

R/Royal Harbinger

The onus is still on viewers

The one day ban on Hindi news channel NDTV India has once again ignited the debate on the rights and duties of media. There is a very fine line between reporting everything and controlled reporting. It will be too early to say whether the news channel really violated the norms and was able to provide important information to terrorists. This is difficult to fathom that terrorist would even rely on the information provided by a channel publicly. However, the situation is sensitive and each and every point has to be covered. The authorities must come clean on why NDTV is a culprit so that other channels can be given a guideline on how they should report.

Editorial

The media, time and again keeps crossing limits where they start by calling the accused people or political figures culprit at their initial stage of accusation while the rule is that everyone is innocent until they are proved guilty. The term media trial which was coined on a lighter and somewhat sarcastic note has gone gravely serious. As soon as the accusation arrives from anywhere, the person or victim is straightaway declared culprit and gets various charges without even being heard. This kind of trial is totally biased which starts with the viewpoint of anchors and dies down on the same. Some experts are called in to speak their mind and keep their opinion in public domain but they are generally overridden by the anchor. The anchor is always less aware of the matter and is literally a dumb person if you compare with the expertise people around him have. And the irony is that the anchor holds the driver's key in the debate. The expert opinion and facts go into the background and a premeditated verdict is served to audiences in a way that it appears to be the only truth.

Analysis of news today is very important and must be done only by experts. It used to be the case when newspapers were the only credible medium of news and analysis. From Editorial to various columns written by experts would give you a clear insight into the matter, its nitty gritty, and the real perspective. Today, experts have moved to electronic media where they not only get their name highlighted, their faces too go to the public and hence they earn unprecedented popularity. This popularity always lacked a visual appeal in newspapers. Perhaps this is why these experts have agreed knowingly or unknowingly to be superseded by a good looking, well spoken anchor who comes with an agenda, serves it in sugar coated words or sometime deceiving angered sentences, and then leaves with what they had brought. Period.

This had become a trend to believe all what media would say ten times a day. People had begun to feel that the anchor of the analysis shows were only the real patriotic and people-favoring persons alive on the Earth. But now with the discrimination of channels through social media, people have either stopped watching these shows or have selected their favourite ones. Both these situations are really bad for country. Government can hardly do anything in this. A ban on a channel for one day will only give the channel undue attention. People will have to reject the analysis shows which appear useless on their own. The whole game of TRP has to be turned upside down.

'Kunaal Roy Kapur Signs For Hum Dono Honge Kaamyab



Mumbai: After Delhi Belly & Nautanki Saala, Kunaal Roy Kapur has signed new quirky love story Hum Dono Honge Kaamyab to be directed by Vishal Mishra and produced by Pramod Gore of Atharva Motion Pictures. The film will be shot entirely in Kanpur, Uttar Pradesh. On being asked about his second film, critic turned director Vishal Mishra said "It's a quirky love story with a lot of warmth. The film has combo of amazing talents of Rajesh Sharma and

Kunaal Roy Kapur with Indian pristine beauty of Tara Alisha Berry." The film kicks off in 2nd week of November." Tara Alisha Berry is very happy with the project. She said-Vishal sir has given me the opportunity of a lifetime to be part of this story and I have the opportunity to work with two brilliant actors, Rajesh sir and Kunaal! Honestly I am having sleepless nights just waiting to reach Kanpur and start shooting! Kunaal Roy Kapur said- It's a pleasure to work with new people on a film which will be shot in completely new world for me. Kanpur's humour and freshness of story should result in something really entertaining.

Rajpal, Hemant came for audio launch of Yeh Hai Lollipop



Manoj Sharma, writer director of Hindi film Yeh Hai Lollipop along with producer Harshal Badhane invited cast, crew and guest for 1st look and audio launch of film at The View preview theatre Andheri. Champak Jain of Venus Records, Yogesh Lakhani of Bright Outdoor, Kumar Mohan of Bollywood TV Repoter came specially for this event. Rajpal Yadav and singer Aman Trikha came directly from airport to launch the audio and show the promos and song to media and guest. Hemant Pandey, Himani Shivpuri, Vrijesh Hirji, Govind Pandey, Mithilesh Chaturvedi, Shekhar Shukla and Anamika were also seen at the event. Aman Trikha sang two songs at event. Sanjay Mishra and Om Puri missed the event as Sanjay Mishra was in London for other film shoot and Om Puri went to Lucknow to attend a funeral of a relative. Praveen Bhardwaj has given the music for the film which is releasing on 11th November all over.

