



# Entertainment, Business & City Round Up

## Sprinkle some friendship

All the relations of your life are gifted by the God but friendship is something that you gift to yourself. You have full liberty to choose a friend of your choice. And your choice reflects your own personality. People know you more by the kind of friends you have. But then you also have some friends who do not reflect your ideas or thinking. For example, your extrovert friend is a good one when it comes to complementing your own personality. At times you along with one or more friends make a complete life. One such friend could be your wife who shares all the ups and downs with you all the times.

Selection of friends since is in our own hands, we can be choosy

and pick the one that complements us. Like minded people can make a great company and we strive to choose such people only as

our friends but then there also remains a strong need to have people who are dissimilar to us. But this dissimilarity has a very thin difference from an opposite or unsuitable. A criminal, for example, cannot be your friend unless you are a criminal. But then a singer can be your good friend even though you are a writer or composer or simply not a singer. Friendship is a unique relationship that does not require any kind of balance. You do not need to return the favour to your friend. It's more about the attitude of giving that prevails in the true friendship. In relations, on the other hand, we need to return the favor. Such favors only become obligatory over the time. If a relative hosted a dinner party for you, you must return with a better party to them. And obviously, such relations only last till the equilibrium is there. The day you stop sending birthday gifts to your cousin, you will also stop receiving the same. But, in friendship, you are not expected to return anything. It's just that you would like to help the friend out of your love, which makes complete sense. You would notice easily that the married couples who are together with the only institution called marriage and a relation, do not complement each other fully. If you have them speak their heart out, one would be found as the dominator and the other a sacrificer. And the couple who have friendship as a base and not just marriage, make each other happier. Such couples let the other partner live with space. And when you get space and freedom, you know you have a big responsibility to fulfill. Such people do not go wrong or betray each other. Simply because, friends do not betray each other, they only have the idea of respecting and loving each other.

Friendship is the real gift from the Almighty to the human beings. Friendship is flexible and this is why it lasts longer and does not die easily. If you add the flavor of friendship in any relationship you have, you will make it loving and worthy.

A mother who becomes a friend of her daughter allows her to spread her wings and gives enough power to win. A father when becomes friend instills more confidence and love into his children. A boss when is a friend of his employee makes a very positive environment of work. Every relationship, even that of God and his follower, if it is based on friendship, becomes just precious. Try to be a friend today and you will win hearts.

## Strategic partnership to boost India's digital payments ecosystem

**Udaipur:** Airtel Payments Bank, India's first payments bank, today announced a strategic partnership with Hindustan Petroleum Corporation Limited (HPCL), to give further boost to digital payments in the country and to add to customer convenience.

All 14,000 HPCL fuel stations will act as banking points for Airtel Payments Bank. All Airtel Payments Bank customers would be able to access a range of convenient banking services at these 14,000 fuel stations e.g., open new accounts, make cash deposits and withdrawals facility, and transfer money. This will add to the depth and reach of Airtel Payments Bank's retail based network that leverages over 300,000 Airtel retail outlets as banking points. Airtel Payments Bank customers will also be able to make secure and convenient digital payments for fuel purchases across 14,000 HPCL fuel stations by using their mobile phones. These cashless payments can be made via smartphones (MyAirtelApp) as well as feature phones (USSD). The customer is not charged any transaction fee for these digital payments. This partnership will further expand Airtel's nationwide digital payments ecosystem that has over 3 million merchant partners/outlet across India. Mr. GSV Prasad, Executive Director - Retail at HPCL said in a statement, "We are pleased to join hands with Airtel Payments Bank to promote digital payments in the country and contribute to the government's digital India endeavor. Customer visiting our outlets will now be able to pay seamlessly for fuel purchases and will also be able to enjoy the added convenience of banking with Airtel Payments Bank."

