

# Entertainment, Tech & Business

## Royal Harbinger Plan for Festivities

With Ganesh Chaturthi, once again the festive season has arrived with a bang. The weather is singing and is all set to get wintry pretty soon as it has rained well this season. Veterans and experts are hoping for early winters and so we can get back to the memories of having at least half-sweaters on Diwali.

Although it's too early to start preparing but planning can be started. For example if you are living away from family and want to be home on Diwali, grab your train/flight ticket now. If you have to get your home painted for festive season, try and get it done in these days--Labor will be available easily and will cost you less as compared to the main festive season days.

Another important thing is budget planning. You are still good more than five weeks away from Diwali so you can plan your expenses, gifts, tickets etc today itself. You still have some money left from September's salary so you can cut on some unnecessary or not-so-important expenses and save for next month. This will help you bear the burden of Diwali.

Some people who struggle to meet ends generally find festivals more than a burden. Instead of getting joyous, they start complaining and get frustrated. Well, no one likes expenses but if you have the ability to stay calm, you can plan things as per your suitability. And if you can plan properly, you will get convinced of it. Once convinced, you will attain a peace of mind as you have a befitting answer to the big question of festival and expenses.

Of course one plan cannot fit all families. But you are the best judge of your situation. Start buying necessary things from today only. Not only you will be less burdened on the main day, but you will be able to save some money for sure.

Things that bang your head suddenly and burn a hole in pocket cannot be controlled. But then there are many things and occasions that you can plan and easily save yourself from last moment rush and panic.

Another good benefit of starting early and planning well is that even if you are not able to save much, you at least will have a set idea of expenses and by the time of spending, your mind would have adjusted itself to the fact that these expenses are due and are unavoidable. Just like we are prepared to pay rent to the landlord, EMI to the bank, and fee to the school, we do not find them terrifying at the time of payment.

So, prepare yourself, brace the fact that expenses are there on cards and then gear up to maximize on your savings and look for a Happy Festivities ahead.

## Audio release of film Ek Tha Hero



Singer Sandeep Batra who was the top finalist of musical show Fame Gurukul performed

live at the audio release of the film Ek Tha Hero at Andheri West. He sang Aatish song written by well known lyricist Tanveer Ghazi.

The film is directed by Yogesh Pagare. Sandeep Batra has sung two songs in the film for Monty Sharma and also composed and sung the promotional song along with Divya Kumar. Tanveer Ghazi has recently written the songs for Amitabh Bachchan's film Pink. Ayush Khedekar the boy from Slumdog Millionaire plays the lead role in the film.

## Shree Rajput shot an ad film with Arbaaz Khan

From Saree to Jeans and Earrings to Bridal Jewellers, she is everywhere. She has Started her journey 2 years back when she was working in a Corporate Firm. She got her first Assignment for Saree Photo-shoot. From that day till today she has done shoots for many Brands and Products.

She is everywhere from Posters to Hoardings, Advertisements, E-commerce websites. In short wherever you see the Market you will definitely see the Photos of her.

Meanwhile she started to work on her Acting and Dancing Skills and Joined Karm Kala Much Theater Group. Someone asked her why you are distracting your focus on Acting and Dance, where you are having fabulous career in Print Shoots and Fashion Modeling.

She Replied, "Opportunity don't come every day. I got Modeling assignment, when I was not Ready for it which, initially made my Life tuff to Reciprocate with this Completely new Industry .It was great working with Arbaaz Khan in Paras Paan Masala ad and Vatsal Seth in Life OK serial Rishton ka saudagar bazi-gar.

## Airtel offers 'Maheene Bhar Ka Internet' at Rs 29

Udaipur : Bharti Airtel ("Airtel"), India's largest tele communications services provider, today announced the launch of 'Maheene Bhar ka Internet' prepaid data pack at just Rs. 29\*. The new pack with 30 days validity, is an affordable option for customers to stay online through the month without having to worry about pack validity. This pack is aimed at first time and occasional data users, who have basic data requirement such as internet browsing and social media/IM.

Commenting on the newly launched offer, Ajai Puri, Director - Operations (India & South Asia), Bharti Airtel said, "Millions of Indians get online over their mobile phones through small denomination data packs that have limited validity. Our research has shown that these customers are looking for an affordable entry level product that allows them to stay online longer and not worry about pack validity. 'Mahine Bhar Ka Internet' is a proposition that enables customers to overcome the 'validity barrier' and for less than Re 1 per day stay online through the month. This product will be particularly relevant in the rural and semi-urban markets and help in improving data penetration."

Airtel offers affordable prepaid data packs at multiple price points and validity, giving customers the flexibility to choose packs that suit their respective needs.

\*Prices may vary from circle to circle. Pack benefit of 75 MB 2G/3G/4G data.