JIFF Released First List of Films in Competition Category

Jaipur: The Jaipur International Film Festival - JIFF which is now considered a part of the most prominent film festivals of the world has released its first list of nominations yesterday i.e on Saturday. In this list, 101 films from all over the country and abroad were able to find a place. These films were selected from among 1664 applications received from around 100 countries across the world. A total of 101 films have been included in this list. The list has maximum films, totaling 36 from India while USA (11 Films) ranks second and Germany (7 Films) at third. Besides India, the remaining 65 films are from Russia, China, Romania, South Africa, Serbia, Peru, Mexico, Bosnia and Herzegovina, Germany, USA, Canada, Spain, France, Austria, Singapore, Iran, England, Poland and Switzerland etc.. The selectors have chosen these films from 1664 entries

received so far. This list of selected films includes 21 Feature Fiction Films, 13 Documentary Feature Films, 14 Short Documentary Films, 3 Animation Short Films, 50 Short fiction films have been selected for JIFF 2017. These films have been selected by a selection board of 30 members of which 23 are Indian and 07 are from abroad. **Some of the selected feature films are:** CHITROKAR (The Last Mural) from India, The Golden Age from USA/India, Like Crazy from Italy, Sabina K. from USA, Bach in Brazil from Brazil/Germany, La Isla from Morocco, Gatherers of Sea Grass from Russia/France, Klezmer Poland, HITLER'S HOLLYWOOD from Germany, Kalichaat from India, Train Driver's Diary (DNEVNIK MAŠINOVO?E) from Serbia, 42 SECONDS OF HAPPINESS from USA, Inversion from Iran, Dana Dana (Pearl Pearl) from Iraq, NERUDA



from Chile, SURVIVOR from China, Sila Samayangail (SOMETIMES) from India, Mantostaan from India, The Student from Russia, Mahemir from Pakistan, Gauru-Journey of Courage from India.

Main Attraction

103 films from 32 countries have been selected from 1664 films received from around

100 countries. The total time period of the selected films is 4503 minutes. The biopic documentary of the most famous singer Mohammad Rafi is also included in this list.

Two films have been selected from Banaras the city of Prime Minister Modi (LOKASABHA KSHETRA). A dozen films selected in the Cannes were

also included in this list. The three films submitted in the form of official entry in the Oscars namely 'The Trans Dancers Diary' (Serbia), 'Maahe Mir' (Pakistan) and Neruda (Peru) have also been selected. Many films based on war and peace have been included.

Two films 'Mumbai to Banaras' (short film) and 'The Thinking Body' (Documentary feature film) crafted by the genius of the Oscar winner sound designer Resul Pookutty are also in this list.

The film 'My Scientology Movie' starring Rob Alter, Tom Cruise is also in this list. Films made by Crowdfunding are also included. Manto is present once more with 'Mantostaan' in JIFF from India.

With the selection of 13 documentary feature films, JIFF is became India's first film festival which is going to screen nonfiction films altogether. One feature film GAURU directed by Ramkishan Choyal from Nagaur (Rajasthan) and star-

er Ila Arun is also nominated Prabhudev Studio film and directed by famous Indian director Priyadarshan starrer Prakash Raj film "SILA SAMAYANGALIL (SOMETIMES)" also included in this list.

In this way the most talked about films all over the world have been included in the first list of the selected films for JIFF 2017.

In merely 7 years this festival has found its place, in a very interesting way, in the league of the world's topmost film makers. The second and final list of selected films will be released in first week of December this year.

Festival will be held in Jaipur from 7 to 11 January, 2017.

The JIFF people are extremely happy with the number of entries. In comparison to last year, this year there is an increase of 15% in the number of entries. This clearly indicates that JIFF is gaining worldwide reputation and prestige.

Pantomath Capital once again ranks # 1 in SME IPOs, Bags BSE Award

Udaipur: Pantomath Capital Advisors (P) Limited continues as the topmost performing merchant banker in SME segment on this Diwali and awarded by BSE on the occasion of Muhurat Trading at BSE International Convention Hall. IPOs of two out of five listed SMEs that were awarded by BSE as 'Top 5 Performing Companies on BSE SME Platform' were lead managed by Pantomath Capital. Within a short span of time, Pantomath has achieved the leader slot in SME Merchant Banking space with lead managing the maximum SME IPOs. Earlier, Pantomath was awarded "Certificate of Merit" for Brand Excellence in BFSI sector at 6th CMO Asia Awards for Excellence in Branding & Marketing held at Pan Pacific, Singapore. Pantomath was also awarded "SKOCH BSE Order-of-Merit Award" by Skoch Group in association with BSE and "Top Performers" in Merchant Banker category by BSE in 2014-15. It was also recognized as one of the most promising top twenty five financial consultants and the fastest growing Merchant Bankers by Consultants Review Magazine (January, 2015) and as 'Top 20 Finance

