



The AAP crisis

The last couple of weeks has turned the politics of Delhi upside down. The allegations by Kapil Mishra, one of the highly trusted men of Arvind Kejriwal's cabinet, have left everyone stunned. This is political and is aimed at something really big. But, still appeared simple and basic kind of anger that was painted in the air. Kejriwal, who has been doing this kind of politics since the inception of his Aam Aadmi Party, tasted his own medicine, a bit if not much. But he successfully was able to divert the attention of media from the corruption charges to EVM flaws. Saurabh Bhardwaj chose Delhi Assembly to demonstrate his engineering prowess where he demonstrated how an EVM can be manipulated. Election commission too came to save the image of the agency and decided to use Voter-verifiable paper audit trail (VVPAT) machines henceforth in all elections. This step was a quick resolution that will surely restore the trust of the voter. Voters actually were confused whether to believe the allegations from losing parties as same parties had won previous elections with these EVMs only.

However, the quicker resolution to EVM allegation has left the Aam Aadmi Party again vulnerable to the charges of corruption leveled against AAP chief Arvind Kejriwal. Sooner or later, he will have to come clean. Any delay would only harm his image as his main tool against all other parties has been corruption and if he fails to clean his face, this will be grave trouble to him.

Editorial

AAP has already been jolted heavily with losses in Punjab and Goa. But the greater shock was MCD elections which it lost badly despite all the work, as they claim, done by them in Delhi. If they worked and results were ostensible, there was no reason why they lost. Surely, the work either lacked quality or it was never done. Many surveys also suggested that the outspoken tendency of Mr. Kejriwal did cost them all the losses. His strategy of leveling allegations and then failing to come with evidence has surely been a big reason why he has a lot of trust. Many ambitious promises like CCTV and Wi-Fi across the capital also has no progress report whatsoever. Their claim of working at ground also look thin after their poor show in MCD elections. Overall, the recent losses have assured that now people are fed up with rhetoric. All action is what they need. And of course, a proper publicity of work done has become the key as people doubt all the achievements listed by parties at the time of the election. A regular report card and interaction with people over media is the key here besides of course the real implementation of plans. The government has three long years in which they can prove their worth by transforming Delhi totally, else AAP will be reduced to history.

Sonalika rocked in Fashion show at RAW Melbourne



Vitamin by Sonalika had another rocking International fashion show at RAW Melbourne. Sonalika presented the next phase of her summer/spring collection inspired by the various shades of nature. For the 2nd year in succession designer Sonalika & Actor Vishwajeet Pradhan, held the audience in rapt attention to their latest designs. Brand ambassador Rashi Kapoor also walked at the fashion show. Raw with its presence the world over is increasingly playing a decisive role in the taste of the connoisseur, bringing a mix of traditional & modern India to the world fashion stage Vitamin by Sonalika is the flavour of the season.

ICICI Group dedicates 100 'ICICI Digital Villages' to the nation

New Delhi: ICICI Group recently dedicated 100 'ICICI Digital Villages' to the nation at an event in New Delhi marking the bank's efforts to partner the nation's progress by empowering rural India. Shri Arun Jaitley, Hon'ble Union Minister of Finance, Defence & Corporate Affairs inaugurated the event, 'ICICI Rural Summit - 'SashaktGaon, Samridhh Bharat'.

The inauguration of the digital villages follows the bank's commitment given in November 2016 to transform 100 villages into 'ICICI Digital Villages' in as many days. The programme involves end to end digitisation of transactions and other commercial activities, providing vocational training to villagers, extending credit facility and helping the villagers to access markets and earn a sustainable livelihood.

Speaking at the event, Ms. Chanda Kochhar, Managing Director & CEO, ICICI Bank said: "ICICI Group has always believed that the key to building a prosperous nation is through empowering its villages. In line with our vision of 'SashaktGaon, Samridhh Bharat', we have transformed 100 villages across the country in 100 days. We have created a less cash ecosystem at these villages, provided vocational training to over 11,300 villagers, including more than 7500 women and offered them credit linkages. We have done all of these in the past 100 days.

It is a great honour for us to have the Union Minister, Shri Arun Jaitley here with us today to inaugurate the ICICI Rural Summit. Our objective through this initiative has been to show that technology and skilling can be used to eliminate barriers that separate rural and urban India. I am confident that this large project will significantly contribute to the Hon'ble Prime Minister's vision of both 'Digital India' and 'Make in India'. We intend to expand the number of such villages by another 500 by December 2017. In the process, we will train an additional 50,000 individuals and impact 12.5 lakh lives."

