



## The clueless opposition

Once upon a time there used to be Congress all over the country which was unstoppable and invincible. Now the same stands true for BJP. Generations have changed and people have decided to give full authority to BJP to change the world for them. Now the opposition led by marginalized Congress party has two options. One, they wait for BJP to make mistakes and earn anti-incumbency over the years. T

wo, start from ground zero and begin with regional levels. The option one is a bit lengthy and risky. The risk is that by the time there will be enough anti-incumbency against BJP, most of the regional or smaller opposition party would have become history. BSP for example is all set for extinction unless Mayawati comes out with some spectacular and miraculous performance in 2019, which looks quite improbable. The second option is not only tried and tested, but it also will keep the opposition in main frame.

The victory of Congress in Punjab has been credited to the popularity of Captain Amrinder Singh and not national leadership. Similarly defeat of Arvind Kejriwal denotes that he is as

## Editorial

of now limited to Delhi territory and has not been accepted nationally. Samajwadi Party again will have to find the ground back in Uttar Pradesh and Mayawati will need to introspect if only by fielding candidates from a specific community can help her at all.

All these mavericks of opposition will first need to work on their home ground. The national parties like Congress and now AAP will have to focus on local things rather than targeting Narendra Modi for anything that comes across.

The general perception of attacking on opposition on anything is now going out of fad. The alert people of the country evaluate things and actions on their merit rather than going by what a popular leader is saying. As the party goes national, they start focusing on country as a whole and lose links with the grass root level.

BJP also today is highly dependent of national icon Shri Narendra Modi. Local elections are also being fought in the name of PM which is fruitful currently but going forward they will need strong leadership at local level as well.

While BJP does not need to worry on their local leaders right now but Congress on the other hand has only this way to get up and get going. Taking a clue from Punjab, they should now empower local leadership and focus on local things like structure and problems of people.

BJP though is enjoying a victory wave of PM but they will need to face the public with achievements soon. Till these elections people only saw them speaking against the opposition but they did count very few achievements. People have voted to them not because they have proved something but because congress and other parties failed people miserably.

People turned towards BJP with great hope and trust that they will not only save the exchequer's money from being looted through corruption but also will develop the country in better ways. This is why this is the time for all political parties to start focusing on work instead of getting into dirty blame game politics. People are smart and aware so no party can take them for granted.

## Mumbai dance talent competition in YARO Ka Tashan



Yaro Ka Tashan under the banner of creative eye Ltd produced by Dheeraj Kumar, Zubey Kochhar, Co-Produced by Sunil Gupta is marching ahead gloriously on SAB TV.

The new episode will have dance competition. Anirudh Dave and Shubhi Ahuja will also participate in this competition.

Gopi Bhalla as Goga Kapoor playing the role of Sanjana's father along with Monica Castellino the flirtatious mother of Sanjana is also being introduced in the show shortly.

A quirky comedy with lots of fun, masti, mazaa and frolic in the coming episodes shall win the hearts of viewers young or old, it shall be a fun-filled for one and all.

## Vasantutsav 2017



Yogesh Lakhani of Bright Outdoor is associated with more than 95 percent events in Mumbai. He was associated with 17th Vasantutsav 2017 where he met Amitabh Bachchan, Padma Vibhushan Pandit Birju Maharaj and Zakir Husaan.

The event was organised by Suresh and Padma Wadkar at Sahara Star Hotel, Parle East. This year Uttam Vag Geykar Award was given to Padma Vibhushan Pandit Birju Maharaj which was presented by Amitabh Bachchan.

# "You come in as you are and go out like a celebrity !"

S.K.De

This is what India's leading Image Consultant, Trainer and Stylist Neha D Gupta of Pegasus Image Consultancy firmly believes in and is her endeavour as she plays a catalyst in the lives of thousands of people.

There might be individuals in different walks of life like Bollywood, Television, Politicians, Journalists, Corporate Employees, Business Owners, Government Employees, Self Employed or even Housewives, however maintaining their proper image in the eyes of the people is of utmost importance. Our Special Correspondent S. K. De had a candid chat with the renowned Image Consultant, Personality Development and Motivational Trainer, Stylist, Entrepreneur and Bollywood Producer Neha D Gupta and here are a few excerpts ...