## Neeraj Bharadwaj joins the rank of villains



**Mumbai:** Time and again villains have become the new poster boys in Hindi cinema. Portraying evil on screen is no longer that of a prop actor. Playing anti-hero is not an evil proposition to win over the fans anymore. To name a few superstars like Sanjay Dutt, Shah Rukh Khan, Aamir Khan, Vivek Oberoi have willingly taken villainous acts and are not afraid of experimenting with image anymore. Joining the

bandwagon is Neeraj Bharadwaj the versatile actor who for the last 15-year essaying various major roles including the lead in television serials and films. Neeraj had featured in Hindi films like Prem Shashtra, Bhookha Sher, Tagdeer Ka Sikander, Waqt Ke Shehzade including Bhojpuri films like Munibai Nautankiwal, Maiyya Rakhiye Senurwa Aabaad; where he played the lead, amongst many others. He had memorable roles in T.V. serials like Ehsaas, Jaaye Kahan?, Kaanch Ke Rishtey, Saath Nibhana Saathiya, Bandhan Kachche Dhaagon Kaand others. Now buzz is that this talented actor is playing a baddie in Cine Multimedia's upcoming Hindi film Yeh Dil Na Hota Aawara. The film is being produced and directed by Raj Sehgal. The film has been launched recently with a song recording and it will mount the sets next month.

Speaking about his role in the film, Neeraj Bharadwaj says, "I am playing the main villain in this film. I will be seen as 'Anna', the powerful Mafia Don. With this film I will be known as the notorious baddie and will be known as the despicable fiends of the Indian screen. It is difficult and challenging to portray villainy on screen." He further adds that there are a couple of more films playing the bad man on his platter which he intends to reveal about it later.

## Smt. Anita Bhadel Inaugurates 2 Nand ghars

# Dediactes 318 Anganwadi Centres in Khushi

**Udaipur:** On 4th August, 2017, 2 more "Nand Ghars" - Dhawaditalai and Main Rawa were inaugurated in Rawa village of Girwa Block at Udaipur District by Chief Guest - Smt. Anita Bhadel - Minister of Women and Child Development, Government of Rajasthan and now 20 Nand Ghars have been constructed in Udaipur district with 100 more Nand Ghars in pipeline. During the inaugural ceremony, Smt. Bhadel said "For the progress of the country, along with infrastructure development, it is important to focus on human development.

Anganwadis strengthens the foundation of children below the age of seven years - their nutrition, health and education. Government and Vedanta Hindustan Zinc have come forward with well-equipped facilities for both mother and child including skill training for women in the form of 'Nand Ghar'. Now communities have to take the responsibility of Nand Ghars to make it successful". To make the project more cohesive, "Nand Ghar" act as a focal area for immunisation, gender sensitisation and maternal care. It also aims to enhance

the learning environment through an e-learning module and skill enhancement program for women where they will undergo entrepreneurship training, including skill enhancement, to start their own micro enterprise with credit linkages, thereby increasing their contribution towards the Indian economy. During her visit to Udaipur, Smt. Bhadel also launched "Khushi" project in Chawand village wherein 318 Anganwadi Centres of Sarada Block have been included under the project as part of Phase-2. During the launch program,



Smt. Bhadel said "Through Khushi project, Anganwadi program will be strengthened to improve attendance, health and the well-being of

Anganwadi children. Now communities have to come forward and support it by actively participating in it". In year 2015, Hindustan Zinc

signed the MoU with Government of Rajasthan to strengthen 3055 Anganwadis of the ICDS Department in 5 districts i.e. Udaipur, Rajsamand, Chittorgarh, Bhilwara and Ajmer of Rajasthan under its flagship project "Khushi" in 2 phases. Last year under "Khushi" project, Hindustan Zinc reached out to 2295 Anganwadi centres in 5 districts of Rajasthan in phase 1. So far in Udaipur district, Hindustan Zinc with partner NGO - Seva Mandir has included 1157 Anganwadi Centres under "Khushi" Project.

