



Royal Harbinger

A logical conclusion for Demonetization

The demonetization drive has been in news for more than a week now. While the core concept is encouraging and visionary, the present chaos is not easy either. Having a bank account with a debit card is a good privilege level while having an internet banking account and ability to buy stuff online is best bet today. Anything other than this is chaotic and worrisome. Unfortunately a huge population of the country falls under the category where cash is only form of money and amid all the fervor to be patriotic, they are doing best what they can.

Media on the matter is biased for sure. No channels are showing clear and true pictures of situation today. Some are calling it extremely successful while others are terming it as totally failed attempt. The truth lies between the two and people of today, whether they are highly placed intellectuals or are from labourer class, have the wisdom to realize the truth behind all the propaganda.

Yes, there are issues and problems but then nothing is easy. And this time it is being done for the good of nation. At least the black money stashed inside the country will be washed out. People will learn to use and trust banking more than their own personal safe.

This step will end corruption altogether, it is difficult to say. In fact the doubt that the currency of rupees 2000 will help hoarders conveniently accumulate the wealth is not baseless. But then it also has a sense of fear associated that the money could become waste any evening. So, people will surely accumulate currency but will eventually deposit into bank accounts.

The fake currency obviously has been eliminated from the system but then a regular check will be needed as if somehow criminals are able to copy the high denomination notes, it will be disastrous and economy will fail miserably. Government could start a trend to introduce new notes with different denomination every now and then and can derecognize the old or in-use currency as it did on November 8.

Although people are ready to bear the brunt of cash crunch for now but government must come up with permanent solutions in which the availability of Point of Sale devices will be the key. Online services will gain popularity but for people who are far from technology and deal in cash in the market should be upgraded and trained to use the plastic money. From the washerman who irons your clothes to vegetable vendor with a hand cart, everyone must be given a machine. At least one debit card should be mandatory in one family with some addons so that at least people operating out of various locations throughout the day can use the money they have in accounts.

The business of one rupee change or a chocolate in lieu of that coin when you buy stuff worth 99 will be curbed. People will pay exact change and this change altogether will save enormous amount of money a citizen used to waste into black money without an account. Obviously an item of 98 rupees will be billed with 98 only but if two rupees are not returned and a chocolate is tendered, the two rupees would go unaccounted.

Many such benefits are there to be taken but it needs a sea change. Agencies of government will have to work really hard to make it a cashless economy. The beginning is good but it needs to be taken to the logical conclusion.

Riyaz and Reshma Gangji wore digitally printed jackets



Riyaz and Reshma Gangji showed their Sabr collection in Bangalore presenting a collection dedicated to artisans and the patience behind intricate artworks. Blending intricate designs with modern styles the duo presented a collection that was full of contemporary and traditional pieces. The show was opened by models Candice Pinto and closed by Deepthi Gujral and Param Singh. The highlight of the show were the 1000/- and 500/- rupee note printed jackets worn by the designer duo in support of the cleaning up of black money movement.

Raj Mahajan sings his tune on surgical strike on black money

New Delhi: PM Modi has taken a unique historic step against black money and corruption. 500 and 100 currency notes have been restricted immediately. Those who have an understanding of the revolution are supporting and the rest who are not resisting, are opposing it. People are expressing their views by making jokes, videos, hate-speeches, etc. about the ban of currency notes. But, on the other side, composer Raj Mahajan has supported the Modi government on the move against black money.

Recently, Raj Mahajan has penned a song about the move and composed as well. Mahajan has criticized those who are opposing the decision of Prime Minister Modi. Raj has also criticized Pakistan and Jihadi in the song. Through this song, he has advised the people of India to keep their money white. However, Raj's style is different to spread the message.

Not Created a Masterpiece Yet: Korean Film Director Im Kwon Taek on Receiving the Lifetime Achievement Award at IFFI 2016

47th IFFI Salutes Im Kwon Taek with Lifetime Achievement Award



Internationally acclaimed Korean film director and writer, Im Kwon Taek is being con-

ferred with prestigious 'Lifetime Achievement Award' award at IFFI 2016.

Regarded as the father of Korean cinema for his long and prolific career and his work on

Korean themes and subjects, Im Kwon Taek has been honoured with several national and international awards. Addressing the press in Goa today, Im Kwon Taek said that he is very happy to receive such an honour, but he personally feels that he has not created a masterpiece yet and this award is a message to make better films in the future to come.

