



The School of the Day

A new session of school used to be a euphoric one for parents and kids a decade ago. Now, a wave of tension prevails as parents stay worried about the more expenses and children understand their pain well. Many parents give up against the surged fees and other expenses and get their ward admitted to other school. While many others cut their expenses in other needs and try and maintain the same school for their kids. Problem is that the fees surge is a regular issue. This is official way to burn a hole in the pockets of parents once a year. Apart from that there are weekly programs that are meant for overall development of the child, which apparently fall as burden on parents only.

This entire changed scenario may have made the education more interactive and easy for the kids but the cost if too high indeed. Schools generally cite the raising expenses and salary of staff but that too fail to appease and satisfy parents.

Parents feel a huge pressure on social as well as economical front. Socially because they do not want to be marked as parents who could not give quality education to kids. And that takes them to a situation where they must cut other expenses or put brakes on holidays and break their savings. The education, like water and electricity and health are state's duty. And that's why these should be available with all the quality in public places like government hospitals and schools.

Corruption once again is the reason why this is not the case. Government doctors and teachers are highly paid. They are

better paid than their private counterparts. Ironically they are not accountable. The kind of hard work private teachers are made to do is

impeccable and this is why these schools accel easily ahead of government ones.

A will is all what's needed from government's side and everything can be changed. A strong action from government can change the fate of these government schools easily. This is something that never happened in last six decades and doesn't seem likely in near future too.

Since there is a deep and hard to bridge gap between the levels of private and government schools, parent wish to buy quality education from private schools. And of course the cost is too high which is ever increasing.

One thing has been crystal clear that no private schools or hospitals are opened for any novel cause. These are money making institutions in the name of education and health. In such a scenario, government must step up and first make their government schools at par with private ones. And there is a strong need to control the private ones, at least on the fees part. Unless education is available easily to everyone, a dream of powerful India would remain a distant one.

Shabnam Mausi, Sayaji Shinde Shoots Badhai Song



Shabnam Mausi Bano who is the first transgender Indian or Hijra to be elected MLA from Madhya Pradesh came to Mumbai for shoot of badhai song for Hindi film Hansa Ek Sanyog. She got bit roles in films like Amar Akbar Anthony, Kunwara Baap and Janata Ka Hawaldar. She is also a trained classical dancer. She is shooting after a long gap. She performed the badhai song with Akhileendra Mishra, Sharat Saxena, Viashnavi Macdona, Sayaji Shinde, Aayush Shrivastav and Mantra Patel. The film is produced by Suresh Sharma of Chitragrahi Films and written and directed by Santosh Kashyap and Dhiraj Verma. Music of film is composed by Lalit Mishra and songs are written by Santosh Kashyap, Dhiraj Verma, Suresh Sharma and Dheeraj Kumar. Arvind K is cameraman and Tejas Dattani is choreographer of the film. Bobby Rajput is Executive Producer of film where as Sunil Jain is Art Director. The song was shot in four days with real Hijras and few dancers at a big Haweli set in Mumbai. The film is based on a real story of Eunuch.

Robin Sohi, Alankrita Bora, seen at a event

Producer and director Lakhwinder Shabla of Shabla Films Pvt Ltd was seen with his cast of Hindi film Raja Abroadiya -Miss India finalist 2016 Vaishnavi Patwardhan, Miss Diva 2016 Alankrita Bora, Robin Sohi and casting director Dinesh Soi, Renata Zengulyte at a event. Raja Abroadiya is a rom com around a rich but less educated boy and poor but highly educated girl who decides to go abroad by faking a marriage. Music is by Mukhtar Sahota. Story of the film is written by Mani Manjinder Singh whereas Casting is done by Dinesh Sudarshan Soi. The crew which comprises of DOP Ishaan Sharma and Art Director Abhishek Redkar have started the shooting.

1-lakh income cap will deny RTE admission to many kids: Pandiya

Jaipur: The state government's notification, which defined weaker sections as those whose annual income is not above 1 lakh, will prevent many poor children from getting admissions under the right to education (RTE) Act, activists shaliendra pandiya. Under the Right to Free and Compulsory Education Act, 2009, private schools are required to admit at least 25% of children in Class I from disadvantaged and weaker sections, and provide them free education.