## Solar Street Lights installed by Wonder Cement

**Udaipur:** Mr. Nitin Jain (VP - Commercial), acknowledged on behalf of Wonder Cement Ltd. by the Sarpanch of Phalwa Gram Panchayat in a ceremonial function, for Solar Powered Street Lights installed by Wonder Cement. Mr. Jain was greeted with rajasthanibandhejsaafaat at the function which took place at Wonder Cement Community Hall. Wonder Cement Limited installed 40 solar powered street lights with the latest technology including auto operate sensors, lithium battery charging etc. These are

installed at road, common places and choupals of four villages including Phalwa, Dhanora, Malyakheri and Palri. These street lights will benefit 4200 people of 900 families. On the occasion, Mr. Jain motivated the villagers for regular care taking. He also explained the benefits of solar street lights and how they will offer free movement without any fear during the dark hours of night. Children can study under solar powered street lights in case grid supply is unavailable, without any recurring cost to users.



Academically most strong students of Govt. Sr. Secondary School were felicitated on this occasion with prizes of dictionary. Mr. Jain along with guests planted saplings under Wonder Green Initiative.

Sarpanch Sambhu Lal Jat, along with other elected representatives, applauded the commitment of Wonder Cement for holistic development of the surrounding villages.

## Hindware Announces New Business Initiatives as a Part of Its Vision for 2020

**Udaipur:** Hindware, India's leading bathroom products company, redefined its brand identity with a new promise 'Start with the Expert', and a new azure symbol of expertise HW. The company also unveiled their super-premium brand ALCHYMI curated by India's leading designer Manish Malhotra. Further, the brand inaugurated its state-of-the-art revolutionary concept store Lacasa in the upscale area of Vile Parle, Mumbai.

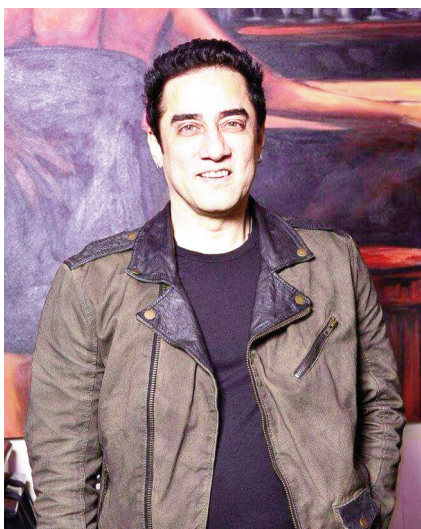
Hindware, through constant innovation and reinvention, continues to grow ahead of market. The brand is further strengthening its presence with new business initiatives aligned with its 2020 vision to stay relevant, make an impact and steer the consumers in the right direction in this rapidly evolving market. The company undertook extensive research and reached out to 20,000+ consumer and 100+ architects. This research suggested that modern consumers seek expert advice to validate their choices and make their hectic lives easy. The positioning of an Expert Companion embodies the trust and faith of the consumers which Hindware has assimilated over the past 57 years. The azure symbol 'HW' symbolizes expertise in bathrooms which is rendered through 7 pillars, i.e., Expert Helpline (1800 2000 7577) to address consumer queries in various language; DreamBath App 2.0 that helps to visualize the bathroom using oculus without actually making it; DreamBath Visualization Book having exquisite bathroom themes; Hindware Design Studio - state of the art design center; Expert website (www.hindwarehomes.com) that assists the consumers with beautiful bathroom themes, coordinated products and expert content; Expert stores to provide best in class experience; and specially trained Hindware in-store experts in select stores. Hindware will be stepping up investments across ATL and BTL platforms to promote this new brand identity to engage consumers across multiple touch-points, including the digital media, to enhance visibility. With the consumers becoming increasingly well-traveled and style-conscious, bathrooms have evolved from being functional to more sensorial. Consumers are looking at super-premium solutions which can help them to personalize their bathrooms. Alchymi, Hindware's latest super-premium brand, stands for 'Style meets craft' and is a design expert and has been created in the Hindware Design Studio using FloSense technology.