**Why is Grooming important for salaried, self employed or business class people ?**

Grooming is important when you need to move to a higher position. It's ok when you need to be static in your career and you don't need to grow. However, when you want to progress in your life to a higher position, higher status and you are even looking for a good promotion, you will have that winning edge only when you are well groomed and presentable.

If you want to be ten notches higher than anybody around you then you definitely need to be groomed better! If Shri Narendra Modi with his persona, soft skills can take over our nation, we together the people in India, can change ourselves and take over the world!

**Do You also help people for Anger Management ?**

Yes, that's what I also train like how to control your temper, a little bit of meditation coupled with how to deal with different

kinds of people as they possess different personalities and how to tackle them. We even coach regarding how to deal with the situation and there are different techniques actually to handle any problem. Generally, when we get angry we tend to say things which are in our mind, so basically how to control our anger as we might react too fast and how not to let it out is what we help people to manage in their professional as well as personal lives. We even help people to be assertive in their approach rather than being aggressive or over aggressive.

**Is it true that you can even help people to get married?**

The right grooming techniques especially in arranged marriages when you are finding the right partner or even in love marriages is imperative, the first impression has to be excellent for it to have a lasting impression. The right etiquettes, body language, how to communicate effectively and not be a fake is what we work upon. It is a major problem as a lot of people create a first impression but unfortunately it is not a lasting impression for a longer period of time. Thus, we help people to undergo a metamorphosis and thus develop a good personality and this is what we endeavour to imbibe in a person.

**Do you even help people who are overweight, short in height or have a very dark complexion as this treacherous world makes it difficult for them to get married?**

Yes, according to the body type we handle every individual differently and we groom the person accordingly. For example if anyone has bigger hips then we accentuate their upper body and not the lower hips. If they have a dark or very dark complexion we give them colours which will accentuate them or make them more visually appealing. Even if they are fat,



we ensure that we give them a wholesome look and we know how to counter certain physical appearances to make them look more attractive and appealing including their wardrobe styling. We thus camouflage them and even help them with various grooming techniques including things like how to apply the right make up etc. Personally, we also groom them to be well spoken. There are many people, as we all have noticed that they are very handsome or extremely beautiful people but when they start speaking they are not able to utter a single sentence properly or are not able to communicate well.

This makes them appear dumb and stupid. That's where we step in and we help them how to become better communicators and speak gracefully with good public speaking techniques and speech. This training enhances the manner in which they walk and talk with confidence, possess great poise and even improving their English communication skills.

**What are the important essentials that a woman should always keep in mind ?**

A woman should always wear a deodorant, a cologne or perfume and should carry it whenever she steps out. They should avoid eating onions and garlic which give bad breath when

they have to meet people, they should have clean underarms, they should apply maskara and even lip gloss is a must. Many don't pay attention to their shoes, it's commonly said that a man is known by the shoes he wears but I believe that even a woman is known by her shoes. We might wear a beautiful dress but if the shoes are bad then the level goes down so even females should pay utmost attention to their shoes.

**What does your Corporate Training involve ?**

Our Corporate Training involves dressing skills, body language, etiquettes, effective communication and interpersonal skills, email etiquettes, soft skills, anger management.

**What inspires you to be what you are today ?**

When I was a child, I was an introvert but with Image Management it has taken me to a different level. I have achieved and earned a lot of respect and credibility which is a must for every individual. As children in schools or colleges we are not trained about how to maintain our proper image and enhance our personality as the focus is more on academics and this is what is missing.

Image Management brought about a 360 Degree change in my life, has given me a lot of respect and appreciation. It

has changed my life and my outlook towards life and there has been a drastic change in my life and changes in others lives as well. I felt if it can bring about a change in my life it can definitely bring about a change in others lives as well.

I look at the practical aspects of training as I have gone through it myself rather than the technical knowledge which is generally imparted by other trainers. Since I have lived it myself so it helps me to get into the shoes of others and improve their self confidence.