# LUX launches Brand' Lux Golden Rose Awards

Udaipur : HUL's personal care product and India's very first beauty soap, Lux, has announced the launch of a brand new engagement platform- Lux Golden Rose Awards. The function celebrates and recognises beauty, style and glamour of iconic Bollywood characters who have shaped the trends of the country at large and the industry specifically. The inaugural edition of the Lux Golden Rose Awards will be presented at a ceremony in November 2016. Fans and connoisseurs of

Indian film are abuzz with anticipation for this new step which honours Bollywood actresses for portraying versatility with zest. The nominees in the various categories will be determined by a panel of established personalities from within the film industry. Commenting on the awards Deepika Padukone said, "More than the experience itself, I was excited on joining the LUX Family, women have changed over a period of time and Lux is a reflection of the same" As a brand, Lux has always been associated with the cin-



ema world and was the first brand that highlighted the beauty and style of actresses. Being a brand favorite of several

Bollywood actresses, Lux takes forward its beauty legacy of 90 years from Leela Chitnis who was the very first actress to



endorse Lux to today's leading ladies like Kareena Kapoor and Deepika Padukone and

celebrates their beauty and grace on a glamorous dais with Lux Golden Rose Awards.

## BBLUNT LAUNCHES ITS AT-HOME HIGH SHINE CRÈME HAIR COLOUR 'SALON SECRET'



Udaipur : Synonymous with cutting-edge hairstyling, hair care and expertise since its launch in 2004, BBLUNT has been a pioneer within the industry creating a niche for itself in Bollywood and breaking the traditional mold of hairstyling therein. In its continuing initiative to create new standards in Indian hairstyling, the brand introduced India's first integrated hair-care range for Indian hair and Indian weather, bringing to their consumers

their salon in a bottle in 2014. Armed with over 15 years of hair care and styling expertise, the Pioneers of the brand - Adhuna Bhabani and Avan Contractor now prepare to take this vision a step further and have collaborated closely with the best Product Development team at Godrej to launch BBLUNT Salon Secret High Shine Crème Hair Color. The launch range comprises of 7 of the most salon-requested shades developed keeping in

mind Indian hair texture, skin tone and weather. The product consists of a 3-part groundbreaking formula V/s the regular 2-part formula which includes BBLUNT's Salon Secret - Shine Tonic. BBLUNT has launched its first-ever TVC to create a buzz about this product and have got on-board Bollywood diva Kareena Kapoor-Khan to showcase this product. The style icon epitomizes just the confidence and attitude that is synonymous with the brand. Excited to be part of this association, Kareena Kapoor-Khan said, "I am thrilled to be associated with BBLUNT, a brand that I've been a loyalist of for years. It is run by two hair experts in Adhuna and Avan that all of Bollywood trusts with their hair. They're responsible for changing the face of hair in Bollywood and I don't believe there is any brand that under-

stands Indian hair better. BBLUNT's consistent edginess and ability to stand out of the clutter appeals to me. This new product range is a revelation in itself - a professional quality product that's got BBLUNT's magic - Shine Tonic, that I can personally vouch for gorgeous, shiny hair-at-home." The BBLUNT Salon Secret is ammonia free, provides 100% grey coverage and nourishes hair along with providing a deep long lasting colour with spectacular shine. The product is available in 7 fabulous shades across all E-commerce websites, General Trade, Modern Trade and Premium Beauty outlets." Salon Secret is a first-of-its-kind, Indian hair-expert-developed, no - ammonia formula that ensures 100% grey coverage whilst delivering long lasting color with spectacular shine.

## MotuPatlu Make Their Big Screen Debut on 14th October

Udaipur : India's favorite awesome twosome from Furfurinagar, MotuPatlu are all set to enthrall children with their maiden theatrical outing - MotuPatlu King of Kings. The magnum opus is Viacom18 Motion Pictures' first ever homegrown 3D stereoscopic animated movie based on the very popular Lotpot characters Motu Patlu currently featuring on Nickelodeon. Releasing on October 14, 2016 - the film will give children a chance to have an explosive holiday experience with their family and the beloved characters. Wishing good luck to MotuPatlu for their new innings at the trailer launch was the versatile Sushant Singh Rajput who is currently all enthusiastic to play the enigmatic Dhoni in his biopic MS Dhoni - The Untold Story.

Best Friends Motu Patlu are the lovable awesome twosome residing in a small town in the heartland of India, known as Furfuri Nagariya. Entrapped in a plot with a runaway circus lion, a lion king trying to protect his kingdom and a greedy poacher who wants to ruin the jungle life - Motu Patlu must wage a battle to save the jungle. Talking about being a part of the trailer launch the dynamic actor Sushant Singh Rajput said "The enigmatic MS Dhoni is an icon for the youth and has a huge fan following and I hear the awesome twosome MotuPatlu have an equally large fan following among the kids of the country. It is a pleasure to be a part of the announcement of the Big Screen Debut of these much loved characters MotuPatlu who have a significant influence on children." On their big screen debut, the awesome duo MotuPatlu said "We are super excited to be debuting in a magnum opus

3D stereoscopic film. Children have loved us on the small screen and our new adventures and visual extravaganza will surely entertain and excite them."

On having the calm and composed Sushant Singh launch the trailer of their movie debut the duo said "Children are huge fans of MS Dhoni just like they are huge fans of ours. Hence having Sushant who playing "Captain Cool" share a platform is sure to get our fans excited and entertained



on both our movie maiden and MS Dhoni - The Untold Story that releases on September 30th."