The Act authorizes state governments to fix the income limit and define the weaker sections. The Rajasthan government issued the notification last week, saying those children will be considered as belonging to weaker sections if the annual income of their parents or guardians is not more than 1 lakh.

The state government had earlier set an income limit of ₹2.5 lakh to define the weaker sections. A notification, issued in March last year, limited weaker sections to only the Below Poverty Line (BPL) families. The high court struck down the notification. The state then appealed in the Supreme Court, which upheld the high court order.

Some activists said the 1-lakh income ceiling will exclude many from RTE admissions; others said the notification will change little on the ground, citing irregularities in admissions under the RTE Act.

Now enjoy the 'Baahubali' experience on Airtel - India's Fastest Mobile Network

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today announced a partnership with 'Baahubali 2 - The Conclusion' to roll out special products for the fans of the forthcoming epic mythological film. A range of Airtel 'Baahubali 2' products were unveiled by the upcoming film's star cast today to add to the excitement around the arrival of the one of the most anticipated films in the country.

Special 'Baahubali-2' branded 4G SIMs

For Baahubali fans Airtel has launched a special 'Baahubali-2' 4G SIM with free 4G data benefits to enable customers to experience the epic drama on India's fastest mobile network. In addition, the Company launched special 'Baahubali-2' 4G Recharge Packs that offer great value to customers.

Exclusive 'Baahubali' Content Customers can also enjoy content like the making of the film and a host of such other videos from the film on Airtel Movies. What's more, Wynk Music - the OTT music app from Airtel, will have the star cast of 'Baahubali -2' as 'Guest Editors' on the app and users can enjoy specially curated Playlists.

Raj Pudipeddi, Director - Consumer Business & Chief Marketing Officer, Bharti Airtel said, "As India's largest and fastest mobile network, Airtel is thrilled to partner with 'Baahubali 2' to deliver an exciting experience to our customers.

We invite Baahubali fans to get up close with the epic on their smartphones with Airtel and enjoy great content backed by a superior mobile broadband experience." Venkatesh Vijayraghavan,



CEO - Andhra Pradesh & Telangana, Bharti Airtel added, "Customers can now also experience high speed data on the seamless Airtel Baahubali mobile broadband network to

enjoy all the film content from the internet. Customers can also enjoy our specially curated Wynk Music playlist, exclusive videos on Airtel Movies and much more apart from try-

ing their luck at exciting online contests."

Shobu Yarlagadda, CEO - Arka Mediaworks said, "We are excited about the partnership as it makes brand Baahubali

more accessible to our audience. Currently Baahubali has expanded into a big franchise that includes comic books, novels, animated TV series, mobile game and a first of its kind virtual reality experience. Through this partnership with Airtel, we will expand our ability to provide the Baahubali phenomena and entertainment on-the-go, anywhere, and anytime to our audience." In addition to these, Airtel will introduce an online engagement program across various digital platforms to bring the exciting world of Baahubali closer to its consumers. An outdoor campaign will also be rolled out soon. All these will be rolled out in a phased manner over the coming days. Customers can stay tuned to 'Airtel India' on Facebook and '@airtelindia' on Twitter for more excitement coming soon.

Nestlé India launches the Healthy Kids Programme in Jaipur and Ajmer

Udaipur: Nestlé India in association with Magic Bus India Foundation, one of the largest children's organisations in India, recently launched their flagship Nestlé Healthy Kids programme in Jaipur and Ajmer for encouraging healthier living among adolescents by creating awareness regarding nutrition, health and active living. This programme will reach out to 10,000 students from marginalized communities.

The objective of this programme is to create awareness about healthy eating, active lifestyles and public health facilities among adolescents, with a special focus on girls. Along with students, this programme will also include interaction with parents through workshops to encourage them to implement healthy habits in their homes.

Nestlé India's partnership with Magic Bus began in 2014, and has till date reached out to over 130,000 adolescents, supporting them to make healthy choices. Under this programme, each student undergoes yearlong sessions on nutrition and a healthy and active lifestyle. Through the Magic Bus childhood to livelihood approach and special interactive sessions, children are encouraged to practice nutritious and healthy living and made aware of several health schemes and benefits offered by the government.