**Do upcoming actors or even the other actors who have been there for several years require Image Consulting and Management ?**

Yes, actors definitely require it more than others and in great amount as they have to present themselves in front of everyone on the big screen, small screen or on digital platforms. I have seen lot of actors lacking in this in the industry, they might have a lot of confidence but the way they communicate their body language is misunderstood and they don't achieve heights of success as desired by them. Maybe they are good actors however something is missing in terms of their styling, gestures etc. which is essential and that's where I step in! It is a fact that 80 % of what we are today is based on our per-

sonality and how we present ourselves and only 20 % is dependent on our education. You are the C.E.O of your own company and you are your own sales person.

We spend so much time and money on formal education but this is one aspect which deserves the most attention and for actors it's even more important.

There is a Buddhist saying "You yourself must strive, the Buddha just points the way. If you believe in yourself and the universe, let me show you the direction and you yourself will lead on the right path and achieve results within no desired time."

**How does one undergo Image Management or other forms of Training and how do they get in touch with You ?**

We have a website www.pegasus.co.in where you will get all the information and Mobile Number is +919821298601 and Email id isnehadgupta75@gmail.com and we shall help you re-discover yourself!

**What is the change that You want to bring about in this world ?**

I see myself as bringing about a change in the lives of students in schools where we imbibe all these from the beginning so that they get success at a very early age.

We have imparted Training already to students at Jamnabai Narsee School, International schools in Gujarat and lot of other schools.

This gives them a wholesome effect, develop their self confidence, good dining etiquettes, right body language including a proper handshake, how to communicate better, public speaking and how not to succumb to peer pressure, how to deal with strangers, positive body language, avoiding negative people and become better citizens for a bright future ahead!

## 1st Heart Transplant Done In Gujarat Successfully

Udaipur: The 50-year old beneficiary of the first heart transplant done in Gujarat at CIMS Hospital, Ahmedabad has been successfully discharged.

The path-breaking surgery done in December saw a special 6 minute 22 seconds green corridor being set up in Bhavnagar and a 14-minute corridor established in Ahmedabad to transfer the harvested heart in a record 82 minutes.

He was suffering from Ischaemic Dilated Cardiomyopathy. The life-saving experience and a pioneering initiative have now strengthened his family's belief in organ donation and they have pledged to contribute their organs for the future benefit of medical science.

The patient, a resident of Jamnagar, after a 60-day stay at CIMS is stable and recuperating and has been asked to stay in Ahmedabad for further monitoring of health for 30 days.

He was treated by a team of doctors led by Dr. Dhiren Shah and Dr. Milan Chag. Other Doctors involved were Dr. Chintan Seth, Dr. Manan Desai, Dr. Dhaval Naik, Dr. Niren Bhavsar and Dr. Hiren Dholakiya.

According to doctors, organ donation in India is laden with risks of infections and it was no different for the patient. For 15 days prior to the surgery and 20 days after the surgery he was kept on life-support. He contracted pneumonia and had irregular heartbeats, the

reasons why the normal functioning of lungs and kidney were affected. "Like a new born child, we gradually took every measure within our limits to grow the patient's internal immunity and he responded well to the treatment.

For CIMS Hospital, Ahmedabad, this is a landmark achievement and will go down as a reference point for future such surgeries.

We wish the patient a healthy life ahead and he will be monitored for some more time before he heads back to normal life.

His family in all the struggle has been left inspired and have pledged to donate organs," said Dr. Keyur Parikh, Chairman, CIMS Hospital.

## Conduct Nukkad Natak

India Renowned for his bold moves, the Prime minister of India, Mr. Narendra Modi has been focusing on the fundamental issues of the country's citizens from day 1 of his tenure. As a result, he had introduced various campaigns and programs including Make In India, Digital India Campaign, Beti Bachao Beti Padhao, Swachh Bharat Abhiyan and many more, specifically focusing on a sustainable lifestyle for Indians.

One of his efforts in doing the same also includes the Pradhan Mantri Jan dhan Adhaar and Mobile Yojana (JAM), for the fruitful and beneficial up-lift of the masses by spreading a word and enlightening them towards financial literacy.