Some of the leading names from the Indian film industry have also been roped in for this movie. National award winning duo Vishal Bhardwaj and Gulzar come together again to create a magical track for this animation wonder with singer par excellence Sukhwinder Singh, who has lent his voice for the soundtrack.

## MakeMyWishes.com, for gifts for the Loved Ones

New Delhi: New Delhi, MakeMyWishes.com is an innovative online portal that efficiently connects your family and friends, locally and globally, helping you to make a wish with open eyes. The one-of-its-kind platform empowers you to make your wishes known to your loved ones and let them know what you need.

Make My Wishes is a concept which carved itself out from the daunting question we faced whenever the task of gifting was at hand. What would the receiver want? Will he/she like the idea? What should be the right price? What of my budget? Size, fit, color issues and the list went on. Will these be right gifts for men or women? Wedding after wedding we ended gifting people money and wedding gifts card. Birthday after birthday, festival after festival we struggled with repeat gifts. And through the entire struggle, MakeMyWishes was born.

Anu Gupta, Co- Founder, MakeMyWishes says " MakeMyWishes is the only social gift registry platform in India which gives a unique opportunity to both the sender and receiver of the gift, a chance of happiness and containment. The receiver is happy to receive what they wished for and the sender is content to having given a meaningful gift, which the receiver will remember."

So, all we need to do is create an event and post a wish in it either by pasting a URL or an image of the things we desires such as holiday packages, Macbook Air, a pair of trendy shoes or as simple as a box of cupcakes. Upon seeing your update, the social circle entailing family and friends would automatically know what to gift you for your birthday or any occasion. Taking reference from this, it becomes a lot easier for people to gift relevantly, without spending hours to decide on the gift. MakeMywishes is available on Android. Alongside, is expected to be available on iPhone as well, in the near future.

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## Vedanta drives literacy in rural India

Udaipur: Vedanta Limited, India's diversified natural resources company, has extended its support to the Indian Government's marquee literacy & education initiatives across the country. Addressing the current challenges through innovative solutions to further boost literacy, the company has worked towards child and adult education, vocational education as well as computer literacy.

Vedanta's work with children's education is targeted at the pre-school level, particularly through its Integrated Child Development Scheme (ICDS). ICDS is a centrally sponsored scheme of the Government of India aimed at providing services to pre-school children in rural, tribal and slum areas in an integrated manner so as to ensure their proper growth and development. Under the Vedanta Bal Chetna Anganwadi (VBCA) programme, Vedanta runs over 3,100 Anganwadis in partnership with the Indian government across several parts of India. In FY 2015-2016, about 71,000 children availed preschool level education in these child care centres. To provide access to higher education, Vedanta runs 16 schools and colleges. Over 211,000 students studied in these schools in FY 2015-2016. "Education is at the heart of sustainable development. As a signatory to the United Nations' Sustainable Development Goals (SDG), Vedanta is committed to improve the lives of communities across its operations through education. With a special focus on women and youth empowerment, our initiatives are designed to eradicate illiteracy as well as enable the students to pursue a vocation or further education", says Ms. Roma Balwani, President, Group Communications & Sustainable Development, Vedanta. In a first-of-its-kind Public Private Partnership, Vedanta has joined hands with the Ministry of Women and Child Development (MWCD), to develop and modernise the Anganwadi infrastructure in the country. Under Vedanta's 'Nand Ghar' initiative, 4000 anganwadis will be completed in three years, with over 400,000 children and women beneficiaries. These centres will act as a focal area for immunisation, gender sensitisation and maternal care. It also aims to enhance the learning environment through an e-learning module and skill enhancement program for women. 'Building as a Learning Aid' a concept piloted by UNICEF, which will feature learning concepts embedded within the structure, will attempt to increase attendance of children.

In Odisha, Jharsuguda, Vedanta scripted the success of its flagship CSR educational programme - Vedanta Vidyarthi Vikas Yojana (VVVY). Initiated in the year 2009 in the peripheral villages of Vedanta to enable students of vernacular high schools to pass matriculation, the project has achieved significant success by improving the pass percentage from 18% in 2008 to 99.80 % in 2016, and has recorded 100% passing percentage for girls. Till date 3031 high school students have availed academic support through VVVY centres at rural villages of Jharsuguda. The project is anchored by NGO partner AJKA with the CSR team which involves Parents, Village watch committees and trained teachers.

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## Jackie Shroff, Poonam Dhillon, at Late Aadesh Shrivastava Chowk inauguration

Vijaya Shrivastava invited guest and Corporator Jyotsna Dighe for inauguration of Late Aadesh Shrivastava chowk at back road of Lokhandwala, Andheri West. She told media that today is birthday of Aadesh so i wanted to do this opening today. Avitesh and Anivesh received all the guest.

Jackie Shroff, Poonam Dhillon, J P Dutta, Govind Nihlani, Ekta Jain, Shree Rajput, Harshvardhan Joshi, Bhawana Somaya, Yash Pandit, Sweta Pandit and Jatin Pandit came specially for this inauguration.