Commenting on the roll-out, Mr. Sanjay Khajuria, Senior Vice President - Corporate Affairs, Nestlé India says, "Based on our core areas of Nutrition, Health and Wellness, the Nestlé Healthy Kids Programme has been developed with a focus to provide nutrition education to adolescents. Education is a powerful tool for ensuring that children understand the value of nutrition and physical activity and continue leading healthy lives as they grow older. We are planning to reach out to over 1,40,000 beneficiaries pan-India through our Healthy Kids programme this year, as part of our constant endeavour to create awareness on nutrition and health."

Ashok Leyland show cases indigenous-ly developed iEGR technology for BS4

Udaipur: Ashok Leyland, flagship of the Hinduja Group, and the 2nd largest commercial vehicle (CV) manufacturer in India, today showcased its full range of future ready products, based on Intelligent Exhaust Gas Recirculation (iEGR) technology, and industry-leading services at its annual Global Conference 2017 in Chennai. Pioneering the indigenous development and application of the iEGR technology, Ashok Leyland will be the only domestic OEM to implement this technology successfully for its products above 130HP. Thus, Ashok Leyland has, once again, brought its technology

pross and Indian innovation to the fore for the benefit of its customers.

Intelligent Exhaust Gas Recirculation (iEGR) technology is a simple yet innovative solution to achieving the desired results in order to meet the BS4 norms. This technology is not only better suited to Indian conditions compared to Selective Catalytic Reduction (SCR) technology (based on European technology) but will also prove to be hugely cost effective, easy to operate and hassle-free to maintain. All of which will benefit the Ashok Leyland customer, resulting in better mar-

gins compared to products by OEMs which are based on SCR technology.

With iEGR technology as the highlight, the Company displayed a mix of over thirty innovative products and services, featuring trucks, buses, light commercial vehicles (LCVs), simulators, quick service bikes and gensets. Sharing his views at the Global Conference 2017, Mr. Vinod K. Dasari - Managing Director, Ashok Leyland, said, "Ashok Leyland has many innovative class leading firsts to its credit through the years. This showcase of the iEGR technology across our product range bears

further testimony of our capability to roll-out technology-led future ready products. Moreover this indigenous technology will help us deliver on our brand promise of 'Aapki Jeet, Hamari Jeet' in multiple ways.

For our customers it will mean ease of use and better cost efficiencies. For the environment it will mean more efficient fuel combustion and improved emissions.

The indigenous development of iEGR technology will also mean faster time to market and minimal cost of implementation. We will emerge as the ONLY OEM in India to have achieved this."

Wonder Cement donates computer set to Government School

Udaipur: Wonder Cement has taken a big step to help the childrens by donating computer set to Government senior secondary School at Payri. The hand over was done by Nitin Jain, Assistant Vice President (commercial) of Wonder Cement Ltd. (WCL)

On this occasion Nitin Jain motivated teachers to impart quality education to students. "Education is the most powerful weapon and computer aided learning, which can be used to change the world for the better in a comparatively short time" says Mr. Nitin Jain. These computers will help children in Practical learning of computer subject and teachers may also use it for

their administrative work. Wonder Cement also provided hundreds of water pots on the occasion of Parinda for villagers in the vicinity of the plant.

About Wonder Cement:

Wonder Cement is a part of the RK Group, which has the distinction of being one of the leading names in the marble industry. The cement plant, located in Nimbahera, District Chittorgarh, in Rajasthan, has a capacity to produce 6.75 Million Tons per year. The cement produced from this plant, which has been set up with highly advanced technology, is at par with international standards.

UPGRADING TO A VODAFONE SUPERNET™ 4G SIM GETS EVEN BETTER

Udaipur: Vodafone India, welcomes the residents of Rajasthan to Vodafone's Data Strong Network by upgrading to a Vodafone SuperNet™ 4G SIM and get 4GB of data free on 4G enabled smartphones. The Vodafone 4G SIMs are available at all Vodafone Stores, Vodafone Mini Stores and multi brand outlets located across Rajasthan. Vodafone customers can also call 199 to get the SIM delivered at their doorstep.