His career spans more than 5 decades and he has made more than 100 films. In 2010, Im directed his 101th feature, 'Hanji' and his 102th feature, 'Revivre' in 2014, which was presented in non-competition section of Venice Film Festival.

He received the Lifetime Achievement Award at Asian Film Awards in 2015.

Talking about the Indian cinema, Im Kwon Taek said that he is fond of the work of Shahrukh Khan and liked 3 Idiots and Slumdog Millionaire. Responding to a question on influence of India on Korean films, he informed that he too has made a film on Buddha and reincarnation. It would be a great opportunity to co-produce films with India, he added. Sharing his experience with media, the Director said that he visited India twenty years ago to attend a festival in Trivandrum. At that time he felt like returning home due to

cultural difference, but once back home he missed the distinct culture of India.

Im Kwon Taek, was born in 1934 in Jangseong, Jeollanamdo. He made about 50 films within a decade, when he studied a variety of film genres including melodrama, musical, action cinema, thriller and comedy from Hollywood and Hong Kong cinema. He was recognized as the leading director of Korean cinema in 1980s. In 2000s, he directed Chunhyang (2000), the first Korean film in the competition of Cannes Film Festival and Chihwaseon (2002) that won the Best Director Award in Cannes.

DeMonetisation: Govt dispels myths, debunks rumours

Finance Ministry issues series of tweets to dispel myths on the demonetisation issue; says no plan to seal bank lockers; says enforcement agencies closely monitoring demonetisation process to prevent people from amassing black money.

After taking the decision to demonetise big currency notes, the government has taken a number of steps to mitigate the problems the common man was facing due to purely logistical issues.

Even as the lines in front of banks and ATM are getting shorter, government and banks are constantly engaged in close monitoring of the matter.

Now the finance ministry has sought to dispel some baseless rumours that were adding to the anxiety of the common man regarding the demonetisation and government plans

for future. Finance ministry has tweeted separating facts from myths.

Myth no 1: Prime Minister is going to address the nation to announce demonetisation of RS 100 and Rs 50 Notes.

Fact It is a Baseless lie. Government not consider demonetisation by cancelling legal tender of any other currency.

Myth no 2: Some industrial houses and party workers were already informed about the decision to demonetise

Fact Full secrecy was maintained. No one was privy to the decision of the government

Myth no 3: Cost of demonetisation much more than the benefits

Fact Parallel economy undermines

economy of the country and does more harm and damage to the middle and lower strata of the society

Myth no. 4: The new notes have chips installed in them to keep track of hoarders of black money

Fact These are figment of someone's imagination, no such chips are installed in the notes

Myth no. 5: Demonetisation is just a posturing, the traders and other hoarders of black money will find a way to circumvent it and have already devised a strategy

Fact Enforcement Agencies are keeping a close eye on the developments. Necessary changes are being incorporated in various treaties

Myth no. 6: Rs 2000 note is of inferior

quality and releases colour **Fact** The notes carry a security feature, which is called Intaglio printing.

To verify the genuine note, you can rub the surface of the note with any cloth, it creates a turbo electric effect, which releases colour to the cloth

Myth no. 7: Next step will be to seal the lockers and seize gold/silver and diamond jewelry

Fact This is baseless. There is no proposal to seal lockers or to seize jewellery.

The Finance Ministry said the government is hopeful that the people will not give any credence to such baseless and invalid rumours and cooperate with the government's decision to rid the nation of the scourge of black money and corruption.

Sony Max: New Brand Campaign 'Naaz Hai Humein Apni Deewangi Pe'



Udaipur: Sony Max, the Premium Hindi movie channel from the Sony Pictures Network has rolled out a new campaign to celebrate its success of being the undisputed number one Hindi movie channel in India. The campaign is based on the thought 'Naaz Hai Humein Apni Deewangi Pe' which encapsulates the country's obsession with Hindi Cinema and its influence on the everyday moments of life. The channel will be unveiling multiple short films showcasing how fans inspired by movies have imbibed the Deewanapan.