Software and Solutions Providers 2015' and the 'Company of the month' by ERP Insights Magazine (October-November, 2015). SMEs collectively raised Rs. 530 Crores from last Diwali to this Diwali as compared to Rs. 269 crores during previous year period. Average issue size during this year increased to Rs. 8.29 crores as compared to Rs. 6.26 Crores during the previous year. Pantomath also has its credit record of oversubscribed IPOs. Platform for SME capital market was launched in 2012 by BSE and NSE. Since then, 192 companies have been listed on Indian SME bourses. Let us look at investor participation history of Indian SME Capital Market. Momai Apparels Ltd, SME IPO of Rs. 43.33 Crores and biggest SME IPO of its time, was oversubscribed by 1.84 times. It was biggest SME IPO ever. Later on, Vidli Restaurants Limited, was oversubscribed by more than 7 times in retail category in February, 2016. After that, trend of oversubscription was continued with IPO of Sysco Industries Limited receiving oversubscription of 10 Times in March, 2016. In July, Rs. 7.66 Crores IPO of

Commercial Syn Bags Limited, garnered 52 Crores from the market, by receiving oversubscription of 7 times. In September, 2016, IPO of DRA Consultants Limited, sets a new record with over-subscription of more than 12 times of total shares offered. This is all time highest oversubscription in any SME IPO so far. Mahavir Lunawat, MD, Pantomath Group remarked, "SME capital markets platform enable growing SMEs with sustainable business model to raise much desired growth capital at cheaper means with simpler processes. It is heartening to note that growing SMEs continue to repose confidence on us. Recently completed IPOs have received over-whelming response in both primary and secondary markets, which is quite encouraging. In past, it is proven that SME companies gives good return on investment. This is one of the major reason behind increasing participation of investors".

"SME listing provides numerous benefits such as operational and tax benefits, and help SMEs grow leaps and bounds. Listing enables SME entrepreneurs to create wealth through transparent stock mar-

ket mechanism. Cost of compliance for both IPO and post IPO is significantly reduced as much onerous compliance are relaxed for SME listed companies", remarked Mr Mahavir Lunawat.

"Globally, developed and many emerging economies have matured capital markets for SMEs. NASDAQ initially started as SME Exchange in USA and has grown to a significantly bigger exchange and that demonstrates the potential of SME capital markets. SME Exchanges in India is the need of the hour given that the Indian economy needs to stride forward for a double-digit growth, which is expected fuelled by quantum growth of emerging SMEs", added Mr Mahavir Lunawat.

Pantomath Investor Awareness and CSR Foundation released second edition of the unique coffee table book titled "BSE SMEs Sesquicentennial Ceremonial". "For Pantomath Group, SME listing is not a business development initiative, rather market development initiative. We are taking revolutionary steps to take SME listing to the doorsteps of progressive SME businesses" remarked Mr Mahavir Lunawat.

Good Knight Campaign "Khul ke jiyo ghar ke baahar"

Udaipur: Godrej Consumer Products Ltd. (GCPL) announced its foray into Out of Home (OOH) personal repellent category under its flagship brand Good Knight. The new range has innovative formats that are easy to use and protects against mosquitoes outdoors. The highlight of this range is Good Knight Fabric Roll-On, India's first format that just needs 4 dots to be applied on clothes and protects for 8 hours against mosquitoes outdoors. Additionally, the range also includes Good Knight Cool Gel and Good Knight Patches.

Sunil Kataria, Business Head-India and SAARC, GCPL said, "While there is an alarming rise of vector borne diseases like Dengue and Chikungunya across the country, there is a lack of awareness that the mosquitoes that spread these diseases, usually bite during the day. Another reason for low adoption for outdoor and personal mosquito repellents has been the lack of innovative products. No product in the market can make it amenable for users to use everyday. Keeping these in mind, we have launched the new Good Knight outdoor personal repellent range of products, which are not only easy and safe to use; but also give 8 hours of pro-

tection against mosquitoes. With this new launch, we are confident creating a new consumer habit of using outdoor repellents everyday." He further added "Good Knight believes that parents should encourage their kids to step out of home, as it plays an important role in their development. Hence, this also formed the base of our new campaign slogan - "Khul ke jiyo ghar ke baahar", a campaign which encourages kids to play outdoors unrestricted."

The campaign "Khul ke jiyo ghar ke baahar" was launched with a panel discussion that had celebrity parents, Lara Dutta and Mahesh Bhupathi, Dr. Mukesh Sanklecha - Consultant Pediatrician at Bombay Hospital, and Sunil Kataria. The panelists discussed how imperative it is to safe-guard children from mosquito bites since they are the most vulnerable. The discussion highlighted the criticality and urgent need to leverage schools, educators and parents and kids to develop the good habit of using personal repellents daily, as that is the best way to protect kids outdoors. Lara Dutta, a doting and an active mother herself reflected on how things have changed and how necessary it is for parents to encourage their children to play outside.