Inviting residents of Rajasthan to upgrade to Vodafone SuperNet™ 4G, Amit Bedi, Business Head - Rajasthan, Vodafone India said, "Vodafone is proud to be the preferred telecom services provider to over 12 million customers in Rajasthan. Vodafone now offers a vast 4G network cross all major towns of Rajasthan. Customers need to just upgrade their SIM to 4G which is free of any cost, and enjoy our data strong network, Vodafone SuperNet 4G."

Customers can switch to a 4G ready SIM following these easy steps

1. Walk in to any nearby Vodafone Store, Vodafone Mini Store or multi brand outlet and get your 4G SIM
2. To activate the 4G SIM card, use your existing Vodafone number to SMS 'SIMEX <your 20 digit new 4G SIM card number>' to 55199 (this number will be available on the new SIM card/jack- et given to you)
3. You will receive a response SMS from 55199 with partial SIM number entered
4. Please send the last 6 digits of the new SIM number to 55199 within 2 hours of receiving the SMS mentioned in the above step
5. You will receive a success SMS, post which your 4G SIM will be activated within 20 minutes.
6. Subsequently, replace your old SIM in the handset with the new 4G SIM and continue to enjoy un-interrupted Vodafone services.

In case customers face any issues with the SIM upgrade process, they can call 199 or seek assistance from our staff at any Vodafone retail store.

Golden Bricks kick starts 'Invest Plus'

New Delhi: Gurgaon based real estate research, consultancy and Services firm; Golden Bricks kick started 'Invest Plus' and 'My Home' Services for its clients. With more than 20 years of experience in retail, commercial and residential Real Estate Golden Bricks is known for its exceptional professionalism and know how about the real estate industry.

In the last two decades it has become one of the most trusted, preferred and reliable real estate brokerage and services in the NCR Region.

The two services on offer - Invest Plus and My Home - will help clients turn critical and complex real estate issues into opportunities for growth. Under Invest Plus a team of consultants from Golden Bricks will help clients to decode the nuances of investments with their unique tools.

MAKE IN INDIA : CHEERS TO THE ELECTRONIC VEHICLE INDUSTRY



New Delhi: Move over permitting companies including those from private sector to access the technology for mass production of Lithium-Ion batteries for electric vehicles has grabbed government's attention.

Indian Space Research Organisation (ISRO) who has already been approached by the government for the same will now come up with an agenda to make this a systematic and smooth affair.

This move has a good response from the automobile companies, battery manufacturers and public sector undertakings. Some of the companies have shown earnest interest to produce the indigenous Lithium-ion batteries and have already reached out to ISRO.

Government's finding reveal that the cost of Lithium-ion batteries is escalated considering the small volume of procurement. Now this bulk procurement and mass production can help reduce the cost by almost 80%, which is imperative to push demand. Currently all Lithium-ion batteries are imported and high-priced. Such batteries have high-power, but these weigh less and their volume also does not match up to that of conventional batteries.

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Welcoming this move of Government, country's leading electric vehicle players Lohia Auto Industries, CEO Ayush Lohia said "We hope with enough supply of lithium ion batteries and domestic manufacturing, electric vehicle industry will have much desire push. With the changed scenario and indigenous production the rates of electric vehicle will be more competitive and help in creating further demand."

"The future of EVs in fact looks quite promising for electric cars, electric bikes and e-rickshaws plying on Indian roads. And the indigenous technology to manufacture such high-power batteries for automobiles is a master stroke for the industry as the government has kept its promise of promoting EVs. It will reduce fossil fuel dependence and pollution, and prove beneficial for both consumers and the nation in the long run." Added Mr Lohia

It will be a major boost to the e-bike players as they will be utilizing the revolutionary Lithium-ion technology for its battery packs. The Lithium-ion batteries can be charged or discharged at any time irrespective of their existing charge levels and with this the demand will surely go up. With Lithium-ion technology the e-bike players will be able to offer exceptional total charging time which will be far lesser than that of any Lead Acid charging the in the market. It contributes not only towards saving the environment by saving precious and depleting fossil fuels but also gives an economically viable proposition compared to other IC Engine or Lead Acid based Electric Vehicles.

This move is also in sync with government's aims to make India a 100% electric vehicle nation by 2030 as these machines not only help users save money, but also promote a safe and clean environment which is the biggest health concern today. And the underlining factor remains that batteries are the key components of any electric vehicle. So it is surely a win-win situation for all!