The three 45 seconder TVCs string together people from different walks of life and depicts how extremely passionate movie buffs look at every situation from a 70mm lens. The campaign also attempts to capture the rich pallet of emotions behind various facets of Hindi Cinema. The TVCs consist of 7 distinct situations including the likes of a young couple eloping with

the entire community running behind them and then with a sudden sharp turn they screech and look into the camera and say "Ishq karo toh aise karo ki zamana peeche lag jaye". Another one is a college graduation ceremony sequence where an Anil Kapoor inspired student dances her way to the stage to receive her degree, leaving the audience and the professors spellbound - "Entry maro toh aise ki sab dekhte reh jaye". A rickshaw driver inspired by Hindi movies pulls his collar wide when two pretty looking girls arrive for a ride. With a lot of cheek, he turns them down and says "Aur thukrao toh aise thukrao ki choor-choor ho jaye". One more situation on friendship sees a young man taking a beating for his friend by some goons much larger than him. As he takes one to the chin he says, "Dosti nibhao toh aise ki misaal bann jaye." All TVCs end with a voiceover in the end "Deewana banate aaye hai, banate rahenge".

Bingo Technologies unveils its maiden VR Glass G-200

New Delhi: After the successful launch of its C-6 Smartwatch, Bingo Technologies Pvt Ltd, a leading consumer electronics accessories player, has announced the launch of its new VR Glasses - Bingo G-200. The VR Glass is Wi-Fi & Bluetooth enabled having built in screen & Nibiru operating system featuring Android 5.1 Lollipop.

With the Bingo G-200's concave-convex lenses, you get a bigger 110 degree view field and smoother images in 1280x720 HD resolutions. Being anti-radiant, there is extremely low light leakage and reflection prevention. It varies according to the different lights and allows us to get fresh and natural vision. Weighing just 459 grams with adjustable head strap, the G-200 VR Headset delivers a comfortable experience for extended sessions. So, whether you are a pro gamer or a movie buff, get ready for the ultimate 3D immersive experience.

Gamers can play and control the games by moving their head, experiencing the virtual world with every movement. Movie buffs now have the luxury of their very own private theatre that delivers an incredible viewing experience. When exploring new worlds and engaging in blistering

action, you need a VR Headset that's engineered for supreme comfort. The Bingo G-200's ergonomic design coupled with leather and foam cushioning makes it extremely comfortable to use for long duration use. The native Nibiru operating system allows you to download numerous apps, VR games and 3D videos from the Nibiru Store.

Featuring one key zoom and easy to use control keys, the G-200 comes with a large battery capacity of 5000 mAh, providing a playing time of 6 hours. G-200 allows us to play games for longer hours. Additionally, it is powered by ARM Cortex A7 CPU paired with 1GB RAM & 8 GB ROM which is expandable up to 32 GB via TF card. Commenting on the launch, Mr. Abhinaya Pratap Singh, Marketing Manager, Bingo Technologies Pvt Ltd, said, "After the stupendous success of Bingo C-6 smartwatch, we are delighted to announce another innovative offering: the Bingo G-200 VR Glass. Priced at Rs.5999, the Bingo G-200 is available in black and white mixed colour combination. The product Bingo VR Glass is available at all leading e-commerce sites : amazon.in, www.snapdeal.com, www.flipkart.com, www.shopclues.com, www.paytm.com among others ."

WCL honoured for supporting Anganwari Centres



Udaipur: Wonder Cement Ltd. has renovated & refurbished 10 Anganwari Centres and provided educational support material to 2000 students under its Corporate Social Responsibility programme. These Anganwari centres are situated in nearby villages of Nimbahera plant. During the renovation these building have been completely painted and child centred art work is done on the walls of study room. Minor repairing and water proofing was also done at required centres. WCL has provided solar fans, chairs, seesaw rocker, slide ladder, building blocks, abacus, English & Hindi alphabets, charts, bowling alley etc. equipment for pre-school learning toys for children. Wonder Cement also supported for dresses and bags of 1000 students in Panchayat Samiti,

Nimbahera. To recognize the effort of Wonder Cement the government of Rajasthan has honoured the company at the function held recently. Director of Women & Child Development Department, Govt. of Rajasthan Dr. Samit Sharma (IAS) and District collector Sh. Indeerjeet Singh (IAS) honoured Mr. Nitin Jain, AVP (Commercial), Wonder Cement Ltd. for refurbishing Anganwari Centres (Govt. Day Care Centre) on the occasion of review meeting held at DRDA conference hall, Chittorgarh. Dr. Samit Sharma, Director, ICDS also thanked Mr. Jain for WCL's various initiatives for betterment of Aanganwari centres. Wonder Cement has carried various activities for enabling communities residing in nearby villages.

