

Entertainment, Tech & Business

Royal Harbinger Vote for Development

2017 begins with a bang as much awaited elections in five Indian states have been declared. Parties had been in action since last one year ahead of these tests. You must have noticed much noise about achievements and blames. All the drama is there to retain or regain the power. Well, in some cases, these will be only gain as they have nothing to lose—you know who I am talking about.

Editorial

whether they deserve to be in power for yet another term or not. The best example of this changed trend is that you will notice most of the present state governments are busy in advertising their achievements in last five years. Those ads from UP government vouch for the fact. There was a time when even the sitting government had to rely on new and fresh promises as they used to have little to justify their five years.

Special screening of film Prakash Electronics at Juhu PVR



Hrishita Bhatt, Hemant Pandey, Himani Shivpuri, Manoj Pahwa, Aditya Shrivastava, Anil Kabra, Manoj Sharma came for special screening of film Prakash Electronics at Juhu PVR. Anil Kabra of India E Commerce Ltd and Viny Raj Modi of Himalayan Dreams along with director Manoj Sharma invited cast and guest. Hemant Pandey told us that my film is out and out comedy film. The film is shot in Mumbai, Agra and Delhi. This is second film of director Manoj Sharma. Praveen Bhardwaj has not only written the lyrics for the film but has composed the songs also.

'3 Days FREE Shopping' from the 6th - 8th



As the New Year begins, Central is all geared up to offer a never before shopping experience to shopaholics with the '3 Days FREE Shopping' in 2017. With best deals on over 200 brands at unbelievable discounts, spanning across various categories such as apparel, footwear, handbags, sportswear, jewellery, travel gear, lingerie, toys and sunglasses. The 3 days of Free Shopping Weekend will make every shopper's dream come true. One can pick any apparel, footwear, handbags, sportswear, Jewellery, travel gear, lingerie, toys and sunglasses worth Rs. 8000 MRP for which one has to pay only Rs. 4000 and can get that Rs 4000 back too through free garments worth Rs. 2000 MRP, free shopping vouchers worth Rs. 1500/- and free Future Pay Wallet credit worth Rs. 500/- This is the first time a consumer can have it all for Free as confirmed by Store Manager Umesh Agnihotri of Dahisar branch. Marketing managers Neha Sinha and Charanjeet Malik welcomed media to the event. 3 days Free Shopping is our attempt to provide our customers with a never-seen-before shopping extravaganza. Central was launched with a primary intention to offer the best and latest options to the fashion conscious consumers.

Offers Free Data For 12 Months To Customers Who Switch To Airtel 4G

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today announced a special offer under which, it will offer free data for 12 months, worth up to Rs 9000, to customers who switch to Airtel 4G. With this, customers can now experience India's fastest 4G network at great prices. The 12 months offer is available to any customer with a 4G mobile handset that is currently not on the Airtel network. Any customer, including existing Airtel customers, upgrading to a new 4G handset can also avail this offer. This offer will be available to customer across India starting tomorrow and will close on February 28, 2017. Customers will get free 3GB data every month till December 31, 2017 with select Prepaid and



Postpaid packs under this offer. This free data benefit will be over and above the pack/plan benefits. Commenting on the newly launched offer, Mr. Ajai Puri, Director - Market Operations, Bharti Airtel said, "We are inviting customers to experience 4G through the year on India's fastest network. We are seeing increasing penetration of 4G handsets across the country and believe that this attractive offer will provide an opportunity to more and more customers to enjoy high speed broadband on their devices with Airtel."

3GB free data, in addition to the regular pack benefits with Airtel's Rs. 348 prepaid recharge. The pack will offer free calls - Local and STD - to any network in India plus 4 GB data (1 GB regular pack benefit + 3GB free data). The first time free 3GB data benefit can be availed through

MyAirtel app and data benefits on subsequent recharges will be instant. The pack benefits will be valid for 28 days and can be availed for a maximum of 13 recharges till December 31, 2017. For Postpaid users: Free 3 GB data per month with all MyPlan Infinity Plans

ous bundles of data, free SMS and free subscription to Wynk Music and Wynk Movies. For instance, the Rs 549 Infinity plan will now offer unlimited free calling plus 6 GB data (3GB regular data + 3GB free data) per month along with other pack benefits to customers under this offer. The Rs 799 Infinity plan will offer unlimited free calling plus 8 GB data (5 GB regular data + 3GB free data) per month along with other pack benefits to customers under this offer. Postpaid customers can claim the free data through MyAirtel App. "Pack prices may vary from circle to circle. Customers can avail the offer only within the first 30 days of purchasing or upgrading to a new 4G handset"