These villages are spread across the length and breadth of the country, the villagers here can use digital channels for banking and payments transactions. They can also open bank accounts using Aadhar-based e-KYC (electronic Know Your Customer), make cashless payments at retail stores using Point-of-Sale (POS) machines and use an SMS based mobile solution. Villagers can also deposit and withdraw cash at their doorstep. The digitisation at the village dairy co-operative units enables the societies to pay the members digitally and directly into their bank accounts. Additionally, ICICI Bank in association with ICICI Foundation for Inclusive Growth (ICICI Foundation), the CSR arm of the ICICI Group, is imparting free vocational training to the villagers with a special focus on training women. As of now, over 11,300 villagers, including more than 7500 women, have been trained in the last 100 days to help them earn a sustainable livelihood.

Take Care Of Your Intestinal Health

Jaipur: Having carved a niche for itself in the functional food space, Probiotic Giant Yakult Danone India Pvt. Ltd. conducted an informative session on their globally acclaimed Probiotic drink Yakult in Jaipur. The media briefing was held by Mr Minoru Shimada, Managing Director Yakult Danone India Pvt. Ltd. and Dr Neerja Hajela, General Manager - Science and Regulatory Affairs, Yakult Danone India Pvt. Ltd.

It is an undisputed fact that consumers are grappling with lifestyle disorder due to erratic and sedentary lifestyle, poor nutrition and lack of adequate sleep.

Therefore, there is an urgent need for finding solutions to counter this growing threat. It is a startling fact that the largest immune organ of our body i.e.

the INTESTINE is vital in determining our state of health because it contains about 70% of the immune cells of the human body which improve our overall immunity and keep us protected.

According to Dr Neerja Hajela, General Manager - Science and Regulatory Affairs, Yakult Danone India Pvt. Ltd., "While we all take care of our organs such as heart, kidney, liver etc., we tend to ignore the intestine which has been proven to be one of the most important organs for determining our immunity and keeping us protected from infections.

The intestine also harbours 100 trillion organisms (intestinal flora) which weigh almost 1.5 kg and function like a virtual organ. These organisms play a very important role in helping proper digestion of food,



absorption of nutrients, building immunity and producing essential vitamins like Vitamin B and K and keeping you protected. The balance of the intestinal flora is very impor-

tant and often gets disturbed by several factors like unbalanced diet, stress, unhygienic conditions, use of antibiotics, pollution and ageing. This imbalance can negatively influ-

ence both our digestion and immunity making us prone to infections. Commenting on global studies, Dr Hajela said, "Scientific evidence has shown that

Probiotics can improve the balance of the intestinal flora by increasing the beneficial bacteria that play an important role in strengthening the digestive system, building immunity and preventing infections. In fact studies across the globe suggest that probiotics may prevent diarrhoea, constipation, common cold and cough and even reduce the risk of cancers.

In India, Yakult is being manufactured in a state of the art production facility in Sonapat Haryana. While Yakult is the most iconic brand in Japan, China and Indonesia, India is a challenging market for us because of limited awareness about the benefits of probiotics. Probiotic benefits are strain specific and it is important that every probiotic is backed by its own scientific studies.

IPL 2017 :Jugnoo announces special offers

Udaipur: Adding to the excitement of IPL fever, Jugnoo offers a 20% discount on all orders through its Menu vertical this entire season. The offer is applicable on all orders costing INR 200 and above, in all the cities, where the service is currently available. Now cheer for your favourite IPL team and relish on some scrumptious food by ordering from your favourite restaurants.

Commenting on the offer, Saurabh Wadhawan, Chief Product Officer at Jugnoo said, "IPL is a unanimous and collective obsession across India that people like to watch and enjoy. Almost every match is a celebration, and good food and IPL make for a superb combo. Following this trend, we decided to add value to this fun combo, with discounts on all orders through Menu the entire IPL season. We hope that our customers make the most of this deal, as they watch their team vying for the top position."

Jugnoo's Menu service is currently available in 17 cities across the country. The season started on April 5, 2017 and the finale is scheduled on May 21, 2017.

Luminous Launches Two New Fans

New Delhi: Luminous Power Technologies has introduced two new fans, further strengthening its Home Electricals portfolio to suit the varying demands of its widespread customers.

The new fans called Deltoid and Trigon will add more glamour to the 2017 designer fan collection of Luminous. Both the fans are best in class in terms of performance giving High Speed output and High Air Delivery to the consumer. Deltoid is exclusively designed to add an "X-Factor" to home décor along with giving a great performance. This fan has been crafted to give an elegant and premium modern look with a wine glass style canopy & sleeve to cover down-rod. This fan is available in four different colours like Espresso Gold, Magnet Grey, Silky White and Silver Chrome; priced at Rs. 3040/-.

