



Entertainment, Tech & Business

In favor of Nature

Social media has become a prime source of knowledge sharing. People care about each other and share the best practices for life.

At times, we miss out the intent of the received message which, if read, could have made our life simpler.

And that needs due attention. This is that of the year when birds and animals literally die of thirst and hunger.

This is true not because we are not able to spare some food for these innocent creatures, but once we start keeping food for them, they expect it regularly.

Water, unlike food can last longer and stay fresh for long time. Though the pot too needs a regular care and cleaning but that frequency could be as long as a week.

Editorial

Many people feel that it's not their job to quench the thirst of these animals. It should have been done by the government or ultimately by the God.

Years ago, it was their natural home where we live today. And the road that takes us to the other part of the city had a small natural reservoir where these creatures could have drink water.

It's mandatory to keep the ecosystem in balance so that we can enjoy the free resources like water, air, and sunlight for years to come.

So whichever reason moves you, please keep a water pot for those guests of your house.

Vasantutsav 2017



Yogesh Lakhani of Bright Outdoor is associated with more than 95 percent events in Mumbai. He was associated with 17th Vasantutsav 2017 where he met Amitabh Bachchan, Padma Vibhushan Pandit Birju Maharaj and Zakir Husaain.

The event was organised by Suresh and Padma Wadkar at Sahara Star Hotel, Parle East.

This year Uttam Vag Geykar Award was given to Padma Vibhushan Pandit Birju Maharaj which was presented by Amitabh Bachchan.

Singer Shilpi Paul debuts with Naughty Billo song



Shilpi Paul - The emerging playback singer debuts her first playback lending her voice to Anushka Sharma in Phillauri bringing Naughty Billo alive in high spirits in the ghost friendly film releasing March 24th, 2017.

AN EXCLUSIVE TIE UP WITH BARGY DESIGN

New Delhi: Steelbird Hi-Tech India limited, adding another feather to its glory enters into an exclusive tie up with the leading helmet graphic designers of the world, Bargy Design.

Bargy Design was founded in 1987 by Fabio Castiglioni, ex MX rider, with the passion for drawing. It has created its own niche in the market with the customization of the most famous helmets in the world such as Max Biaggi, Loris Capirossi, Andrea Dovizioso and many other motor cycling champions.

Commenting on this exclusive tie up Mr. Rajeev Kapur, Managing Director, Steelbird Group said "Bargy Design are famous Italian design studio who have been associated with motorsport for many years and they have been behind many iconic designs and logos in the world of motorcycle racing.

Steelbird India unveiled the designer Bargy design graphic helmets in different colours and combinations for its entire Air helmet series. The company has planned the retail launch for March 2017.

Further giving an insight on the upcoming designer helmet models Mr. Shailendra Jain, Global Group Head, Sales & Marketing, Steelbird Hi-Tech India Ltd.

Said "Steelbird is constantly upgrading and in sync with the international standard and design. We are proud to add a whole new range by adding designer variants to the existing Air series, therefore expanding the option horizon for the riders.

"Being a villain is much More difficult and challenging"

Flamboyant, stylish and powerful are the three words that come immediately while speaking about versatile actor Neeraj Bharadwaj. The actor had married senior actress Upasana Singh, popularly known as Kapil Sharma's bua on television in November 2009.

What attracted you to the role? Could you describe your villainy in it? The role itself and the director and the production house...the combination was something lethal. Director Manoj Singh watches everyone's work and appreciates it.



In a small-town saga, how has the director shaped up your character? I have played many positive roles I am renewing it for a while.

After your compact performance in 'Saath Nibhaana Saathiya' how come you do not have other projects for other channels? I am looking at doing something good and challenging. As of now, I am going through few scripts.

This apart, what next on cards? These days I am concentrating more on films. I have signed 3 Hindi films and a film each in South and Marathi languages.

Like your most counterparts, will you be joining politics? I will join politics in 2022. I strongly believe in astrology. It has a great role in my life.