Exclusive audio content of Vikram Bhatt on mobile

Udaipur: Aircel, one of India's leading innovative telecom providers, today, announced the launch of an exclusive audio service that will provide variety of stories created by noted film maker Vikram Bhatt on the mobile. The captivating audio series will be narrated by the renowned filmmaker himself and Aircel subscribers will be able to access it anywhere, anytime by any phone, by just dialing 51515. The specially designed audio series, aimed at all age groups, will go LIVE with "Krishna stories in Hindi and English, and will also be available in other regional languages very soon. Each episode of the Krishna stories will be of 16 minutes, distributed in three to four parts. Aircel subscribers will be able to enjoy these sticky stories for Rs.30/month or Rs.2/day. Shortly, the company will be introducing various genres of stories like horror, thriller, humour, amongst others to the series. "Increasing supply and intuitive content have unleashed a consumer demand for more like never before. They value compelling and convenience in the content services - readily accessible across devices, easy to pay for, easy to find and on which they can hook on for a longer time. We are proud to associate with Bhupesh, Astro Buddy and noted filmmaker Vikram Bhatt, to launch this exclusive audio content - Roz Ek Kahani Vikram Ki Zubani", said Anupam Vasudev, Chief Marketing Officer, Aircel. Renowned film maker, Vikram Bhatt, said at the event, "This is the first time I am creating content like this for mobile phone users. Today, mobile has become the palm of your hand and customers are looking for new and fresh content all the time. I am delighted to collaborate with Aircel to bring this exciting concept to the people wherein they will be able to hear me narrating various stories of different genres. To start with we will be introducing devotional episodes of stories of Krishna and his teachings."

Tanishq inspires every woman to own a precious diamond

Udaipur: Tanishq, jewellery brand, has announced exciting offers on its wide range of studded diamond jewellery across all its collections. Customers can avail up to 20% off on various studded offerings from the house of Tanishq. The more one purchases, the higher is the discount offered by the brand. The offer begins on the 5th of January and to help customers make the most of this 6 week shopping extravaganza, it is available at all Tanishq stores across the country. Tanishq has various offers one can avail depending on the bill value of their purchase. 5% off on all studded jewellery on a bill value of less than 50 thousand rupees. 10% off on a bill value of less than 1 lakh rupees. 15% off on a bill value between 1-2 lakh rupees and 20% off on the bill value between 2 - 10 lakh rupees. In addition to this, for high bill values exceeding 1 crore rupees, one can get 30% of on the entire diamond jewellery bought.

Owning a diamond makes one feel special and unique, and is the most precious gift for any occasion. At Tanishq, one will be spoilt for choice with the wide variety of diamond studded products available. Every piece of jewellery at Tanishq meets the highest standards of colour, clarity, carat, and cut. Speaking about this offer, Ms. Deepika Tewari, General Manager-Marketing, Jewellery Division, Titan Company Limited, said, "We are happy to see women today own and wear their diamond jewellery with an air of elegance. Diamonds are precious, beautiful, and eternal; and through this offer, we want to inspire all women to indulge in diamonds this season, as they truly deserve the best. The more you buy, the higher is the discount offered. We at Tanishq believe that each person deserves this sparkle and we

strive to make it accessible to all with our unbelievable offers and wide collections where there truly is something for every woman". Tanishq offers a well-balanced assortment of traditional and contemporary jewellery across all their outlets. With the gifting season around the corner, this offer is almost unbeatable. One can choose from the gorgeous Queen of Hearts collection, floral-inspired Niloufer collection and exquisite Zuhur collection that has a diamond for every woman. Diamonds are one of the ideal gifts for all occasions and one can shop for events varying from work to weddings to daily wear, all at the Tanishq store nearest to you. Visit www.tanishq.co.in for more information on the offer and collections available. Tanishq has a set of guidelines

and principles that they abide by while sourcing diamonds known as the Diamond Promises. After stringent quality checks, only the best diamonds make the cut, that is roughly around 6 out of 10 diamonds. Every diamond on a Tanishq product has the ideal cut which ensures that the diamond has a brilliance that is unmatched and of equal grade and quality. Each piece of jewellery is created to perfection and only the best diamonds make the cut to adorn a Tanishq product. Tanishq Encircle customers can also avail an extra 1% off between 5th - 8th January, 2017 as in exclusive preview. Every Tanishq store has a state-of-the-art karatmeter which guarantees the most accurate way of measuring the purity of gold, and promises best exchange value for old gold. One can also exchange gold of 22 karat purity and above at a nominal deduction rate of 2 percent.