## Chat with New TripAdvisor Facebook Messenger

India TripAdvisor brings to you a fun, new feature we have been testing and is now available on Facebook Messenger. We're happy to introduce you to TripAdvisor chatbot, a real time interactive platform, where ask for travel advice and recommendations regarding popular restaurants, attractions, hotels and flights. In case you are unfamiliar with chatbots, they are simple artificial intelligence computer systems that you can chat with via text. Many people use them to help get things done, or even to be entertained.

With this new feature now you can send TripAdvisor a message via Facebook Messenger asking where to stay, eat, or what to do anytime, anywhere. TripAdvisor will scour our millions of reviews to instantly provide with the best recommendation - all within the Facebook Messenger platform experience. TripAdvisor's bot will eventually learn what you like in the perfect trip. In fact, the more questions you ask, the better, as it gets smarter with each new inquiry. Let's say you're in New York City and craving sushi. No problem - just log on to Facebook Messenger and simply send the TripAdvisor bot a message asking for sushi restaurants nearby your current location. If you are in the West Village for example, the bot might recommend Morimoto, Blue Ribbon Sushi or Sushi Samba - you will be enjoying a delicious spicy tuna roll in no time!

## Toyota Kirloskar Motor launches the New Corolla Altis - the Global Sedan

Udaipur: Toyota Kirloskar Motor (TKM) today announced the launch of its premium & global sedan - The New Corolla Altis. The new stylish grille, LED headlamps, LED DRLs along with New 16.0 Alloy Wheels add to the dynamic look of the vehicle. The quality of the interior space is created by the newly designed Instrument Panel with Soft Touch Dashboard and the refreshed Flaxen interior colour. New Corolla Altis is the only real sedan to offer a spacious cabin with rear reclining seats which ensures utmost comfort. The New Corolla Altis is available in two engine options - 1.8L petrol engine with Dual VVT-i and 1.4 L diesel engine with Variable Nozzle Turbo and Intercooler. The Corolla Altis will also be avail-

able with a Sport mode which adds to the already responsive drive train. Reiterating Toyota's safety leadership positioning, the new Corolla Altis is equipped with 7

Brown' colour, the new Corolla Altis will also be available in its existing colours of White Pearl Crystal Shine, Silver Mica Metallic, Champagne Mica Metallic, Grey Metallic, Super White & Celestial Black.



Commenting on the new launch Mr. Akitoshi Takemura, Sr. Vice President, Toyota Kirloskar Motors said, "We are delighted to be presenting the New Corolla Altis which has been developed keeping in mind, aspirations of a premium sedan customer. The Corolla Altis is

one such true global Toyota model which is manufactured in 16 Toyota plants worldwide and owned and appreciated by customers in some of the best cities like Tokyo, Sydney, Shanghai, Moscow, San Francisco and Rio-de-Janeiro. The Altis embodies a prestigious and luxurious real sedan in India and is preferred by an elite set of customers. The new Corolla Altis offers the best in design and comfort making it a compelling combination of the brand's passionate design, exquisite interiors and host of safety and convenience features. We are certain that the new Corolla Altis will further add to customer delight and our customers will continue to appreciate the new product as it has been appreciated by more than 44 million happy customers worldwide".

Also speaking on the occasion, Mr. N. Raja, Director & Sr. Vice President, Toyota Kirloskar Motor said, "The Corolla Altis is a globally acclaimed bestseller sedan for Toyota. Not just across the world, but also in India the Corolla Altis has constantly been a leader in its class. A true sedan in the C segment in India, the Altis has captivated its customers and the market alike with its features like prestigious styling, luxurious and spacious interiors and a dynamic performance. Over the years the Corolla Altis has emerged as one of our strongest products in the country enabling us to strengthen our position in the premium C sedan segment with an average of over 40% segment share. We are confident that the new Corolla Altis will be successful in maintaining its unshakable presence in the segment and also reiterate Toyota's safety leadership positioning in India", concluded Mr. N. Raja.