Featuring four unique bath suites especially curated by celebrated designer Manish Malhotra, the brand will be available at 200+ Hindware brand stores stores pan-India. The suites will comprise of an exclusive range of WCs, basins, shower, faucets and accessories, etc. Manish Malhotra and Hindware Design Studio are developing new suites which will be introduced every quarter. This will help the consumers to get discerning designer bathrooms for themselves.

## Faissal Khan becomes mental !

Superstar Aamir Khan's younger brother Faissal Khan is back once again with Manaan Shaw and M & S Films tentatively titled Hindi feature film 'Mental' with Omkar Das Manikpuri and Dalip Tahil in its cast. The film is directed by Sharique Minhaj, his third outing with actor Faissal Khan in a row after the controversial flick Chand Bujh Gaya and the Kashmir based Chinar Daastaan-E-Ishq. This film will be shot in major shooting schedules from August at Surat, Daman, Saputara and Mumbai locales. Faissal Khan has shown his acting prowess from his earlier films titled Madhosh and Mela. He also featured in a T.V. serial titled Aandhi.

Mental is the hat-trick film in a row between the actor-director. Faissal Khan is excited about this film, "This film's subject is different from the earlier two films we did together. It revolves around a one-sided love affair and the guy goes at all lengths to win his love. He even becomes mental too. I believe in quality rather than quantity. I listen to the script first before giving my nod. When Sharique narrated the script and my role, I eagerly accepted to do it." Faissal Khan further adds, "It is a new-age film; especially for the generation next who are madly obsessed with one-sided affair and who take wrong decisions which is very immoral." Director Sharique Minhaj says, "I work on subjects which touches my heart. I have read it in the newspapers and other media about jilted lovers who do uncanny things which is disturbing to the family and the society on the whole. I felt a film on this subject is the need of the hour. Having worked with Faissal in two of my earlier films we share a good rapport. Faissal Khan fits in the character like a hand-in-glove. You could say it is a tailor-made role for him."



## Ayurvedic Miracle Plant Aloe-vera

The sensitive breakthrough in the history of Ayurvedic Miracle Plant Aloe-vera by organic soil Engineer cum Agricultural Management Expert, Economist & Author through his seven years research on medical herb Aloe-vera. Clinical trials on various health problems offers the amazing variety of 100% assured benefits under the advice of Ayurvedic Doctor. Enriched Minerals Organic Aloe-vera is a natural medicine which reduces Fasting Blood Sugar - Reduces High Blood Pressure - Reduces Heart attack & stroke - Reduces complete constipation problems ulcer, inflammation & other various problems. Actually organic Aloe-vera removes the main causes of diseases from grass root level. Bio soil Engineer cum Agricultural Scientist who reveals about his technology - how he uses first enriched 220 micro-fine minerals nutrients with activated bio-char compost.

## Zoomcar launches HOP

**Udaipur:** Zoomcar, India's first 100% self-drive car rental company, announced the launch of Hop, the one-way intercity self-drive service. With this one-way segment, Zoomcar firmly cements its market leadership position in the overall car renting space in India. Zoomcar's new one-way intercity self-service allows a customer to travel from point A to point B which will enable customers to pick up a car from Zoomcar location from one city and drop it off to another city at a Zoomcar location. The launch of one-way intercity launch adds flexibility and options to people's travel plans.

Zoomcar is bringing new innovations to the Hop service which will be available across 24 cities including intra-state and eventually inter-state routes as well. The 24 city routes are Bangalore - Mysore, Bangalore - Mangalore, Mangalore - Mysore, Bombay - Pune, Ahmedabad - Surat, Kolkata - Siliguri, Chennai - Coimbatore, Vijayawada - Vizag. Zoomcar caters to an audience where travelers are seeking self-drive purpose for both business and leisure purpose.