Karan Johar, Arjun Kapoor & SRK to Host LUX GOLDEN ROSE AWARDS



Udaipur: Today, the Lux Golden Rose Awards revealed their list of hosts and judging panel for the inaugural award show. The Lux Golden Rose Awards, which is in its initial year, celebrates and recognizes beauty, style and glamour of iconic Bollywood actors. Set to take place in November, the event will witness a colorful conglomeration of Bollywood stars. The maiden Lux Golden Rose Awards has generated quite a buzz among fans as the event is being hosted by one of the biggest stars of Indian Cinema, Shahrukh Khan with co-hosts, Arjun Kapoor and Karan Johar. Talking about the Lux Golden Rose Awards, Shahrukh Khan said, "I have always enjoyed

my association with Lux, and this marks a very big step for them.

The women of Bollywood will be felicitated for their glamorous portrayal of characters which we all have loved, and it feels great to be hosting and supporting the same." Fans and connoisseurs of the Indian film industry are abuzz with anticipation for this new step which honors Bollywood actresses for portraying versatility with zest.

The nominees in the various categories will be determined by a panel from within the film fraternity. This is the very first time that an award will celebrate the women of Bollywood, recognizing them for the beautiful, glamorous

and gutsy characters they have portrayed on the silver screen. The jury members for the Lux Golden Rose Awards are well established personalities and are highly regarded in the Indian Film industry. They include internationally loved fashion designer couple Falguni and Shane Peacock, fashion icon and diva Malaika Arora Khan, versatile Bollywood playback singer Sunidhi Chauhan, Bollywood's top make-up artist Mickey Contractor, renowned choreographer Shiamak Davar and celebrated Indian fashion designer Neeta Lulla. The Lux Golden Rose Awards show will be held at Reliance Studios, Film City in Mumbai on 12th November.

Vodafone Sends Out 3500 Diwali Gifts

Udaipur: Vodafone customers in Rajasthan demonstrated a very enthusiastic response to the unique Diwali initiative that was carried out across 33 Vodafone stores and select mini stores in the circle. On 21st and 22nd October, Vodafone post-paid customers, were invited to walk in to their nearest Vodafone store to send a gift with a personalised Diwali card to their loved ones living anywhere in India.

Vodafone stores in the state saw a perceptible rise in number of walk-ins during the two

day campaign. Over 3500 gifts were sent out on behalf of Vodafone customers in Rajasthan to multiple locations in India as far and wide as Shillong and Imphal in the North East, to Mathura, Ujjain in the heart of the country and other cities and towns in the South and North. Interestingly, 220 army jawans who will be away from their families on the call of duty, utilised Vodafone's Diwali Delights initiative to send their Diwali greetings to their loved ones at home.

Amit Bedi, Business Head -

Rajasthan Vodafone India, said "I am overwhelmed by the joyous feedback received from our loyal customers who thronged the Vodafone stores in large numbers to benefit from our Diwali Delights campaign. Vodafone has conducted this unique initiative for the second consecutive year. It is humbling to have been of service to 220 of our country's brave jawans, facilitating the delivery of these gifts to their families. Vodafone wishes all its customers a very Happy, Peaceful and Prosperous Diwali".

Grand office opening ceremony held

Mumbai: The inauguration of the new office of the Film Studios Setting & Allied Mazdoor Union was held at the fourth floor of express Zone in Malad (East), opposite the office of Reliance Energy near Express Highway with pomp and splendour where Satyanarayan Katha, Bhajan Sandhya etc were organised on a grand scale successfully. The dashing Chairman of the Union is Ram Kadam and Gangeshwarlal Shrivastav alias Sanju is the General Secretary of the Union. Present on the occasion were thousands of workers of the Mazdoor Union.

The Film Studios Setting & Allied Mazdoor Union has over 43000 members. Through their Union, the members will be given Rs 50,000 to get two daughters married, a lakh if they die while working and a monthly pension of Rs 1000 if he is handicapped, besides allowances for studies, medical expenses etc. On the occasion, the President of the Film & TV Institute of India Gajendra Chauhan, Western India Film Producers Association Sangram Shirke, Producer-Director Dheeraj Kumar, Raza Murad, Ali Khan etc added glamour to the occasion with their august presence.

Gangeshwarlal Shrivastav alias Sanju, the General Secretary of the Union, gave a fitting reply to all his opponents and critics with his painstaking efforts by opening this new spacious office. On the occasion, he said, "The earlier office was very small and the members of the Union had to face a lot of difficulties and hence it was very necessary to start a bigger office. We are fighting only for our worker's rights. We offer facilities to the members in the form of funds for marriage, medical, Retirement pension, Education Fund etc.