Amongst all the evolution, will we see Neeraj Bharadwaj joining the production and direction bandwagon too? Over the last few years there are huge changes everywhere in the world.

Changes bring in evolution and progress. But I am not interested in joining the production or direction bandwagon. I am an actor and always remain an actor.

Sony MAX2 returns with 'Timeless Digital Awards' Season 2

Udaipur: Having garnered an overwhelming response with India's first-ever online film awards, 'Timeless Digital Awards', Sony MAX2 is back with the second season in order to pay tribute to the magical world of Bollywood and its most significant gems.

Voters can also be a part of engaging activities like 'Aao Quiz Kare' wherein users can take a personality trait quiz to find out which timeless star from the 70s they are.

Apart from this, the channel will take viewers on a memory jog where users can share fond Bollywood memories of their parents with #bringbackgoodmemories.

Comments: Vaishali Sharma, Senior VP, Marketing & Communications, MAX2:

"At Sony MAX2 we believe in abiding by the brand promise of enriching lives with the magic of iconic films and what better way to celebrate the rich heritage of Hindi cinema than to establish an award especially meant for the era of yesteryears.

Bohra Industries limited's issue Open

Udaipur: Udaipur based Bohra Industries Limited, ("BOHRA" or the "Company") proposes to make a fresh issue of 45,72,000 Equity Shares (face value of Rs 10 per share).

"We are delighted to have taken this progressive decision of going public and thus entering the league of listed Companies in the Fertiliser Industry. We look forward for exploring new market and availing the benefits of going public.

shall also create an edge over our unlisted peers, thus building a strong reputation in the Industry," remarked Mr. Hemant Kumar Bohra, Managing Director, Bohra Industries Limited.

Incorporated in 1996, Bohra Industries Limited is majorly engaged in manufacturing of Single Super Phosphate (SSP) both in powder and granulated form.

The product, SSP fertilizer is being sold under brand name MAHALAXMI, in 17 states of India and is also simultaneously marketed by leading fertilizer companies of India.

Naredco Extend Its Footprint To Punjab

NAREDCO (National Real Estate Development Council), the apex national body for the Real Estate Industry which works under the aegis of Ministry of Housing & Urban Poverty Alleviation.

"We are thrilled to bring yet another promising company with a sound business model to NSE EMERGE.

The Company has a good product pipeline and a strategic location to broaden its reach and we are confident the Company will be able to capitalize the same with the help of its proficient management team," remarked Mr. Mahavir Lunawat, Group Managing Director, Pantomath Advisory Service Group.

New Range Of Leds, Washing Machines And Air Conditioners From AKAI

Udaipur: AKAI launches its new range of LED TVs, Washing Machines and Air Conditioners in India that boasts of latest technology standards and advanced features at an attractive pricing.

The new washing machine range comprises of innovative features, advanced technology and are energy efficient starting at Rs. 10,990 onwards.



Speaking on the launch Mr Anurag Sharma, Director AKAI India, said "The new range of home appliances is an endeavour to integrate best-in-class products with cutting-edge technology into the customer's daily life.

AKAI's spectrum of air conditioners are engineered to deliver pleasant cooling, energy efficiency and effortlessly blends in with the elegant living room at Rs.22,990 onwards.

Homotech Digital Pvt. Ltd., a PARAS Group company is AKAI's owner for India operations and other SAARC nations. AKAI with its latest product portfolio offers cutting edge technology leading to an enthralling product experience for the customers.

Kent Noodle And Pasta Maker



New Delhi: Fresh, hygienic and flavoured homemade pasta and noodles have never been so easy. Revolutionary and a must for every functioning kitchen, Kent RO Systems Ltd., one of the renowned healthcare brands in India launches KENT Noodle & Pasta maker.

"Noodle, pasta and momos are favourites amongst all age groups, and kids just love them. With news reports about presence of chemicals in the most reputed instant noodle brands making headlines, consuming them is a health compromise.