Introduces new Tata Xenon Yodha range of pick-ups

Udaipur: Tata Motors today launched its first product of the year, the new Tata Xenon Yodha, in the presence of its newly appointed brand ambassador, Akshay Kumar. Setting new benchmarks in the pick-up segment, the new Tata Xenon Yodha is suitable for a wide range of commercial applications - a rugged, comfortable, safe and stylish work horse, characterised by everyday practicality, high levels of performance and lowest operating cost. The Tata Xenon Yodha comes with impressive features that gives it a competitive edge among other pick-ups. The smart pick-up is available in multiple variants - 4x2 & 4x4 and in single & double cab options. Powered by a common rail diesel engine, the new Tata Xenon Yodha delivers high power and torque, for varied business requirements, for ease of day-to-day operations. The new Tata Xenon Yodha is an ideal solution for diverse commercial usage and with this new range, we are confident of extending our lead in the light commercial vehicle category, completing the success and popularity of the Tata Ace range of small commercial vehicles." Ravi Pisharody further went on to add "I am happy to have Akshay Kumar here with us, for the launch of the new Xenon Yodha - the first Tata Motors commercial vehicle, the actor is making an appearance with Tata Motors' association with Akshay Kumar will be supported by a high-decibel, 360 marketing campaign, starting with the Xenon Yodha. Besides products and solutions, Akshay will be actively involved in a host of innovative marketing and customer experience initiatives, to be rolled out by Tata Motors commercial vehicles division." The new Tata Xenon Yodha has the best ground clearance of 210 mm, courtesy inclusion of a Tubular front axle, which also ensures best manoeuvrability both on and off road. Powered by a 3.0-litre engine, the Xenon Yodha is characterised by power. With an output of 53.7 kW (72 HP) in BS III & 63.4 kW (85 HP) in BS IV, the engine delivers high torque of 223 Nm in BS III & 250 Nm

in BS IV. For better mileage, the smart pick-up has a reliable and rugged gear box, for a flat curve at 1600-2200 r/min. This aids in better pick up in loaded condition, also ensuring lesser gear shifts. One of the key highlights of the new Xenon Yodha include high gradability enabling the vehicle to negotiate any terrain in loaded conditions, supported by bigger 16 inch tyre. The durable body is supported by 4 mm chassis frame, with reinforcements and a strong rear axle with unitized double bearing. The additional strong suspension - 5-leaves at the front & 9-leaves at rear, ensures better safety in loaded conditions and at high speeds. The Tata Xenon Yodha promises to offer great cabin comfort with a Power Steering and an adjustable steering column. The interior of the new smart pick-up reinforces numerous specially designed utility spaces inside cabin, which are ideal for a convenient driving style. The cabin also includes High intensity cabin lights and complete carpet flooring for better aesthetics.

VODAFONE CUSTOMERS WIN WAGONR CAR



Udaipur: Vodafone India, one of India's leading telecommunications service providers, announced and felicitated the winners of the "Vodafone Chase Your Dream Contest" - a unique ongoing Pan-India quiz contest, at a special ceremony in Jodhpur. Vodafone customers from Jodhpur - Mr. Bhavesh Paliwal, Mrs. Sumitra Patel & Mrs. Anita Rao took home the bumper prize - a brand new Maruti Suzuki WagonR car. To participate in this ongoing contest, Vodafone customers had to dial *545*2# or 50404 (Toll free) from their Vodafone numbers to subscribe to the contest and answer simple questions every day. The highest scoring customers each month stood to win a Maruti Suzuki WagonR car. Mr. Avneesh Khosla, Head - Products & Services, Vodafone India said, "At Vodafone, we believe in a customer centric approach & we win if our customers win. This was one such instance. We congratulate our winners and wish them a long, happy and rewarding journey with Vodafone." Expressing joy over winning the contest, Mr. Bhavesh Paliwal said, "I am elated to win this contest. I thank Vodafone for giving me this once in a lifetime opportunity and for making my relationship with Vodafone such a rewarding and enriching one. I am a proud owner of Car today. Thanks to Vodafone"

A 90-Year Old International British Born Patient Undergoes Bypass Surgery At Cims Hospital, Ahmedabad



Udaipur: Mr. John Craig, born in 1927, 90 year old Britisher, from Darlington, Stockton underwent a successful CABG (Coronary Artery Bypass Graft) Surgery at CIMS Hospital, Ahmedabad recently. He is one of the oldest recorded known foreigner (Non Indian from another non Asian Country) to have open heart bypass surgery in India (as a medical tourism destination). Patient John resides in Nairobi. He had recently come to India and had a history of getting unconscious twice. He was advised to undergo coronary angiography at CIMS Hospital, Ahmedabad. He was admitted under Dr Keyur Parikh, Cardiologist at CIMS Hospital, Ahmedabad. Dr Dhiren Shah, Cardiac Surgeon, CIMS Hospital and his team successfully operated him on 23/12/16. He is recovering fine and was discharged recently. Sharing more on the accomplishment, Dr. Dhiren Shah said "Open Heart surgery can be done at any age provided patient should be mentally ready and have a will to live. John has a strong desire to complete 100 years. He is at present also actively working and doing social services. He underwent all investigation and after undergoing an angiography, he was diagnosed with having critical block in Left main artery of the heart. All Heart Arteries were very calcified and hence only option available was Bypass surgery. "Age is only a number, if person is physically and mentally strong he can undergo any surgery at any age" said Dr Keyur Parikh.