Trigon is a personification of beauty achieved through simplicity. Its aerodynamically designed wider blades result in higher air delivery & better air thrust. This is accompanied by a powerful motor, which is designed to produce a very high speed of rotation. It is available in various colours like Magnet Grey, Sandstorm Gold and Silver White; priced at Rs. 2990/-.

"Pre-Mature Twins fights the battles of hardships to live

Udaipur: Two twins, who were born 28 weeks premature and weighed 1 kg and 1.25 kg at the time of birth, have managed to fight all odds and survived. A month of special care later, they are ready to go home. Doctors of Geetanjali Medical College & Hospital, Udaipur where the babies were born had claimed they had a tough time ensuring the best possible survival for them.

Apeksha Narendra Rajput, 35 years & Alwar resident was suffering from infertility issues of small uterus and hormonal problems including excessive hair growth around lips, chin and chest. She had conceived more than 9 years of marriage having repeated abortions through IVF procedure from a nearby hospital. But was warned and forced to abort the babies as they may not survive. Visit to every other hospital has let her expectations down with same advices. They visited Geetanjali Hospital as their last source of hope. Dr. Arun Gupta, Head of Department, Obstetrics & Gynecology GMCH, assured a safe delivery. Timely intervention and delivery of the babies were important as the mother had a high risk pregnancy. While she was put on strong antibiotics and nutritional supplements for a couple of months at GMCH before her condition finally stabilized. Fortunately she delivered by Lower Segment Caesarean Section (LSCS) procedure, in her 28th week of pregnancy of labor pains. Due to low weight and weakness, the babies were in unstable conditions. The babies were placed under the care of the expert Neonatologist, Dr. Mahendra Jain, in the state-of-the-art Neonatal Intensive Care Unit (NICU). The care of pre-term babies was critical, especially as young as 28 weeks and weighing only 1 kg and 1.25 kgs. The babies suffered from feed intolerance, lung (PDA), NEC and a host of other infections. The 1 kg neonat suffered from breathing problems and was put on C-Pap machine with mother feed by spoon. The latter had an infection in intestines thereby leading to a disease called Necrotizing Enterocolitis (NEC). These occurred as of pre-mature delivery which in turn resulted in poor development of organs and lesser growth. These were then put on course of antibiotics. Of all the troubles and hardships the babies survived due to compassionate care. Also, the availability of all the services under one roof which include Gynecologist, Neonatologist, Ophthalmologist, NICU, Radiology Services, Echo-Cardiography, dedicated staff etc.

Tata Motors Launches New Bs Iv-Ready Medium & Heavy Duty Trucks

Udaipur: Tata Motors showcased five new BS IV ready MHCVs in Jaipur, with both EGR and SCR technologies. Tata Motors has perfected both technologies for its wider range of commercial vehicles from SCVs to HCVs as per technical suitability to meet the recently implemented emission standard instituted by the Government of India. With SCR technology, Tata Motors will also be able to develop 'FUTURE READY' BS VI compliant product solutions due to come into effect by 2020.

To comply with BS IV emission norms, EGR technology adopted by Tata Motors in 2012-13 helps reduce NOx emissions (nitrogen oxides) from the engine and will power Tata Motors small-to-medium range, with engine power requirements of up to 180HP. With Tata Motors having adopted SCR emission solutions since 2011-12, the technology allows optimal engine combustion temperatures, for better power, performance and fuel efficiency and is turned to

reduce particulate matter. SCR technology will power Tata Motors Medium-to-Heavy-Duty range, based on Tata Cummins engines ranging from 160HP to 400HP.

While EGR is a relatively low cost, simple, and 'easy to integrate' solution, SCR can be scaled up further to meet stringent upcoming BS VI emission standards, which will come into effect in 2020.

Tata Motors today showcased the following BS IV ready trucks for Rajasthan

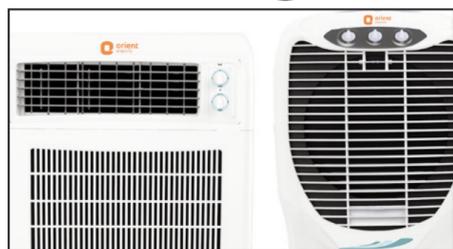
-Tractor : Signa 4923.S BSIV & Signa 4018.S BSIV
-Cowl : LPT 3718 BSIV
-Cowl : LPT 1613 BSIV
- Fully Built Tipper : LPK 2518 BSIV
Girish Wagh, Head, Product Line - Medium & Heavy Commercial Vehicles, Tata Motors said, "For over the last six decades we at Tata Motors have led technology shifts in the Indian medium & heavy duty trucking space, having developed futuristic products



and solutions ahead of its time. With BS IV having kicked in, we continued to be at the forefront in meeting this emission regulation, with the introduction and adoption of EGR and SCR technologies in 2012-13 and 2011-12 respectively and today are best placed to offer both BS IV technologies, based on varied applications. The future ready approach has not only helped us meet regulatory requirements, but also optimizes the total cost of ownership, ultimately benefitting our customers.