Speaking on the same, Greg Moran, CEO & Co-founder, Zoomcar, "With the launch of our pathbreaking one way, inter-city self-drive rental product, Hop, we're offering a whole new level of convenience for our 20 lacs + Zoomcar customer base. After careful study and countless deliberations with customers, we have designed a product offering that caters to a wide range of point to point, intercity self-drive use cases. We anticipate strong demand for Hop from both business and leisure travelers. We look forward to pushing out to more than 30 routes later this quarter."

He further added, "We have expanded from 7 cities in 2016 to 24 cities in 2017 and have witnessed an increase in number of cities as well as number of cars simultaneously. With increasing cities and cars, there is a need to augment the demand and traffic to match the increase in supply. With the Hop launch, our primary focus is to target those travelers who are specifically seeking to travel on a daily or weekly basis. With our dramatic city expansion, it has given us an opportunity to start one-way intercity travel option which is one of the ways we can manage our weekday demand for usage of cars."

The procedure for booking a car will be done through the app or website. The user will be asked about their drop off city and location. Based on the provided pickup and drop off, the minimum duration is computed to cover the distance. The price of the fuel is included. The price of the trip will be decided by the hours required to cover the distance between starting point to destination with 20km/hr.

## Vedanta among the top 3 companies in the Metals & Mining sector

**Udaipur:** Vedanta Limited, a globally diversified natural resources company, has received the highest ranking in the "India Disclosure Index 2017" by FTI Consulting. The company is among the top 22 disclosure champions (4.7% of the total nominations) and the leading company with highest disclosure in the metals & mining sector.

"We are excited to be among the top three in the sector for our disclosure practices. Corporate governance is a priority for Vedanta Limited and we strongly believe that transparency and a diligent reporting process are fundamental to a productive, sustainable relationship with our stakeholders. Our policies are consistent with the prevalent corporate governance codes across geographies; I am confident that we will continue to outperform ourselves in this aspect in the years to come", said Mr. Tom Albanese, Group CEO, Vedanta.

The company has been awarded a Compulsory Disclosure score of 9.1/10; Mandatory Disclosure score of 2/2; Voluntary Disclosure score of 7.1/10. Overall as a group, the Top 100 listed Indian companies (by market capitalisation) have an average Composite Disclosure score of 6.8/10.

A total of 2,510 companies were nominated for the rankings. FTI Consulting worked with a three-member research jury comprising of Dr V.R. Narasimhan, Chief Regulatory Officer of the National Stock Exchange; Vikram Desai, Director at the Canada Pension Plan Investment Board India; and Sandeep Parekh, Founder and Partner, Finsec Law Advisors, to set the research methodology for the India Disclosure Index 2017.

The jury finalised 15 disclosure parameters, weighted to reflect importance of each parameters and recent changes in disclosure-related regulations. The India Disclosure Index covers publicly disclosed information by Indian companies to create a weighted CD scoring system with seven Mandatory Disclosure ("MD") parameters and eight VD parameters.

Vedanta has a market capitalization of about US\$15 billion and is a part of India's premier index, the Nifty 50. Vedanta is also among the top contributors to the country's exchequer at nearly Rs. 40,000 crores in FY 2017.

## Best wishes to Sandesh

Ragini Khanna, Ayushman Khurana, Kirti Sanon, Rajkumar Rao, Ekta Jain, Kcarren Rajput, Manoj Joshi, Yogesh Lakhani of Bright Outdoor, Advocate Ujjwal Nikam, Harshvardhan Joshi, Comedian Sunil Pal, Shree Rajput and many more came to Gujarati paper Sandesh office in Andheri.

They gave their wishes to Satish Soni who is editor of Mumbai edition. Ragini Khanna spoke regarding her film Gurgaon where as Ekta, Harshvardhan, Shree and Kcarren spoke regarding their film Shaadi with Jugaad.