Vodafone India Begins Free 4G Sim Upgrade In Rajasthan

Udaipur: As Vodafone India enters the final stages of bringing the world's largest 4G network to Rajasthan, it announced today, the availability of 4G SIMs at all Vodafone Stores, Vodafone Mini Stores and multi brand outlet located across Rajasthan. All Vodafone customers in Rajasthan can exchange their existing SIM to a 4G ready SIM.

To ensure a smooth and seamless exchange of a 4G ready SIM, these are being made available in advance of the commercial launch of Vodafone's 4G services in Rajasthan. A formal announcement regarding the launch, which is expected soon, will be made in due course. To avail the 4G services, customers will need to use their 4G ready SIM in a 4G enabled handset.

Customers can walk into any nearby Vodafone Store, Vodafone Mini Store and multi brand outlet across Rajasthan and get their 4G ready SIM free of cost with a hassle free exchange process. With the new 4G ready SIM, they will continue to enjoy uninterrupted mobile internet experience as per their existing plans and will be automatically upgraded to 4G as soon as the services are launched commercially in Rajasthan. Announcing this development, Amit Bedi, Business Head-Rajasthan, Vodafone India, said, "Vodafone is one of the leading telecommunication service providers in Rajasthan and our 11.92 million customers have a lot to look forward to. We want our customers to be 4G ready so that they can start experiencing the benefits of high speed mobile internet services as soon as they are launched commercially. Hence, this facility to upgrade to 4G ready SIMs in advance. We are excited and fully geared up to launch our 4G services in Rajasthan very soon." Vodafone has already launched its high speed 4G services in Kerala, Kolkata, Karnataka, Delhi, Mumbai, Gujarat, Haryana, Uttar Pradesh (East), West Bengal (ROB).

Symphony Ltd launches mobile commercial air cooler range – 'MobiCool'

Expanding its product portfolio in the commercial and industrial cooling segment, Symphony Ltd, World's largest air cooler company has launched 'MobiCool' range of air coolers to tap huge potential in the commercial and industrial space including cooling requirement of large open spaces, halls etc. Company eyes to tap huge potential for 'MobiCool' range which is currently catered by unorganised players. Company is also considering exporting these coolers globally.

'MobiCool' is an ideal cooling appliance for outdoors and most suitable for large open areas including party plots, wedding

halls, restaurants, religious spaces. It also has huge potential in the commercial and industrial spaces such as factories, workshops, warehouses, school and colleges, bus stations, railway stations and similar large floor space places. Easy to operate and maintain, 'MobiCool' has remote control, robust weather resistant body, strong wheels for easy portability and also runs on inverter.

Commenting on this unique product, Mr. Achal Bakari, Chairman and Managing Director, Symphony Ltd said "Symphony has wide range of residential air coolers. Company also serves the

needs of the industrial and large commercial segments under the aegis of the central air cooling solution. 'MobiCool' will cater to the segment that falls between the residential and the large commercial spaces.

There is a huge potential for cooling requirement of large open spaces, banquet halls, open restaurants etc. With the launch of 'MobiCool', Symphony is confident for a leadership position in this space too."

Symphony Ltd launched 5 models in 'MobiCool' range, 'MOBICOOL 30', 'MOBICOOL 30S', 'MOBICOOL 70', 'MOBICOOL

190' and 'MOBICOOL XL' which cools large spaces and with huge tank capacity up to 190 litres. MOBICOOL XL is a unique portable cooler that comes with ducts and grills. 'MobiCool' range of coolers with sleek robust body and superior cooling performance are portable, equipped with advanced features, intelligent controls, honeycomb cooling pads, consumes less power and can also run on inverter.

Company's clientele in the industrial cooling includes Yamaha, Ford, GE, Walmart, DHL, Decathlon, Cinopolis, Nestle, Coca Cola and many more.