Having said that, today we working towards BS VI emission standards, even before the 2020 timeline, further reiterating our leadership and capabilities to be ahead of time." Apart from being the market leader in commercial vehicles in India, Tata Motors has been exporting its products to countries like Russia, Australia, Europe, South East Asia and Latin America, where emission regulations have been ahead of India, with Tata Motors products already meeting Euro IV and Euro V regulations.

Orient Electric Launches New Range Of Air Coolers



Udaipur: Orient Electric, part of the diversified USD 1.6 billion CK Birla Group, has launched its new range of air coolers catering to diverse needs and spaces. Highlight of this year's new and exhaustive range of coolers is its varied tank capacity, starting from 7 litres to 85 litres. Some distinctive features in its variants are; lowest power consumption of 2.7 watts,

DenseNest technology in cooling pads, Anti mosquito breeding and Anti Bacteria feature, Dust protection and the highest airflow in the segment.

Orient has also entered into a strategic tie-up with Airtek International, a global market leader in home comfort and energy efficient products, to further augment its air cooler range. Saurabh Baishakhia, Sr. VP and Business Head, Home Appliances Business, Orient Electric said, "We have a sizeable presence in water heater and air cooler segment. Our new air cooler range has been developed with a focus on changing consumer needs and evolving cooling requirements.

All Orient coolers undergo a series of tests internally and are also quality, safety and performance certified by Intertek, an internationally acclaimed UK based certification agency, making sure that the end consumer receives a cooler that is fault-free and gives uninterrupted cooling for years.

The higher water tank capacities ensure uninterrupted cooling for day and night.

Aircel Introduces Exclusive Data And Calling Offers On Its App

Udaipur: Tapping the increasing trend of customers choosing to recharge their phones online or through apps, Aircel, one of the leading innovative telecom brands in India, has launched special Data and Calling packs on its mobile application. The customers will get 1GB of 3G data on a recharge of Rs. 76 with a validity of 10 days. Additionally, customers will get free 100MB data on any data recharge pack for Rs. 50 and above. The exciting offers are designed keeping the customer demands at the forefront and giving them best value offers with Aircel.

Anupam Vasudev, Chief Marketing Officer, Aircel, said, "Aircel has always worked to delight its customers and present them with value for money offers. Through apps, we know our customers, their plans, usage, and the services they are interested in, and hence have curated these products basis the trends observed. We have seen great success in the past with such products and we feel that these App exclusive products will suit the convenience of our customers and assist them to stay seamlessly connected."

Aircel is also offering Full Talk Time on a recharge of Rs. 86 and has also introduced 100MB data free offer with the download of the Aircel App. The app was recently awarded the 'MoneyTech Award' for the Best Innovation in the Data Solution. The app successfully caters to the growing customer base and increasing data consumption, offering benefits like data loan and main balance recharge options which are industry's first features on the app.

Lake Pichola -Best Natural Attraction In India

HolidayIQ has awarded Lake Pichola as the best natural attraction in India. The award was received by Gunjeet Kaur, Additional Director, Rajasthan Tourism Reception Centre along with Assistant Director, R.K. Saini.

The award conferred at Hotel Taj Mansingh in New Delhi as part of the Tourism Award Ceremony. Minister of State PMO Jitendra Singh, was the Chief Guest on the occasion. During the function Lake Pichola was awarded as "India's favourite Natural Attraction HolidayIQ Award".

HolidayIQ.com is an information portal that is powered by user-generated content coming online from the travel community. This information comes in forms of reviews, interactive forums, photographs and videos. Lake Pichola was constructed in 1362 and named after its nearby Picholi village. This lake was created by building dams for meeting the drinking water and irrigation needs of the city. Pichola has four islands in it: Jag Niwas (that houses Lake Palace), Jag Mandir, Mohan Mandir (place from where king would watch Gangaur festival) and Arsi Vilas (small island that was an ammunition depot and also has a small palace). The oldest lake of Udaipur gives an extremely picturesque view and is a favoured spot for evening boat rides and photography amongst visitors.