various measures to promote investments and to upgrade technology and skills to promote 'Brand India' in the international market.

India's gems and jewellery exports jumped by 8.95 per cent for financial year 2016-17 on recovery in demand from the United States (US), Hong Kong and the United Arab Emirates (UAE), the three destinations accounting for over 75 per cent of India's overall shipment of precious ornaments by value.

India is the world's largest cutting and polishing centre for diamonds, with the cutting and polishing industry being well supported by government policies. Moreover, India exports 95 per cent of the world's diamonds, as per statistics from the Gems and Jewellery Export Promotion Council (GJEPC). India's Gems and jewellery sector has been contributing in a big way to the country's foreign exchange earnings (FEEs).

The promoter Mr. Vaibhav Dipak Shah, was doing the business of manufacturing and trading of Diamonds, Gold, Precious Stones etc. in his proprietary firm M/s. Sagar Gems since 2010. The Company has acquired the business of the firm in April 2017 in a view of corporatization of promoters' business. The revenue from operations of the firm has increased to Rs. 35,523.34 Lakh in Fiscal 2017 as compared to Rs. 6,860.14 Lakh in Fiscal 2016.

Time to ride off with your exciting gift and a big smile!!

Lohia Auto Industries, an automobile division of 700 crore worth Lohia Global, like every year presents its festive offer starting on Navratri and ending in October. With enticing gifts Lohia Auto Industries is undoubtedly going to make it an onset for a true festive experience for all its customers and families who have been eagerly waiting for this period.

Navratras are certainly the time which boosts the sale as it also rings in the festival offers and sets people on the festive mode. Lohia Auto is offering Timex wrist watch combo set with all Diesel/ Electric 3 wheelers purchase as the festive offer. Furthermore, on electric two wheeler customer will get a smart male wrist watch. "Lohia Auto Industries is presenting enticing gifts to make the festive season joyful for its buyers, on the purchase of Diesel/Electric 3 wheelers and electric two wheeler. This festive offer is certainly going to make purchases of the vehicles even more interesting and also boost sales. This year has been extremely fruitful and been an exciting journey and Navratri is the perfect time to kick start celebrations and share this joy with the customers and double their happiness, therefore we have introduced exciting gifts on the purchase of Lohia vehicles!" says Mr. Ayush Lohia, CEO of Lohia Auto Industries. The consumers can avail the offer on all the dealer showrooms of Lohia Auto pan India.

Amardeep : Passion or Patience ki Misaal

One of the extremely popular dancer and entertainer of today, Amardeep Singh Natt has shown his versatility to the world as a super duper ROBOTICS DANCER. Originally from Punjab, Amardeep was born on 8th July, 1990 and was raised up in Mumbai.

He has accomplished his studies from well-known college of Mumbai and decided to start his career with his intense passion in dancing.

Amardeep was very much attracted towards Robots and was dreaming to dance like Robots in his teenage. Though he belong to lower middle class family, he never thought of getting trained himself from some dance masters. Whenever he starts listening to any kind of music nearby or even weird sound of moving ceiling fan, he picks up that sound as a beat to dance. He used to create his own sequence of concepts, compose his own piece and used to perform on his own stage. His interesting journey begins with local workshops, events in college as well as doing stage performances. Thereby, he started appearing in some television series like Airtel Crazy Kiya Re telecasting on DD National, Channel V Footloose, India's Got Talent on Colours TV, India's Dancing Superstar on Star Plus channel.

Due to his unique style of dancing, he used to remain in constant public attention with the name of "ZINDAROBOT". His craziness for dance has made him to accept many rejections from popular TV series, but he keeps on moving ahead and was always focused on his success and achievement. Amardeep presented a terrific robotic performance in Season 1 of Dance+, but there was no luck with him. Again, he gave an awesome robotic performance in Season 2 of Dance+, but still his struggling period had not turned out to some desired aim.

SURTARANG - NATIONAL LEVEL SINGING TALENT HUNT HELD



New Delhi: Steelbird Entertainment along with Sangam Kala Group organized the most popular "37th Surtarang"- National Singing Talent Hunt, in the memory of immortal singer Master Madan. The All India National Finale and Award Ceremony took place on Monday, 18th September 2017 at SiriFort Auditorium, New Delhi in the presence of notes Bollywood singing sensation Sonu Nigam. Besides, Sonu Nigam, the star

attraction of the evening were Mohit Marwah (Bollywood Actor) and NICKK (Playback singer and composer). They cheered up the young participants and motivated them to perform well. Panel of judges to select the best talent comprised of eminent Kathak dancers Nalini and Kamalini and Indian devotional playback singer Kumar Vishu. The event also witnessed a stealing performance at the stage by Indian Idol finalist

Mohit Chopra's which infused enthusiasm and got the audience on a high.

Guest of honor for the evening Mr Rajeev Kapur Managing Director of SteelBird Group also showcased his recently launched album Pyar. Mr Kapur told that association of Steelbird with Surtarang will go long way. "The eagerness and the fervour that this event is creating every year is commendable.

Cheering the young talents and motivating them is what I am always heads up for! Second, as a social responsible corporate house, we wish to deliver a message towards safe riding and using helmets, as we feel these rock stars are the best crusaders to bring a change in the society. The competition was held in three age groups - Sub-junior (5 - 12 Years), Junior (12 - 18 Years) and Senior (18-28 years). The winners were felicitated by none other than Sonu Nigam.

Sanjeev Gupta honored with 'Stardust Achievers Award'

Mumbai: Acid attack is the worst infliction on women and has shocked the conscience of our nation again and again. The lives of acid attack victims become very unfortunate and miserable. Bollywood actor Sonu Sood and Stardust teamed up to take initiatives to support and help these acid attack victims. They successfully organized 'Stardust Achievers Award- 2017' at Dubai's "W" Hotel on 21st September 2017. Global Advertisers, the pioneers of outdoor advertising supported this enterprise by providing ample hoardings at prominent places in India. The outdoor medium added zeal and patronage in making the award function a grand success.

As a kind gesture the organizers honored Sanjeev Gupta, the Managing Director of Global Advertisers with "Stardust Achievers Award" for his outstanding contribution. Sanjeev Gupta, the Managing Director of Global Advertisers was overwhelmed and said, "I am grateful to the jury members and industry experts for identifying our efforts. I have told Mr. Sonu Sood that we are always ready to support all social and philanthropic causes without any charges thereon. These people are doing a commendable job of supporting victims of acid attack. With the blessings of Shri Radhe Maa, we have achieved a respectable position. We at Global Advertisers always believe in delivering the best of results to all our clients. If they benefit and prosper then we continue to share a perfect bonding for long."

Apart from Sanjeev Gupta, celebrities like Kareena Kapoor, Farah Khan, Soheeb Malik, Nari Hira, Sajid Khan, Sonu Sood, Sonali Sood, Jaya Prada, Pankaj Advani, Amar Singh, Mohammed Azharuddin, Huma Qureshi, Sanjay Joshi, Dr. Sanket Bhosle and many others made their presence felt making it a grand affair.

